

ALLISON EATOUGH

EXPERIENCE:

FREELANCE WRITER

ELKRIDGE, MD

Oct. 2000 – present

- Write for newspapers, magazines, websites and businesses across the United States, with writing expertise in health and medicine, government, higher education and public relations.

BALTIMORE WASHINGTON MEDICAL CENTER

GLEN BURNIE, MD

Feb. 2003 – Jan. 2010

Manager, Public Relations and Communications

- Oversaw all media relations and communications for this acute care, University of Maryland Medical System hospital. Responsibilities included writing and editing newsletter copy, press releases, advertisement copy, speeches and corporate presentations; pitching story ideas to local and national media outlets; serving as hospital spokesperson and legislative liaison; monitoring media coverage; developing crisis communication and media training plans; and promoting hospital through area community and business events.

NEWS AND RECORD

GREENSBORO, NC

Oct. 2000 – Jan. 2003

Higher Education Reporter

- Covered five colleges and universities within Greensboro and four in the surrounding Triad area. Wrote about every aspect of the North Carolina higher education system, including administration, student life, financial aid, national trends, budget issues, admission standards, research, faculty and staff salaries and technology.

CAPITAL-GAZETTE NEWSPAPERS

ANNAPOLIS, MD

Feb. 2000 – Oct. 2000

City Government Reporter

- Wrote about every aspect of Annapolis city government for *The Capital*, a 50,000 daily circulation newspaper.

Severna Park Reporter

Jan. 1999 – Feb. 2000

- Wrote an average of six stories a week for *The Capital* on this suburban community, including profiles, local government action, environmental changes and business.

Business Reporter

Feb. 1998 – Jan. 1999

General Assignment Reporter

June 1997 – Feb. 1998

DATELINE NBC

WASHINGTON, D.C.

Jan. 1997 – May 1997

Production Intern

- Edited and dubbed tapes, organized production and video shoots, researched story ideas.

EDUCATION:

UNIVERSITY OF MARYLAND

COLLEGE PARK, MD

Bachelor of Arts, Journalism

May 1997

AWARDS:

- First place local government story – 1999 Associated Press Editorial Contest
- First place public service story, second place local government story and second place education story – 1999 Maryland-Delaware-D.C. Press Association Editorial Contest
- Silver Award, service feature – 2012 Parenting Media Association
- Silver Award, general feature writing – 2014 Parenting Media Association
- Gold Awards (two), feature writing – 2016 Parenting Media Association