

ELIZABETH S. HOMAN

EXPERIENCE

Executive Director of Public Relations and Marketing 2014–present

Howard Community College, Columbia, Maryland

Lead public relations, marketing, and government relations strategies as the chief communications officer for a community college serving 30,000 credit and noncredit students annually. Report directly to the president and manage staff who help college achieve its enrollment, branding, and funding goals.

Director of Communications 2011–2014

Montgomery College, Rockville, Maryland

Managed strategic communications and branding efforts for Maryland's largest community college by leading the institution's media relations, marketing, creative services, and television teams. Served as head of the emergency crisis communications team and college spokesperson on key initiatives.

Associate Communications Director 2009–2011

Montgomery College, Rockville, Maryland

Led team responsible for media relations and editorial services. Served as spokesperson, connected reporters with experts, and advised president on the media. Led crisis communications efforts.

Media Relations Director 2003–2009

Montgomery College, Rockville, Maryland

Developed strategies, pitched stories, facilitated coverage by local and national media, and supervised media relations specialist, interns, and student assistants. Wrote and published press releases, magazine articles, and website content. Served as a spokesperson for the college.

Freelance Reporter, "CineMaryland" 2005–2010

HCC-TV, Columbia, Maryland

General Assignment Reporter 2000–2002

KTVB—Idaho's Newschannel 7, Boise, Idaho

Reporter/Anchor/Producer 1999–2000,
2003

Cable News 21, Rockville, Maryland

EDUCATION

Master of Professional Studies in public relations, Georgetown University 2009

Bachelor of Science in mass communications, Towson University 1997

Bachelor of Arts in English, Transylvania University 1995

High School Diploma, Centennial High School 1991

COMMUNITY SERVICE AND ACTIVITIES

Camp Attaway, board member 2015–present

Leadership Howard County, member 2015–present

- Education Day Committee member 2015–present
- Leadership Premier graduate 2015

Montgomery County Coalition for the Homeless, board member 2005–2011

- Board chair 2008–2010
- Board vice chair 2007–2008