

Meg Boyd

Elkridge, Maryland

PROFESSIONAL EXPERIENCE:

Howard County Conservancy

Executive Director

2006-present

- Organizational Management
 - Executive Director for environmental education center and land trust with two campuses and 35 regular and contractual employees.
 - Staff lead to 20-member Board of Trustees.
 - Oversee diverse program areas including conservation easements, grounds and historic building management, school field trips and community events, facility rentals and stand-alone MSDE licensed preschool.
 - Fiscal officer responsible for agency's \$2 million annual operating budget and \$8.2 million in assets.
 - Manage \$3.3 million endowment, including overseeing investment policies, regular meetings with investment advisors and endowment distributions.
 - Oversee organization's accreditations under the Nonprofit Standards for Excellence program, Maryland State Department of Education and Maryland Department of Health.
- Strategic Visioning
 - Lead strategic and master planning processes for organization and 232-acre campus.
 - Develop new and unique conservation programs, raising \$10 million in grant funds resulting in more than 2,000 acres protected.
 - Founded national certification program for young climate leaders currently operating in 14 states.
 - Created and received ongoing funding for unique "teacher on-site" model delivering environmental education to 18,000 students annually.
 - Successfully shifted organizations focus during COVID to open county's first nature preschool.
 - Lead Justice, Diversity, Equity and Inclusion initiative with Board and staff to integrate JDEI into all program areas and internal operations.
- Marketing and Public Relations
 - Public face of organization with community and media contacts including regular television, radio and print interviews.
 - Lead partnerships with government and community organizations including NOAA, the MD Department of Natural Resources, Howard County Government and national and regional foundations.
 - Work directly with media on major initiatives including live broadcasts and print campaigns.
 - Participate in community affairs and advocacy efforts to further mission and increase organizational exposure.
- Fundraising and Grants Management
 - Oversaw three successful capital campaigns totaling \$6 million for historic preservation and new construction.
 - Created annual fundraising event that grew to county's largest fundraiser, with sell out 500+ attendance in its 16th successful year.

- Secured and managed \$600,000 in federal grants for systemic environmental education programming.
- Manage major donor relationships and moves management through data driven CRM tools.

American Heart Association

1995-2005

Director, State Health Alliances, Maryland Council

- Staff leader charged with forging partnerships with organizations that supported American Heart Association national objectives.
- Directed statewide initiative to improve stroke outcomes.
- Lead partner with state agencies to promote and implement changes to emergency response for stroke.

Mary Boergers for Governor

1993-1995

Field Director

- Oversaw events and volunteers statewide for gubernatorial campaign.

University of Maryland at College Park

1992-1993

Teaching Assistant

- Planned, instructed and graded coursework for two sections of undergraduate course.

AWARDS, HONORS AND CERTIFICATIONS:

- Maryland Environmental Trust, Aileen Hughes Award for Outstanding Leadership, 2025
- National Association of Counties, Innovation in Conservation Programming, 2024
- Howard Magazine, Local Women Making a Difference, 2017
- Leadership Howard County, Leadership Premier, Class of 2016
- Maryland Master Naturalist, 2010 – present

COMMUNITY ACTIVITIES:

Howard County Public Garden Workgroup (appt by County Executive), 2024

Howard County General Plan Advisory Committee (appt by County Council), 2020-2023

Howard County Women's Commission, Vice-Chair (appt by County Council), 2018-2021

Howard County Bee City Committee, Chair, 2019-2021

MD Association of Nonprofit Organizations, Board Member and Executive Committee 2006-12

Watershed Improvement Network, Steering Committee, 2014 - 2017

Rockburn Elementary School PTA, Board of Directors, 2010- 2012

Environmental Fund for Maryland, Board Member, 2006 – 2010

Vice-President, Rockburn Land Trust, 2000-2006

SELECT MEDIA APPEARANCES:

- WJZ-TV (CBS), Howard County Invests \$1M in childcare, 4/10/25
- WYPR Radio (NPR), On the Record with Sheilah Kast, Innovative Youth Climate Programming, 11/11/23
- Maryland Public Television, Outdoors Maryland, Episode 3302/Cicadas Return, 11/16/21
- WBFF-TV (Fox) Morning Show, Take a Pass on Plastics, December 10, 2018
- WMAR-TV (ABC), Midday Maryland, Green Options for your Holiday Parties, 12/18/18
- WYPR (NPR) Radio, Watershed Report Card and Environmental Education, 10/28/18

EDUCATION:

M.A., Public Communication, The American University, 1995

B.A., Sociology, University of Maryland at College Park, 1993