County Council Of Howard County, Maryland

2017 Legislative Session

Legislative Day No. 🎦 🎁

Resolution No. <u>121</u> -2017

Introduced by: The Chairperson at the request of the County Executive

A RESOLUTION pursuant to Section 4.122 of the Howard County Code, approving a revised Equal Business Opportunity Program Manual that governs the internal operating procedures of the County's Equal Business Opportunity Program; providing that Veterans are a group that may be counted towards Equal Business Opportunity goals; amending certain goal percentages; and generally relating to the Equal Business Opportunity Program.

Introduced and read first time October Z, 2017. By order Jessica Feldmark, Administrator Read for a second time at a public hearing on 2017. 11 6117 By order a Feldmark, Administrator This Resolution was read the third time and was Adopted___, Adopted with amendments 🖌, Failed__, Withdrawn__, by the County Council loen on Der om 2017. Certified By

NOTE: [[text in brackets]] indicates deletions from existing law; TEXT IN SMALL CAPITALS indicates additions to existing law; Strike-out indicates material deleted by amendment; <u>Underlining</u> indicates material added by amendment

Jessica Feldmark, Administrator

1	WHEREAS, Section 4.122 of the Howard County Code requires the County Purchasing
2	Agent to and implement an Equal Business Opportunity Program (the "Program"), subject to the
3	approval of the County Executive and of the County Council, by resolution; and
4	
5	WHEREAS, the Program has not been updated since 2001 and, in order to update the
6	Program, the County Purchasing Agent has revised the Equal Business Opportunity Program
7	Manual (the "Manual"), substantially in the form attached to this Resolution; and
8	
9	WHEREAS, pertinent changes to the Program include updating definitions, providing
10	that Veterans are a new group that can be counted towards EBO goals, clarifying certain
11	certification requirements, establishing an overall Program goal of 20% and a subcontracting
12	goal of 15%, allowing for certain electronic notification, allowing for certain information to be
13	obtained from prime contractors, and making certain technical corrections; and
14	
15	WHEREAS, on December 5, 2016, the County Council passed Council Resolution No.
16	181-2016 that tasked the Equal Business Opportunity Commission ("EBOC") with making
17	certain studies regarding the Program; and
18	
19	WHEREAS, the EBOC issued its report on August 3, 2017 and the EBOC's
20	recommendations are included in the proposed revised Manual; and
21	
22	WHEREAS, the EBOC has provided input on the proposed revised Manual; and
23	
24	WHEREAS, the County Executive has requested County Council approval of the revised
25	Manual.
26	
27	NOW, THEREFORE, BE IT RESOLVED by the County Council of Howard County,
28	Maryland this 4th day of December, 2017, that it hereby approves the revised Equal Business
29	Opportunity Program Manual, substantially in the form attached to this Resolution.
30	
31	AND BE IT FURTHER RESOLVED, that the County Purchasing Agent may correct
32	obvious errors, capitalization, spelling, grammar, headings and similar matters and may publish

- 1 the Equal Business Opportunity Program Manual by adding or amending covers, title pages,
- 2 table of contents, and graphics to improve readability.

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17	EQUAL BUSINESS OPPORTUNITY PROGRAM
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1				POLICY STATEMENT
2 3				
4		As a	part of	our commitment to Equal Business Opportunity (EBO), it is the policy of the
5	Howa	ard Co	unty G	overnment to encourage increased participation by Minority/Women and
6	Disał	oled Bu	siness E	interprises in the procurement of all goods and services through all solicitations
7	by the	e Coun	ty.	
8				
9		The]	Equal 1	BUSINESS OPPORTUNITY (EBO) PROGRAM TAKES POSITIVE STEPS TO IDENTIFY,
10	CERT	IFY, AN	ID ENCC	DURAGE MBE/WBE/DBE FIRMS TO PARTICIPATE IN EVERY ASPECT OF THE
11	Coun	NTY'S PF	ROCUREN	MENT OF GOODS AND SERVICES.
12				
13				
14	I.	<u>APPI</u>	LICABI	LITY:
15		This	policy a	and procedure is applicable to the following:
16		a.	All g	oods and services obtained with County funds.
17		b.	All of	ther procurements obtained through grants funded by Federal Agencies (i.e.,
18			EPA,	DOT/UMTA, HUD, etc.) and the State of Maryland.
19				
20	II.	<u>DEFI</u>	NITIO	<u>NS</u> :
21		Definitions applicable to the terms and policy guidelines contained in this program are as		
22		follov	ws:	
23		a.	Contr	rol:
24			1.	This term means both managerial and operational control and requires that
25				the minority, woman or disabled person(s) direct the management of the
26				business and guide its operation. Operational control and managerial
27				control are interpreted separately.
28			2.	Operational Control - The minority, woman or disabled person(s) have
29				some experience and technical competence in the industry to which
30				certification is sought, and show that basic decisions pertaining to the daily
31				operations of the business can be independently made.
32			3.	Managerial Control - The minority, woman or disabled person(s) has the

1		demonstrable ability to make independent and unilateral business decisions
2		needed to guide the future and destiny of the business.
3		
4	b.	MBE/WBE/DBE Corporation - Legal and equitable ownership of at least 51
5		percent of all classes of stock, bonds, or other securities issued by the corporation
6		must be owned by a minority, women or disabled person(s).
7		
8	с.	MBE/WBE/DBE Partnership - At least 51 percent of the partnership's assets or
9		interests must be owned by a minority, women or disabled person(s).
10		
11	d.	MBE/WBE/DBE Sole Proprietorship - The sole proprietor must be a minority,
12		women or disabled person(s).
13		
14	e.	Disabled Business Enterprise (DBE) - A business enterprise:
15		1. Which is:
16		(a) At least 51% owned by [[1]]ONE or more individuals with
17		disabilities; or
18		(b) In the case of any publicly-owned corporation, at least 51% of the
19		stock of which is owned by [[1]]ONE or more individuals with
20		disabilities; and
21		2. WHOSE OWNERSHIP INTEREST IS REAL AND CONTINUOUS, AND NOT CREATED
22		SOLELY TO MEET THE DISABLED OWNED BUSINESS PROVISIONS OF THIS
23		POLICY; AND
24		[[2]]3. Whose general management and daily business affairs and essential
25		productive operations are controlled by [[1]] ONE or more individuals with
26		disabilities; and
27		[[3]]4. Which has been certified by the Equal Business Opportunity Commission
28		as a disability business enterprise.
29		
30	f.	Disabled Individual: An individual who has a physical or mental impairment that
31		substantially limits [[1]]ONE or more major life activities or has a record of such

impairment.

2			
3	g.	MBE/WBE	and DBE Directory - A compilation of MBE/WBE and DBE firms
4		provided to t	he contractor for use in identifying subcontractors, materials suppliers,
5		consultants,	etc.
6			
7	h.	Joint Ventur	re - An association of [[2]] TWO or more individuals, partnerships,
8		corporations	, or combinations thereof, founded to carry on a simple business
9		activity.	
10			
11	i.	Minority Bu	siness Enterprise (MBE) - A business enterprise:
12		1. Whic	h is:
13		(a)	At least 51% owned by [[1]] ONE or more minority individuals; or
14		(b)	In the case of any publicly-owned corporation, at least 51% of the
15			stock of which is owned by [[1]]ONE or more minority individuals;
16			and
17		2. Who	SE OWNERSHIP INTEREST IS REAL AND CONTINUOUS, AND NOT CREATED
18		SOLEI	LY TO MEET THE MINORITY OWNED BUSINESS PROVISIONS OF THIS
19		POLIC	Y; AND
20		[[2]]3. Whos	se general management and daily business affairs and essential
21		produ	active operations are controlled by [[1]] ONE or more minority
22		indivi	iduals; and
23		[[3]]4. Whic	h has been certified by the Equal Business Opportunity Commission
24		as a n	ninority business enterprise.
25			
26	j.	Minority Ind	ividual: An individual who is a member of [[1]] ONE of the following
27		groups:	
28		[[1. Africa	an Americans
29		2. Amer	ican Indians
30		3. Asian	Americans
31		4. Hispa	nic Americans]]

1		
2	1.	AFRICAN AMERICANS: WHO INCLUDES PERSONS HAVING ORIGINS IN ANY OF THE
3		BLACK RACIAL GROUPS OF AFRICA;
4	2.	NATIVE AMERICANS: WHO INCLUDES PERSONS WHO ARE AMERICAN INDIAN,
5		Eskimos, Aleuts or Native Hawaiians;
6	3.	Asian Americans: who includes persons who are Asian Pacific Americans
7		whose origins are from Japan, China, Taiwan, Korea, Vietnam, Laos,
8		CAMBODIA, THE PHILIPPINES, SAMOA, GUAM, THE U.S. TRUST TERRITORIES OF THE
9		Pacific, the Northern Marianas; and Asian Indian Americans whose
10		ORIGINS ARE FROM INDIA, PAKISTAN, AND BANGLADESH
11	<u>3.</u>	ASIAN AMERICANS: WHO INCLUDES INDIVIDUALS HAVING ORIGINS IN THE FAR EAST,
12		<u>Southeast Asia, or the Indian Asian Subcontinent, or the Pacific Islands;</u>
13		AND
14	4.	HISPANIC AMERICANS: WHO INCLUDES PERSONS OF MEXICAN, PUERTO RICAN,
15		CUBAN, CENTRAL OR SOUTH AMERICAN, OR OTHER SPANISH CULTURE OR ORIGIN.
16	5.	<u>VETERANS: VETERANS SHALL MEAN:</u>
17		(A) A PERSON WHO SERVED ON FULL TIME ACTIVE DUTY IN THE UNITED STATES
18		ARMED FORCES, OTHER THAN ACTIVE DUTY FOR TRAINING, AND WAS
19		DISCHARGED OR RELEASED UNDER CONDITIONS OTHER THAN
20		DISHONORABLE; OR
21		(B) A PERSON WHO WAS DISABLED FROM A DISEASE OR INJURY INCURRED OR
22		AGGRAVATED IN THE LINE OF DUTY WHILE PERFORMING ACTIVE DUTY FOR
23		TRAINING OR INACTIVE DUTY TRAINING; OR
24		(c) a person who served full time as a commissioned corps member of
25		THE PUBLIC HEALTH SERVICE OR THE NATIONAL OCEANIC AND
26		ATMOSPHERIC ADMINISTRATION.
27		
28	k.	Operation - Managerial and official staff comprised of minority, women, or
29		disabled persons in sufficient ratio and gross earnings to demonstrate that these
30		individuals ownership and involvement in fact demonstrates day-to-day
31		management.
32		

1		1. Women Business Enterprise (WBE) - A business enterprise:		
2		1.	Which is:	
3			(a) At least 51% owned by [[1]] ONE or more women; or	
4			(b) In the case of publicly-owned corporation, at least 51% of the stock	
5			of which is owned by [[1]]ONE or more women; and	
6		2.	WHOSE OWNERSHIP INTEREST IS REAL AND CONTINUOUS, AND NOT CREATED	
7			SOLELY TO MEET THE WOMEN OWNED BUSINESS PROVISIONS OF THIS POLICY;	
8			AND	
9		[[2]]	3. Whose general management and daily business affairs and essential	
10			productive operations are controlled by 1 one or more women; and	
11		[[3]]	4. Which has been certified by the Equal Business Opportunity Commission	
12			as a women business enterprise.	
13				
14	III.	CERTIFICA	ATION:	
15		Howard C	OUNTY CONDUCTS A VENDOR CERTIFICATION PROGRAM TO VERIFY THAT SELF-	
16		IDENTIFIED	MBE/WBE/DBE FIRMS MEET THE DEFINITION OF SUCH ENTERPRISES AS SET	
17		FORTH IN TH	IIS POLICY.	
18		THE COUNT	Y DESIRES THAT MBE/WBE/DBE FIRMS HAVE AN EQUAL OPPORTUNITY TO	
19		PARTICIPATI	E IN ITS PROCUREMENT PROCESS AND PROVIDE THEIR GOODS AND SERVICES TO	
20		THE COUNT	Y, INCLUDING AS SUBCONTRACTORS WHO DO NOT THEMSELVES BID DIRECTLY ON	
21		COUNTY SO	LICITATIONS.	
22				
23		It is theref	Fore necessary that the County have credible and reliable means of	
24		IDENTIFYINC	G 'BONAFIDE' MBE/WBE/DBE FIRMS. TO THIS END, THE COUNTY IN	
25		CONJUNCTIC	N WITH THE EQUAL BUSINESS OPPORTUNITY COMMISSION (EBOC) WILL	
26		MANAGE AN	ND MAINTAIN A FORMAL CERTIFICATION PROCESS TO SUBSTANTIATE THE	
27		LEGITIMACY	OF THE FIRM'S OWNERSHIP AND CONTROL AS AN MBE/WBE/DBE FIRM. THE	
28		CERTIFICATI	ON WILL BE VALID FOR A PERIOD OF TWO YEARS PER APPLICATION CYCLE WITH	
29		AN OPPORTU	NITY TO RENEW AND REMAIN CERTIFIED.	
30				
31		ELIGIBILITY	STANDARDS, CRITERIA AND THE PROCEDURES FOR CERTIFICATION AS A	

Revised August 2017

1	MBE/WBE/DBE FIRM WILL INCLUDE THE FOLLOWING:
2	(a) Only firms that meet the criteria and definition of MBE/WBE/DBEs as
3	DEFINED IN THIS POLICY MAY BE CERTIFIED.
4	
5	(B) THE FIRM'S OWNERSHIP BY A MINORITY, WOMAN OR DISABLED INDIVIDUAL MUST BE
6	REAL, SUBSTANTIAL AND CONTINUING, GOING BEYOND PROFORMA OWNERSHIP OF
7	THE FIRM AS REFLECTED IN THE OWNERSHIP DOCUMENTS, AND MUST NOT HAVE BEEN
8	CREATED SOLELY TO MEET THE MBE/WBE/DBE PROVISIONS OF THIS POLICY.
9	
10	(C) IT IS EXPECTED THAT THE MINORITY, WOMAN OR DISABLED INDIVIDUAL OWNER(S)
11	WILL HAVE AN OVERALL UNDERSTANDING OF THE FIRM'S OPERATIONS AND
12	MANAGERIAL AND TECHNICAL COMPETENCE, EXPERIENCE AND EXPERTISE DIRECTLY
13	RELATED TO THE FIRM'S OPERATIONS AND WORK. IF ANY LAW REQUIRES THE
14	OWNERS TO HAVE A PARTICULAR LICENSE OR OTHER CREDENTIAL TO OPERATE, OWN
15	AND/OR CONTROL A CERTAIN TYPE OF BUSINESS, THEN THE LICENSE OR CREDENTIAL
16	SHOULD BE HELD IN THE NAME OF THE MINORITY, WOMAN OR DISABLED OWNER(S)
17	OF THE FIRM.
18	
19	(D) THE HOWARD COUNTY EBOC MUST CERTIFY ALL MBE/WBE/DBE FIRMS THAT
20	PARTICIPATE IN THE EBO PROGRAM. THE EBOC'S CERTIFICATION OF A FIRM WHICH HAS
21	ITS PRINCIPAL PLACE OF BUSINESS LOCATED IN THE COUNTY SHALL BE BASED UPON THE
22	COUNTY'S CERTIFICATION PROCESS OR THE FIRM'S CERTIFICATION BY ANOTHER
23	REGULATORY BODY AS DESCRIBED IN THIS SECTION III. THE EBOC'S CERTIFICATION OF
24	<u>A FIRM LOCATED OUTSIDE OF THE COUNTY SHALL BE BASED UPON THE FIRM'S</u>
25	CERTIFICATION BY ANOTHER REGULATORY BODY AS DESCRIBED IN THIS SECTION III.
26	
27	$(i \in E)$ In order to be certified, a MBE/WBE/DBE firm must be in good standing
28	WITH THE MARYLAND STATE DEPARTMENT OF ASSESSMENTS AND TAXATION.
29	
30	(e F) The firm for certification as a MBE/WBE/DBE has the burden of
31	DEMONSTRATING BY A PREPONDERANCE OF EVIDENCE THAT IT MEETS THE
32	ELIGIBILITY STANDARDS AND CRITERIA.

1	
2	(f G) The Equal Business Opportunity Commission will make all eligibility
3	DETERMINATIONS AND ALL DETERMINATIONS ARE FINAL.
4	
5	(G H) ALL APPLICATIONS FOR CERTIFICATION MUST BE ACCOMPANIED BY A SWORN
6	AFFIDAVIT ATTESTING TO THE ACCURACY AND TRUTHFULNESS OF THE INFORMATION
7	PROVIDED.
8	
9	(H I) THE MBE/WBE/DBE FIRM MUST COOPERATE FULLY WITH THE COUNTY DURING
10	THE CERTIFICATION PROCESS; FAILURE TO DO SO COULD RESULT IN THE DENIAL OF
11	CERTIFICATION.
12	(I j) The Equal Business Opportunity Commission may directly contact and
13	INTERVIEW PROSPECTIVE APPLICANTS, IF NEED BE, AND/OR REQUEST ADDITIONAL
14	INFORMATION AND/OR SUPPORTING DOCUMENTATION FOR DETERMINING
15	ELIGIBILITY.
16	(J) IN THE SPIRIT OF THE EBO CERTIFICATION PROCESS; ALA CARTE COMBINATIONS TO
17	reach the 51% threshold run counter to the EBO program. The 51%
18	OWNERSHIP REQUIREMENT SHALL BE IN ONLY ANY ONE PARTICULAR EBO GROUP.
19	
20	The County will maintain a current directory of certified MBE/WBE/DBEs and the
21	COMMODITIES AND/OR SERVICES THEY OFFER. THE DIRECTORY WILL BE MADE AVAILABLE ON THE
22	OFFICE OF PURCHASING WEBSITE.
23	
24	IN ADDITION TO ITS CERTIFICATION PROGRAM, Howard County recognizes businesses certified by
25	the following regulatory bodies:
26	
27	a. All counties within the State of Maryland whose certification requirements are
28	similar to Howard County.
29	$b_{\underline{A}}$. State of Maryland agencies whose certification requirements are similar to Howard
30	County AT LEAST EQUAL TO HOWARD COUNTY'S.
31	e <u>B</u> . Certain federal agencies when that agency is the grantor for a County project.

1		$\underline{d}_{\underline{C}}$. Certain other states and municipalities when it would be impractical or
2		unreasonable not to use a certified MBE/WBE/DBE from that immediate region
3		(i.e. transporting goods from out of state to Howard County).
4		
5	IV.	EQUAL BUSINESS OPPORTUNITY PROGRAM GOALS:
6		Howard County will obtain its MBE/WBE/DBE participation [[goals]]GOAL primarily
7		through [[2]]TWO mechanisms; by requiring prime contractors to utilize MBE/WBE/DBE
8		firms as subcontractors/suppliers, and by encouraging MBE/WBE/DBE firms to respond
9		directly to County requests for goods and services.
10		
11		Accordingly, Howard County's MBE/WBE/DBE participation percentage goals are as
12		follows:
13		a. When the contract value is \$50,000 or more, the prime contractors will subcontract
14		[[10%]]15% of each contract to MBE/WBE/DBE firms. [[This requirement is
15		applicable to bidders who are themselves MBE/WBE and DBE owned firms.]] The
16		percentage requirement may vary if the contract is funded by a federal or state
17		agency.
18		b. Each fiscal year, award [[15%]]20% of the County's total dollar amount of all
19		contracts directly to MBE/WBE/DBE firms. This includes consulting services,
20		construction, professional services, and other procurements for goods and services.
21		[[c. Ensure that the MBE/WBE/DBE goal specified for each federal and state-funded
22		contract is met as specified by the funding agency. Participation requirements for
23		the various Federal and State agencies vary by organization and may be obtained
24		from the Capital Project Administrator for the project of concern in conjunction
25		with the EBO Coordinator.]]
26		
27	V.	<u>RESPONSIBILITIES</u> :
28		The effectiveness of the EBO Program is based on the efforts of many who have a role in
29		assuring its success. Their responsibilities are as follows:
30		
31		a. <u>Chief Administrative Officer (Purchasing Agent)</u>

1		The Chief Ac	dministrative Officer or the Officer's designee shall be responsible for
2		the developm	nent and implementation of the Equal Business Opportunity Program,
3		which is des	signed to assure the participation of minority, woman and disabled
4		business ent	erprises in the purchasing activities of the County. [[The Chief
5		Administrativ	ve Officer shall designate the Equal Business Opportunity Officer who
6		shall report	directly to the Officer or designee.]] THE CHIEF ADMINISTRATIVE
7		Officer sha	LL EITHER DESIGNATE THE DEPUTY CHIEF ADMINISTRATIVE OFFICER
8		or the Pur	CHASING ADMINISTRATOR AS THE EQUAL BUSINESS OPPORTUNITY
9		OFFICER.	
10			
11	b.	Equal Busine	ess Opportunity Officer:
12		The EBO Off	ficer will be responsible for policy and oversight of the EBO program
13		to include d	decertification authority and the investigation of sworn, written
14		allegations of	f wrongdoing by a certified business. The EBO Officer will also serve
15		as the Execut	ive Secretary to the EBO Commission.
16			
10			
17	с.	Office of Pure	chasing:
	c.		<u>chasing</u> : Office of Purchasing will be the centralized point for managing,
17	с.	1. The (
17 18	C.	1. The C	Office of Purchasing will be the centralized point for managing,
17 18 19	C.	1. The C	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as
17 18 19 20	C.	1. The C coordi will s follow	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as
17 18 19 20 21	C.	1. The C coordi will s follow	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs.
17 18 19 20 21 22	C.	 The C coordi will s follow The O 	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs.
 17 18 19 20 21 22 23 	C.	 The C coordi will s follow The O 	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs. Office of Purchasing will: Provide maximum opportunity for MBE/WBE/DBE firms
 17 18 19 20 21 22 23 24 	C.	 The C coordi will s follow The O 	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs. Office of Purchasing will: Provide maximum opportunity for MBE/WBE/DBE firms participation in the County's procurement process through
 17 18 19 20 21 22 23 24 25 	C.	 The C coordinates will a follow The O (a) 	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs. Office of Purchasing will: Provide maximum opportunity for MBE/WBE/DBE firms participation in the County's procurement process through dissemination of bid information and solicitations.
 17 18 19 20 21 22 23 24 25 26 	С.	 The C coordinates will a follow The O (a) 	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs. Office of Purchasing will: Provide maximum opportunity for MBE/WBE/DBE firms participation in the County's procurement process through dissemination of bid information and solicitations. Encourage MBE/WBE/DBE participation in every solicitation by:
 17 18 19 20 21 22 23 24 25 26 27 	С.	 The C coordinates will a follow The O (a) 	Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs. Office of Purchasing will: Provide maximum opportunity for MBE/WBE/DBE firms participation in the County's procurement process through dissemination of bid information and solicitations. Encourage MBE/WBE/DBE participation in every solicitation by: (1) [[Soliciting at least three MBE/WBE/DBEs on the bidders
 17 18 19 20 21 22 23 24 25 26 27 28 	С.	 The C coordinates will a follow The O (a) 	 Office of Purchasing will be the centralized point for managing, inating and executing EBO program requirements/provisions and supplement the Equal Business Opportunity Officer's actions as vs. Office of Purchasing will: Provide maximum opportunity for MBE/WBE/DBE firms participation in the County's procurement process through dissemination of bid information and solicitations. Encourage MBE/WBE/DBE participation in every solicitation by: (1) [[Soliciting at least three MBE/WBE/DBEs on the bidders list for all transactions of \$5,000.00 or less.]] ENCOURAGING

1		(2) [[Soliciting at least six MBE/WBE/DBE firms on the bidders
2		list for all transactions from \$5,000.00 to less than
3		\$30,000.00.]] Soliciting certified MBE/WBE/DBEs for
4		INFORMAL AND FORMAL SOLICITATIONS
5		
6		[[(3) Soliciting all MBE/WBE/DBE firms on the bidders list for
7		all transactions of \$30,000.00 or more.
8		
9		(4) If there are no MBE/WBE/DBE firms on the bidders list, the
10		Office of Purchasing will seek qualified MBE/ WBE/ DBE
11		firms through neighboring jurisdictions.]]
12	(c)	Encourage MBE/WBE/DBE firms to respond to solicitations as
13		prime contractors.
14	(d)	Encourage the use of MBE/WBE/DBE subcontractors by
15		contractors who are awarded County construction projects.
16	(e)	Include equal business opportunity clauses in [[all solicitation/
17		contracts]] SOLICITATIONS AND CONTRACTS, as appropriate.
18	(f)	Assure that MBE/WBE/DBE firms on the bidders list are given the
19		same opportunity as others.
20	(g)	Identify specific commodities and services for which
21		MBE/WBE/DBE firms are not currently being used and encourage
22		their participation in the solicitation process.
23	(h)	Identify qualified MBE/WBE/DBE firms through participation in
24		business opportunity fairs, meetings, trade shows; communications
25		with other procurement personnel; and through directories that
26		identify MBE/WBE/DBE firms.
27	(i)	Meet with MBE/WBE/DBE firms to discuss recurring procurement
28		opportunities and acquaint the vendors with Howard County
29		procedures, needs, and the procurement approach.
30	(j)	Review the [["equal business opportunity" clause]] EQUAL BUSINESS
31		OPPORTUNITY PROGRAM; and explain the County's policy

1		encouraging the use of MBE/WBE/DBE firms during pre-bid
2		conferences.
3	(k)	Explain the requirements for federal and state-funded projects as
4		appropriate.
5	(1)	Provide technical assistance to potential MBE/WBE/DBE suppliers,
6		as necessary, to ensure that they are given sufficient information
7		regarding bid requirements and procedures. ASSIST
8		MBE/WBE/DBE FIRMS IN BECOMING CERTIFIED.
9		
10	(m)	[[Insure]] ENSURE that MBE/WBE/DBE participation is sought for
11		subsequent contract years on [[requirement]] REQUIREMENTS
12		contracts.
13	[[(n)	Advertise County procurement needs in minority publications as
14		appropriate.]]
15	ז[[0]])	N) [[Coordinate with state, federal and various associations to obtain
16		current MBE/WBE/DBE directories.]] COORDINATE WITH
17		OFFICIALS OF FEDERAL AND STATE AGENCIES, LOCAL MINORITY
18		BUSINESS DEVELOPMENT ORGANIZATIONS, AND OTHER MINORITY
19		CONTRACTOR ASSOCIATIONS IN THE FURTHERANCE OF EFFORTS TO
20		ENCOURAGE MBE/WBE/DBE PARTICIPATION.
21	/FF 33	
22	([[p]]0))ELECTRONICALLY notify the MBE/WBE/DBE community of
23	(75.33	contract opportunities.
24	([[q]]P	Provide to prime contractors a resource for locating and contacting
25		MBE/WBE/DBE firms.
26)Maintain records showing participation.
27	([[s]]R)Ensure that EBO policy requirements have been met in awarding all
28		contracts [[and sub-agreements]].
29	([[t]]s)) Conduct a contract compliance process required in Section VI g. to
30		monitor subcontractor participation during contract performance.
31	([[u]]T)In accord with Section VI g. execute procedures for reporting and
32		correcting non-compliance and for administrative action where

1			prime contractors fail to comply with EBO policy requirements.
2		([[v]]t) Meet specific guidelines for projects involving federal and state
3			funds by accomplishing the following:
4			(1) Execute the administrative functions as required by the
5			grantor agency who is providing the funding. It should be
6			noted that many federal and state agencies have varying
7			percentage participation amounts for the various EBO
8			groups [[(i.e., for 10% EBO participation, the federal
9			government may recommend that a MBE firm receive 7%, a
10			WBE firm receive 3%, but no percent recommendation for a
11			DBE firm)]].
12			(2) Coordinate with the grantor agency contact personnel to
13			resolve problems and/or make recommendations to improve
14			EBO program operation.
15		(v)	Provide a referral service to those MBE/WBE/DBE firms who
16			require technical assistance when responding to the County's
17			solicitations.
18		(w)	Provide information to interested MBE/WBE/DBE firms in
19			obtaining bonding, insurance etc.
20		(X)	MAINTAIN THE HOWARD COUNTY ONLINE CERTIFIED VENDOR
21			DIRECTORY TO IDENTIFY READY, WILLING AND ABLE
22			MBE/WBE/DBE FIRMS THAT CAN BE NOTIFIED OR UTILIZED TO
23			MEET THE REQUIREMENTS OF THIS POLICY.
24			
25	d.	Equal Busine	ess Opportunity Coordinator:
26		The EBO Co	ordinator performs various tasks in carrying out the provisions of the
27		EBO program	n and is responsible for many of the functions listed under V. c. titled
28		Office of Put	rchasing. The EBO Coordinator is a part of the Office of Purchasing
29		professional	staff.
30			
31	e.	Equal Busine	ess Opportunity Commission (EBOC):

1		1.	As provided for in Section 4.600 of the Howard County Code the EBOO
2			will:
3			(a) Assist the efforts of the County in procuring goods and service
4			from MBE/WBE/DBE firms.
5			(b) Conduct surveys and studies on County policies and procedures in
6			procurement and contracting and, if needed, recommend changes to
7			the Administration and the County Council.
8			(c) Make recommendations to the County Purchasing Agent on the
9			criteria for certification and the procedures for certification (the
10			EBOC may issue County certification and reciprocal loca
11			government and State of Maryland certification).
12			(d) Recommend to the County Purchasing Agent changes in existing
13			laws, policies and programs and practices designed to ensure equa
14			business opportunity for MBE/WBE/DBE firms.
15			(e) Hear and decide appeals regarding the decertification of
16			MBE/WBE/DBE firms.
17			
18	f.	<u>Consu</u>	Ilting Firms:
19		1.	All Consultants bidding on County contracts estimated at \$50,000 or more
20			(amounts for federal and state funded procurements will be guided by the
21			funding agencies requirements) will be required to subcontract to
22			MBE/WBE/DBE firms a share of the work awarded consistent with the
23			County's goal oriented system. The consultant will be required to adhere to
24			the County's EBO policy even though they may have the capability to
25			complete the project with its own workforce. Where the consultant fails to
26			achieve the MBE/WBE/DBE goal, they must request a waiver and provide
27			documentation of its good faith attempts to obtain MBE/WBE/DBE
28			participation. [[Documentation required by Exhibit II will be submitted.]]
29			
30		2.	Consulting firms who habitually subcontract certain requirements (i.e.,
31			engineering, design and surveying) are expected to take positive steps to

 County's goal oriented system. In addition, in their role as consult the County, these positive efforts should consist of at least the follo 	with the
3 the County, these positive efforts should consist of at least the follo	ants for
	wing:
4 (a) Assist the County in ensuring that opportunities are exte	nded to
5 MBE/WBE/DBE firms by the prime construction contract	tors for
6 subcontracting or joint agreements.	
7 (b) Divide the total design and construction requirements into	smaller
8 tasks, where economically feasible, to permit m	aximum
9 MBE/WBE/DBE participation.	
10 (c) Assist the County in operating its goal oriented system.	
(d) Require that each subcontractor under the contract comply	with the
EBO policy as appropriate if further subcontracting is conten	nplated.
13 (e) Keep the County informed of any MBE/WBE/DBE com	cracts or
subcontracts as well as changes in plans to award pr	eviously
15 proposed subcontracts to MBE/WBE/DBE firms.	
16	
16 17 g. Contractors:	
17 g. <u>Contractors</u> :	or more
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,000(a) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	
17 g. Contractors: 18 1. All prime contractors bidding on contracts estimated at \$50,000 19 (amounts for federal and state funded procurements will be guided) 6 iii	d by the
17 g. Contractors: 18 1. All prime contractors bidding on contracts estimated at \$50,000 19 (amounts for federal and state funded procurements will be guide 20 funding agencies requirements) will be required to subcorr DEF(UPDE) (DDE) 5 here of the work expended correitent	d by the stract to
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,00019(amounts for federal and state funded procurements will be guide20funding agencies requirements) will be required to subcor21MBE/WBE/DBE firms a share of the work awarded consistent	d by the atract to with the
17 g. Contractors: 18 1. All prime contractors bidding on contracts estimated at \$50,000 19 (amounts for federal and state funded procurements will be guide 20 funding agencies requirements) will be required to subcorr 21 MBE/WBE/DBE firms a share of the work awarded consistent 22 County's goal oriented system. The contractor will be required to a	d by the atract to with the adhere to
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,00019(amounts for federal and state funded procurements will be guide20funding agencies requirements) will be required to subcor21MBE/WBE/DBE firms a share of the work awarded consistent22County's goal oriented system. The contractor will be required to a23the County's EBO policy even though they may have the capa	d by the atract to with the adhere to ability to
17 g. Contractors: 18 1. All prime contractors bidding on contracts estimated at \$50,000 19 (amounts for federal and state funded procurements will be guided 20 funding agencies requirements) will be required to subcord 21 MBE/WBE/DBE firms a share of the work awarded consistent 22 County's goal oriented system. The contractor will be required to a the County's EBO policy even though they may have the capa complete the project with its own workforce. Where the contractor 24 Line of DEP/UEE/DEE and there must a university of the contractor	d by the atract to with the adhere to ability to or fails to
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,00019(amounts for federal and state funded procurements will be guided20funding agencies requirements) will be required to subcort21MBE/WBE/DBE firms a share of the work awarded consistent22County's goal oriented system. The contractor will be required to a23the County's EBO policy even though they may have the capa24complete the project with its own workforce. Where the contractor25achieve the MBE/WBE/DBE goal, they must request a waiver and	d by the atract to with the adhere to ability to or fails to a provide
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,00019(amounts for federal and state funded procurements will be guided20funding agencies requirements) will be required to subcord21MBE/WBE/DBE firms a share of the work awarded consistent22County's goal oriented system. The contractor will be required to a23the County's EBO policy even though they may have the capa24complete the project with its own workforce. Where the contractor25achieve the MBE/WBE/DBE goal, they must request a waiver and26documentation of its good faith attempts to obtain MBE/W	d by the atract to with the adhere to ability to or fails to d provide BE/DBE
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,00019(amounts for federal and state funded procurements will be guided20funding agencies requirements) will be required to subcord21MBE/WBE/DBE firms a share of the work awarded consistent22County's goal oriented system. The contractor will be required to subcord23the County's EBO policy even though they may have the capa24complete the project with its own workforce. Where the contractor25achieve the MBE/WBE/DBE goal, they must request a waiver and26documentation of its good faith attempts to obtain MBE/W27participation. [[Documentation required by Exhibit II will be subcord	d by the atract to with the adhere to ability to or fails to d provide BE/DBE
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,00019(amounts for federal and state funded procurements will be guided20funding agencies requirements) will be required to subcord21MBE/WBE/DBE firms a share of the work awarded consistent22County's goal oriented system. The contractor will be required to a23the County's EBO policy even though they may have the capacitation24complete the project with its own workforce. Where the contractor25achieve the MBE/WBE/DBE goal, they must request a waiver and26documentation of its good faith attempts to obtain MBE/W27participation. [[Documentation required by Exhibit II will be sub-	d by the atract to with the adhere to ability to or fails to d provide BE/DBE amitted.]]
17g.Contractors:181.All prime contractors bidding on contracts estimated at \$50,00019(amounts for federal and state funded procurements will be guided20funding agencies requirements) will be required to subcord21MBE/WBE/DBE firms a share of the work awarded consistent22County's goal oriented system. The contractor will be required to a23the County's EBO policy even though they may have the capa24complete the project with its own workforce. Where the contractor25achieve the MBE/WBE/DBE goal, they must request a waiver and26documentation of its good faith attempts to obtain MBE/W27participation. [[Documentation required by Exhibit II will be sub28The contractor's positive efforts should consist of the following:	d by the atract to with the adhere to ability to or fails to d provide BE/DBE amitted.]]

system.

				-
2			(c)	Identifying to the County, MBE/WBE/DBE firms [[to be used by
3				submitting Exhibit I as required by the bid document]] THAT WILL
4				BE USED ON THE PROJECT, THEIR ADDRESS, CERTIFYING AGENCY,
5				CERTIFICATION NUMBER, TYPE OF WORK TO BE PERFORMED, TOTAL
6				ANTICIPATED MBE/WBE/DBE PARTICIPATION PERCENTAGE AND
7				THE DOLLAR AMOUNT OF THE SUBCONTRACT WORK FOR EACH
8				IDENTIFIED MBE/WBE/DBE SUBCONTRACTOR/SUPPLIER. Where
9				MBE/WBE/DBE firms are not used or are not available, provide the
10				documentation [[required by Exhibit II]] to demonstrate good faith
11				efforts.
12			(d)	Maintaining records of MBE/WBE/DBE firms contacted, including
13				negotiation efforts to reach competitive price levels, and awards to
14				MBE/WBE/DBE firms.
15			(e)	Requiring subcontractors under the contract to comply with the
16				EBO policy.
17			(f)	Keeping the County informed of all MBE/WBE/DBE
18				[[subagreements]]SUBCONTRACTOR AGREEMENTS or changes in
19				plans to award subcontracts previously reported as proposed for
20				MBE/WBE/DBE firms.
21				
22	h.	Minor	ity Busi	ness, Women Business and Disabled Business Enterprises:
23		1.	All M	BE/WBE/DBE firms are expected to at least take the following
24			actions	:
25			(a)	Become informed of planned County projects and the bid process.
26			(b)	Contact and maintain liaison with prime contractors bidding on
27				County projects to make them aware of their capabilities and to
28				obtain subcontracting opportunities.
29			(C)	ATTEND PRE-BID CONFERENCES TO ESTABLISH CONTACTS AND
30				RELATIONSHIPS WITH PRIME CONTRACTORS FOR POTENTIAL FUTURE
31				BUSINESS OPPORTUNITIES.

1				([[c]]D) Provide capability statements to State and the County
2					MBE/WBE/DBE Persons.
3				[[(d)	Maintain liaison with the Regional Office of Civil Rights and Urban
4					Affairs.]]
5				(e)	Contact and maintain liaison with [[the State Office of
6					MBE/WBE/DBE Affairs and other federal or state funded]]
7					FEDERAL, STATE AND LOCAL MBE/WBE/DBE assistance
8					organizations and associations.
9				(f)	When required, seek assistance from MBE/WBE/DBE funded
10					organizations in financing, estimating, bid packaging, bonding and
11					technical assistance services.
12					
13					
13	VI.	PRO	GRAMI	MPLEN	MENTATION:
15	, 1.	1100			
16		a.	Bid/Pr	onosal	Solicitations:
10		u.	<u>Dia 1</u>		[[of Lettings]] for County solicitations shall include A CLAUSE
18			1.		JRAGING EBO PARTICIPATION AND OUTLINING GOALS, WHEN
					CABLE. [[the following information. Sub-paragraph (a) will always be
19					n conjunction with (b) or (c) as appropriate to the type of contract (i.e.,
20					
21					y or federally funded). All: "Howard County hereby notifies all bidders that
22				(a)	
23					MBE/WBE/DBE firms will be afforded full opportunity to submit
24					bids in response to this notice and will not be subjected to
25					discrimination on the basis of race, color, sex, national origin, or
26					impairment in consideration of an award."
27				(b)	County Funded Contracts: "It is required that contractors procure
28					from MBE/WBE/DBE firms by subcontract or otherwise, supplies
29					and services, the combined value of which equals 10% of the total
30					value of the contract if the contract amount exceeds \$50,000.00.
31					Failure to do so may lead to rejection of bids. Bidders shall submit

1		with such bids the County's Equal Business Opportunity
2		Certificate." (Appendix I.)
3		(c) <u>Federally Funded Contracts</u> : "It is the goal of Howard County that
4		MBE/WBE/DBE firms participate in% (enter amount specified
5		by federal guidelines) of the total value of this contract. Bidders
6		shall submit with such bids the County's Equal Business
7		Opportunity Certificate." (Appendix 1).]]
8		
9		
10	[[2.	Notices will be placed in newspapers with high minority, women and
11		disabled business readership and may also be sent but not limited to the
12		following organizations:
13		(a) The Baltimore American Indian Center, Inc.
14		(b) The Baltimore Council for Equal Business Opportunity (CEB0).
15		(c) The Columbia Business Resource Center.
16		(d) The Howard County Libraries.
17		(e) The MD/DC Minority Supplier Development Council.
18		(f) The Maryland Minority Contractor's Association (MMCA).
19		(g) The State Office of Minority Affairs (OMF).
20		(h) The various Local & State of Maryland EBO Officers.]]
21		
22	2.	THE OFFICE OF PURCHASING SHALL PROVIDE AND MAKE AVAILABLE ONLINE
23		ON ITS WEBSITE AND/OR ELECTRONICALLY DISSEMINATE TO
24		MBE/WBE/DBE FIRMS LISTED IN THE COUNTY'S ONLINE DIRECTORY OF
25		CERTIFIED MBE/WBE/DBE FIRMS' INFORMATION REGARDING CONTRACT
26		AND/OR PROCUREMENT OPPORTUNITIES WITH THE COUNTY.
27		
28	3.	Notices may also be disseminated electronically to officials of
29		FEDERAL AND STATE AGENCIES, LOCAL MINORITY BUSINESS DEVELOPMENT
30		ORGANIZATIONS, AND OTHER MINORITY CONTRACTOR ASSOCIATIONS IN THE
31		FURTHERANCE OF EFFORTS TO ENCOURAGE MBE/WBE/DBE

1		PARTICIPATION.
2		
3		[[3]]4. Prime contractors who bid on County solicitations will be provided
4		assistance if needed in locating MBE/WBE/DBE firms for subcontract
5		opportunities.
6		
7	b.	Pre-Bid Conference: At each pre-bid conference the County's EBO program and
8		the County's percentage goals of MBE/WBE/DBE participation will be explained.
. 9		The detailed steps to assure compliance for federally funded projects will also be
10		reviewed.
11		
12	с.	Equal Business Opportunity Clause For Bids/RFPs: All solicitations estimated to
13		be \$50,000 or more shall contain [[the following]] A CLAUSE ADVISING SUCCESSFUL
14		BIDDERS THEY ARE EXPECTED TO COMPLY WITH THE EBO program requirements
15		unless deemed to be inappropriate due to certain conditions (i.e. hazardous waste
16		hauling where subcontracting is not permitted, some banking services and other
17		unique procurements that do not lend themselves to subcontracting).
18		
19		[["If the total of the contract awarded is \$50,000 or more, the successful bidder
20		shall be expected to comply with the provisions of the County's Equal Business
21		Opportunity Program (10% MBE/WBE/DBE participation)".]]
22		
23	D.	PROGRAM SCOPE:
24		
25		1. This policy applies to all eligible procurements performed by and for
26		Howard County, except those that offer no potential for
27		MBE/WBE/DBE PARTICIPATION. THE EBO OFFICER HAS THE AUTHORITY TO
28		WAIVE MBE/WBE/DBE SUBCONTRACTING PARTICIPATION PERCENTAGE
29		GOALS, PRIOR TO NOTICE OF LETTINGS OF COUNTY SOLICITATIONS, ON CERTAIN
30		PROCUREMENTS THAT ARE NON-SEGMENTABLE OR THAT DO NOT LEND
31		THEMSELVES TO MBE/WBE/DBE PARTICIPATION. A FEW EXAMPLES OF THESE

1 TYPES OF CONTRACTS INCLUDE, BUT ARE NOT LIMITED TO: SOLE SOURCE 2 CONTRACTS, EXPEDITED PURCHASES, PURCHASES FROM LARGE UTILITIES, 3 PURCHASES OF SPECIALIZED EQUIPMENT, MEDICAL AND LEGAL SERVICES. 4 5 2. IF THE EBO OFFICER APPROVES A WAIVER OF THIS PROGRAM'S APPLICATION FOR 6 A GIVEN CONTRACT OR PURCHASE ORDER, A JUSTIFICATION MEMORANDUM THAT 7 EXPLAINS THE BASIS AND FACTUAL FINDINGS SUPPORTING THAT WAIVER DECISION SHALL BE CLEARLY STATED IN THE CONTRACT DOCUMENTS. 8 9 3. PURCHASES THAT SHALL BE EXEMPTED FROM MBE/WBE/DBE PARTICIPATION 10 11 INCLUDE PURCHASES FROM COLLEGES AND UNIVERSITIES, GOVERNMENT AGENCIES, CHARITABLE ORGANIZATIONS, FOUNDATIONS AND NONPROFIT 12 13 SOCIAL SERVICE PROVIDERS. 14 15 [[d]]E. Contract Awards: 1. After bid opening but prior to contract award the apparent low bidder will 16 17 be required to submit documentation showing MBE/WBE/DBE participation. 18 19 2. The appropriate documents will be submitted to the Office of Purchasing before the contract is executed. 20 21 ACCOMPLISHMENT OF MBE/WBE/DBE PARTICIPATION GOALS: 22 F. 23 HOWARD 24 COUNTY ENCOURAGES PRIME CONTRACTORS ТО PROVIDE MBE/WBE/DBE FIRMS THE OPPORTUNITY TO PARTICIPATE AS SUBCONTRACTORS 25 AND SUPPLIERS IN WHICH THE MBE/WBE/DBE FIRMS ARE MEANINGFUL AND 26 27 CONTRIBUTING PARTICIPANTS. 28 1. IN ORDER TO COUNT BONAFIDE MBE/WBE/DBE PARTICIPATION TOWARDS 29 30 MEETING THE PARTICIPATION GOALS ON A PROCUREMENT, A MBE/WBE/DBE MUST PERFORM A 'COMMERCIALLY USEFUL FUNCTION'. 31

AN MBE/WBE/DBE PERFORMS A COMMERCIALLY USEFUL FUNCTION WHEN 1 IT IS RESPONSIBLE FOR EXECUTION OF THE WORK OF THE CONTRACT AND IS 2 CARRYING OUT ITS RESPONSIBILITIES BY ACTUALLY PERFORMING, 3 MANAGING, AND SUPERVISING THE WORK INVOLVED. TO PERFORM A 4 COMMERCIALLY USEFUL FUNCTION, THE MBE/WBE/DBE MUST ALSO BE 5 RESPONSIBLE, WITH RESPECT TO MATERIALS AND SUPPLIES USED ON THE 6 CONTRACT, FOR NEGOTIATING PRICE, DETERMINING QUANTITY AND 7 QUALITY, ORDERING THE MATERIAL, AND INSTALLING (WHERE APPLICABLE) 8 AND PAYING FOR THE MATERIAL ITSELF. TO DETERMINE WHETHER AN 9 MBE/WBE/DBE IS PERFORMING A COMMERCIALLY USEFUL FUNCTION, AN 10 EVALUATION MUST BE PERFORMED OF THE AMOUNT OF WORK 11 SUBCONTRACTED, NORMAL INDUSTRY PRACTICES, WHETHER THE AMOUNT 12 THE MBE/WBE/DBE FIRM IS TO BE PAID UNDER THE CONTRACT IS 13 COMMENSURATE WITH THE WORK IT IS ACTUALLY PERFORMING AND THE 14 MBE/WBE/DBE CREDIT CLAIMED FOR ITS PERFORMANCE OF THE WORK, 15 AND OTHER RELEVANT FACTORS. 16

- 182. SPECIFICALLY, AN MBE/WBE/DBE DOES NOT PERFORM A COMMERCIALLY19USEFUL FUNCTION IF ITS ROLE IS LIMITED TO THAT OF AN EXTRA PARTICIPANT20IN A TRANSACTION, CONTRACT, OR PROJECT THROUGH WHICH FUNDS ARE21PASSED IN ORDER TO OBTAIN THE APPEARANCE OF QUALIFIED22MBE/WBE/DBE PARTICIPATION.
- 243. IN ORDER FOR A FIRM TO BE COUNTED TOWARDS A BIDDER'S25MBE/WBE/DBE PARTICIPATION, THE FIRM MUST BE APPROPRIATELY26CERTIFIED BY A REGULATORY BODY AS SPECIFIED IN SECTION III, PRIOR TO27CONTRACT EXECUTION. NON-CERTIFIED MBE/WBE/DBE FIRMS MAY BE28USED BY BIDDERS FOR THEIR PROCUREMENT NEEDS. HOWEVER, THOSE FIRMS29CANNOT BE COUNTED TOWARD MEETING THE MBE/WBE/DBE GOAL.

30

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1	4. A PRIME CONTRACTOR MAY COUNT TOWARDS THE PARTICIPATION GOAL ANY
2	TIER OF CERTIFIED MBE/WBE/DBE SUBCONTRACTORS AND/OR SUPPLIERS
3	THAT WILL BE UTILIZED IN EXECUTION OF THE WORK ON A CONTRACT.
4	
5	5. CERTIFIED MBE/WBE/DBE PRIME CONTRACTORS CAN COUNT 100% OF THE
6	WORK THEY SELF-PERFORM ON CONTRACTS WITH EBO SUBCONTRACTING
7	GOALS.
8 9	
10	[[e]]G. <u>Waiver</u> : In the event a prime contractor is unable to reach the [[required]] DESIRED
11	goal, a waiver may be requested from the Office of Purchasing. A waiver will only
12	be considered after a determination that the contractor has made a genuine good
13	faith effort [[and documented the efforts on Exhibit II]].
14	
15	[[f]]H. 1. Good Faith Effort Criteria: In making a determination that the contractor has
16	made good faith efforts to meet the EBO goals, the County will consider, though
17	not be limited to the following:
18	([[1]]A)Whether the contractor attended pre-bid or pre proposal meetings to
19	discuss MBE/WBE/DBE participation matters.
20	([[2]]B) Whether the contractor advertised in general circulation, trade
21	association, and/or MBE/WBE/DBE focused media concerning
22	subcontracting opportunities.
23	([[3]]C)Whether the contractor solicited a reasonable number of
24	MBE/WBE/DBE firms with written notice, in sufficient time to allow the
25	firms an opportunity to participate effectively.
26	([[4]]D) Whether the contractor followed-up initial solicitations of interest to
27	MBE/WBE/DBE firms to determine with certainty whether the firms were
28	interested.
29	([[5]]E)Whether the contractor selected portions of the work to be performed by
30	MBE/WBE/DBE firms in order to increase the likelihood of meeting the
31	EBO goals including and where appropriate, breaking the contract into
32	economically feasible subcontracts to allow for MBE/WBE/DBE

participation.

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- 2 ([[6]]F)Whether the contractor provided interested MBE/WBE/DBE firms with
 3 adequate information about the plans, specifications, scope of work, and
 4 requirements of the contract.
 - ([[7]]G) Whether the contractor negotiated in good faith with interested MBE/WBE/DBE firms; not rejecting them as unqualified without sound reasons based on a thorough investigation of their capabilities;
- 8 ([[8]]H)Whether the contractor made efforts to assist interested
 9 MBE/WBE/DBE firms in obtaining bonding, lines of credit, insurance, etc.,
 10 as required by the County or the contractor.
- ([[9]]I)Whether the contractor effectively used the services of available
 community organization contractor groups, local, Howard County, State,
 and Federal business assistance programs; and other organizations which
 provide assistance in the identification of MBE/WBE/DBE firms; and
 - ([[10]]J)Whether the contractor obtained and used the County's MBE/WBE/DBE directory to obtain certified firms.
- 18In determining whether a contractor has demonstrated good faith the County19will not only look at the different kinds of efforts the contractor has made20but also the quantity and intensity of those efforts. Efforts that are merely21pro forma in nature would not be sufficient to be considered good faith22efforts to meet the County's MBE/WBE/DBE goals (even if such efforts are23sincerely motivated).
- [[11.]]2. After evaluation of the apparent low bidder's compliance with the
 County's MBE/WBE/DBE Program, the Office of Purchasing will
 notify the bidder of the following:
- 29 (a) Final award of the contract with or without waiver of the
 30 MBE/WBE/DBE goal.
 - [[(b) Non-award based on apparent non-attempt to attain the

1	MBE/WBE/DBE goal. Apparent low bidders who fail to achieve
2	the desired MBE/WBE/DBE participation can be declared "non-
3	responsive" bidders in which case the next low bidder becomes the
4	apparent low bidder. This process may be repeated until an apparent
5	low bidder meeting the MBE/WBE/DBE requirement is obtained or
6	the County may elect to re-bid the project to obtain both an equitable
7	price and EBO compliance.
8	
9	12. Unless an objection of non-award is filed by an apparent low bidder,
10	in writing, within 7 days of such notification, the determination is final.
11	In the event an objection is filed, the Office of Purchasing will arrange
12	a meeting with the bidder. At that time the Office of Purchasing may
13	request additional information from the bidder. Other interested parties
14	including the EBO Officer may offer information relevant to the issues
15	on which a review of the determination will be made.]]
16	
10	
17	
	g. <u>Contract Compliance Process</u> :
17	 g. <u>Contract Compliance Process</u>: 1. The Office of Purchasing will conduct periodic compliance reviews with all
17 18	
17 18 19	1. The Office of Purchasing will conduct periodic compliance reviews with all
17 18 19 20	1. The Office of Purchasing will conduct periodic compliance reviews with all
17 18 19 20 21	1. The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]].
17 18 19 20 21 22	 The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]]. THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER
 17 18 19 20 21 22 23 	 The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]]. THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER CONDUCTING AN ADMINISTRATIVE CONTRACT COMPLIANCE REVIEW, OR AN
 17 18 19 20 21 22 23 24 	 The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]]. THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER CONDUCTING AN ADMINISTRATIVE CONTRACT COMPLIANCE REVIEW, OR AN ON-SITE INVESTIGATION TO CONFIRM COMPLIANCE WITH THE EBO
 17 18 19 20 21 22 23 24 25 	 The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]]. THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER CONDUCTING AN ADMINISTRATIVE CONTRACT COMPLIANCE REVIEW, OR AN ON-SITE INVESTIGATION TO CONFIRM COMPLIANCE WITH THE EBO
 17 18 19 20 21 22 23 24 25 26 	 The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]]. THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER CONDUCTING AN ADMINISTRATIVE CONTRACT COMPLIANCE REVIEW, OR AN ON-SITE INVESTIGATION TO CONFIRM COMPLIANCE WITH THE EBO PROGRAM.
 17 18 19 20 21 22 23 24 25 26 27 	 The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]]. THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER CONDUCTING AN ADMINISTRATIVE CONTRACT COMPLIANCE REVIEW, OR AN ON-SITE INVESTIGATION TO CONFIRM COMPLIANCE WITH THE EBO PROGRAM. AS PART OF ITS ADMINISTRATIVE REVIEW, THE OFFICE OF PURCHASING MAY
 17 18 19 20 21 22 23 24 25 26 27 28 	 The Office of Purchasing will conduct periodic compliance reviews with all prime contractors [[required to comply with the EBO goal]]. THE COMPLIANCE MONITORING PROCESS COULD INCLUDE, EITHER CONDUCTING AN ADMINISTRATIVE CONTRACT COMPLIANCE REVIEW, OR AN ON-SITE INVESTIGATION TO CONFIRM COMPLIANCE WITH THE EBO PROGRAM. As PART OF ITS ADMINISTRATIVE REVIEW, THE OFFICE OF PURCHASING MAY REQUEST FROM PRIMES MBE/WBE/DBE PARTICIPATION REPORTS, WHOSE

1		PROOF OF PAYMENTS. THE REVIEW MAY BE CONDUCTED DURING THE COURSE
2		OF A CONTRACT OR AT THE CONCLUSION OF A CONTRACT TO DETERMINE
3		MBE/WBE/DBE participation. The Office of Purchasing may
4		REQUIRE ADDITIONAL DOCUMENTATION TO ASSIST IN ITS ANALYSIS OF
5		COMPLIANCE WITH THIS POLICY.
6		
7	2.	Contractors will be given at least a 14 day prior notification of a pending
8		on-site verification and review for contract compliance. During such on-
9		site review the contractor will have the following available for inspection:
10		(a) Copies of Purchase Orders and contracts containing
11		MBE/WBE/DBE work effort.
12		(b) Records to indicate the number, names, dollar value of the
13		MBE/WBE/DBE subcontracts, the amount and dates, and the
14		scheduled times for each MBE/WBE/DBE to be on the job site.
15		(c) Any other appropriate documents requested prior to the on-site visit.
16	3.	The on-site verification and interviews at a minimum will consist of the
17		following:
18		(a) An initial meeting with the contractor or his representative to
19		explain visit objectives.
20		(b) Tour of the job site.
21		(c) Interviews of subcontractors, suppliers, etc.
22	4.	At the conclusion of the on-site visit an exit conference will be conducted.
23		This conference will consist of a discussion of the compliance process and
24		determination time frame, and suggestions for corrective action to be taken
25		if necessary.
26	5.	A report indicating compliance status will be prepared and forwarded to the
27		EBO Officer.
28		(a) If a determination of compliance is made the Office of Purchasing
29		will so notify the contractor in writing.
30		(b) If a determination of non-compliance is made the Office of
31		Purchasing may conduct further investigation. The contractor will

1				be notified and an attempt made to remedy any problems of
2				compliance. In the event conciliation fails, the Office of Purchasing
3				will inform the EBO Officer that the contractor is in non-
4				compliance.
5			[[(c)	If the County concurs in the determination of non-compliance a
6				"Show Cause Notice" will be issued. This notice will contain the
7				deficiencies noted in the findings, establish a compliance conference
8				date, outline the administrative actions to be taken, and provide a
9				forum for the contractor to show that he is in compliance.
10				(1) If the contractor corrects his deficiencies, the "Show Cause
11				Notice" will be rescinded and the contractor notified of his
12				compliance in writing.
13				(2) If the contractor refuses to take steps necessary to rescind the
14				"Show Cause Notice", the County will begin administrative
15				action against the contractor.]]
16				
17		[[h.	Enforcement:	If a contractor fails or refuses to take corrective action the County
18			will determine	e in accordance with Section 4.103 of the Howard County Code which
19			of the following	ng should be imposed to promote the purpose of the Howard County
20			EBO Program	1.
21			1. Termin	nation of the contract.
22			2. Withh	olding a percentage of progress payment.
23			3. Referr	al to the County Solicitor for follow-up action.
24			4. Deny t	the contractor any future contract awards.
25			5. Other	action deemed appropriate by the County.]]
26				
27	VII.	<u>STAT</u>	<u>TE AND FEDER</u>	RAL FUNDING:
28		a.	The County re	eceives funding from state and federal agencies.
29		b.	The special b	bid conditions, equal business opportunity requirements, and the
30			utilization of	MBE/WBE/DBE firms for those agencies will vary based on the
31			program.	

1	с.	While not limited to these, Environmental Protection Agency and Department of	
2		Transportation/Urban Mass Transportation Administration funded contracts are	
3		most often used by the County.	
4	d.	As a result, current applicability, EBO goals, definitions, County's action, EBO	
5		policy and obligation, determination of MBE/WBE/DBE participation percentage,	
6		contractor's action, and records and reports can be obtained from the Capital	
7		Projects Administrator for the project of concern in conjunction with the Office of	
8		Purchasing.	
9	e.	When required, County forms[[, Appendix I and Exhibits I, and II]] may be used	
10		for state and federally funded contracts.	

Amendment 1 to Council Resolution No. 121-2017

BY: The Chairperson at the request of the County Executive

Legislative Day No. 15 Date: December 4, 2017

Amendment No. 1

(This amendment:

- 1. Corrects the definition of "Minority Individual";
- 2. Removes "Veterans" from the list of "Minority Individuals"; and
- 3. Removes a provision that prohibits certain combinations of ownership interests which is inconsistent with State requirements. Because we accept State certifications, the inconsistency raised by the proposed language is problematic.)
- 1 In the title, strike "providing that Veterans are a group that may be counted towards Equal

2 Business Opportunity goals;".

3

4 On page 1, in line 9, strike "providing".

5

6 On page 1, in line 10, strike "that Veterans are a new group that may be counted towards EBO

- 7 goals,".
- 8
- 9 In the EBO Manual, attached to the Resolution as prefiled:
- 10 1. On page 4, strike lines 6 through 10, inclusive and in their entirety and substitute:
- 11 "3. ASIAN AMERICANS: WHO INCLUDES INDIVIDUALS HAVING ORIGINS IN THE FAR EAST,
- 12 SOUTHEAST ASIA, OR THE INDIAN ASIAN SUBCONTINENT, OR THE PACIFIC ISLANDS; AND";
- 13 2. On page 4, strike lines 13 through 23, inclusive and in their entirety; and
- 14 3. On page 7, strike lines 8 through 10, inclusive and in their entirety.

ABOPTED as amended 12/4/17 FAILED SIGNATURE Jussian Idduard

Amendment 1 to Amendment No. 1 to Council Resolution No. 121-2017

BY: The Chairperson at the request of the County Executive

Legislative Day No. 15 Date: December 4, 2017

Amendment No. 1

(This amendment corrects the definition of "Asian American" to clarify that Pacific Islanders are included.)

- 1 On page 1, in line 12:
- 2 Strike the first "<u>OR</u>";
- Strike "INDIAN" and substitute "<u>ASIAN</u>"; and
- 4 After "SUBCONTINENT", insert <u>", OR THE PACIFIC ISLANDS</u>".

ABOPTED FAILED Idwark STEPATUR

Amendment 2 to Council Resolution 121-2017

BY: Calvin Ball Jon Weinstein

Legislative Day No: 15 Date: Dec. 4, 2017

Amendment No. 2

1	(This amendment would require non-Howard County based MBE/WBE/DBE firms to be				
2	certified by another regulatory body before being certified by the EBOC)				
3					
4					
5	On page 6 of the document attached to the resolution entitled, "Howard County				
6	Maryland Equal Business Opportunity Program", immediately following line 15, insert the				
7	following:				
8	"(D) THE HOWARD COUNTY EBOC MUST CERTIFY ALL MBE/WBE/DBE FIRMS THAT				
9	PARTICIPATE IN THE EBO PROGRAM. THE EBOC'S CERTIFICATION OF A FIRM				
10	WHICH HAS ITS PRINCIPAL PLACE OF BUSINESS LOCATED IN THE COUNTY				
11	SHALL BE BASED UPON THE COUNTY'S CERTIFICATION PROCESS OR THE FIRM'S				
12	CERTIFICATION BY ANOTHER REGULATORY BODY AS DESCRIBED IN THIS				
13	SECTION III. THE EBOC'S CERTIFICATION OF A FIRM LOCATED OUTSIDE OF THE				
14	COUNTY SHALL BE BASED UPON THE FIRM'S CERTIFICATION BY ANOTHER				
15	REGULATORY BODY AS DESCRIBED IN THIS SECTION III."				
16					
17	Renumber the remainder of the section accordingly.				
18					
19	On page 7 of the document attached to the resolution, strike lines 19 and 20, in their				
20	entirety.				
21	On the same page, in line 21, strike "b" and substitute " \underline{A} ". Also, on the same line, strike				
22	"similar to Howard County" and substitute "AT LEAST EQUAL TO HOWARD COUNTY'S".				
23	On the same page, in lines 23 and 24, strike "c" and "d", respectively, and substitute " \underline{B} "				
24	and "C", respectively.				
25					
26	ABBPTED as amended 12/4/17				
	ADDIVISE AND AMENOLOGY 12/4/11				

FAILED SIGNATURE Jessica Jedanark

Amendment 1 to Amendment 2 to Council Resolution No. 121 - 2017

BY: Calvin Ball Jon Weinstein

Legislative Day No. 15 Date: $\frac{12}{4/17}$

Amendment No. 1

(This amendment would clarify that firms located in Howard County must have their principal place of business in the County)

1 On page 1, in line 9, immediately following "FIRM", insert "<u>WHICH HAS ITS PRINCIPAL</u>

- 2 3
- 4
- 5

PLACE OF BUSINESS".

ABUPTED 12/4/17
FAILED
SIGNATURE Jessica Jeldwark