

CHARMAYNE ANDERSON

SUMMARY

Experienced and successful professional within corporate and nonprofit environments. Recognized for skills in strategic planning, public policy, advocacy and negotiations, resource development, public speaking, as well as the ability to initiate and strengthen relationships. A self-starter who is highly motivated, with a team-oriented attitude possessing strong analytical skills coupled with excellent written and oral communication skills.

CORE COMPETENCIES

Strategic Planning • Issues Management/Project Coordination • Community and Industry Relations • Coalition Building • Fundraising • Marketing • Government Affairs/Public Policy • Lobbying/Negotiating Skills • Regulatory Analysis • Grassroots Advocacy

PROFESSIONAL EXPERIENCE

Allergy & Asthma Network, Vienna, VA
Director of Advocacy

April 2016 - Present

Manage advocacy activities for the Allergy & Asthma Network. Raise visibility, awareness and support for Network constituency among state, local and federal policymakers, health associations, community organizations, and industry; develop and execute advocacy strategies and provide Network with strategic advice on healthcare related policies; build networks to benefit legislative and policy efforts of organization; promote Network priorities through events and public speaking engagements; oversee the development of departmental budget; and manage social media presence and online advocacy/communications tools.

CB Anderson Partners, LLC, Laurel, MD
Principal

October 2013 - Present

Consultant to nonprofits and public agencies. Provide organizations with strategic planning and organizational development to meet defined goals and objectives; lead efforts in project development, implementation and management; support fundraising activities and provide grant research and support proposal efforts; coordinate volunteer activities and special events; engage organizations in advocacy and public policy as part of their overall strategy to promote their causes; develop partnerships and industry alliances that advance shared objectives; and coordinate marketing efforts and public awareness campaigns. *(Also serving as a Senior Advisor to The Ferguson Group, LLC to continue role as Government Affairs Representative to local government clients).*

The Ferguson Group, LLC, Washington, D.C.
Government Affairs Representative

June 1993 - December 2013

Managed a diverse portfolio of local government and nonprofit clients. Collaborated in the development and implementation of client's strategy on legislative, regulatory, and budgetary issues; advising on matters that had potential impacts on programs and services. Advocated client positions with appropriate legislative and executive branch officials, as well as representatives from a variety of trade associations. Developed and maintained relationships with Members of Congress, federal agency officials, and state and local elected officials. Analyzed and prepared policy/advocacy materials and participated in policy briefings and discussions. Researched and secured federal funding for project initiatives through grants, policy or programmatic means. Built coalitions with key local officials and industry groups with similar legislative or policy goals. Participated in client meetings and industry related events to provide legislative and regulatory issue updates. Experienced in multiple issues, including community and economic development, education, energy and environment, health and human services, housing, labor, public safety, and transportation. Managed Local Government Practice Group 2009-2011. Member of the Executive Management Committee 2008-2010. *Positions held: Partner 2003-2013; Principal 2001-2003; Senior Associate 1997-2001; Associate 1995-1997; Legislative Assistant 1993-1995.*

Information, Justice, Transportation, and Agriculture Subcommittee of the Committee on Government Operations

U.S. House of Representatives, Washington, D.C.

January – May 1993

Staff Assistant/Intern

Provided general office support by answering phones, filing, responding to constituent mail, and gathering signatures for letters and delivering messages to congressional offices. Researched and analyzed information on the history of the U.S. Immigration and Naturalization Service (INS) and the agency's processes for immigration services and enforcement of illegal immigrants. Developed background briefs and supported Committee staff during and after hearing held on "*The Immigration and Naturalization Service: A Mandate for Change*" (March 30, 1993).

EDUCATION

George Mason University, Fairfax, VA

- Masters of Public Administration (Policy), 1997
- Bachelor of Arts (Government and Politics), 1993

PROFESSIONAL AFFILIATIONS AND VOLUNTEERISM

Member, Women in Government Relations

Board Member, Voices for Children – Fostering Futures (2015 – present)

Board Member, Maryland Court Appointed Special Advocates (2013-2015)

Volunteer, Maryland Court Appointed Special Advocates – Foster Youth Programming

Volunteer, Association of Community Services of Howard County, MD – Advisor to Nonprofits

Volunteer, The Barker Adoption Foundation – Parent and Youth Programming

Member, Washington Redskin Cheerleader Alumni Association