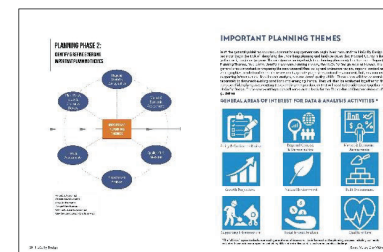
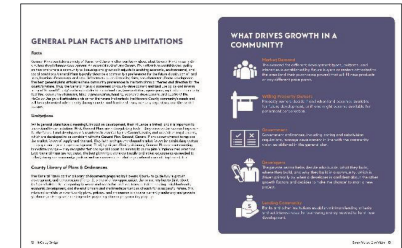
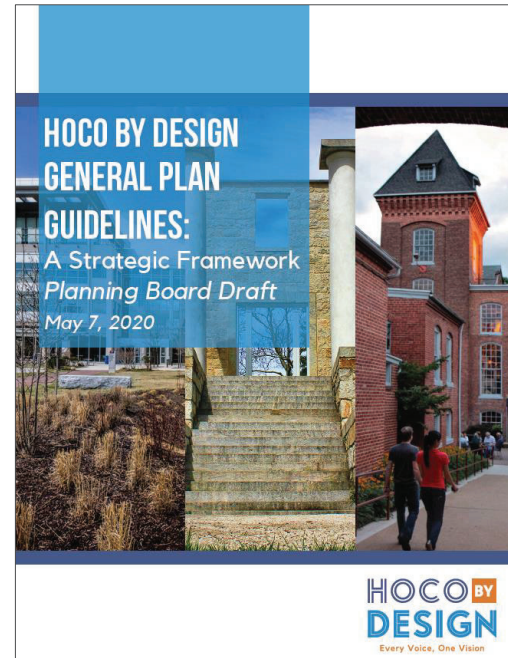


HoCo by Design General Plan Update PRESENTATION OF GENERAL PLAN GUIDELINES DOCUMENT

COUNTY COUNCIL
JUNE 22, 2020



- Background & Context for the General Plan Update
- General Highlights from the Guidelines Document
- Items to Consider in these Unique Circumstances



OUR FOCUS FOR TODAY'S DISCUSSION

ADDITIONAL ITEMS TO ADDRESS DURING OUR DISCUSSION

1. Highlight means & methods for effective community engagement within a COVID-19 world.
2. Discuss how & when data is collected for the project in the context of COVID-19 behaviors, conditions, etc. & an expected “return to normalcy”.
3. Clarify how different committees & groups identified for the project work together and equally contribute to a successful outcome.



BACKGROUND & CONTEXT FOR THE GUIDELINES

LEGAL ORIGINS OF THE GENERAL GUIDELINES

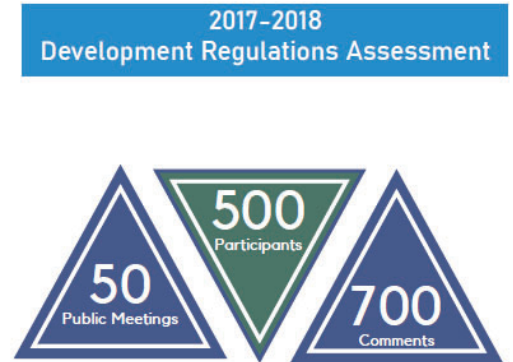
HOWARD COUNTY CODE TITLE 16, SUBTITLE 9, 16.900(J)(4)

(4) General plan guidelines:

- (i) *Preparation of guidelines.* Within five years from the adoption of this comprehensive rezoning plan, the Planning Board shall prepare general guidelines to be used by the Department of Planning and Zoning in the preparation and/or revision of the general plan.
- (ii) *Adoption of guidelines.* The County Council shall adopt the guidelines by resolution prior to the formulation of the general plan utilizing these guidelines.

STARTING POINT FOR THE GENERAL PLAN UPDATE

Context & Origins for the General Guidelines Document...



...which are purposely not stated policies or planning themes at this time.

STARTING POINT FOR THE GENERAL PLAN UPDATE



GENERAL HIGHLIGHTS FROM THE DOCUMENT

GENERAL PLAN FACTS AND LIMITATIONS

Facts

General Plans can take a variety of forms, and there is often confusion about what General Plans actually do and how they influence development. An essential task of any General Plan effort is to establish clear policy on how and where a community will develop and grow as it adjusts to evolving economic, environmental, and social conditions. General Plans typically describe a community's preferences for the future distribution of land uses; location of roadways and other infrastructure; and intensity, form, and character of new development. The best general plans articulate these community preferences in the form of major themes and direction for the county's future. Thus, the General Plan is a statement on county development and land use policy and informs many of Howard County's subsequent decisions on land use, transportation, open space, agriculture, community facilities, community character, historic preservation, housing, economic development, and quality of life. HoCo By Design will articulate a vision for the future that reflects the Howard County community's needs and will be implemented subsequently through master and functional plans, manuals, regulations, and the capital budget.

Limitations

While general plans have a meaningful impact on development, their influence is limited, and it is important to understand those limitations. First, General Plans are not regulatory tools — they serve as the overarching vision for the future. Land development is regulated in practice by the County's zoning and subdivision requirements, which are developed to be consistent with the General Plan. Second, General Plans do not attempt to replace the market forces of supply and demand. They help to shape and channel market forces by establishing certain policy guidance to manage development. Third, by virtue of being visionary, General Plans are not enacting immediate change — they recognize that change will occur incrementally as the plan is implemented over time. Last, General Plans are not static. The best planning is done continually and makes adjustments as needed to reflect changes in community goals as well as successes and challenges when it comes to implementation.

County Library of Plans & Ordinances

The General Plan is part of a library of documents prepared by Howard County to guide future growth, development, and conservation efforts. It is one of a few opportunities the community has to think about its future holistically — comparing its wants and needs for land use, transportation, housing, neighborhoods, economic development, and the environment and the interdependencies of each for a successful future. It is intended to relate to other County plans, policies, and ordinances in place or currently underway and provide guidance to other government agencies preparing plans or programming projects.

WHAT DRIVES GROWTH IN A COMMUNITY?



Market Demand

The demand for different development types, patterns, and intensities is established by future buyers or renters attracted to the area (and their purchasing power) that will fill new products or pay different price points.



Willing Property Owners

Property owners decide if and when land becomes available for future development, or if land might become available for permanent conservation.



Government

Government ordinances, including zoning and subdivision regulations, manage development in line with the community vision established in the general plan.



Developers

The private sector helps decide who builds, what they build, where they build, and why they build in a community, which is driven primarily by when a developer is confident about the other growth factors and decides to 'take the chance' to start a new project.

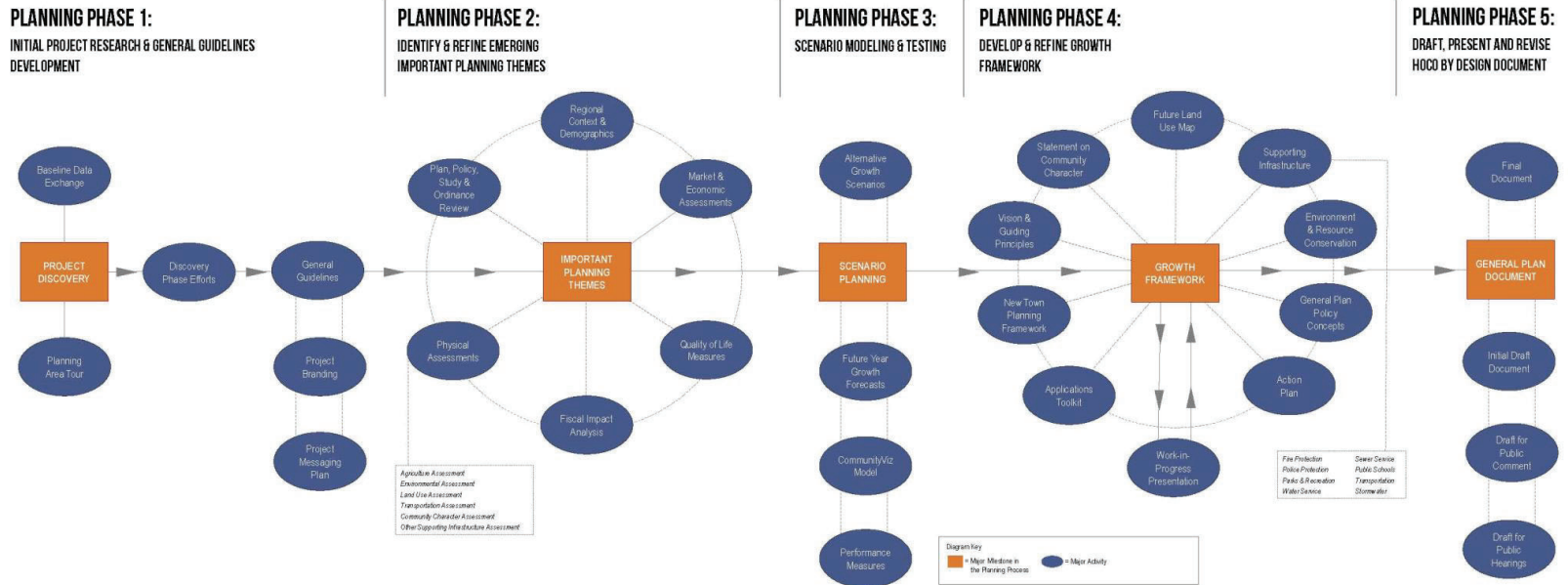


Lending Community

Banks and other institutions establish minimum lending criteria and set interest rates for borrowing money needed to fund new development.

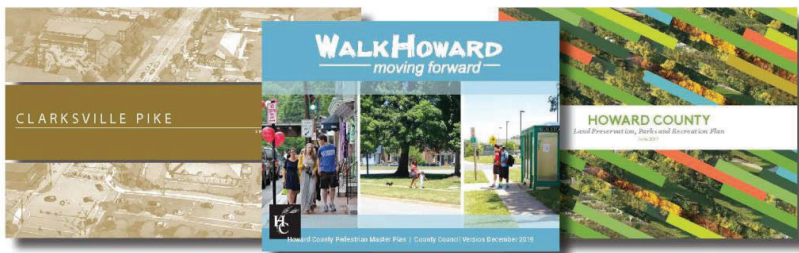
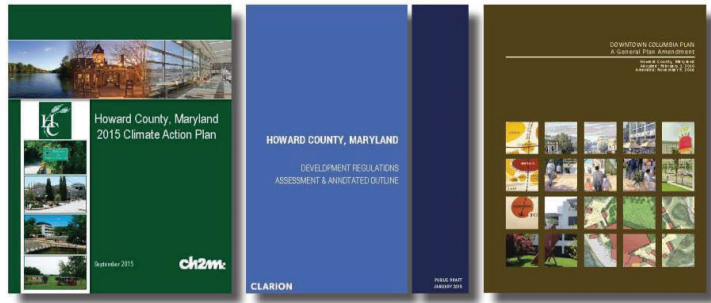
PLANNING PROCESS

The planning process for updating the General Plan is organized around five planning cycles, which build on each other to deliver a well-tested document for adoption. The process map below visually highlights the five planning cycles and several tasks in each to complete the planning process. A detailed explanation of each planning cycle is provided on Pages 18-28 of this document.

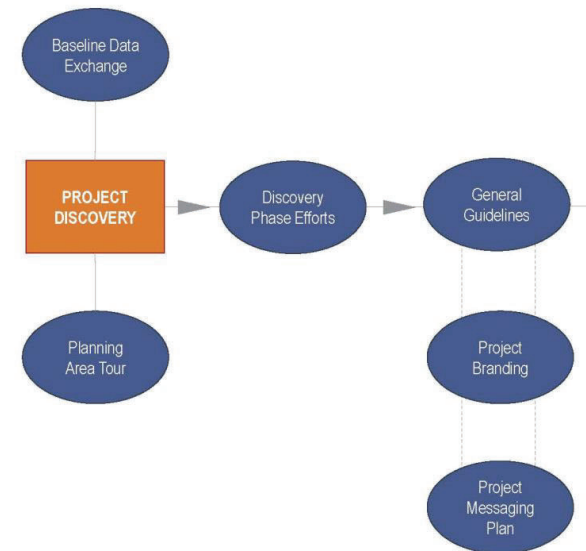


PROJECT DISCOVERY

The first phase of the process, or the Project Discovery phase, is already underway, as it entails the background work needed to complete and adopt HoCo By Design's general guidelines. As was already discussed in the previous section, it includes reviewing existing plans, identifying applicable general planning best practices, stakeholder interviews and more.



PLANNING PHASE 1: INITIAL PROJECT RESEARCH & GENERAL GUIDELINES DEVELOPMENT



**PLANNING PHASE 2:
IDENTIFY & REFINE EMERGING
IMPORTANT PLANNING THEMES**



IMPORTANT PLANNING THEMES

With the general guidelines adopted, community engagement can begin in earnest, and the HoCo By Design team can begin the task of identifying the underlying planning and land use issues that Howard County is likely to face as it continues to grow. The milestone associated with this planning phase matches its name – **Important Planning Themes**. In order to identify these core planning themes, the HoCo By Design team will assess nine general areas important to preparing the new General Plan: policy and ordinance review, regional context and demographics, market and economic assessments, growth projections, natural environment, built environment, supporting infrastructure, fiscal impact analysis, and residents’ quality of life. These areas will first be examined separately to document existing conditions and emerging trends. They will then be evaluated together for the purpose of identifying cross-cutting topics and inter-dependencies that will need to be addressed together in HoCo By Design. These cross-cutting topics will serve as the basis for the Theme-Based Chapters element of the guidelines.

GENERAL AREAS OF INTEREST FOR DATA & ANALYSIS ACTIVITIES *



Policy & Ordinance Review



Regional Context & Demographics



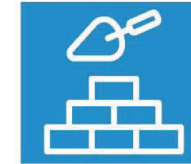
Market & Economic Assessments



Growth Projections



Natural Environment



Built Environment



Supporting Infrastructure



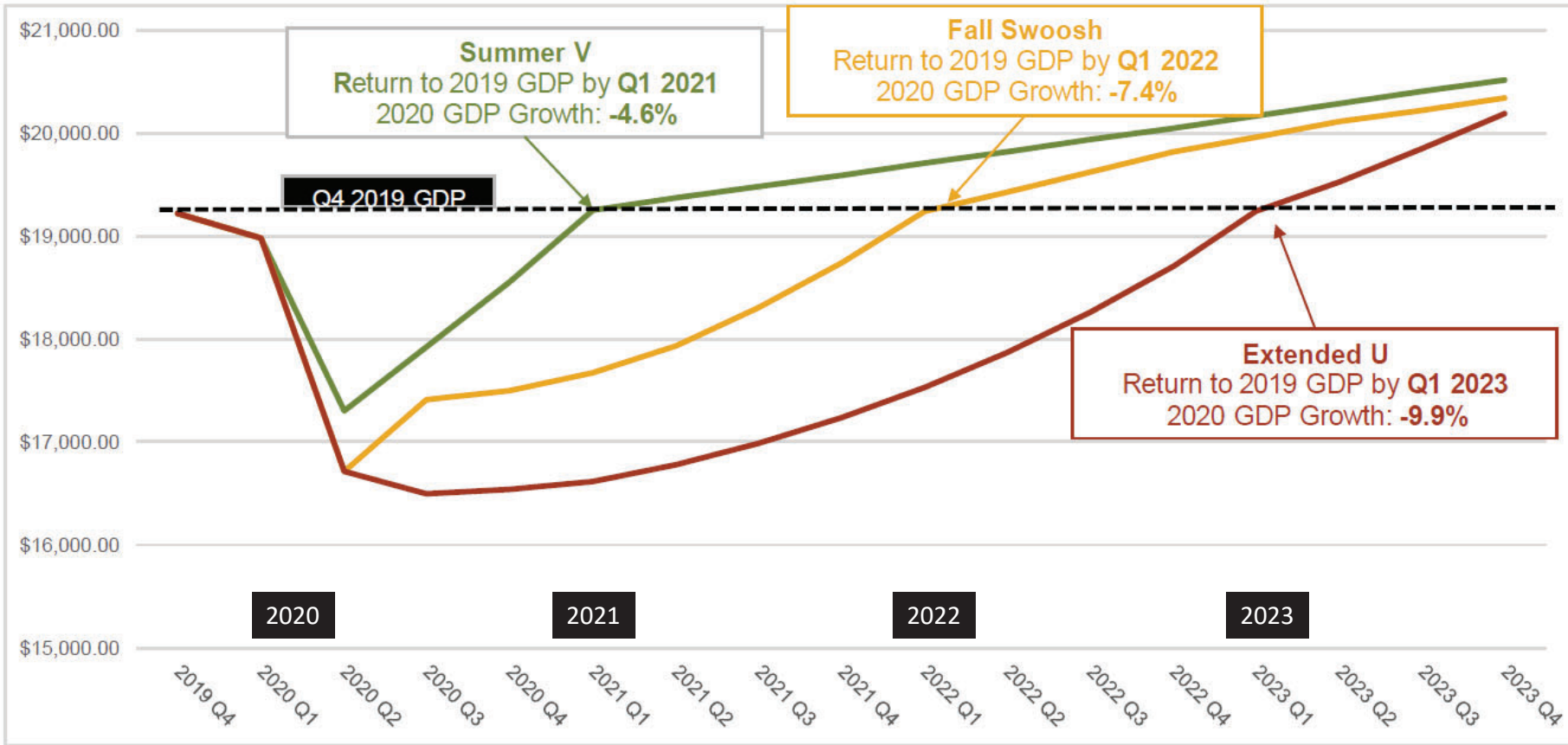
Fiscal Impact Analysis



Quality of Life

*The full list of topics studied under each general area of interest will be influenced by the planning process, including comments collected from various engagement activities, different data discoveries, and various analysis findings.

COVID-19 & POSSIBLE ECONOMIC RECOVERY SCENARIOS

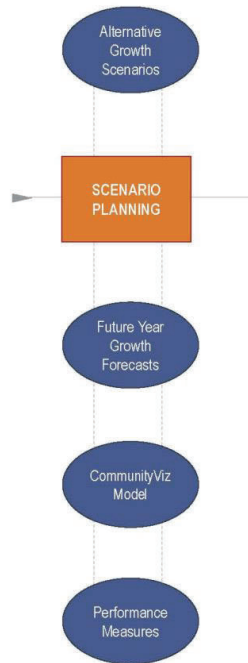


DATA COLLECTION & ANALYSIS ACTIVITIES DURING THE PANDEMIC

SCENARIO PLANNING

With this rich understanding of Howard County's existing conditions, growth projections, and cross-cutting planning themes, the HoCo By Design team will begin to develop a potential Future Land Use Map by using a process known as scenario planning. A scenario planning process generates future alternatives, emerging trends, or the community's desires for long-term sustainability. Scenario planning is a quantitative process used to contemplate ways a community could grow and can answer questions such as 'How should we grow?' 'Where do we grow?' and 'How much will growth cost?'. The Scenario Planning phase involves building computer models capable of answering these questions by measuring and evaluating different hypothetical scenarios for the future of Howard County. The conclusion of this phase will yield a preferred future scenario that will serve as a rubric for Howard County's plans for growth and conservation.

PLANNING PHASE 3: SCENARIO MODELING & TESTING



PLAYING IN A VIRTUAL SANDBOX

Scenario planning offers an overall process, analysis tools, and partnering strategy to share information and make more-informed decisions about the future.

Participants will be asked to contemplate their vision of the most livable study area, and the project team will measure their impacts and evaluate the trade-offs associated with competing scenarios. The scenarios themselves are stories about the future, not forecasts or predictions. They are possible futures that might come to pass based on what already exists, emerging trends, or the community's desires to change course for the future. The essential requirement of any growth scenario is that it be plausible, within the realm of what exists or what could be.



01 Where are we now?

- community assessments
- participant values and preferences
- key decision criteria/performance
- measures for evaluating
- previous commitments
- market realities



02 How do we make decisions?

- scenario testing software
- anticipated growth totals
- statistical models
- forecasting tools

04 Where do we want to be?

- vision statement
- evaluate alternative futures
- growth scenarios report card
- preferred growth scenario



03 Where are we going?

- evaluate conditions at build-out of the study area based on currently adopted plans



05 How do we get there?

- goals, strategies, and actions
- agendas and priorities
- documentation

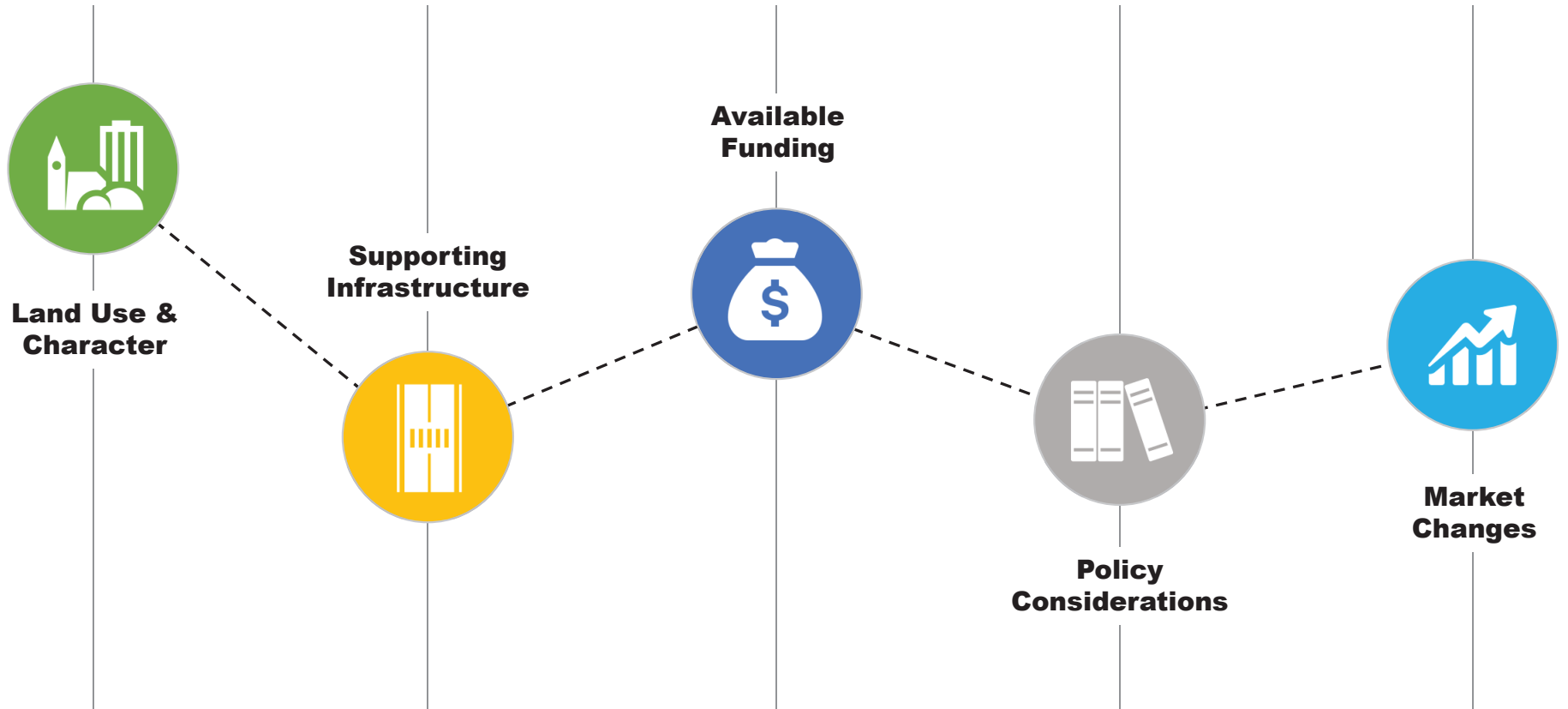
THEME. STORY. MAP. ANALYSIS. PERFORMANCE. REPORTING.

SCENARIO PLANNING FOR AN UNCERTAIN FUTURE

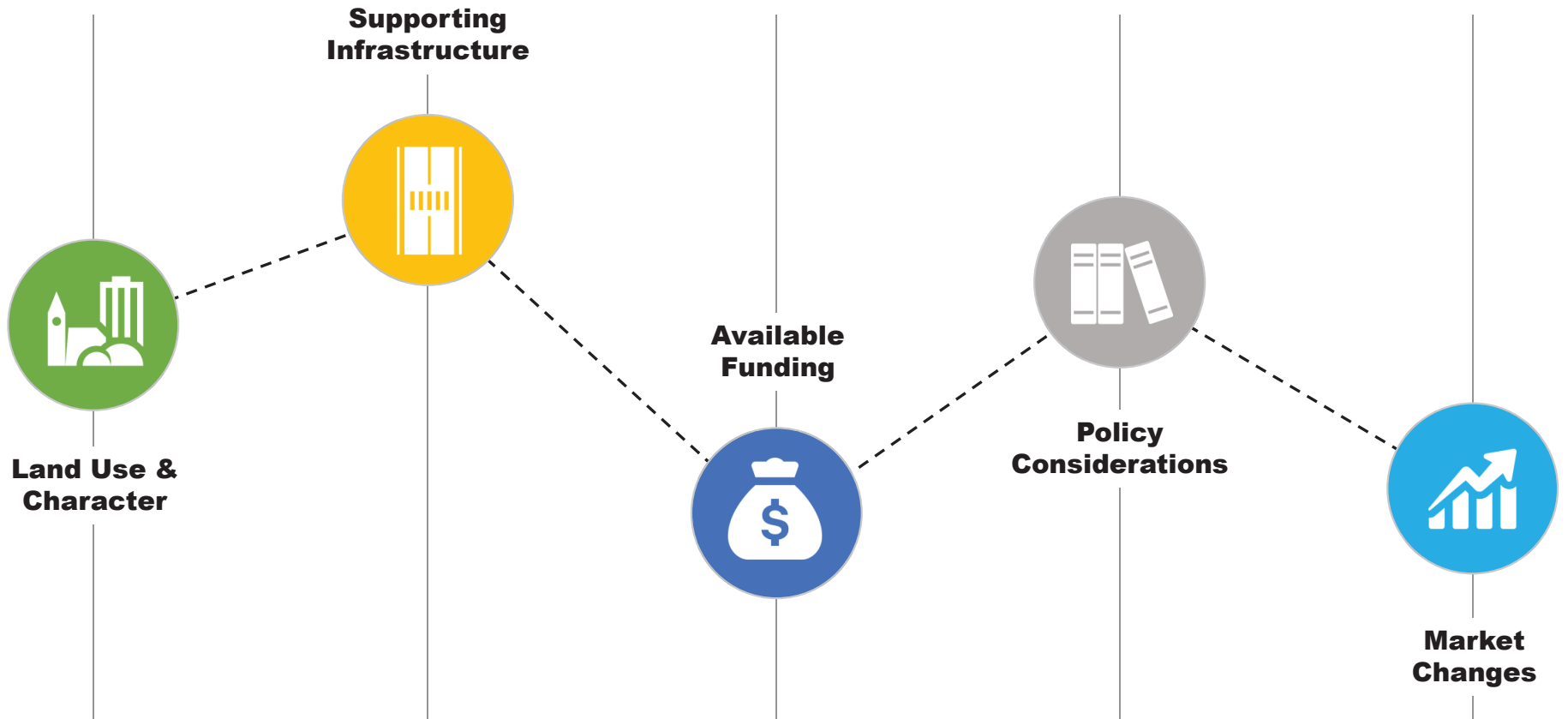
**THEME. STORY. MAP. ANALYSIS.
PERFORMANCE. REPORTING.**

REPEAT

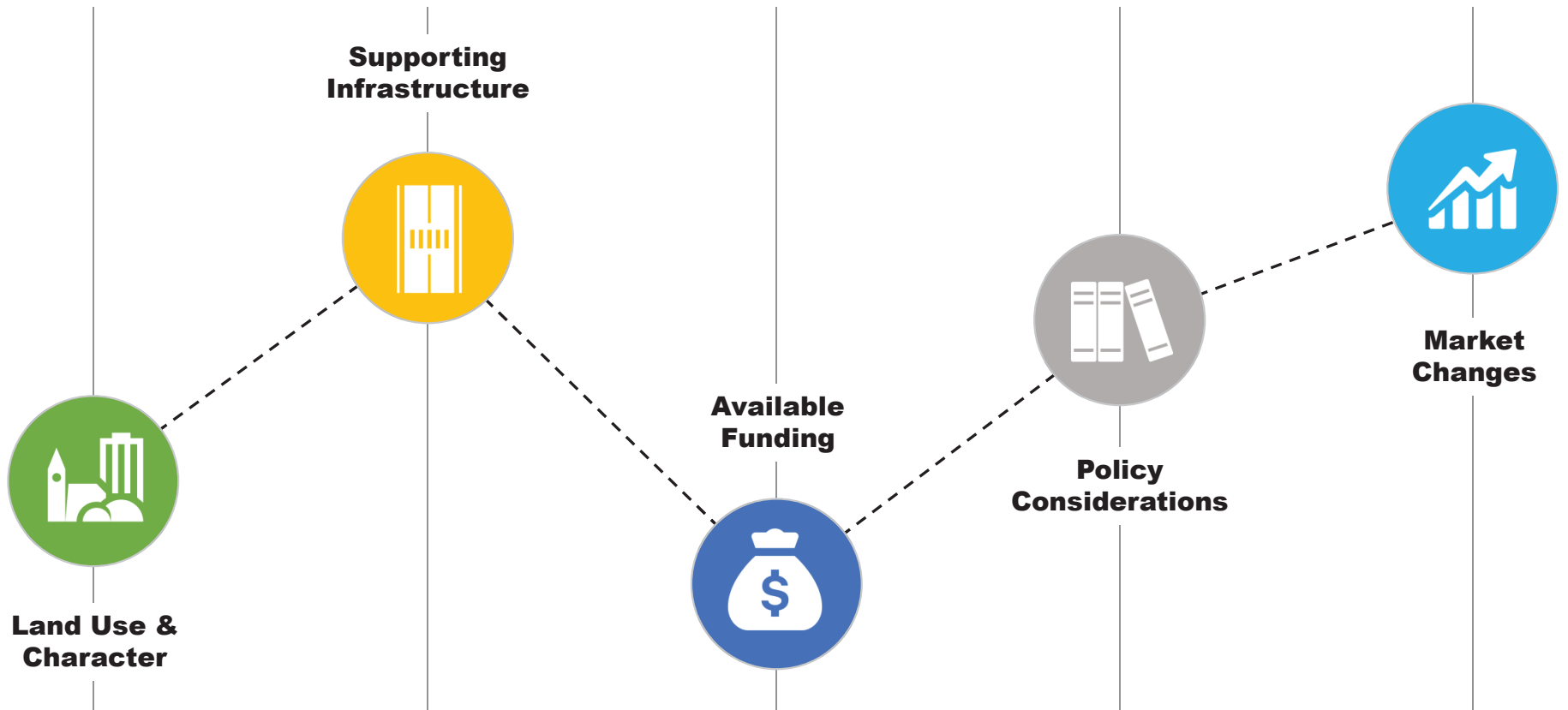
SCENARIO PLANNING FOR AN UNCERTAIN FUTURE



SCENARIO PLANNING FOR AN UNCERTAIN FUTURE



SCENARIO PLANNING FOR AN UNCERTAIN FUTURE



SCENARIO PLANNING FOR AN UNCERTAIN FUTURE

**PLANNING PHASE 4:
DEVELOP & REFINE GROWTH
FRAMEWORK**



GROWTH FRAMEWORK

With this rubric for a preferred scenario in hand, a framework for growth and conservation can be designed to help manifest Howard County's vision for the next 20 years. The **Growth Framework** phase entails a variety of tasks needed to build the foundations of the final HoCo By Design general plan document. This includes developing a clear Vision for Howard County's future growth and conservation, supported by Guiding Principles and a Statement on Community Character that summarizes preferred development styles and design concepts. Implementation strategies are considered through the development and refinement of a Future Land Use Map, evaluating and paying special attention to the needed supporting infrastructure and environmental impacts.

New Town Framework

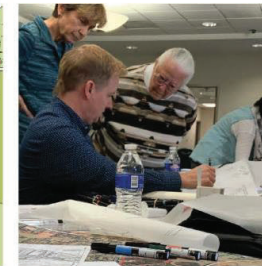
As the HoCo By Design planning process builds a plan for the entire county, a more granular examination for Columbia will provide a spotlight on the area's unique history and land use regulations. The New Town regulations were adopted in 1965 and have been in place for decades with relatively few changes in the overall structure until 2009 and 2010. In 2009, changes were made related to village center redevelopment and in 2010, changes related to Downtown Columbia redevelopment. The HoCo By Design planning process will develop a planning framework for the New Town area (minus Downtown) with an emphasis on village center redevelopment, employment and commercial corridors, and the adjacent Gateway area. However, since the Downtown Columbia Plan (2010) is still relevant, it will continue to serve as the guiding document for future downtown growth.

The New Town Framework concepts will highlight the community's preferred design principles for community character and will supplement the Future Land Use Map to reflect preferred land uses. The New Town Framework will be used to illustrate big ideas expressed as recommendations in the final General Plan document.

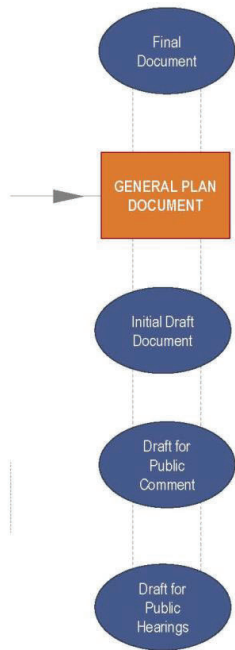


A multi-day design charrette in the Columbia area will be held to develop the New Town Framework. A multidisciplinary team of consultants representing the fields of community planning, transportation, economic development, market analysis, and urban design will work as an extension of DPZ staff throughout the event. The "open forum" will let the public work closely with the project team on specific policy recommendations and master plan concepts for Columbia to consider.

The renderings featured are from a variety of previous projects undertaken by City Explained, Inc. and serve as examples of the renderings that will be produced during the Growth Framework phase of the planning process.



**PLANNING PHASE 5:
DRAFT, PRESENT AND REVISE
HOCO BY DESIGN DOCUMENT**

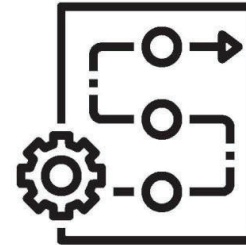


GENERAL PLAN DOCUMENT

The final phase of the planning process entails putting pen to paper by drafting, presenting, revising, and adopting HoCo By Design as Howard County's next General Plan. The General Plan Document phase knits together all the input and feedback we received over the previous four phases and presents a playbook for how to achieve a future for Howard County that is tailored, local, creative, and is truly designed by, and designed for, Howard County.

TREAT THE PLAN AS A PLAYBOOK

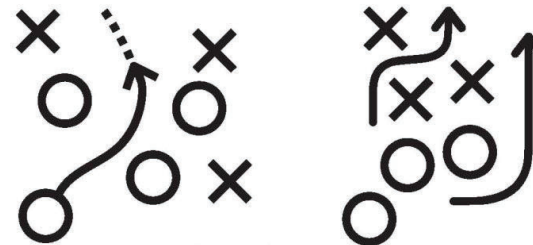
Howard County should be able to take advantage of opportunities when they present themselves, so HoCo By Design will use a "playbook" approach to guide future growth and development in the county. Some parts of the document —things like the planning context, guiding principles, community character statement, and important targets — should remain constant and keep Howard County on a focused path for success. Other parts of the document —things like the general recommendations, focus area study recommendations, and supporting maps — may need to evolve over time to adapt to conditions that were not present at the time the Plan was adopted. Any changes considered under the playbook mindset for the document should be evaluated against the planning context, guiding principles, community character statement, and important targets to determine if they are in the best long-term interests of Howard County and its residents, businesses, and property owners.



Blueprint Approach

A specific plan that serves as a guide for making something else.

VS



Playbook Approach

A book of different plays that are used by a team in response to changing conditions.

ORGANIZATIONAL FRAMEWORK

HoCo By Design will use a character-based organizational framework that segments areas of Howard County into Areas to Preserve, Areas to Enhance, Areas to Transform, and Areas to Strengthen. This framework will provide HoCo By Design with general meanings and examples for achieving the County's shared vision, applying its guiding principles, and presenting recommendations in the document. Clear purpose and intent for several high-level initiatives guiding the Plan also provides focus for the community, elected officials, County staff, development interests, conservation partners, and other agencies in terms of their mission and expected outcomes to implement the next General Plan.



Areas to Preserve are intended to safeguard environmentally sensitive lands and provide meaningful opportunities to link residents with parks, recreation facilities, and nature. They can also represent areas of particular historical or culture significance, protecting Howard County's character and what makes it a special place.



Areas to Enhance could include existing developed areas, such as neighborhoods, employment hubs or retail centers that are now stable, but should consider small-to-medium improvements over the long-term in order to keep up with changing economics, technologies and age-related wear and tear. These areas are not likely to witness wholesale redevelopment, but could benefit from several precise, tactical improvements capable of meaningfully enhancing the quality of life for the people that inhabit those areas.



Areas to Transform provide opportunities to re-imagine Howard County's future, and introduce new, energized activity areas that provide key locations for new employment centers, regional shopping centers, entertainment areas, and upper story or adjacent residential units in appropriate locations. These areas require more deliberate planning and phasing to keep them viable over longer periods of change and have the potential to serve as new and reinvigorated activity centers for the whole of Howard County.



Areas to Strengthen represent places around Howard County that already have positive momentum in the right direction and just need some additional, intentional support to overcome the hurdles preventing them from reaching their full potential. Physical improvements should build upon, and contribute to, their continued success.

EMPHASIS FOR THE NEW GENERAL PLAN

The new General Plan HoCo by Design: Every Voice. One Vision will build on the foundation of previous Plans in thinking about a successful and adaptable future for the community. It will be the first Plan to emphasize design and character and instill a lasting sense of place unique to different areas of the County. The notion that protecting or enhancing the brand and character of Howard County as the overarching goal of the Plan will organize other thoughts and ideas about more traditional topics included in the General Plan.

The new General Plan will also adopt a different format for presenting information in the document, which recognizes that the challenges and opportunities facing Howard County do not fit neatly into individual silos (chapters) found in more traditional General Plan documents (e.g., land use, transportation, natural resources, parks and recreation, or economic development). Instead, HoCo By Design will revolve around themes that will be identified through the public engagement process. Despite this different approach to writing a general plan, HoCo By Design will be consistent with state laws, regulations, and guidelines. County staff, elected and appointed officials, and their partners will be in the best position to implement HoCo By Design's vision for the future by weaving together the issues and solutions, rather than treating them separately, for meeting the County's biggest challenges in the future.

It all starts with Howard County's Character...



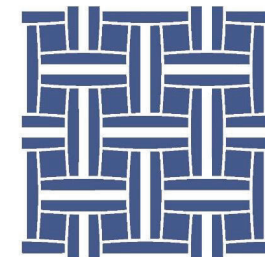
36 HoCo by Design



Silo Chapters



Theme Chapters



VS

Every Voice, One Vision 37



30 HoCo by Design

PUBLIC ENGAGEMENT PLAN

The Public Engagement Plan for HoCo By Design is composed of a comprehensive set of initiatives that represent a significant investment to partner with the community and create a shared document for guiding decisions about the County's future. This shared document will come to fruition with the full participation of and input from every part of the Howard County community. It is not limited to decision-makers, employers, service providers, community organizations and, most importantly, the general public. In order to maximize inclusion, the overall approach to public engagement starts with listening to, and addressing, the basic wants and needs of engaged participants:

1. To be asked to participate;
2. To be provided multiple, convenient opportunities to participate;
3. To find safe, convenient places to gather;
4. To connect with people on something meaningful; and
5. To feel their involvement will affect change.

The overall approach strives to ensure that everyone has an opportunity to engage, which means both high and low-tech options are provided and targeted to different segments of the population to maximize participation. Traditionally under-represented groups in the planning process for a General Plan update are specifically targeted for this initiative, including, but not limited to: students, young adults, working parents, community-based organizations, residents with English as a second language, home renters, and business owners and employees.

Fourteen different stakeholder engagement initiatives are identified to support the General Plan update. Each is presented below under one of four general categories used to organize the stakeholder engagement initiative: tools to educate, tools to inform the project team, tools to collaborate, and tools to get feedback on draft deliverables.



Every Voice, One Vision 31

FOUR CATEGORIES OF PUBLIC ENGAGEMENT

Educate

Strategies to Educate include public engagement initiatives designed to ensure that Howard County's residents are kept informed about HoCo By Design's progress and opportunities to participate, as well as ensuring that participants understand planning issues big and small.



Planning Education Curriculum – An assembly of Howard County and planning best practices materials and technical guides created and presented to educate participants throughout the planning process.

Online Engagement – The process will feature a website-- currently under development--that will serve as the primary online hub for education, information sharing, collaboration, and feedback once the project has entered the Important Planning Themes phase.

Responding to Public Inquiry – There will be a variety of means for participants to get their questions answered by members of the HoCo By Design team directly throughout the planning process.

Inform

The public engagement tactics used to inform the project team include opportunities for everyone to share big ideas, preferences, and visions for Howard County's future.



Stakeholder Interviews – Interviews and small meetings with community leaders, organizations, and industry groups to share their ideas, thoughts, and frame of reference.

Community Ideas Exchange Workshop – The first major public engagement event designed to creatively share ideas, preferences, and visions for Howard County's future. This event will play a critical role in helping to identify Howard County's Important Planning Themes.

On-The-Table Initiative – An informal discussion guide to host meetings and share ideas with friends and family about Howard County's future. The guide explains how to share the contents of the discussion with the HoCo By Design team so that the thoughts and ideas discussed can be used to help identify the Important Planning Themes.

Better Communities Board Game – A Howard County-specific board game (also available and adapted for online play) that will launch during the Important Planning Themes phase asks players to allocate projected growth across the county, educating players about the trade-offs associated with different types of land uses and development. Additionally, the resulting development patterns produced by the game will be used to inform and build community-driven alternative growth scenarios during the Scenario Planning phase.

*The departments and agencies involved in the Technical Advisory Team include:

Public Works
Office of Transportation
Housing and Community Development
Recreation and Parks
Economic Development Authority
Office of Community Sustainability
Community Resources and Services
Inspections, Licenses, and Permits
Health Department

Office of Emergency Management
Fire and Rescue
Police
Office of Budget
County Administration
Technology and Communication Services
Office of Law
Planning and Zoning

Collaborate

Public engagement activities in which we Collaborate are more granular and require a higher degree of cooperation to facilitate an exchange of information.



Technical Advisory Team – A group of Howard County Department staff who provide the subject matter and institutional expertise needed to review HoCo By Design team findings, ideas and reports. The Technical Advisory Team will be called on to help guide the planning process intermittently throughout the project.*



Planning Advisory Committee – A body will be appointed by the County Executive consisting of community leaders, service providers, industry groups, and the general public. The Planning Advisory Committee provides the local knowledge and sounding board needed to ensure HoCo By Design is reflective of the community's needs and desires.



Strategic Advisory Group – Groups of local, state, or national issue area experts organized by the Important Planning Themes identified at the onset of the planning process. Strategic Advisory Group members will review the work produced by the HoCo By Design team over the course of the planning process, ensuring that findings are informed by subject matter experts in the field.

New Town Framework Design Charette – A public event hosted during the Growth Framework phase designed to engage the community in exercises that drill down on the New Town area (minus Downtown Columbia). The event will include presentations, technical roundtable discussions, and drop-in discussions meant to the character that makes Columbia unique and examine development alternatives for the area.



Feedback

While there will always be opportunities to provide input, the public engagement events that fall into the Feedback category explicitly involve the HoCo By Design team presenting milestone findings for public reaction and comment.



Growth Choices Community Workshop Series – An event held during the Growth Framework phase to present the alternative growth scenarios developed during the Scenario Planning phase. Participants will be asked to provide feedback on the various alternatives after being presented with their defining characteristics, impacts, and trade-offs. The feedback collected online and in-person during the Growth Choices Community Workshop Series will play a critical role in designing the Future Land Use Map.

Draft Plan Recommendations Workshop Series – The final event (though far from the final opportunity) to provide feedback on the official recommendations presented in the new General Plan, HoCo By Design. Occurring during the General Plan Document phase, participants will be asked to provide their input on the Vision, Guiding Principles, Future Land Use Map, and specific recommendations in HoCo By Design. The feedback received during this workshop series will be used to develop the draft and final plan itself.

Policy-Maker Briefings & Hearings – Events in which the HoCo By Design team makes presentations to elected officials, appointed officials, board members, etc. to provide updates and seek their input. These occur throughout the planning process and generally coincide with major milestones.

RESPONSE TO COVID-19: PHYSICALLY DISTANT, SOCIALLY CONNECTED

Howard County is committed to providing community services and continuing government operations during the COVID-19 pandemic. The Department of Planning and Zoning is working with its national and local consultants to identify industry best-practices to ensure that all stakeholders may participate in HoCo By Design in a meaningful and safe manner.

To protect public health and safety, the project team will be regularly re-evaluating the HoCo By Design public engagement plan during the pandemic to determine how to best move forward with both virtual and in-person components. The public engagement plan already includes a variety of online opportunities that offer alternatives to in-person activities.

While the progression of the pandemic will influence what type of engagement can be done and when, the Department intends to launch a collaborate engagement process that can adapt as circumstances change.

The boxes to the right briefly describe what may need to be considered for the Four Categories of Public Engagement presented on Pages 32 and 33 while we are practicing social distancing.



EDUCATE

- Planning Education Curriculum
- Online Engagement
- Responding to Public Inquiry

These events are all able to take place online as planned.

FEEDBACK

- Growth Choices Community Workshops
- Draft Plan Recommendations Workshops
- Policy-Maker Briefings & Hearings

This category of engagement is slated for 2021 and may need to be adapted to alternative formats if social distancing restrictions are applied at that time.



COLLABORATE

- Technical Advisory Team
- Planning Advisory Committee
- Strategic Advisory Group
- New Town Framework Design Charrette

Other than the New Town Framework Design Charrette, these activities will occur throughout the life of the HoCo By Design planning process, which is scheduled to last 24 months. Most activities in this category can occur through virtual meetings if necessary. The New Town Framework Design Charrette is slated for 2021. If necessary in 2021, the team will explore options to substitute the charrette with virtual opportunities or adapt the charrette to meet social distancing requirements.

INFORM

- Stakeholder Interviews
- Community Ideas Exchange Workshop
- On-The-Table Initiative
- Better Communities Board Game

While some of these opportunities were initially envisioned to take place in-person, the project team is exploring options to substitute them with virtual opportunities or adapt them to meet social distancing requirements. For example, the project team is exploring options for a physical board game that is safe for use in small groups to compliment a more robust on-line version. However, decisions on using a physical board game will be made based on future guidance related to the COVID-19 pandemic.



ONLINE & DISTANCED ENGAGEMENT IS NOT ALL ABOUT WEBEX OR ZOOM MEETINGS

Equal Access to Information ✓

Community
Preference
Surveys ✓

PROJECT TRANSPARENCY ✓

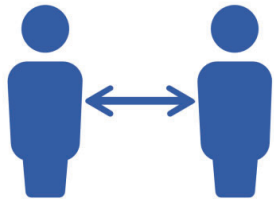
Constant Contact Strategy ✓

Engagement Dashboard ✓

Dynamic-Thinking ✓

Feedback Loops ✓

COMMUNITY ENGAGEMENT OVER THE 24-MONTH PLANNING PROCESS



In-Person



On-Line



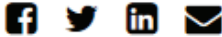
Telephone



U.S. Mail

COMMUNITY ENGAGEMENT OVER THE 24-MONTH PLANNING PROCESS

#WeCanDoThisArvada



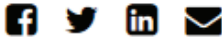
During the first days of coronavirus and physical distancing, a local reporter tweeted photos of messages written in chalk on the sidewalk around Arvada's Lake Arbor. One of the messages simply said, "We can do this!"

These and similar messages began to appear across the community. In an effort to capture the energy and power of neighbors bolstering neighbors and their community during this challenging time, we launched the #WeCanDoThisArvada campaign on Speak Up, inviting you to share your tips and inspirations for getting through it all. You shared your photos, ideas and stories. So we thank you!

Now, as each of us moves into the recovery phase, we have the chance to reflect on what the next phase will look like to ensure the continued safety of all. We are inviting you to join us again in this effort. Ponder the silver linings of the changes we've experienced. Ponder your personal, family and neighborhood recovery plan. Share your ideas and stories, as we continue to prove that #WeCanDoThisArvada!

[IDEAS](#)
[STORIES](#)

Silver Linings



about 2 months ago

The COVID-19 crisis has brought many unexpected changes to life as we know it. What are some of the silver linings that you've experienced as a result of all of this? And what changes do you hope to keep as we go into recovery? Share your silver linings stories below to see how we as a community can come back even stronger.

Translate Into Any Language

Videos



Important Links

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
SPEAK UP ARVADA COMMUNITY ENGAGEMENT
BANG THE TABLE ENGAGEMENT HQ

#WeCanDoThisArvada

Translate Into Any Language

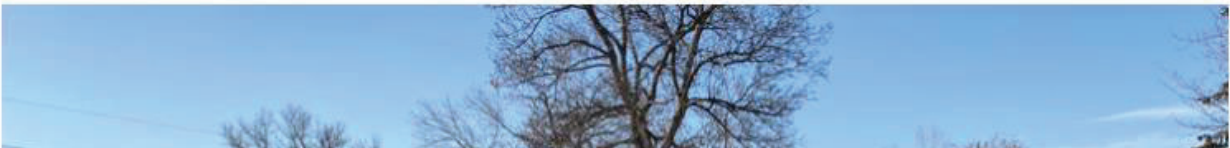


Home » Won't You Be My Neighbor? Spring 2020 Survey

Won't You Be My Neighbor? Spring 2020 Survey



Consultation has concluded



Silver Linings

about 2 months ago

The COVID-19 crisis has brought many unexpected changes to life as we know it. What are some of the silver linings that you've experienced as a result of all of this? And what changes do you hope to keep as we go into recovery? Share your silver linings stories below to see how we as a community can come back even stronger.

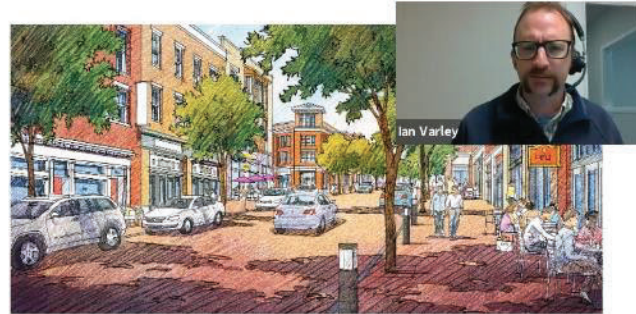
Important Links

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
SPEAK UP ARVADA COMMUNITY ENGAGEMENT
BANG THE TABLE ENGAGEMENT HQ

Scenario Planning

Poll Question #3



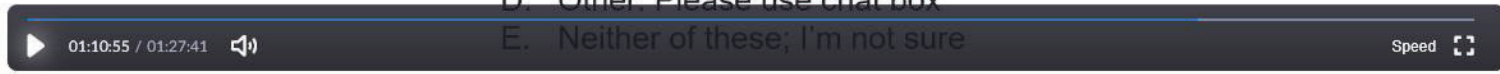
Reduce Vehicle Congestion



When thinking about reducing vehicle congestion with development and land use, there are a few different ways this can happen.

For the NEAS region, what options should be explored using the land use scenarios?

- A. Concentrate development around transit options such as BRT and/or potential for light rail
- B. Encourage self sufficiency: Grow employment opportunities in suburban/rural areas to reduce commuting
- C. Both
- D. Other: Please use chat box
- E. Neither of these; I'm not sure



Chat Messages

- mrutkowski** 18:15
Erin, totally understand
- Kim Johnson - GoTriangle** 18:20
I will need to cut out around 1:55pm to get on another call. I wanted to join in for as much time today that I had available.
- mrutkowski** 19:00
Kim. Sounds good.
- Nathan Spencer - WakeUP Wake County** 26:16
What's the wealth breakdown of the home responses?
- nlperry** 35:27
I'd be VERY careful proposing new sidewalks (especially wider greenways) for older, existing neighborhoods. Front and backyards can be highly impacted. Most survey respondents won't think about that. I urge caution here!!! ---Based on lots of experience and gray hair.
- nlperry** 37:50
Agree with Mike. Nationally, your gonna see a flight from urban to rural areas. Especially as telecommuting becomes more adopted.

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

**PROJECT EXAMPLE:
NORTHEAST AREA STUDY
STANTEC / CITY EXPLAINED, INC.**

over 1,800*
people



gave input



in person

↳ **840+**



online

↳ **990+**

***data collected at in person and online game sessions**

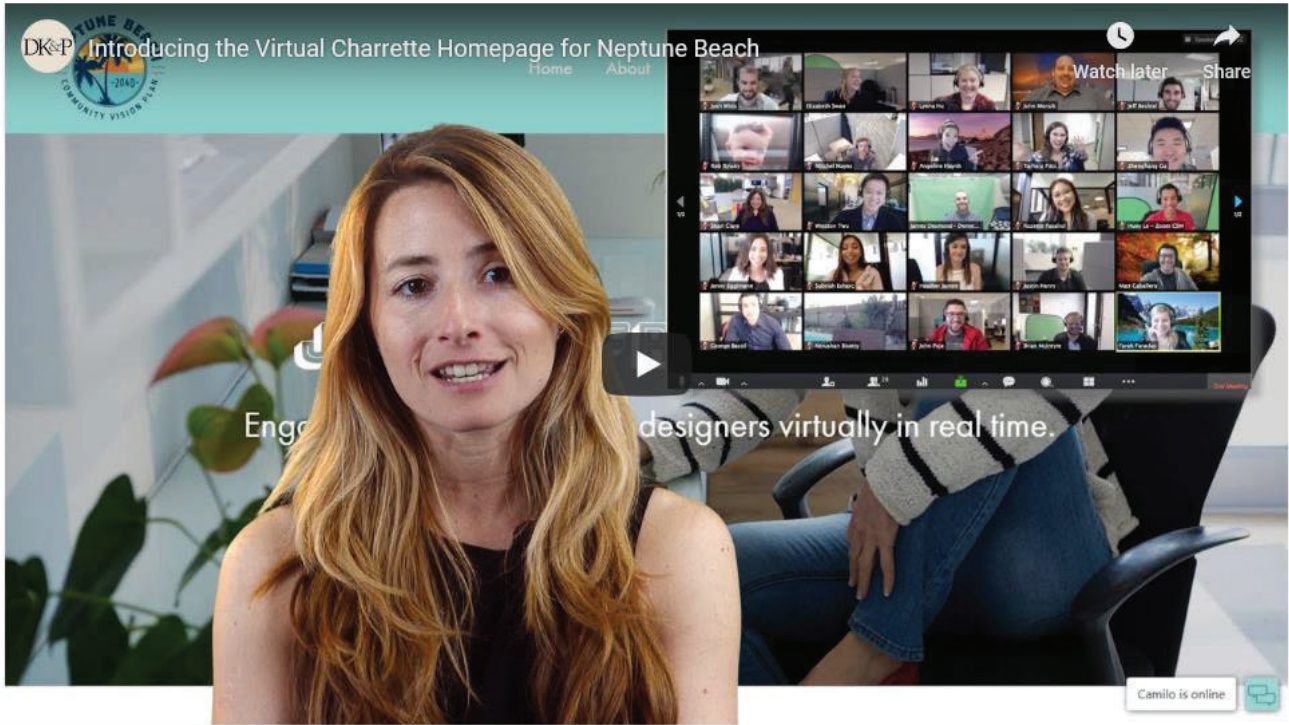
44,000+ views of Charlotte Growing Better Places Game content including flyers, Facebook promotions, and emails

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
CHARLOTTE FUTURE 2040 COMPREHENSIVE PLAN
MIG, INC. / CITY EXPLAINED, INC.



HOW DOES IT VIRTUALIZE COMMUNITY ENGAGEMENT?



Re-Vamping Digital Engagement

Due to the State of Emergency declared in Florida in response to the Covid-19 virus, the City of Neptune Beach and Dover, Kohl & Partners has shifted all April workshops to a virtual format. Not only will this change help maintain the positive momentum of visioning process, but it also capitalizes on the unique opportunity of having many residents at home and on their computers who may be looking for a positive outlet to connect with others and get things done!

This page is your virtual engagement hub. Here you can join live virtual and interactive presentations and workshops, watch recordings of completed presentations and pinups, view technical meeting summaries, and add your ideas to the Neptune Beach Public Input Map. Watch the introduction video to learn about the many ways you can participate.

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



Home About

HOW DOES IT WORK?

Introducing the Virtual Charrette Homepage for Neptune Beach

Engage designers virtually in

PART 1 OF A 3-PHASE PROJECT
2 Years of Work in Neptune Beach

City of Neptune Beach, Florida

2012-2022 Comprehensive Plan
April 2012

PHASE 1: COMMUNITY VISION PLAN

PHASE 2: UPDATE THE COMPREHENSIVE PLAN

PHASE 3: UPDATE THE LAND DEVELOPMENT CODE

Charrette Work In Progress Presentation

435 views · Apr 17, 2020

your ideas to the Neptune Beach Public Input Map. Watch the introduction video to learn about the many ways you can participate.

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



Home About

HOW DOES IT WORK?

DK&P Introducing the Virtual Charrette Homepage for Neptune Beach

Home About

MOST POPULAR

Single-Family Homes 1 & 2



Duplex



Bungalow Court



Granny Flat



SPLIT OPINION

Assisted Living



Live/Work Multifamily



Townhouse 1 & 2



Split opinion for West of Penman neighborhood only

LEAST POPULAR

Mixed-Use Apartments



Small Multifamily Building



Townhouse - Version 2



3. HOUSING

YouTube

Search

PART 1 OF A 3-PHASE PROJECT

2 Years of Work in Neptune Beach

City of Neptune Beach, Florida

2012-2022 Comprehensive Plan
April 2012

PHASE 1: COMMUNITY VISION PLAN

PHASE 2: UPDATE THE COMPREHENSIVE PLAN

PHASE 3: UPDATE THE LAND DEVELOPMENT CODE

WORK IN PROGRESS PRESENTATION | APRIL 17, 2020

11:42 / 1:52:27

Work In Progress Presentation
Apr 17, 2020

2 0 SHARE SAVE

your ideas to the Neptune Beach Public Input Map. Watch the introduction video to learn about the many ways you can participate.

Camilo is online

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



Home About

HOW DOES IT WORK?

DK&P Introducing the Virtual Charrette Homepage for Neptune Beach

Home About

YouTube

Search

PART 1 OF A 3-PHASE PROJECT

2 Years of Work in Neptune Beach

City of Neptune Beach, Florida

T4 Neighborhood Small Footprint (T4N.SF)

3rd/AIA 100

EXISTING

PROPOSED

A.

B.

Camilo is online

Participants (2)

Brenda Diaz (Host, me)

Josh Messinger

Invite Mute All Unmute All

3. HOUSING

MOST POPULAR

- Single-Family Homes 1 & 2
- Bungalow Court
- Duplex
- Granny Flat

SPLIT OPINION

- Assisted Living
- Live/Work Multifamily
- Townhouse 1 & 2

LEAST POPULAR

- Mixed-Use Apartments
- Small Multifamily Building
- Townhouse - Version 2

Split opinion for West of Penman neighborhood only

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



General Feedback

Name *

First Name Last Name

Email *

What is your primary interest in Neptune Beach? *

I live in Neptune Beach

What are Neptune Beach's greatest strengths? Why do you live, work, and/or visit here?

Are there any key problems or threats to Neptune Beach that you would like the planning and design team to look at in more detail?

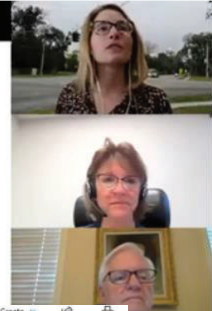
In the future, I would like Neptune Beach to be...
Complete the sentence.

Home About

YouTube Search

PART 1 OF A 3-PHASE PROJECT

2 Years of Work in Neptune Beach



SPLIT OPINION

Assisted Living

Work Multifamily

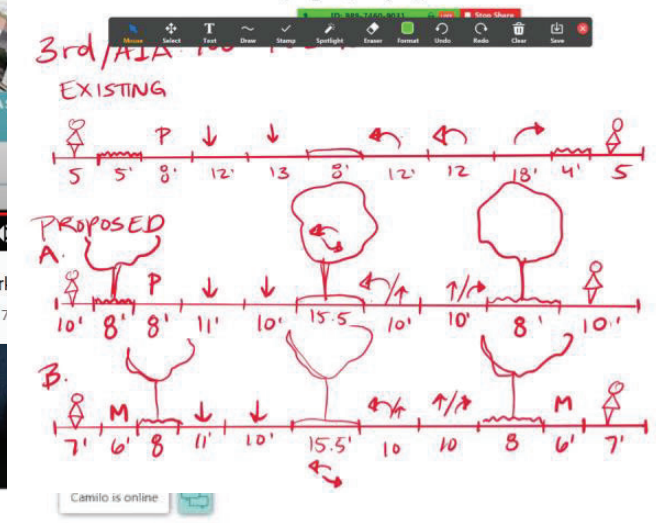
LEAST POPULAR

Mixed-Use Apartments

Small Multifamily Building

Townhouse - Version 2

Townhouse 1 & 2



Zoom chat window with participants: Brenda Diaz, Josh Messinger

3. HOUSING

Split opinion for West of Penman neighborhood only



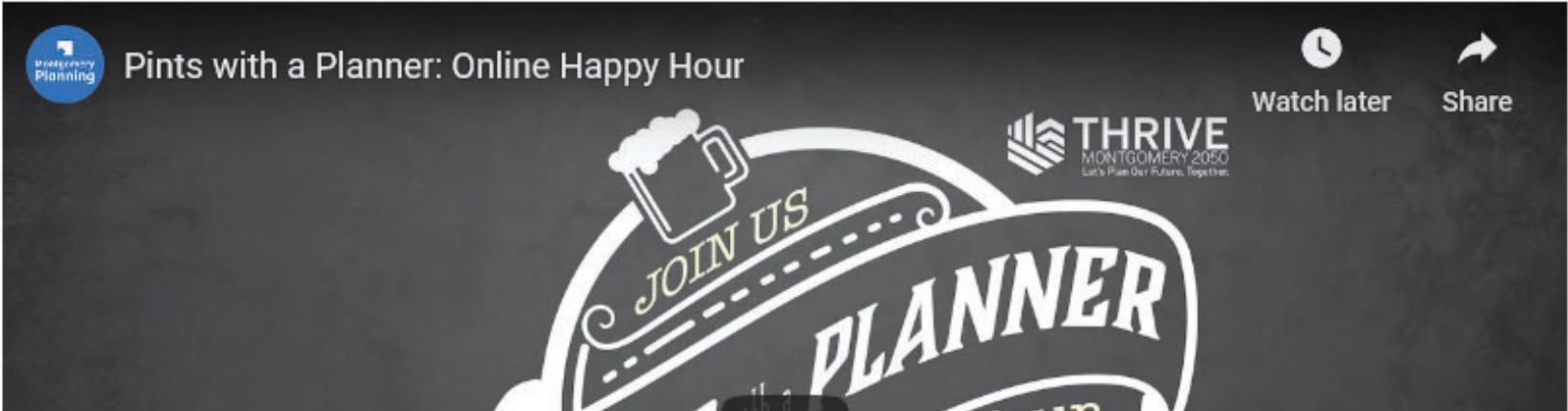
COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.

Pints with a Planner

Join Montgomery Planning as they host their second virtual happy hour, [Pints with a Planner](#), focused on the topic of Housing. Planning Board Chairman Casey Anderson and Housing Planner Lisa Govoni will discuss why the rent is too #\$\$%! high and what policies we're exploring in Thrive Montgomery 2050 to make housing more affordable and attainable. Join the conversation at bit.ly/PlannerPints from 5 to 6 p.m.

On April 28, Thrive Montgomery 2050 hosted their first Pints with a Planner – an online happy hour featuring Chair Casey Anderson and Commissioner Partap Verma. It was a good virtual turnout. Questions were answered directly from the community about the COVID-19 response and planning for the future. Watch the video of the event below.



COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
THRIVE MONTGOMERY 2050 DISTANT ENGAGEMENT
MONTGOMERY COUNTY PLANNING DEPT.

Pints with a Planner

Join Montgomery Planning Board Chair...
policies we're exploring
bit.ly/PlannerPints from

On April 28, Thrive Mont...
Anderson and Commis...
about the COVID-19 re...

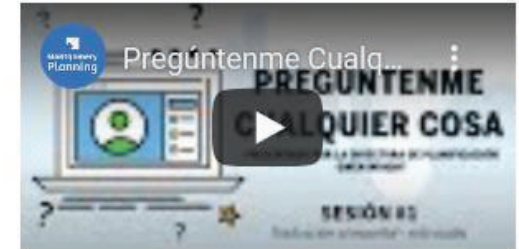
Ask Me Anything Videos



[View Presentation / Ve la presentación](#)



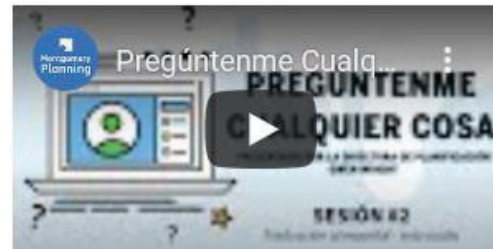
Session #1, May 15



Sesión #1, 15 de mayo



Session #2, May 18



Sesión #2, 18 de mayo



Session #3, May 20

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
THRIVE MONTGOMERY 2050 DISTANT ENGAGEMENT
MONTGOMERY COUNTY PLANNING DEPT.

Pints with a Planner

Join Montgomery Planning

wet	mysterious
beautiful	dirty
friendly	unfriendly
boring	exciting
traffic	helpful
dangerous	clean
safe	healthy
lonely	colorful
peaceful	crowded
dark	hectic
old	new

WHICH WORDS BEST DESCRIBE YOUR NEIGHBORHOOD?

USE THE SPACES PROVIDED TO FILL IN YOUR OWN WORDS THAT DESCRIBE YOUR NEIGHBORHOOD.

YOU CAN USE YOUR PHONE, LAPTOP, OR TABLET TO ACCESS GOOGLE MAPS AND FIND YOUR COMMUNITY.

WHAT KINDS OF PLACES ARE IN OR NEAR YOUR NEIGHBORHOOD?

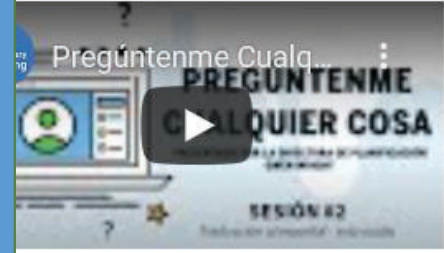
WRITE OR DRAW THEM IN THE SPACES BELOW...




on #1, May 15



Sesión #1, 15 de mayo



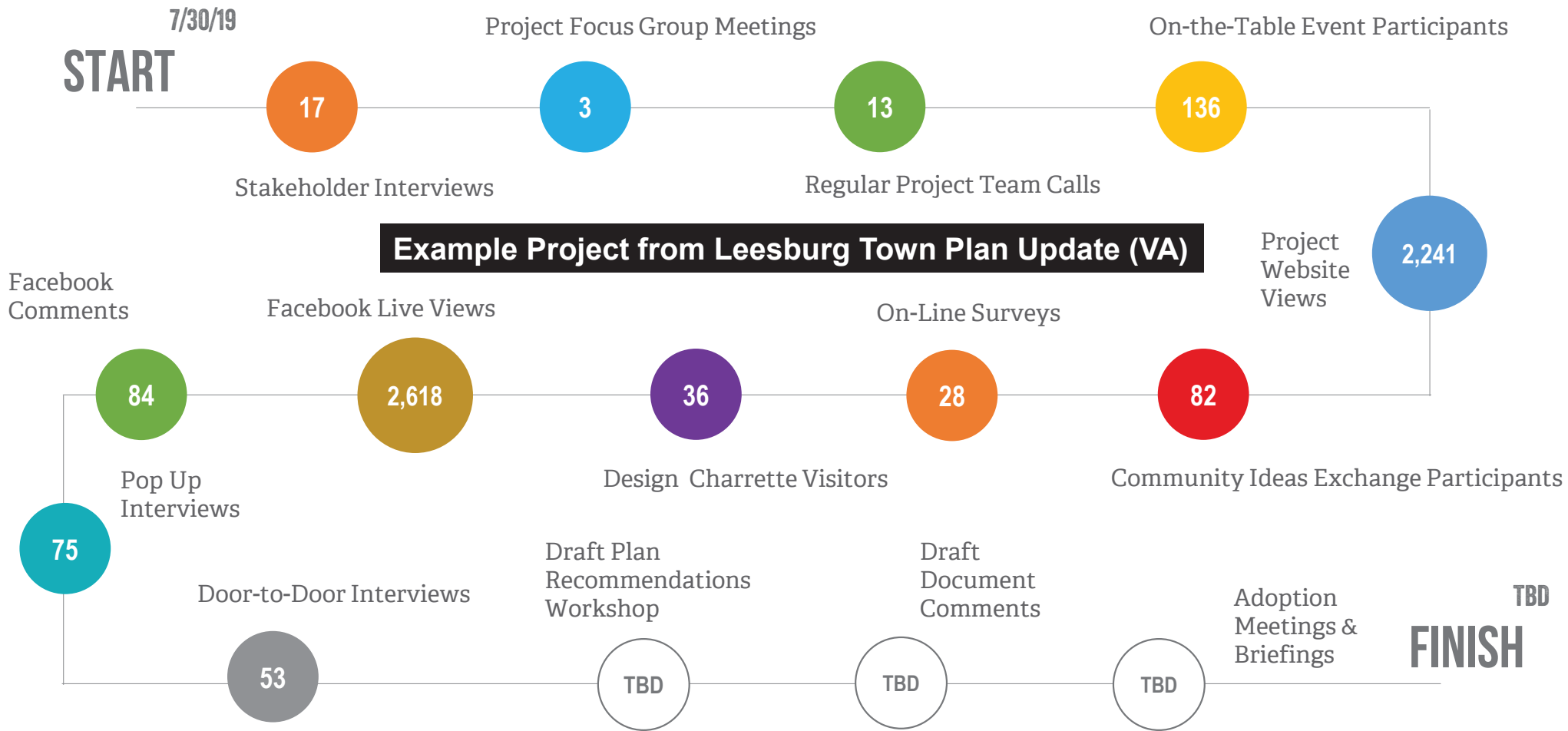
n #2, 18 de mayo



Session #3, May 20

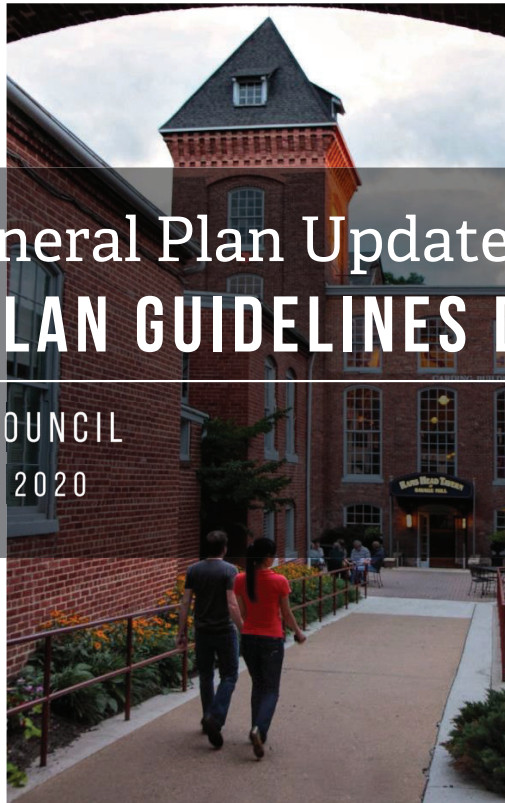
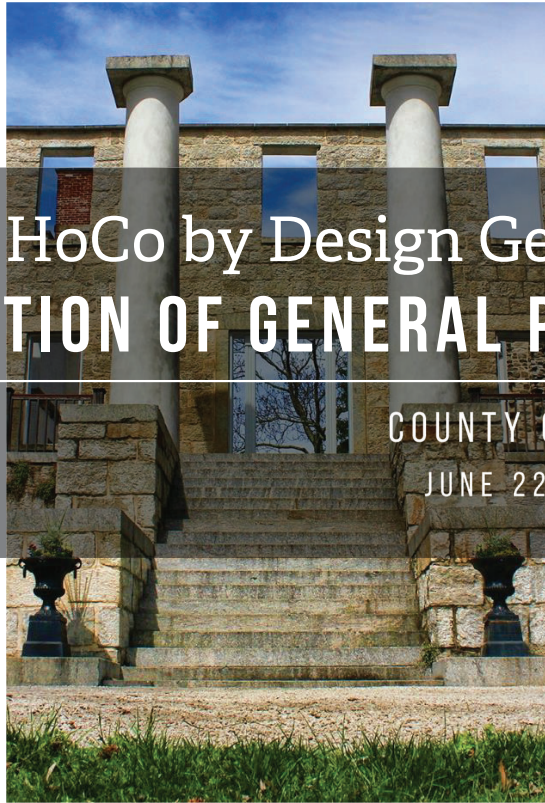
COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
THRIVE MONTGOMERY 2050 DISTANT ENGAGEMENT
MONTGOMERY COUNTY PLANNING DEPT.



COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
LEESBURG TOWN PLAN UPDATE (VA)
STANTEC / CITY EXPLAINED, INC.



HoCo by Design General Plan Update PRESENTATION OF GENERAL PLAN GUIDELINES DOCUMENT

COUNTY COUNCIL
JUNE 22, 2020

