

County Council of Howard County, Maryland

2019 Legislative Session

Legislative day # 8

RESOLUTION NO. 92 - 2019

Introduced by: Chairperson at the request of the County Executive

A RESOLUTION confirming the appointment of Phillip Dodge to the Board of Library Trustees.

Introduced and read first time on June 3, 2019.

By order Jessica Feldmark
Jessica Feldmark, Administrator to the County Council

Read for a second time and a public hearing held on June 17, 2019.

By order Jessica Feldmark
Jessica Feldmark, Administrator to the County Council

This Resolution was read the third time and was Adopted , Adopted with amendments __, Failed __, Withdrawn __ by the County Council on July 1, 2019.

Certified by Jessica Feldmark
Jessica Feldmark, Administrator to the County Council

NOTE: [[text in brackets]] indicates deletions from existing language; TEXT IN SMALL CAPITALS indicates additions to existing language. Strike-out indicates material deleted by amendment; Underlining indicates material added by amendment.

PHILLIP M. DODGE

EXPERIENCE

Executive Director, August 2017-Present

Downtown Columbia Partnership, Columbia, MD

- Promote Downtown Columbia by hosting signature events and focusing on creating an exciting and energetic downtown experience
- Develop a funding plan that ensures the Partnership will have sufficient revenue
- Work with community stakeholders on transportation, safety, and walkability
- Initiate development of coordinated downtown effort for landscaping, holiday lighting and signage

Director of Food and Nutrition Services, July 2016-August 2017

Howard County Food Bank/Community Action Council of Howard County, Columbia, MD

- Manage daily operations of food bank and supervise staff and volunteers serving 160 families each week.
- Oversaw construction of new 8,000 square foot Howard County Food Bank.
- Led Howard County Food Bank response to the July 2016 floods in Ellicott City, MD.
- Orchestrated move to new location and consolidated inventory from three warehouses into one.
- Increased produce donations from less than 100 lbs. per week to over 1,000 lbs. per week.

Director of Development and Communications, December 2015-July 2016

Healthy Howard, Columbia, MD

- Drafted and began to implement 3-year resource development plan.
- Re-branded collateral to better reflect current program.
- Recruited new board members to bolster racial and geographic diversity.
- Lead internal culture work group to improve communications and boost morale.
- Drafted and reviewed fundraising policies with the goal of achieving the Standards for Excellence.
- Developed internal and external communications plan to explain dissolution of multiple programs and downsizing of staff.

Marketing and Development Officer, April 2007-December 2015

National Center for Healthy Housing (NCHH), Columbia, MD

- Led organization fund development activities and programs; Developed and managed relationships with foundation and corporate funders; drafted and implemented annual strategic development plans; managed growth of NCHH's foundation revenue by 300% over five years.
- Managed the Health and Housing Funders' Forum to foster collaboration among foundations and affinity groups focused on healthy housing and communities.
- Managed marketing, communications, and social media activities and programs; Developed and implemented 5-year strategic marketing and communication plan and annual work plan, Developed and managed relationships with media contacts; drafted reports, press releases, website content, blog posts, tweets, and other written communication.
- Managed redesign of NCHH's website as well as the development of the State of Healthy Housing micro site.

Corporate and Foundation Relations Manager, August 2005-April 2007

Maryland Food Bank, Baltimore, MD

- Increased corporate and foundation giving by over 50 percent in first full year.
- Managed relationships with corporate and foundation program officers and other donors.
- Drafted and edited proposals and reports to corporations, foundations, and government.
- Worked closely with executive director to raise money for executive transition and special projects.

PHILLIP M. DODGE

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Development Coordinator, March 2004-July 2005
International Police Mountain Bike Association, Catonsville, MD

Membership Coordinator, July 2003-February 2004
American Hiking Society, Silver Spring, MD

Development Associate, May 2001-June 2003
Center for Science in the Public Interest, Washington, DC

Development Associate, August 2000-May 2001
Rails-to-Trails Conservancy, Washington, DC

Development Associate, September 1999-August 2000
The Maryland Zoo, Baltimore, MD

Assistant to the Director of Phonathon, April 1996- October 1999
Office of Institutional Advancement and Alumni Relations,
University of Maryland Baltimore County

EDUCATION

University of Maryland University College, 2009-2010
University of Maryland Baltimore County, Fall 1995 – Spring 1999
Howard Community College, Fall 1994 - Spring 1995

PROFESSIONAL AFFILIATIONS

Secretary, Columbia Patuxent Rotary Club
Chair, Friends & Foundation of the Howard County Library System, 2014-Present
Contributing Writer, Tone Report Weekly
Board Member, Friends & Foundation of the Howard County Library System, 2012-2014
Member, Healthy Howard Citizens Advisory Committee, 2008-2010
Steering Committee, Young Nonprofit Professionals of Maryland, 2006-2008