

PHILLIP M. DODGE

EXPERIENCE

Executive Director, August 2017-Present

Downtown Columbia Partnership, Columbia, MD

- Promote Downtown Columbia by hosting signature events and focusing on creating an exciting and energetic downtown experience
- Develop a funding plan that ensures the Partnership will have sufficient revenue
- Work with community stakeholders on transportation, safety, and walkability
- Initiate development of coordinated downtown effort for landscaping, holiday lighting and signage

Director of Food and Nutrition Services, July 2016-August 2017

Howard County Food Bank/Community Action Council of Howard County, Columbia, MD

- Manage daily operations of food bank and supervise staff and volunteers serving 160 families each week.
- Oversaw construction of new 8,000 square foot Howard County Food Bank.
- Led Howard County Food Bank response to the July 2016 floods in Ellicott City, MD.
- Orchestrated move to new location and consolidated inventory from three warehouses into one.
- Increased produce donations from less than 100 lbs. per week to over 1,000 lbs. per week.

Director of Development and Communications, December 2015-July 2016

Healthy Howard, Columbia, MD

- Drafted and began to implement 3-year resource development plan.
- Re-branded collateral to better reflect current program.
- Recruited new board members to bolster racial and geographic diversity.
- Lead internal culture work group to improve communications and boost morale.
- Drafted and reviewed fundraising policies with the goal of achieving the Standards for Excellence.
- Developed internal and external communications plan to explain dissolution of multiple programs and downsizing of staff.

Marketing and Development Officer, April 2007-December 2015

National Center for Healthy Housing (NCHH), Columbia, MD

- Led organization fund development activities and programs; Developed and managed relationships with foundation and corporate funders; drafted and implemented annual strategic development plans; managed growth of NCHH's foundation revenue by 300% over five years.
- Managed the Health and Housing Funders' Forum to foster collaboration among foundations and affinity groups focused on healthy housing and communities.
- Managed marketing, communications, and social media activities and programs; Developed and implemented 5-year strategic marketing and communication plan and annual work plan, Developed and managed relationships with media contacts; drafted reports, press releases, website content, blog posts, tweets, and other written communication.
- Managed redesign of NCHH's website as well as the development of the State of Healthy Housing micro site.

Corporate and Foundation Relations Manager, August 2005-April 2007

Maryland Food Bank, Baltimore, MD

- Increased corporate and foundation giving by over 50 percent in first full year.
- Managed relationships with corporate and foundation program officers and other donors.
- Drafted and edited proposals and reports to corporations, foundations, and government.
- Worked closely with executive director to raise money for executive transition and special projects.

PHILLIP M. DODGE

Page 2

Development Coordinator, March 2004-July 2005
International Police Mountain Bike Association, Catonsville, MD

Membership Coordinator, July 2003-February 2004
American Hiking Society, Silver Spring, MD

Development Associate, May 2001-June 2003
Center for Science in the Public Interest, Washington, DC

Development Associate, August 2000-May 2001
Rails-to-Trails Conservancy, Washington, DC

Development Associate, September 1999-August 2000
The Maryland Zoo, Baltimore, MD

Assistant to the Director of Phonathon, April 1996- October 1999
Office of Institutional Advancement and Alumni Relations,
University of Maryland Baltimore County

EDUCATION

University of Maryland University College, 2009-2010
University of Maryland Baltimore County, Fall 1995 – Spring 1999
Howard Community College, Fall 1994 - Spring 1995

PROFESSIONAL AFFILIATIONS

Secretary, Columbia Patuxent Rotary Club
Chair, Friends & Foundation of the Howard County Library System, 2014-Present
Contributing Writer, Tone Report Weekly
Board Member, Friends & Foundation of the Howard County Library System, 2012-2014
Member, Healthy Howard Citizens Advisory Committee, 2008-2010
Steering Committee, Young Nonprofit Professionals of Maryland, 2006-2008