County Council Of Howard County, Maryland

2017 Legislative Session

Legislative Day No. 12

Resolution No. <u>121</u> -2017

Introduced by: The Chairperson at the request of the County Executive

A RESOLUTION pursuant to Section 4.122 of the Howard County Code, approving a revised Equal Business Opportunity Program Manual that governs the internal operating procedures of the County's Equal Business Opportunity Program; providing that Veterans are a group that may be counted towards Equal Business Opportunity goals; amending certain goal percentages; and generally relating to the Equal Business Opportunity Program.

Introduced and read first time, 2017.	
	By order Jessica Feldmark, Administrator
Read for a second time at a public hearing on	, 2017.
	By order Jessica Feldmark, Administrator
This Resolution was read the third time and was Adopted, Adop	ted with amendments, Failed, Withdrawn, by the County Council
on, 2017.	
	Certified By

Jessica Feldmark, Administrator

NOTE: [[text in brackets]] indicates deletions from existing law; TEXT IN SMALL CAPITALS indicates additions to existing law; Strike-out indicates material deleted by amendment; Underlining indicates material added by amendment

1	WHEREAS, Section 4.122 of the Howard County Code requires the County Purchasing
2	Agent to and implement an Equal Business Opportunity Program (the "Program"), subject to the
3	approval of the County Executive and of the County Council, by resolution; and
4	
5	WHEREAS, the Program has not been updated since 2001 and, in order to update the
6	Program, the County Purchasing Agent has revised the Equal Business Opportunity Program
7	Manual (the "Manual"), substantially in the form attached to this Resolution; and
8	
9	WHEREAS, pertinent changes to the Program include updating definitions, providing
10	that Veterans are a new group that can be counted towards EBO goals, clarifying certain
11	certification requirements, establishing an overall Program goal of 20% and a subcontracting
12	goal of 15%, allowing for certain electronic notification, allowing for certain information to be
13	obtained from prime contractors, and making certain technical corrections; and
14	
15	WHEREAS, on December 5, 2016, the County Council passed Council Resolution No.
16	181-2016 that tasked the Equal Business Opportunity Commission ("EBOC") with making
17	certain studies regarding the Program; and
18	
19	WHEREAS, the EBOC issued its report on August 3, 2017 and the EBOC's
20	recommendations are included in the proposed revised Manual; and
21	
22	WHEREAS, the EBOC has provided input on the proposed revised Manual; and
23	
24	WHEREAS, the County Executive has requested County Council approval of the revised
25	Manual.
26	
27	NOW, THEREFORE, BE IT RESOLVED by the County Council of Howard County,
28	Maryland this day of, 2017, that it hereby approves the revised Equal Business
29	Opportunity Program Manual, substantially in the form attached to this Resolution.
30	
31	AND BE IT FURTHER RESOLVED, that the County Purchasing Agent may correct
32	obvious errors, capitalization, spelling, grammar, headings and similar matters and may publish

1

- 1 the Equal Business Opportunity Program Manual by adding or amending covers, title pages,
- 2 table of contents, and graphics to improve readability.

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17	EQUAL BUSINESS OPPORTUNITY PROGRAM
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1				POLICY STATEMENT
2 3				
4		As a p	oart of o	our commitment to Equal Business Opportunity (EBO), it is the policy of the
5	Howa	rd Cou	nty Go	vernment to encourage increased participation by Minority/Women and
6	Disab	led Bus	iness Er	nterprises in the procurement of all goods and services through all solicitations
7	by the	County	у.	
8				
9		THE E	QUAL B	BUSINESS OPPORTUNITY (EBO) PROGRAM TAKES POSITIVE STEPS TO IDENTIFY,
10	CERTI	FY, ANI	D ENCOU	URAGE MBE/WBE/DBE FIRMS TO PARTICIPATE IN EVERY ASPECT OF THE
11	Coun	TY'S PRO	OCUREM	IENT OF GOODS AND SERVICES.
12				
13				
14	I.	<u>APPL</u>	ICABII	LITY:
15		This p	olicy a	nd procedure is applicable to the following:
16		a.	All go	oods and services obtained with County funds.
17		b.	All of	her procurements obtained through grants funded by Federal Agencies (i.e.,
18			EPA,	DOT/UMTA, HUD, etc.) and the State of Maryland.
19				
20	II.	<u>DEFI</u>	NITION	<u>1S</u> :
21		Defini	itions ap	pplicable to the terms and policy guidelines contained in this program are as
22		follow	vs:	
23		a.	Contro	ol:
24			1.	This term means both managerial and operational control and requires that
25				the minority, woman or disabled person(s) direct the management of the
26				business and guide its operation. Operational control and managerial
27				control are interpreted separately.
28			2.	Operational Control - The minority, woman or disabled person(s) have
29				some experience and technical competence in the industry to which
30				certification is sought, and show that basic decisions pertaining to the daily
31				operations of the business can be independently made.
32			3.	Managerial Control - The minority, woman or disabled person(s) has the

1		demonstrable ability to make independent and unilateral business decisions
2		needed to guide the future and destiny of the business.
3		
4	b.	MBE/WBE/DBE Corporation - Legal and equitable ownership of at least 51
5		percent of all classes of stock, bonds, or other securities issued by the corporation
6		must be owned by a minority, women or disabled person(s).
7		
8	c.	MBE/WBE/DBE Partnership - At least 51 percent of the partnership's assets or
9		interests must be owned by a minority, women or disabled person(s).
10		
11	d.	MBE/WBE/DBE Sole Proprietorship - The sole proprietor must be a minority,
12		women or disabled person(s).
13		
14	e.	Disabled Business Enterprise (DBE) - A business enterprise:
15		1. Which is:
16		(a) At least 51% owned by [[1]]ONE or more individuals with
17		disabilities; or
18		(b) In the case of any publicly-owned corporation, at least 51% of the
19		stock of which is owned by [[1]]ONE or more individuals with
20		disabilities; and
21		2. WHOSE OWNERSHIP INTEREST IS REAL AND CONTINUOUS, AND NOT CREATED
22		SOLELY TO MEET THE DISABLED OWNED BUSINESS PROVISIONS OF THIS
23		POLICY; AND
24		[[2]]3. Whose general management and daily business affairs and essential
25		productive operations are controlled by [[1]] ONE or more individuals with
26		disabilities; and
27		[[3]]4. Which has been certified by the Equal Business Opportunity Commission
28		as a disability business enterprise.
29		
30	f.	Disabled Individual: An individual who has a physical or mental impairment that
31		substantially limits [[1]]ONE or more major life activities or has a record of such

1 impairment.

2		
3	g.	MBE/WBE and DBE Directory - A compilation of MBE/WBE and DBE firms
4		provided to the contractor for use in identifying subcontractors, materials suppliers,
5		consultants, etc.
6		
7	h.	Joint Venture - An association of [[2]] TWO or more individuals, partnerships,
8		corporations, or combinations thereof, founded to carry on a simple business
9		activity.
10		
11	i.	Minority Business Enterprise (MBE) - A business enterprise:
12		1. Which is:
13		(a) At least 51% owned by [[1]] ONE or more minority individuals; or
14		(b) In the case of any publicly-owned corporation, at least 51% of the
15		stock of which is owned by [[1]]ONE or more minority individuals;
16		and
17		2. WHOSE OWNERSHIP INTEREST IS REAL AND CONTINUOUS, AND NOT CREATED
18		SOLELY TO MEET THE MINORITY OWNED BUSINESS PROVISIONS OF THIS
19		POLICY; AND
20		[[2]]3. Whose general management and daily business affairs and essential
21		productive operations are controlled by [[1]] ONE or more minority
22		individuals; and
23		[[3]]4. Which has been certified by the Equal Business Opportunity Commission
24		as a minority business enterprise.
25		
26	j.	Minority Individual: An individual who is a member of [[1]] ONE of the following
27		groups:
28		[[1. African Americans
29		2. American Indians
30		3. Asian Americans
31		4. Hispanic Americans]]

1		
2	1.	AFRICAN AMERICANS: WHO INCLUDES PERSONS HAVING ORIGINS IN ANY OF THE
3		BLACK RACIAL GROUPS OF AFRICA;
4	2.	NATIVE AMERICANS: WHO INCLUDES PERSONS WHO ARE AMERICAN INDIAN,
5		ESKIMOS, ALEUTS OR NATIVE HAWAIIANS;
6	3.	ASIAN AMERICANS: WHO INCLUDES PERSONS WHO ARE ASIAN PACIFIC AMERICANS
7		WHOSE ORIGINS ARE FROM JAPAN, CHINA, TAIWAN, KOREA, VIETNAM, LAOS,
8		CAMBODIA, THE PHILIPPINES, SAMOA, GUAM, THE U.S. TRUST TERRITORIES OF THE
9		PACIFIC, THE NORTHERN MARIANAS; AND ASIAN INDIAN AMERICANS WHOSE
10		ORIGINS ARE FROM INDIA, PAKISTAN, AND BANGLADESH.
11	4.	HISPANIC AMERICANS: WHO INCLUDES PERSONS OF MEXICAN, PUERTO RICAN,
12		CUBAN, CENTRAL OR SOUTH AMERICAN, OR OTHER SPANISH CULTURE OR ORIGIN.
13	5.	VETERANS: VETERANS SHALL MEAN:
14		(A) A PERSON WHO SERVED ON FULL TIME ACTIVE DUTY IN THE UNITED STATES
15		ARMED FORCES, OTHER THAN ACTIVE DUTY FOR TRAINING, AND WAS
16		DISCHARGED OR RELEASED UNDER CONDITIONS OTHER THAN
17		DISHONORABLE; OR
18		(B) A PERSON WHO WAS DISABLED FROM A DISEASE OR INJURY INCURRED OR
19		AGGRAVATED IN THE LINE OF DUTY WHILE PERFORMING ACTIVE DUTY FOR
20		TRAINING OR INACTIVE DUTY TRAINING; OR
21		(C) A PERSON WHO SERVED FULL TIME AS A COMMISSIONED CORPS MEMBER OF
22		THE PUBLIC HEALTH SERVICE OR THE NATIONAL OCEANIC AND
23		ATMOSPHERIC ADMINISTRATION.
24	1_	
25	k.	Operation - Managerial and official staff comprised of minority, women, or
26		disabled persons in sufficient ratio and gross earnings to demonstrate that these
27		individuals ownership and involvement in fact demonstrates day-to-day
28		management.
29	1	
30	1.	Women Business Enterprise (WBE) - A business enterprise:
31		1. Which is: (a) $A = A = A = A = A = A = A = A = A = A $
32		(a) At least 51% owned by [[1]] ONE or more women; or

1		(b) In the case of publicly-owned corporation, at least 51% of the stock
2		of which is owned by [[1]]ONE or more women; and
3		2. WHOSE OWNERSHIP INTEREST IS REAL AND CONTINUOUS, AND NOT CREATED
4		SOLELY TO MEET THE WOMEN OWNED BUSINESS PROVISIONS OF THIS POLICY;
5		AND
6		[[2]]3. Whose general management and daily business affairs and essential
7		productive operations are controlled by 1 one or more women; and
8		[[3]]4. Which has been certified by the Equal Business Opportunity Commission
9		as a women business enterprise.
10		
11	III.	CERTIFICATION:
12		HOWARD COUNTY CONDUCTS A VENDOR CERTIFICATION PROGRAM TO VERIFY THAT SELF-
13		IDENTIFIED MBE/WBE/DBE FIRMS MEET THE DEFINITION OF SUCH ENTERPRISES AS SET
14		FORTH IN THIS POLICY.
15		THE COUNTY DESIRES THAT MBE/WBE/DBE FIRMS HAVE AN EQUAL OPPORTUNITY TO
16		PARTICIPATE IN ITS PROCUREMENT PROCESS AND PROVIDE THEIR GOODS AND SERVICES TO
17		THE COUNTY, INCLUDING AS SUBCONTRACTORS WHO DO NOT THEMSELVES BID DIRECTLY ON
18		COUNTY SOLICITATIONS.
19		
20		IT IS THEREFORE NECESSARY THAT THE COUNTY HAVE CREDIBLE AND RELIABLE MEANS OF
21		IDENTIFYING 'BONAFIDE' MBE/WBE/DBE FIRMS. TO THIS END, THE COUNTY IN
22		CONJUNCTION WITH THE EQUAL BUSINESS OPPORTUNITY COMMISSION (EBOC) WILL
23		MANAGE AND MAINTAIN A FORMAL CERTIFICATION PROCESS TO SUBSTANTIATE THE
24		LEGITIMACY OF THE FIRM'S OWNERSHIP AND CONTROL AS AN MBE/WBE/DBE FIRM. THE
25		CERTIFICATION WILL BE VALID FOR A PERIOD OF TWO YEARS PER APPLICATION CYCLE WITH
26		AN OPPORTUNITY TO RENEW AND REMAIN CERTIFIED.
27		
28		ELIGIBILITY STANDARDS, CRITERIA AND THE PROCEDURES FOR CERTIFICATION AS A
29		MBE/WBE/DBE FIRM WILL INCLUDE THE FOLLOWING:
30		(A) ONLY FIRMS THAT MEET THE CRITERIA AND DEFINITION OF MBE/WBE/DBES AS
31		DEFINED IN THIS POLICY MAY BE CERTIFIED.

1	
2	(B) THE FIRM'S OWNERSHIP BY A MINORITY, WOMAN OR DISABLED INDIVIDUAL MUST BE
3	REAL, SUBSTANTIAL AND CONTINUING, GOING BEYOND PROFORMA OWNERSHIP OF
4	THE FIRM AS REFLECTED IN THE OWNERSHIP DOCUMENTS, AND MUST NOT HAVE BEEN
5	CREATED SOLELY TO MEET THE MBE/WBE/DBE PROVISIONS OF THIS POLICY.
6	
7	(C) IT IS EXPECTED THAT THE MINORITY, WOMAN OR DISABLED INDIVIDUAL OWNER(S)
8	WILL HAVE AN OVERALL UNDERSTANDING OF THE FIRM'S OPERATIONS AND
9	MANAGERIAL AND TECHNICAL COMPETENCE, EXPERIENCE AND EXPERTISE DIRECTLY
10	RELATED TO THE FIRM'S OPERATIONS AND WORK. IF ANY LAW REQUIRES THE
11	OWNERS TO HAVE A PARTICULAR LICENSE OR OTHER CREDENTIAL TO OPERATE, OWN
12	AND/OR CONTROL A CERTAIN TYPE OF BUSINESS, THEN THE LICENSE OR CREDENTIAL
13	SHOULD BE HELD IN THE NAME OF THE MINORITY, WOMAN OR DISABLED OWNER(S)
14	OF THE FIRM.
15	
16	(D) IN ORDER TO BE CERTIFIED, A MBE/WBE/DBE FIRM MUST BE IN GOOD STANDING
17	WITH THE MARYLAND STATE DEPARTMENT OF ASSESSMENTS AND TAXATION.
18	
19	(E) THE FIRM FOR CERTIFICATION AS A MBE/WBE/DBE HAS THE BURDEN OF
20	DEMONSTRATING BY A PREPONDERANCE OF EVIDENCE THAT IT MEETS THE
21	ELIGIBILITY STANDARDS AND CRITERIA.
22	
23	(F) THE EQUAL BUSINESS OPPORTUNITY COMMISSION WILL MAKE ALL ELIGIBILITY
24	DETERMINATIONS AND ALL DETERMINATIONS ARE FINAL.
25	
26	(G) ALL APPLICATIONS FOR CERTIFICATION MUST BE ACCOMPANIED BY A SWORN
27	AFFIDAVIT ATTESTING TO THE ACCURACY AND TRUTHFULNESS OF THE INFORMATION
28	PROVIDED.
29	

1	(H) THE MBE/WBE/DBE FIRM MUST COOPERATE FULLY WITH THE COUNTY DURING THE
2	CERTIFICATION PROCESS; FAILURE TO DO SO COULD RESULT IN THE DENIAL OF
3	CERTIFICATION.
4	(I) THE EQUAL BUSINESS OPPORTUNITY COMMISSION MAY DIRECTLY CONTACT AND
5	INTERVIEW PROSPECTIVE APPLICANTS, IF NEED BE, AND/OR REQUEST ADDITIONAL
6	INFORMATION AND/OR SUPPORTING DOCUMENTATION FOR DETERMINING
7	ELIGIBILITY.
8	(J) IN THE SPIRIT OF THE EBO CERTIFICATION PROCESS; ALA CARTE COMBINATIONS TO
	REACH THE 51% THRESHOLD RUN COUNTER TO THE EBO PROGRAM. THE 51%
9	
10	OWNERSHIP REQUIREMENT SHALL BE IN ONLY ANY ONE PARTICULAR EBO GROUP.
11	
12	The County will maintain a current directory of certified MBE/WBE/DBEs and the
13	COMMODITIES AND/OR SERVICES THEY OFFER. THE DIRECTORY WILL BE MADE AVAILABLE ON THE
14	OFFICE OF PURCHASING WEBSITE.
15	
16	IN ADDITION TO ITS CERTIFICATION PROGRAM, Howard County recognizes businesses certified by
17	the following regulatory bodies:
18	
19	a. All counties within the State of Maryland whose certification requirements are
20	similar to Howard County.
21	b. State of Maryland agencies whose certification requirements are similar to Howard
22	County.
23	c. Certain federal agencies when that agency is the grantor for a County project.
24	d. Certain other states and municipalities when it would be impractical or
25	unreasonable not to use a certified MBE/WBE/DBE from that immediate region
26	(i.e. transporting goods from out of state to Howard County).
27	
28	IV. EQUAL BUSINESS OPPORTUNITY PROGRAM GOALS:
29	Howard County will obtain its MBE/WBE/DBE participation [[goals]]GOAL primarily
30	through [[2]]TWO mechanisms; by requiring prime contractors to utilize MBE/WBE/DBE
31	firms as subcontractors/suppliers, and by encouraging MBE/WBE/DBE firms to respond
31	firms as subcontractors/suppliers, and by encouraging MBE/WBE/DBE firms to respond

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directly to County requests for goods and services.

Accordingly, Howard County's MBE/WBE/DBE participation percentage goals are as follows:

- 5a.When the contract value is \$50,000 or more, the prime contractors will subcontract6[[10%]]15% of each contract to MBE/WBE/DBE firms. [[This requirement is7applicable to bidders who are themselves MBE/WBE and DBE owned firms.]] The8percentage requirement may vary if the contract is funded by a federal or state9agency.
- b. Each fiscal year, award [[15%]]20% of the County's total dollar amount of all
 contracts directly to MBE/WBE/DBE firms. This includes consulting services,
 construction, professional services, and other procurements for goods and services.
- 13 [[c. Ensure that the MBE/WBE/DBE goal specified for each federal and state-funded 14 contract is met as specified by the funding agency. Participation requirements for 15 the various Federal and State agencies vary by organization and may be obtained 16 from the Capital Project Administrator for the project of concern in conjunction 17 with the EBO Coordinator.]]
- 18

22

19 V. <u>RESPONSIBILITIES</u>:

- The effectiveness of the EBO Program is based on the efforts of many who have a role in assuring its success. Their responsibilities are as follows:
- 23 a. <u>Chief Administrative Officer (Purchasing Agent)</u>
- 24 The Chief Administrative Officer or the Officer's designee shall be responsible for the development and implementation of the Equal Business Opportunity Program, 25 which is designed to assure the participation of minority, woman and disabled 26 27 business enterprises in the purchasing activities of the County. [The Chief Administrative Officer shall designate the Equal Business Opportunity Officer who 28 29 shall report directly to the Officer or designee.]] THE CHIEF ADMINISTRATIVE OFFICER SHALL EITHER DESIGNATE THE DEPUTY CHIEF ADMINISTRATIVE OFFICER 30 OR THE PURCHASING ADMINISTRATOR AS THE EQUAL BUSINESS OPPORTUNITY 31

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OFFICER.

Z		
3	b.	Equal Business Opportunity Officer:
4		The EBO Officer will be responsible for policy and oversight of the EBO program
5		to include decertification authority and the investigation of sworn, written
6		allegations of wrongdoing by a certified business. The EBO Officer will also serve
7		as the Executive Secretary to the EBO Commission.
8		
9	c.	Office of Purchasing:
10		1. The Office of Purchasing will be the centralized point for managing,
11		coordinating and executing EBO program requirements/provisions and
12		will supplement the Equal Business Opportunity Officer's actions as
13		follows.
14		2. The Office of Purchasing will:
15		(a) Provide maximum opportunity for MBE/WBE/DBE firms
16		participation in the County's procurement process through
17		dissemination of bid information and solicitations.
18		(b) Encourage MBE/WBE/DBE participation in every solicitation by:
19		(1) [[Soliciting at least three MBE/WBE/DBEs on the bidders
20		list for all transactions of \$5,000.00 or less.]] ENCOURAGING
21		USER AGENCIES TO SOLICIT CERTIFIED MBE/WBE/DBES FOR
22		ALL SMALL PURCHASES.
23		
24		(2) [[Soliciting at least six MBE/WBE/DBE firms on the bidders
25		list for all transactions from \$5,000.00 to less than
26		\$30,000.00.]] SOLICITING CERTIFIED MBE/WBE/DBES FOR
27		INFORMAL AND FORMAL SOLICITATIONS
28		
29		[[(3) Soliciting all MBE/WBE/DBE firms on the bidders list for
30		all transactions of \$30,000.00 or more.
31		

1		(4) If there are no MBE/WBE/DBE firms on the bidders list, the
2		Office of Purchasing will seek qualified MBE/ WBE/ DBE
3		firms through neighboring jurisdictions.]]
4	(c)	Encourage MBE/WBE/DBE firms to respond to solicitations as
5		prime contractors.
6	(d)	Encourage the use of MBE/WBE/DBE subcontractors by
7		contractors who are awarded County construction projects.
8	(e)	Include equal business opportunity clauses in [[all solicitation/
9		contracts]] SOLICITATIONS AND CONTRACTS, as appropriate.
10	(f)	Assure that MBE/WBE/DBE firms on the bidders list are given the
11		same opportunity as others.
12	(g)	Identify specific commodities and services for which
13		MBE/WBE/DBE firms are not currently being used and encourage
14		their participation in the solicitation process.
15	(h)	Identify qualified MBE/WBE/DBE firms through participation in
16		business opportunity fairs, meetings, trade shows; communications
17		with other procurement personnel; and through directories that
18		identify MBE/WBE/DBE firms.
19	(i)	Meet with MBE/WBE/DBE firms to discuss recurring procurement
20		opportunities and acquaint the vendors with Howard County
21		procedures, needs, and the procurement approach.
22	(j)	Review the [["equal business opportunity" clause]] EQUAL BUSINESS
23		OPPORTUNITY PROGRAM; and explain the County's policy
24		encouraging the use of MBE/WBE/DBE firms during pre-bid
25		conferences.
26	(k)	Explain the requirements for federal and state-funded projects as
27		appropriate.
28	(l)	Provide technical assistance to potential MBE/WBE/DBE suppliers,
29		as necessary, to ensure that they are given sufficient information
30		regarding bid requirements and procedures. ASSIST
31		MBE/WBE/DBE FIRMS IN BECOMING CERTIFIED.

1	
2	(m) [[Insure]] ENSURE that MBE/WBE/DBE participation is sought for
3	subsequent contract years on [[requirement]] REQUIREMENTS
4	contracts.
5	[[(n) Advertise County procurement needs in minority publications as
6	appropriate.]]
7	([[0]]N) [[Coordinate with state, federal and various associations to obtain
8	current MBE/WBE/DBE directories.]] COORDINATE WITH
9	officials of Federal and State agencies, local minority
10	BUSINESS DEVELOPMENT ORGANIZATIONS, AND OTHER MINORITY
11	CONTRACTOR ASSOCIATIONS IN THE FURTHERANCE OF EFFORTS TO
12	ENCOURAGE MBE/WBE/DBE PARTICIPATION.
13	
14	([[p]]0)ELECTRONICALLY notify the MBE/WBE/DBE community of
15	contract opportunities.
16	([[q]]P)Provide to prime contractors a resource for locating and contacting
17	MBE/WBE/DBE firms.
18	([[r]]Q)Maintain records showing participation.
19	([[s]]R)Ensure that EBO policy requirements have been met in awarding all
20	contracts [[and sub-agreements]].
21	([[t]]S) Conduct a contract compliance process required in Section VI g. to
22	monitor subcontractor participation during contract performance.
23	([[u]]T)In accord with Section VI g. execute procedures for reporting and
24	correcting non-compliance and for administrative action where
25	prime contractors fail to comply with EBO policy requirements.
26	([[v]]U) Meet specific guidelines for projects involving federal and state
27	funds by accomplishing the following:
28	(1) Execute the administrative functions as required by the
29	grantor agency who is providing the funding. It should be
30	noted that many federal and state agencies have varying
31	percentage participation amounts for the various EBO
32	groups [[(i.e., for 10% EBO participation, the federal

1			government may recommend that a MBE firm receive 7%, a
2			WBE firm receive 3%, but no percent recommendation for a
3			DBE firm)]].
4			(2) Coordinate with the grantor agency contact personnel to
5			resolve problems and/or make recommendations to improve
6			EBO program operation.
7		(v)	Provide a referral service to those MBE/WBE/DBE firms who
8			require technical assistance when responding to the County's
9			solicitations.
10		(w)	Provide information to interested MBE/WBE/DBE firms in
11			obtaining bonding, insurance etc.
12		(X)	MAINTAIN THE HOWARD COUNTY ONLINE CERTIFIED VENDOR
13			DIRECTORY TO IDENTIFY READY, WILLING AND ABLE
14			MBE/WBE/DBE FIRMS THAT CAN BE NOTIFIED OR UTILIZED TO
15			MEET THE REQUIREMENTS OF THIS POLICY.
16			
17	d.	Equal Busine	ess Opportunity Coordinator:
18		The EBO Co	ordinator performs various tasks in carrying out the provisions of the
19		EBO program	n and is responsible for many of the functions listed under V. c. titled
20		Office of Pur	chasing. The EBO Coordinator is a part of the Office of Purchasing
21		professional s	staff.
22			
23	e.	Equal Busine	ess Opportunity Commission (EBOC):
24		1. As pr	ovided for in Section 4.600 of the Howard County Code the EBOC
25		will:	
26		(a)	Assist the efforts of the County in procuring goods and services
27			from MBE/WBE/DBE firms.
28		(b)	Conduct surveys and studies on County policies and procedures in
29			procurement and contracting and, if needed, recommend changes to
30			the Administration and the County Council.
31		(c)	Make recommendations to the County Purchasing Agent on the

1			criteria for certification and the procedures for certification (the
2			EBOC may issue County certification and reciprocal local
3			government and State of Maryland certification).
4		(d)	Recommend to the County Purchasing Agent changes in existing
5			laws, policies and programs and practices designed to ensure equal
6			business opportunity for MBE/WBE/DBE firms.
7		(e)	Hear and decide appeals regarding the decertification of
8			MBE/WBE/DBE firms.
9			
10	f.	<u>Consulting</u>	<u>Firms</u> :
11		1. All	Consultants bidding on County contracts estimated at \$50,000 or more
12		(an	nounts for federal and state funded procurements will be guided by the
13		fun	ding agencies requirements) will be required to subcontract to
14		ME	E/WBE/DBE firms a share of the work awarded consistent with the
15		Co	anty's goal oriented system. The consultant will be required to adhere to
16		the	County's EBO policy even though they may have the capability to
17		con	plete the project with its own workforce. Where the consultant fails to
18		ach	ieve the MBE/WBE/DBE goal, they must request a waiver and provide
19		doc	umentation of its good faith attempts to obtain MBE/WBE/DBE
20		par	ticipation. [[Documentation required by Exhibit II will be submitted.]]
21			
22		2. Con	nsulting firms who habitually subcontract certain requirements (i.e.,
23		eng	ineering, design and surveying) are expected to take positive steps to
24		use	MBE/WBE/DBE firms for such subcontracting consistent with the
25		Co	anty's goal oriented system. In addition, in their role as consultants for
26		the	County, these positive efforts should consist of at least the following:
27		(a)	Assist the County in ensuring that opportunities are extended to
28			MBE/WBE/DBE firms by the prime construction contractors for
29			subcontracting or joint agreements.
30		(b)	Divide the total design and construction requirements into smaller
31			tasks, where economically feasible, to permit maximum

1				MBE/WBE/DBE participation.
2			(c)	Assist the County in operating its goal oriented system.
3			(d)	Require that each subcontractor under the contract comply with the
4				EBO policy as appropriate if further subcontracting is contemplated.
5			(e)	Keep the County informed of any MBE/WBE/DBE contracts or
6				subcontracts as well as changes in plans to award previously
7				proposed subcontracts to MBE/WBE/DBE firms.
8				
9	g.	<u>Contra</u>	ctors:	
10		1.	All pr	ime contractors bidding on contracts estimated at \$50,000 or more
11			(amou	nts for federal and state funded procurements will be guided by the
12			fundin	g agencies requirements) will be required to subcontract to
13			MBE/	WBE/DBE firms a share of the work awarded consistent with the
14			Count	y's goal oriented system. The contractor will be required to adhere to
15			the Co	ounty's EBO policy even though they may have the capability to
16			compl	ete the project with its own workforce. Where the contractor fails to
17			achiev	e the MBE/WBE/DBE goal, they must request a waiver and provide
18			docum	nentation of its good faith attempts to obtain MBE/WBE/DBE
19			partici	pation. [[Documentation required by Exhibit II will be submitted.]]
20			The co	ontractor's positive efforts should consist of the following:
21			(a)	Extending opportunities for subcontracting, joint arrangements, and
22				material supplying to MBE/WBE/DBE firms.
23			(b)	Complying with and implementing the County's goal oriented
24				system.
25			(c)	Identifying to the County, MBE/WBE/DBE firms [[to be used by
26				submitting Exhibit I as required by the bid document]] THAT WILL
27				BE USED ON THE PROJECT, THEIR ADDRESS, CERTIFYING AGENCY,
28				CERTIFICATION NUMBER, TYPE OF WORK TO BE PERFORMED, TOTAL
29				ANTICIPATED MBE/WBE/DBE PARTICIPATION PERCENTAGE AND
30				THE DOLLAR AMOUNT OF THE SUBCONTRACT WORK FOR EACH
31				IDENTIFIED MBE/WBE/DBE SUBCONTRACTOR/SUPPLIER. Where

1		MBE/WBE/DBE firms are not used or are not available, provide the
2		documentation [[required by Exhibit II]] to demonstrate good faith
3		efforts.
4	(d	Maintaining records of MBE/WBE/DBE firms contacted, including
5		negotiation efforts to reach competitive price levels, and awards to
6		MBE/WBE/DBE firms.
7	(e)	Requiring subcontractors under the contract to comply with the
8		EBO policy.
9	(f)	Keeping the County informed of all MBE/WBE/DBE
10		[[subagreements]]SUBCONTRACTOR AGREEMENTS or changes in
11		plans to award subcontracts previously reported as proposed for
12		MBE/WBE/DBE firms.
13		
14	h. <u>Minority</u>	Business, Women Business and Disabled Business Enterprises:
15	1. Al	1 MBE/WBE/DBE firms are expected to at least take the following
16	ac	tions:
17	(a)	Become informed of planned County projects and the bid process.
18	(b	Contact and maintain liaison with prime contractors bidding on
19		County projects to make them aware of their capabilities and to
20		obtain subcontracting opportunities.
21	(C	ATTEND PRE-BID CONFERENCES TO ESTABLISH CONTACTS AND
22		RELATIONSHIPS WITH PRIME CONTRACTORS FOR POTENTIAL FUTURE
23		BUSINESS OPPORTUNITIES.
24	[])	c]]D) Provide capability statements to State and the County
25		MBE/WBE/DBE Persons.
26	[[(d) Maintain liaison with the Regional Office of Civil Rights and Urban
27		Affairs.]]
28	(e)	
29		MBE/WBE/DBE Affairs and other federal or state funded]]
30		FEDERAL, STATE AND LOCAL MBE/WBE/DBE assistance
31		organizations and associations.
-		<u> </u>

(f) When required, seek assistance from MBE/WBE/DBE funded 1 2 organizations in financing, estimating, bid packaging, bonding and technical assistance services. 3 4 5 VI. 6 **PROGRAM IMPLEMENTATION:** 7 **Bid/Proposal Solicitations:** 8 a. Notice [[of Lettings]] for County solicitations shall include A CLAUSE 9 1. ENCOURAGING EBO PARTICIPATION AND OUTLINING GOALS, WHEN 10 APPLICABLE. [[the following information. Sub-paragraph (a) will always be 11 used in conjunction with (b) or (c) as appropriate to the type of contract (i.e., 12 county or federally funded). 13 "Howard County hereby notifies all bidders that 14 (a) All: MBE/WBE/DBE firms will be afforded full opportunity to submit 15 16 bids in response to this notice and will not be subjected to discrimination on the basis of race, color, sex, national origin, or 17 impairment in consideration of an award." 18 County Funded Contracts: "It is required that contractors procure 19 (b) 20 from MBE/WBE/DBE firms by subcontract or otherwise, supplies and services, the combined value of which equals 10% of the total 21 value of the contract if the contract amount exceeds \$50,000.00. 22 Failure to do so may lead to rejection of bids. Bidders shall submit 23 24 with such bids the County's Equal Business Opportunity Certificate." (Appendix I.) 25 (c) Federally Funded Contracts: "It is the goal of Howard County that 26 MBE/WBE/DBE firms participate in % (enter amount specified 27 by federal guidelines) of the total value of this contract. Bidders 28 29 shall submit with such bids the County's Equal Business Opportunity Certificate." (Appendix 1).]] 30 31

1			
2		[[2.	Notices will be placed in newspapers with high minority, women and
3			disabled business readership and may also be sent but not limited to the
4			following organizations:
5			(a) The Baltimore American Indian Center, Inc.
6			(b) The Baltimore Council for Equal Business Opportunity (CEB0).
7			(c) The Columbia Business Resource Center.
8			(d) The Howard County Libraries.
9			(e) The MD/DC Minority Supplier Development Council.
10			(f) The Maryland Minority Contractor's Association (MMCA).
11			(g) The State Office of Minority Affairs (OMF).
12			(h) The various Local & State of Maryland EBO Officers.]]
13			
14		2.	THE OFFICE OF PURCHASING SHALL PROVIDE AND MAKE AVAILABLE ONLINE
15			ON ITS WEBSITE AND/OR ELECTRONICALLY DISSEMINATE TO
16			MBE/WBE/DBE FIRMS LISTED IN THE COUNTY'S ONLINE DIRECTORY OF
17			CERTIFIED MBE/WBE/DBE FIRMS' INFORMATION REGARDING CONTRACT
18			AND/OR PROCUREMENT OPPORTUNITIES WITH THE COUNTY.
19			
20		3.	NOTICES MAY ALSO BE DISSEMINATED ELECTRONICALLY TO OFFICIALS OF
21			FEDERAL AND STATE AGENCIES, LOCAL MINORITY BUSINESS DEVELOPMENT
22			ORGANIZATIONS, AND OTHER MINORITY CONTRACTOR ASSOCIATIONS IN THE
23			FURTHERANCE OF EFFORTS TO ENCOURAGE MBE/WBE/DBE
24			PARTICIPATION.
25			
26		[[3]]4	. Prime contractors who bid on County solicitations will be provided
27			assistance if needed in locating MBE/WBE/DBE firms for subcontract
28			opportunities.
29			
30	b.	Pre-B	id Conference: At each pre-bid conference the County's EBO program and
31		the Co	ounty's percentage goals of MBE/WBE/DBE participation will be explained.

1		The detailed steps to assure compliance for federally funded projects will also be
2		reviewed.
3		
4	с.	Equal Business Opportunity Clause For Bids/RFPs: All solicitations estimated to
5		be \$50,000 or more shall contain [[the following]] A CLAUSE ADVISING SUCCESSFUL
6		BIDDERS THEY ARE EXPECTED TO COMPLY WITH THE EBO PROGRAM REQUIREMENTS
7		unless deemed to be inappropriate due to certain conditions (i.e. hazardous waste
8		hauling where subcontracting is not permitted, some banking services and other
9		unique procurements that do not lend themselves to subcontracting).
10		
11		[["If the total of the contract awarded is \$50,000 or more, the successful bidder
12		shall be expected to comply with the provisions of the County's Equal Business
13		Opportunity Program (10% MBE/WBE/DBE participation)".]]
14		
15	D.	PROGRAM SCOPE:
16		
17		1. This policy applies to all eligible procurements performed by and for
18		HOWARD COUNTY, EXCEPT THOSE THAT OFFER NO POTENTIAL FOR
18 19		HOWARD COUNTY, EXCEPT THOSE THAT OFFER NO POTENTIAL FOR MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO
19		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO
19 20		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE
19 20 21		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN
19 20 21 22		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND
19 20 21 22 23		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE
 19 20 21 22 23 24 		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE TYPES OF CONTRACTS INCLUDE, BUT ARE NOT LIMITED TO: SOLE SOURCE
 19 20 21 22 23 24 25 		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE TYPES OF CONTRACTS INCLUDE, BUT ARE NOT LIMITED TO: SOLE SOURCE CONTRACTS, EXPEDITED PURCHASES, PURCHASES FROM LARGE UTILITIES,
 19 20 21 22 23 24 25 26 		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE TYPES OF CONTRACTS INCLUDE, BUT ARE NOT LIMITED TO: SOLE SOURCE CONTRACTS, EXPEDITED PURCHASES, PURCHASES FROM LARGE UTILITIES,
 19 20 21 22 23 24 25 26 27 		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE TYPES OF CONTRACTS INCLUDE, BUT ARE NOT LIMITED TO: SOLE SOURCE CONTRACTS, EXPEDITED PURCHASES, PURCHASES FROM LARGE UTILITIES, PURCHASES OF SPECIALIZED EQUIPMENT, MEDICAL AND LEGAL SERVICES.
 19 20 21 22 23 24 25 26 27 28 		 MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE TYPES OF CONTRACTS INCLUDE, BUT ARE NOT LIMITED TO: SOLE SOURCE CONTRACTS, EXPEDITED PURCHASES, PURCHASES FROM LARGE UTILITIES, PURCHASES OF SPECIALIZED EQUIPMENT, MEDICAL AND LEGAL SERVICES. IF THE EBO OFFICER APPROVES A WAIVER OF THIS PROGRAM'S APPLICATION FOR
 19 20 21 22 23 24 25 26 27 28 29 		 MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE TYPES OF CONTRACTS INCLUDE, BUT ARE NOT LIMITED TO: SOLE SOURCE CONTRACTS, EXPEDITED PURCHASES, PURCHASES FROM LARGE UTILITIES, PURCHASES OF SPECIALIZED EQUIPMENT, MEDICAL AND LEGAL SERVICES. 2. IF THE EBO OFFICER APPROVES A WAIVER OF THIS PROGRAM'S APPLICATION FOR A GIVEN CONTRACT OR PURCHASE ORDER, A JUSTIFICATION MEMORANDUM THAT

1	
2	3. PURCHASES THAT SHALL BE EXEMPTED FROM MBE/WBE/DBE PARTICIPATION
3	INCLUDE PURCHASES FROM COLLEGES AND UNIVERSITIES, GOVERNMENT
4	AGENCIES, CHARITABLE ORGANIZATIONS, FOUNDATIONS AND NONPROFIT
5	SOCIAL SERVICE PROVIDERS.
6	
7	[[d]]E. Contract Awards:
8	1. After bid opening but prior to contract award the apparent low bidder will
9	be required to submit documentation showing MBE/WBE/DBE
10	participation.
11	2. The appropriate documents will be submitted to the Office of Purchasing
12	before the contract is executed.
13	
14	F. <u>ACCOMPLISHMENT OF MBE/WBE/DBE PARTICIPATION GOALS:</u>
15	
16	HOWARD COUNTY ENCOURAGES PRIME CONTRACTORS TO PROVIDE
17	MBE/WBE/DBE FIRMS THE OPPORTUNITY TO PARTICIPATE AS SUBCONTRACTORS
18	AND SUPPLIERS IN WHICH THE MBE/WBE/DBE FIRMS ARE MEANINGFUL AND
19	CONTRIBUTING PARTICIPANTS.
20	
21	1. IN ORDER TO COUNT BONAFIDE MBE/WBE/DBE PARTICIPATION TOWARDS
22	MEETING THE PARTICIPATION GOALS ON A PROCUREMENT, A
23	MBE/WBE/DBE MUST PERFORM A 'COMMERCIALLY USEFUL FUNCTION'.
24	AN MBE/WBE/DBE PERFORMS A COMMERCIALLY USEFUL FUNCTION WHEN
25	IT IS RESPONSIBLE FOR EXECUTION OF THE WORK OF THE CONTRACT AND IS
26	CARRYING OUT ITS RESPONSIBILITIES BY ACTUALLY PERFORMING,
27	MANAGING, AND SUPERVISING THE WORK INVOLVED. TO PERFORM A
28	COMMERCIALLY USEFUL FUNCTION, THE MBE/WBE/DBE MUST ALSO BE
29	RESPONSIBLE, WITH RESPECT TO MATERIALS AND SUPPLIES USED ON THE
30	CONTRACT, FOR NEGOTIATING PRICE, DETERMINING QUANTITY AND
31	QUALITY, ORDERING THE MATERIAL, AND INSTALLING (WHERE APPLICABLE)

AND PAYING FOR THE MATERIAL ITSELF. TO DETERMINE WHETHER AN MBE/WBE/DBE IS PERFORMING A COMMERCIALLY USEFUL FUNCTION, AN EVALUATION MUST BE PERFORMED OF THE AMOUNT OF WORK SUBCONTRACTED, NORMAL INDUSTRY PRACTICES, WHETHER THE AMOUNT THE MBE/WBE/DBE FIRM IS TO BE PAID UNDER THE CONTRACT IS COMMENSURATE WITH THE WORK IT IS ACTUALLY PERFORMING AND THE MBE/WBE/DBE CREDIT CLAIMED FOR ITS PERFORMANCE OF THE WORK, AND OTHER RELEVANT FACTORS.

- 102. SPECIFICALLY, AN MBE/WBE/DBE DOES NOT PERFORM A COMMERCIALLY11USEFUL FUNCTION IF ITS ROLE IS LIMITED TO THAT OF AN EXTRA PARTICIPANT12IN A TRANSACTION, CONTRACT, OR PROJECT THROUGH WHICH FUNDS ARE13PASSED IN ORDER TO OBTAIN THE APPEARANCE OF QUALIFIED14MBE/WBE/DBE PARTICIPATION.
- 163. IN ORDER FOR A FIRM TO BE COUNTED TOWARDS A BIDDER'S17MBE/WBE/DBE PARTICIPATION, THE FIRM MUST BE APPROPRIATELY18CERTIFIED BY A REGULATORY BODY AS SPECIFIED IN SECTION III, PRIOR TO19CONTRACT EXECUTION. NON-CERTIFIED MBE/WBE/DBE FIRMS MAY BE20USED BY BIDDERS FOR THEIR PROCUREMENT NEEDS. HOWEVER, THOSE FIRMS21CANNOT BE COUNTED TOWARD MEETING THE MBE/WBE/DBE GOAL.
- 4. A PRIME CONTRACTOR MAY COUNT TOWARDS THE PARTICIPATION GOAL ANY
 TIER OF CERTIFIED MBE/WBE/DBE SUBCONTRACTORS AND/OR SUPPLIERS
 THAT WILL BE UTILIZED IN EXECUTION OF THE WORK ON A CONTRACT.
 - 5. CERTIFIED MBE/WBE/DBE PRIME CONTRACTORS CAN COUNT 100% OF THE WORK THEY SELF-PERFORM ON CONTRACTS WITH EBO SUBCONTRACTING GOALS.
- 30 31

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32 [[e]]G. <u>Waiver</u>: In the event a prime contractor is unable to reach the [[required]] DESIRED
 33 goal, a waiver may be requested from the Office of Purchasing. A waiver will only

1	be considered after a determination that the contractor has made a genuine good
2	faith effort [[and documented the efforts on Exhibit II]].
3	
4	[[f]]H. 1. Good Faith Effort Criteria: In making a determination that the contractor has
5	made good faith efforts to meet the EBO goals, the County will consider, though
6	not be limited to the following:
7	([[1]]A)Whether the contractor attended pre-bid or pre proposal meetings to
8	discuss MBE/WBE/DBE participation matters.
9	([[2]]B) Whether the contractor advertised in general circulation, trade
10	association, and/or MBE/WBE/DBE focused media concerning
11	subcontracting opportunities.
12	([[3]]C)Whether the contractor solicited a reasonable number of
13	MBE/WBE/DBE firms with written notice, in sufficient time to allow the
14	firms an opportunity to participate effectively.
15	([[4]]D) Whether the contractor followed-up initial solicitations of interest to
16	MBE/WBE/DBE firms to determine with certainty whether the firms were
17	interested.
18	([[5]]E)Whether the contractor selected portions of the work to be performed by
19	MBE/WBE/DBE firms in order to increase the likelihood of meeting the
20	EBO goals including and where appropriate, breaking the contract into
21	economically feasible subcontracts to allow for MBE/WBE/DBE
22	participation.
23	([[6]]F)Whether the contractor provided interested MBE/WBE/DBE firms with
24	adequate information about the plans, specifications, scope of work, and
25	requirements of the contract.
26	([[7]]G) Whether the contractor negotiated in good faith with interested
27	MBE/WBE/DBE firms; not rejecting them as unqualified without sound
28	reasons based on a thorough investigation of their capabilities;
29	([[8]]H)Whether the contractor made efforts to assist interested
30	MBE/WBE/DBE firms in obtaining bonding, lines of credit, insurance, etc.,
31	as required by the County or the contractor.

([[9]])Whether the contractor effectively used the services of available 1 2 community organization contractor groups, local, Howard County, State, and Federal business assistance programs; and other organizations which 3 provide assistance in the identification of MBE/WBE/DBE firms; and 4 ([[10]]J)Whether the contractor obtained and used the County's 5 MBE/WBE/DBE directory to obtain certified firms. 6 7 In determining whether a contractor has demonstrated good faith the County 8 will not only look at the different kinds of efforts the contractor has made 9 but also the quantity and intensity of those efforts. Efforts that are merely 10 pro forma in nature would not be sufficient to be considered good faith 11 12 efforts to meet the County's MBE/WBE/DBE goals (even if such efforts are sincerely motivated). 13 14 [[11.]]2. After evaluation of the apparent low bidder's compliance with the 15 16 County's MBE/WBE/DBE Program, the Office of Purchasing will notify the bidder of the following: 17 18 Final award of the contract with or without waiver of the 19 (a) 20 MBE/WBE/DBE goal. [[(b) Non-award based on apparent non-attempt to attain the 21 22 MBE/WBE/DBE goal. Apparent low bidders who fail to achieve the desired MBE/WBE/DBE participation can be declared "non-23 24 responsive" bidders in which case the next low bidder becomes the 25 apparent low bidder. This process may be repeated until an apparent low bidder meeting the MBE/WBE/DBE requirement is obtained or 26 the County may elect to re-bid the project to obtain both an equitable 27 price and EBO compliance. 28 29 12. Unless an objection of non-award is filed by an apparent low bidder, 30 in writing, within 7 days of such notification, the determination is final. 31

1			In the event on chicotion is filed the Office of Durchasing will success
1			In the event an objection is filed, the Office of Purchasing will arrange
2			a meeting with the bidder. At that time the Office of Purchasing may
3			request additional information from the bidder. Other interested parties
4			including the EBO Officer may offer information relevant to the issues
5			on which a review of the determination will be made.]]
6			
7			
8	g.	<u>Contr</u>	act Compliance Process:
9		1.	The Office of Purchasing will conduct periodic compliance reviews with all
10			prime contractors [[required to comply with the EBO goal]].
11			
12			THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER
13			CONDUCTING AN ADMINISTRATIVE CONTRACT COMPLIANCE REVIEW, OR AN
14			ON-SITE INVESTIGATION TO CONFIRM COMPLIANCE WITH THE EBO
15			PROGRAM.
16			
17			As part of its administrative review, the Office of Purchasing may
18			REQUEST FROM PRIMES MBE/WBE/DBE PARTICIPATION REPORTS, WHOSE
19			CONTENTS MAY INCLUDE, BUT NOT BE LIMITED TO, A LISTING OF
20			MBE/WBE/DBE SUBCONTRACTORS, SUPPLIERS, SUB-CONSULTANTS
21			APPLICATIONS FOR PAYMENT AND/OR INVOICES, AS APPROPRIATE, AND
22			PROOF OF PAYMENTS. THE REVIEW MAY BE CONDUCTED DURING THE COURSE
23			OF A CONTRACT OR AT THE CONCLUSION OF A CONTRACT TO DETERMINE
24			MBE/WBE/DBE PARTICIPATION. THE OFFICE OF PURCHASING MAY
25			REQUIRE ADDITIONAL DOCUMENTATION TO ASSIST IN ITS ANALYSIS OF
26			COMPLIANCE WITH THIS POLICY.
20			
		2.	Contractors will be given at least a 14 day prior patification of a panding
28		۷.	Contractors will be given at least a 14 day prior notification of a pending
29			on-site verification and review for contract compliance. During such on-
30			site review the contractor will have the following available for inspection:
31			(a) Copies of Purchase Orders and contracts containing

1			MBE/WBE/DBE work effort.
2		(b)	Records to indicate the number, names, dollar value of the
3			MBE/WBE/DBE subcontracts, the amount and dates, and the
4			scheduled times for each MBE/WBE/DBE to be on the job site.
5		(c)	Any other appropriate documents requested prior to the on-site visit.
6	3.	The c	on-site verification and interviews at a minimum will consist of the
7		follow	ving:
8		(a)	An initial meeting with the contractor or his representative to
9			explain visit objectives.
10		(b)	Tour of the job site.
11		(c)	Interviews of subcontractors, suppliers, etc.
12	4.	At the	e conclusion of the on-site visit an exit conference will be conducted.
13		This o	conference will consist of a discussion of the compliance process and
14		deterr	mination time frame, and suggestions for corrective action to be taken
15		if nec	essary.
16	5.	A rep	ort indicating compliance status will be prepared and forwarded to the
17		EBO	Officer.
18		(a)	If a determination of compliance is made the Office of Purchasing
19			will so notify the contractor in writing.
20		(b)	If a determination of non-compliance is made the Office of
21			Purchasing may conduct further investigation. The contractor will
22			be notified and an attempt made to remedy any problems of
23			compliance. In the event conciliation fails, the Office of Purchasing
24			will inform the EBO Officer that the contractor is in non-
25			compliance.
26		[[(c)	If the County concurs in the determination of non-compliance a
27			"Show Cause Notice" will be issued. This notice will contain the
28			deficiencies noted in the findings, establish a compliance conference
29			date, outline the administrative actions to be taken, and provide a
30			forum for the contractor to show that he is in compliance.
31			(1) If the contractor corrects his deficiencies, the "Show Cause

1			Notice" will be rescinded and the contractor notified of his
2			compliance in writing.
3			(2) If the contractor refuses to take steps necessary to rescind the
4			"Show Cause Notice", the County will begin administrative
5			action against the contractor.]]
6			
7	[]	[h.	Enforcement: If a contractor fails or refuses to take corrective action the County
8			will determine in accordance with Section 4.103 of the Howard County Code which
9			of the following should be imposed to promote the purpose of the Howard County
10			EBO Program.
11			1. Termination of the contract.
12			2. Withholding a percentage of progress payment.
13			3. Referral to the County Solicitor for follow-up action.
14			4. Deny the contractor any future contract awards.
15			5. Other action deemed appropriate by the County.]]
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17	VII. <u>S</u>	STATE	E AND FEDERAL FUNDING:
	VII. <u>S</u> a		E AND FEDERAL FUNDING: The County receives funding from state and federal agencies.
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