

ABBY GIBBON

EDUCATION

University of Oxford, Oxfordshire, UK 2012-2014

- Graduate with Distinction, Master of Studies in Creative Writing, Kellogg College

Johns Hopkins University, Baltimore, Md. 9/2002-5/2006

- Bachelor of Arts in the Writing Seminars, Minor in Anthropology
- Overall GPA 3.87 / 4.00; General and Departmental Honors

SELECTED RECOGNITIONS:

- Roberto Arellano Award* (2006): honored for superior excellence in fiction writing by the Writing Seminars faculty.
- Woodrow Wilson Undergraduate Research Fellowship* (2003-2006): three-year independent research grant.
- Phi Beta Kappa* (2006): academic honor society.

EXPERIENCE

Fine Idea Farm, Mt. Airy, Md. **Owner/Trainer/Manager** 8/2015-Present

- Single-handedly responsible for the development and daily operation of a 24-horse equestrian boarding, training and sales business and facility; networked and developed business from the ground up, including staff management, marketing and accounting.
- Oversaw restoration and development of farm from non-working state, including restorations, new buildings, pastures and environmental planning.
- Started and grew successful training, lesson and sales program for horses and riders.

Nation Media, **Staff Writer/Editor** 2-8/2012; **Freelance Contributor** 8/2012-2013

- Brainstormed and composed daily columns, features and multimedia content for online publications *Eventing Nation* and *Horse Nation*.
- Traveled on assignment to international equestrian competitions including Rolex CCI4* and Jersey Fresh CCI3*, filing an average of six multimedia stories per day.
- Solicited, edited and published timely content from freelance writers and competitors

The Chronicle of the Horse Magazine, Middleburg, Va. **Editorial Staff** 5-12/2011; **Freelance Contributor** 1/2012-Present

- Pitched, wrote and edited content across tri-platform (daily website, weekly print magazine, monthly e-magazine) industry-leading equestrian publication, including cover stories, profiles, reviews and blogs.
- Traveled on frequent, independent assignment to national and international competitions including the American Eventing Championships (Ga.) and Pony Club National Championships (Ky.); conducted interviews with competitors and attendees; wrote, edited and filed daily stories and photo galleries.
- Led interns on assignment; delegated intern coverage and deadlines; supervised and edited intern articles and photo galleries.
- Conceived long-term, multi-platform, wide-ranging content for annual editorial calendar.

SELECTED RECOGNITIONS:

- 2011 Meriel Human-Animal Bond Special Award*: Honored by industry media association American Horse Publications for "best promoting the relationship between horses and people" in the feature, "From Burghley to Backyard Therapy, Test Run Has Taken It All In Stride."

PR Newswire, Washington, D.C. **Editor** 9/2009-05/2011

- Edited high-profile, internationally distributed press releases for policy sector clients including the U.S. Department of Justice, FEMA and USAID.
- Conducted client interviews regarding content and target audiences; provided drafts for follow-up; assigned and oversaw newswire distribution.
- Counseled colleagues on stylistic issues and accuracy; oversaw committee to inspire colleagues' editorial productivity; wrote weekly newsletter.
- Received consistent, quarterly awards for ranking among company's most productive and accurate editors nationwide.

INTERESTS & ACTIVITIES

Freelance Writer, Editor & Photographer 1/2012-Present

- Freelance work has appeared in the *Chronicle of the Horse* and *Chronicle Connection*, as well as on *EventingNation.com*, *HorseNation.com* and *ThisIsHorseRacing.com*.

ASSOCIATIONS

Alpha Kappa Psi Professional Business Fraternity (2005-Present); Phi Beta Kappa (2006-Present); The United States Eventing Association (1998-Present); The United States Equestrian Federation (1998-Present); The United States Pony Clubs (1991-Present).

Proficient in Microsoft Office, Adobe Creative and a wide range of Content Management programs.

Writing clips and references available upon request.