

County Council of Howard County, Maryland

2018 Legislative Session

Legislative day # 3

RESOLUTION NO. 31 - 2018

Introduced by: Chairperson at the request of the County Executive

A RESOLUTION confirming the reappointment of Charmayne Anderson to the Howard County Local Children's Board.

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Introduced and read first time on March 5, 2018.

By order Jessica Feldmark  
Jessica Feldmark, Administrator to the County Council

Read for a second time and a public hearing held on March 19, 2018.

By order Jessica Feldmark  
Jessica Feldmark, Administrator to the County Council

This Resolution was read the third time and was Adopted , Adopted with amendments , Failed , Withdrawn  by the County Council on April 2 2018.

Certified by Jessica Feldmark  
Jessica Feldmark, Administrator to the County Council

NOTE: [[text in brackets]] indicates deletions from existing language; TEXT IN SMALL CAPITALS indicates additions to existing language. Strike-out indicates material deleted by amendment; Underlining indicates material added by amendment.



CHARMAYNE ANDERSON



SUMMARY

Experienced and successful professional within corporate and nonprofit environments. Recognized for skills in strategic planning, public policy, advocacy and negotiations, resource development, public speaking, as well as the ability to initiate and strengthen relationships. A self-starter who is highly motivated, with a team-oriented attitude possessing strong analytical skills coupled with excellent written and oral communication skills.

CORE COMPETENCIES

Strategic Planning • Issues Management/Project Coordination • Community and Industry Relations • Coalition Building • Fundraising • Marketing • Government Affairs/Public Policy • Lobbying/Negotiating Skills • Regulatory Analysis • Grassroots Advocacy

PROFESSIONAL EXPERIENCE

Allergy & Asthma Network, Vienna, VA April 2016 - Present  
*Director of Advocacy*

Manage advocacy activities for the Allergy & Asthma Network. Raise visibility, awareness and support for Network constituency among state, local and federal policymakers, health associations, community organizations, and industry; develop and execute advocacy strategies and provide Network with strategic advice on healthcare related policies; build networks to benefit legislative and policy efforts of organization; promote Network priorities through events and public speaking engagements; oversee the development of departmental budget; and manage social media presence and online advocacy/communications tools.

CB Anderson Partners, LLC, Laurel, MD October 2013 - Present  
*Principal*

Consultant to nonprofits and public agencies. Provide organizations with strategic planning and organizational development to meet defined goals and objectives; lead efforts in project development, implementation and management; support fundraising activities and provide grant research and support proposal efforts; coordinate volunteer activities and special events; engage organizations in advocacy and public policy as part of their overall strategy to promote their causes; develop partnerships and industry alliances that advance shared objectives; and coordinate marketing efforts and public awareness campaigns. *(Also serving as a Senior Advisor to The Ferguson Group, LLC to continue role as Government Affairs Representative to local government clients).*

The Ferguson Group, LLC, Washington, D.C. June 1993 - December 2013  
*Government Affairs Representative*

Managed a diverse portfolio of local government and nonprofit clients. Collaborated in the development and implementation of client's strategy on legislative, regulatory, and budgetary issues; advising on matters that had potential impacts on programs and services. Advocated client positions with appropriate legislative and executive branch officials, as well as representatives from a variety of trade associations. Developed and maintained relationships with Members of Congress, federal agency officials, and state and local elected officials. Analyzed and prepared policy/advocacy materials and participated in policy briefings and discussions. Researched and secured federal funding for project initiatives through grants, policy or programmatic means. Built coalitions with key local officials and industry groups with similar legislative or policy goals. Participated in client meetings and industry related events to provide legislative and regulatory issue updates. Experienced in multiple issues, including community and economic development, education, energy and environment, health and human services, housing, labor, public safety, and transportation. Managed Local Government Practice Group 2009-2011. Member of the Executive Management Committee 2008-2010. *Positions held: Partner 2003-2013; Principal 2001-2003; Senior Associate 1997-2001; Associate 1995-1997; Legislative Assistant 1993-1995.*

**Information, Justice, Transportation, and Agriculture Subcommittee of the Committee on Government Operations**  
U.S. House of Representatives, Washington, D.C. January – May 1993  
*Staff Assistant/Intern*

Provided general office support by answering phones, filing, responding to constituent mail, and gathering signatures for letters and delivering messages to congressional offices. Researched and analyzed information on the history of the U.S. Immigration and Naturalization Service (INS) and the agency's processes for immigration services and enforcement of illegal immigrants. Developed background briefs and supported Committee staff during and after hearing held on "*The Immigration and Naturalization Service: A Mandate for Change*" (March 30, 1993).

#### EDUCATION

George Mason University, Fairfax, VA

- Masters of Public Administration (Policy), 1997
- Bachelor of Arts (Government and Politics), 1993

#### PROFESSIONAL AFFILIATIONS AND VOLUNTEERISM

Member, Women in Government Relations  
Board Member, Voices for Children – Fostering Futures (2015 – present)  
Board Member, Maryland Court Appointed Special Advocates (2013-2015)  
Volunteer, Maryland Court Appointed Special Advocates – Foster Youth Programming  
Volunteer, Association of Community Services of Howard County, MD – Advisor to Nonprofits  
Volunteer, The Barker Adoption Foundation – Parent and Youth Programming  
Member, Washington Redskin Cheerleader Alumni Association