

County Council of Howard County, Maryland

2018 Legislative Session

Legislative day # 13

RESOLUTION NO. 135 - 2018

Introduced by: Chairperson at the request of the County Executive

A RESOLUTION confirming the reappointment of Meg Boyd to the Commission for Women.

Introduced and read first time on October 1, 2018.

By order Jessica Feldmark  
Jessica Feldmark, Administrator to the County Council

Read for a second time and a public hearing held on October 15, 2018.

By order Jessica Feldmark  
Jessica Feldmark, Administrator to the County Council

This Resolution was read the third time and was Adopted , Adopted with amendments \_\_\_, Failed \_\_\_, Withdrawn \_\_\_ by the County Council on October 29, 2018.

Certified by Jessica Feldmark  
Jessica Feldmark, Administrator to the County Council

NOTE: [[text in brackets]] indicates deletions from existing language; TEXT IN SMALL CAPITALS indicates additions to existing language. ~~Strike-out~~ indicates material deleted by amendment; Underlining indicates material added by amendment.



**Meg Boyd****PROFESSIONAL EXPERIENCE:****Howard County Conservancy***Executive Director*

2006-present

- Organizational Management
  - Executive Director for environmental education center with two locations.
  - Manage 23 regular and contractual employees.
  - Staff representative to 17-member Board of Trustees.
  - Oversee diverse program areas including school field trips, facility rentals, grounds and historic building management, summer camp & community events.
  - Fiscal officer responsible for agency's operating budget and 4.3 million in assets.
  - Doubled organization's operating income and assets in three years.
  - Led strategic and master planning process for organization.
  - Oversaw organization's accreditation under the Maryland Association of Nonprofits Standards for Excellence.
  - Created unique "teacher on-site" model for delivering environmental education in county without school system funded center.
- Marketing and Public Relations
  - Public face of organization with community and media contacts.
  - Lead partner with organizations including the Howard County Public School System, Howard County Government, the Department of Natural Resources and the Maryland Environmental Trust.
  - Developed website, e-news and social media to support organizational exposure.
  - Worked directly with media on major initiatives including live broadcasts and print campaigns.
  - Participated in community affairs to promote organizational exposure.
- Fundraising and Grants Management:
  - Oversaw two successful capital campaigns totaling \$2.3 million for historic preservation and new construction.
  - Initiated annual fundraising event that grew to 500+ attendance in two years.
  - Secured and managed \$560,000 county grant for land preservation initiative and \$360,000 federal grant for environmental education.

**American Heart Association**

1995-2005

*Director, State Health Alliances, Maryland Council*

- Staff leader charged with forging partnerships with organizations that supported American Heart Association national objectives.
- Director of statewide initiative to improve stroke outcomes.
- Lead partner with state agencies to promote and implement changes to emergency response for stroke.

**Mary Boergers for Governor**

1993-1995

*Field Director*

- Oversaw events and volunteers statewide for gubernatorial campaign.

**University of Maryland at College Park**

1992-1993

**Teaching Assistant**

- Planned, instructed and graded coursework for two sections of undergraduate course.

**AWARDS, HONORS AND CERTIFICATIONS:**

- Howard Magazine, Local Women Making a Difference, 2017
- Leadership Howard County, Leadership Premier, Class of 2016
- Maryland Master Naturalist, 2010 – present
- CPR and First Aid Certified, 2000- present
- Certified Archery Instructor, 2012 – present

**COMMUNITY ACTIVITIES:**

Maryland Association of Nonprofit Organizations, Board Member and Executive Committee 2006-2012

Watershed Improvement Network, Steering Committee, 2014 - present

Rockburn Elementary School PTA, Board of Directors, 2010- 2012

Environmental Fund for Maryland, Board Member, 2006 – 2010

Girl Scouts of Central Maryland, Troop Leader, 2007- 2009

Vice-President, Rockburn Land Trust, 2000-2006

**EDUCATION:**

M.A., Public Communication, The American University, 1995

B.A., Sociology, University of Maryland at College Park, 1993