

County Council of Howard County, Maryland

2020 Legislative Session

Legislative day No. 12

RESOLUTION NO. 110 -2020

Introduced by the Chairperson at the request of the County Executive

A RESOLUTION appointing members to the Planning Advisory Committee to assist in the development of HoCo By Design, Howard County's next General Plan.

Introduced and read first time on September 8, 2020.

By order Diane Schwartz Jones
Diane Schwartz Jones, Administrator to the County Council

Read for a second time and a public hearing held on September 21, 2020.

By order Diane Schwartz Jones
Diane Schwartz Jones, Administrator to the County Council

This Resolution was read the third time and was Adopted , Adopted with amendments , Failed , Withdrawn by the County Council on October 5, 2020.

Certified by Diane Schwartz Jones
Diane Schwartz Jones, Administrator to the County Council

NOTE: [[text in brackets]] indicates deletions from existing language; TEXT IN SMALL CAPITALS indicates additions to existing language. Strike-out indicates material deleted by amendment; Underlining indicates material added by amendment.

1 **WHEREAS**, Council Resolution No. 89-2020 was passed on July 6, 2020 and adopted
2 HoCo By Design General Plan Guidelines: A Strategic Framework (the “Guidelines”),
3 promulgated by the Planning Board; and
4

5 **WHEREAS**, the Guidelines will direct the formation of the next General Plan; and
6

7 **WHEREAS**, Council Resolution No. 89-2020 requires a Planning Advisory Committee
8 (the “Committee”) to further assist in the development of the General Plan and that Committee
9 shall consist of “community leaders, service providers, industry groups, and the general public”;
10 and
11

12 **WHEREAS**, the Committee shall provide local knowledge and serve as a sounding
13 board to the consultant about the community’s needs and desires in the development of the
14 General Plan;
15

16 **WHEREAS**, the Committee shall be appointed by the County Executive and confirmed
17 by the County Council.
18

19 **NOW, THEREFORE, BE IT RESOLVED** by the County Council of Howard County,
20 Maryland this 5th day of October, 2020 that the individuals listed in the attached
21 Exhibit A represent community leaders, service providers, industry group representatives and
22 members of the general public and will provide local knowledge and serve as a sounding board
23 to the consultant about the community’s needs and desires regarding the General Plan and are
24 selected as members of the Planning Advisory Committee to serve from the passage of this
25 Resolution to the final adoption of the General Plan:
26

27 **AND BE IT FURTHER RESOLVED**, that the Department of Planning and Zoning
28 shall provide staff to the Planning Advisory Committee.

Exhibit A

<u>HoCo by Design</u> <u>Planning Advisory Committee Members</u>		
Full Name	Agency Representing	If designee, see note below **
Tonya Aikens	Howard County Library System	<u>THE DIRECTOR OF THE HOWARD COUNTY LIBRARY SYSTEM OR THE DIRECTOR'S DESIGNEE</u>
Alicia Vanessa Altamirano		
Angelica Bailey	Maryland Building Industry Association	<u>DESIGNEE FROM THE MBIA</u>
Leslie Bauer	Howard County Farm Bureau	
Michelle Bilello	Howard Community College	<u>Designee on behalf of Kate Hetherington- THE PRESIDENT OF HOWARD COMMUNITY COLLEGE, OR THE PRESIDENT'S DESIGNEE</u>
Meg Boyd	Howard County Conservancy	<u>DESIGNEE FROM THE HOWARD COUNTY CONSERVANCY</u>
Steve Breeden		
Brian Cornell	Johns Hopkins University Applied Physics Laboratory	<u>Designee on behalf of Dr. Ralph Semmel- THE DIRECTOR OF JOHNS HOPKINS UNIVERSITY APPLIED PHYSICS LABORATORY OR THE DIRECTOR'S DESIGNEE</u>
<u>VICKY CUTRONEO</u>	<u>HOWARD COUNTY PUBLIC SCHOOL SYSTEM BOARD OF EDUCATION</u>	<u>DESIGNEE FROM THE HOWARD COUNTY BOARD OF EDUCATION</u>
Philip Dodge	Downtown Columbia Partnership	<u>DESIGNEE FROM THE DOWNTOWN COLUMBIA PARTNERSHIP</u>
Fred Dorsey		
Mavis Ellis	Howard County Public School System Board of Education	
Olivia Farrow		
Tim Feaga		
Elliott Finklestein		
Joel Gallihue		
Robin Holliday		
Cathy Hudson		
Grace Kubofcik		
Joan Lancos		
Ed Lilley		
Lori Lilly		
Patricia Marshall		
Kevin McAiley		
Leonardo McClarty	Howard County Chamber of Commerce	<u>THE PRESIDENT/CEO OF THE CHAMBER OF COMMERCE OR THE PRESIDENT/CEO'S DESIGNEE</u>
Kristin Russell	Columbia Association	<u>Designee on behalf of Milton Mathews- THE PRESIDENT/CEO OF THE COLUMBIA ASSOCIATION OR THE PRESIDENT/CEO'S DESIGNEE</u>
Cole Schnorf		
Jahantab Siddiqui	Howard County Public School System	<u>Designee on behalf of Michael Maritano- THE SUPERINTENDENT OF THE HOWARD COUNTY PUBLIC SCHOOL SYSTEM OR THE SUPERINTENDENT'S DESIGNEE</u>
Steve Snelgrove	Howard County General Hospital	<u>THE PRESIDENT OF HOWARD COUNTY GENERAL HOSPITAL OR THE PRESIDENT'S DESIGNEE.</u>

Sue Song		
Chris Tsien		
Larry Twele	Howard County Economic Development Authority	THE CEO OF THE ECONOMIC DEVELOPMENT AUTHORITY OR THE CEO'S DESIGNEE
Jason Van Kirk		
Paul Verchinski		
Christine Wells		
Shari Zaret		
	THE HOWARD COUNTY EDUCATION ASSOCIATION	THE PRESIDENT OF THE HOWARD COUNTY EDUCATION ASSOCIATION OR THE PRESIDENT'S DESIGNEE

** DESIGNEES MAY BE SUBSTITUTED BY THE ENTITY MAKING THE DESIGNATION. AN UPDATED LIST OF MEMBERS SHALL BE MAINTAINED BY THE DEPARTMENT OF PLANNING AND ZONING AND POSTED ON HOCOPYDESIGN.COM, THE WEBSITE RELATED TO THE GENERAL PLAN UPDATE.

Amendment 2 to Council Resolution No. 110-2020

BY: The Chairperson at the request
of the County Executive

Legislative Day 14
Date: October 5, 2020

Amendment No. 2

(This amendment:

1. Adds Vicky Cutroneo as a designee of the Board of Education;
2. Clarifies that Mavis Ellis is a community member; and
3. Clarifies that certain appointments are designees of certain official positions;
4. Adds that the Howard County Education Association shall designate a member of the Committee; and
5. Adds a note about designees.)

- 1 Substitute the chart attached as Exhibit A with the chart attached to this Amendment.

ADOPTED October 5, 2020
FAILED _____
SIGNATURE Diane J. Jones

Exhibit A

HoCo by Design Planning Advisory Committee Members		
Full Name	Agency Representing	If designee, see note below **
Tonya Aikens	Howard County Library System	<u>THE DIRECTOR OF THE HOWARD COUNTY LIBRARY SYSTEM OR THE DIRECTOR'S DESIGNEE</u>
Alicia Vanessa Altamirano		
Angelica Bailey	Maryland Building Industry Association	<u>DESIGNEE FROM THE MBIA</u>
Leslie Bauer	Howard County Farm Bureau	
Michelle Bilello	Howard Community College	<u>Designee on behalf of Kate Hetherington- THE PRESIDENT OF HOWARD COMMUNITY COLLEGE, OR THE PRESIDENT'S DESIGNEE</u>
Meg Boyd	Howard County Conservancy	<u>DESIGNEE FROM THE HOWARD COUNTY CONSERVANCY</u>
Steve Breeden		
Brian Cornell	Johns Hopkins University Applied Physics Laboratory	<u>Designee on behalf of Dr. Ralph Semmel- THE DIRECTOR OF JOHNS HOPKINS UNIVERSITY APPLIED PHYSICS LABORATORY OR THE DIRECTOR'S DESIGNEE</u>
<u>VICKY CUTRONEO</u>	<u>HOWARD COUNTY PUBLIC SCHOOL SYSTEM BOARD OF EDUCATION</u>	<u>DESIGNEE FROM THE HOWARD COUNTY BOARD OF EDUCATION</u>
Philip Dodge	Downtown Columbia Partnership	<u>DESIGNEE FROM THE DOWNTOWN COLUMBIA PARTNERSHIP</u>
Fred Dorsey		
Mavis Ellis	Howard County Public School System Board of Education	
Olivia Farrow		
Tim Feaga		
Elliott Finklestein		
Joel Gallihue		
Robin Holliday		
Cathy Hudson		
Grace Kubofcik		
Joan Lancos		
Ed Lilley		
Lori Lilly		
Patricia Marshall		
Kevin McAilley		
Leonardo McClarty	Howard County Chamber of Commerce	<u>THE PRESIDENT/CEO OF THE CHAMBER OF COMMERCE OR THE PRESIDENT/CEO'S DESIGNEE</u>
Kristin Russell	Columbia Association	<u>Designee on behalf of Milton Mathews- THE PRESIDENT/CEO OF THE COLUMBIA ASSOCIATION OR THE PRESIDENT/CEO'S DESIGNEE</u>
Cole Schnorf		
Jahantab Siddiqui	Howard County Public School System	<u>Designee on behalf of Michael Martirano- THE SUPERINTENDENT OF THE HOWARD COUNTY PUBLIC SCHOOL SYSTEM OR THE SUPERINTENDENT'S DESIGNEE</u>
Steve Snelgrove	Howard County General Hospital	<u>THE PRESIDENT OF HOWARD COUNTY GENERAL HOSPITAL OR THE PRESIDENT'S DESIGNEE.</u>

Sue Song		
Chris Tsien		
Larry Twele	Howard County Economic Development Authority	<u>THE CEO OF THE ECONOMIC DEVELOPMENT AUTHORITY OR THE CEO'S DESIGNEE</u>
Jason Van Kirk		
Paul Verchinski		
Christine Wells		
Shari Zaret		
	<u>THE HOWARD COUNTY EDUCATION ASSOCIATION</u>	<u>THE PRESIDENT OF THE HOWARD COUNTY EDUCATION ASSOCIATION OR THE PRESIDENT'S DESIGNEE</u>

** DESIGNEES MAY BE SUBSTITUTED BY THE ENTITY MAKING THE DESIGNATION. AN UPDATED LIST OF MEMBERS SHALL BE MAINTAINED BY THE DEPARTMENT OF PLANNING AND ZONING AND POSTED ON HOCOPYDESIGN.COM, THE WEBSITE RELATED TO THE GENERAL PLAN UPDATE.

Amendment | to Council Resolution No. 110-2020

BY: Deb Jung

Legislative Day 14

Date: October 5, 2020

Amendment No. |

(This amendment adds recitals to the Resolution imploring that additional school system representatives are added to the Planning Advisory Committee.)

1 On page 1, in line 5, strike "WHERA" and substitute "WHEREAS".

2

3 On page 1, in line 25, strike the colon, and substitute a period.

4

5 On page 1, immediately following line 26, insert the following:

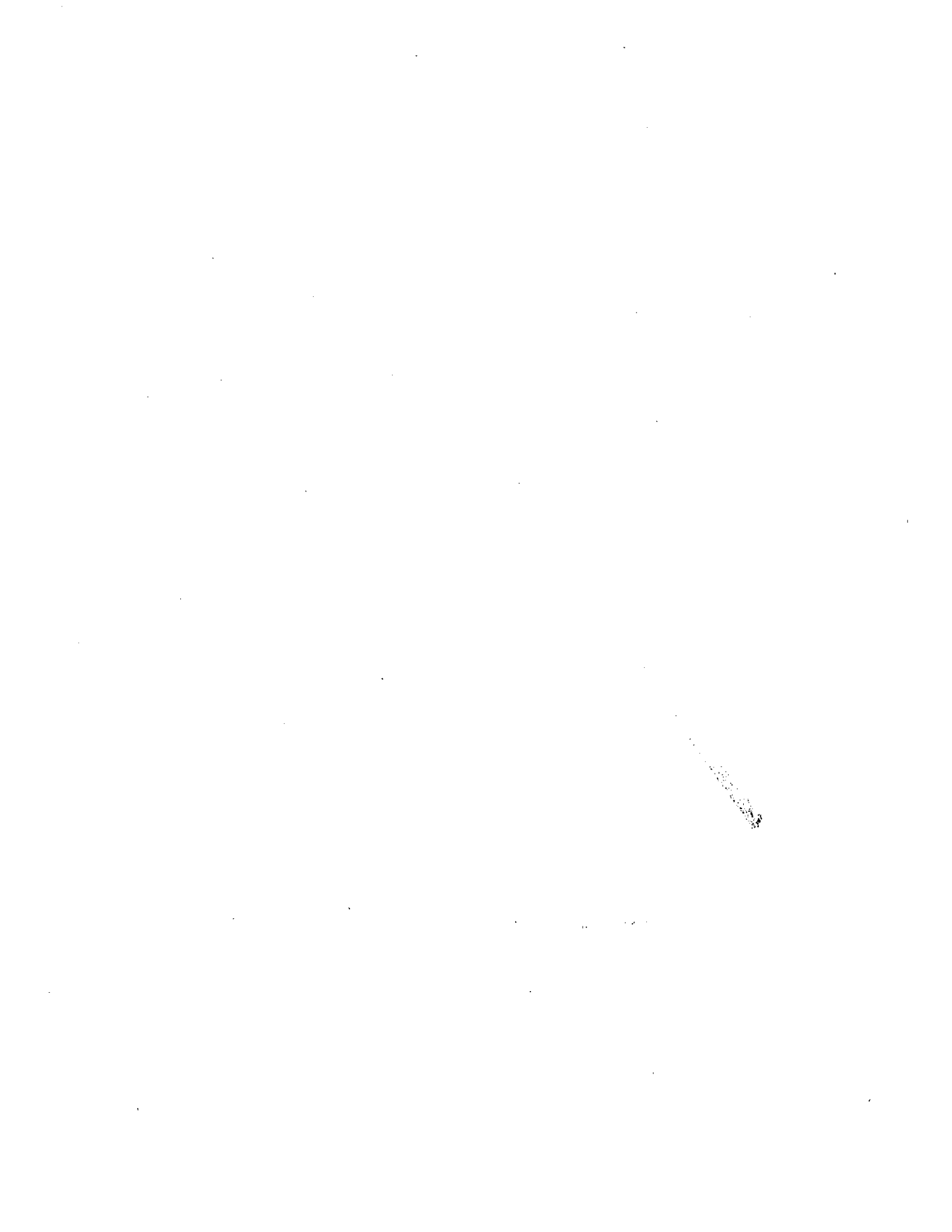
6 "AND BE IT FURTHER RESOLVED, that the school community representation on this
7 critical Committee presently two members who represent 58,868 students and 8,608 staff,
8 should be in balance with the development community's five members on the Committee which
9 is more than any single interest group on the Committee."

ADOPTED

FAILED

SIGNATURE

10/05/2020
Deane J. Jones



Amendment 3 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 3

(This amendment indicates that the Council does not confirm and strikes Angelica Bailey from the Planning Advisory Committee membership.)

1 In Exhibit A attached to the Resolution, strike the name "Angelica Bailey" and any associated
2 information from the start.
3

ADOPTED
FAILED October 5, 2020
SIGNATURE *[Signature]*



Amendment 4 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

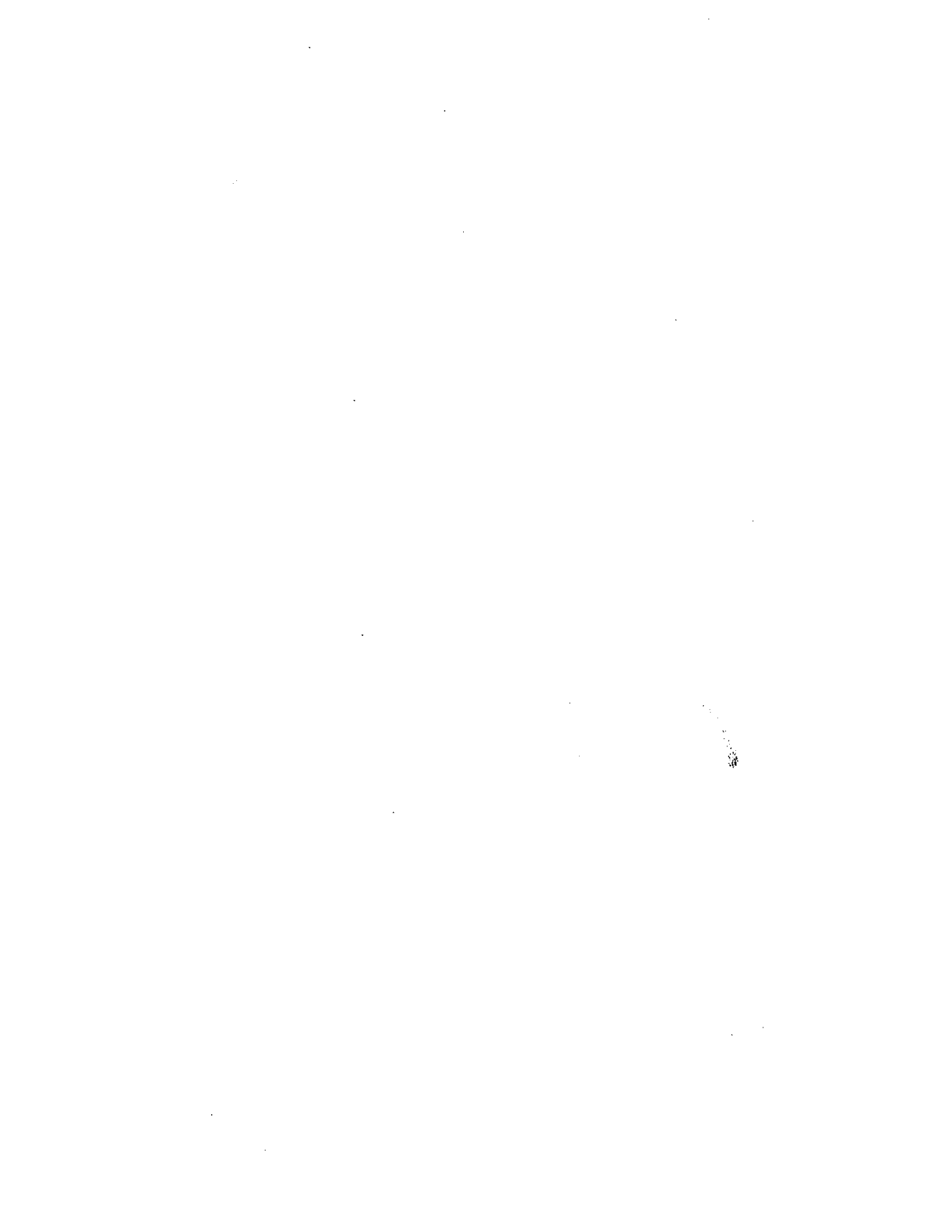
Date: October 5, 2020

Amendment No. 4

(This amendment indicates that the Council does not confirm and strikes Steve Breeden from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name "Steve Breeden" and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.
4
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ADOPTED _____
FAILED October 5, 2020
SIGNATURE Deane J. Jones



Amendment ⁵ to Council Resolution No. 118-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. ⁵

(This amendment indicates that the Council does not confirm and strikes Joel Gallihue from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name "Joel Gallihue" and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.
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ADOPTED _____
FAILED October 5, 2020
SIGNATURE Deanne A. Jones



Amendment 6 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 6

(This amendment indicates that the Council does not confirm and strikes Cole Schnorf from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name "Cole Schnorf" and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.
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ADOPTED _____
FAILED October 5, 2020
SIGNATURE Deanne A. Jones



Amendment 7 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 7

(This amendment indicates that the Council does not confirm and strikes Jason Van Kirk from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name "Jason Van Kirk" and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.
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ADOPTED _____
FAILED October 5, 2020
SIGNATURE Alana D. Jones

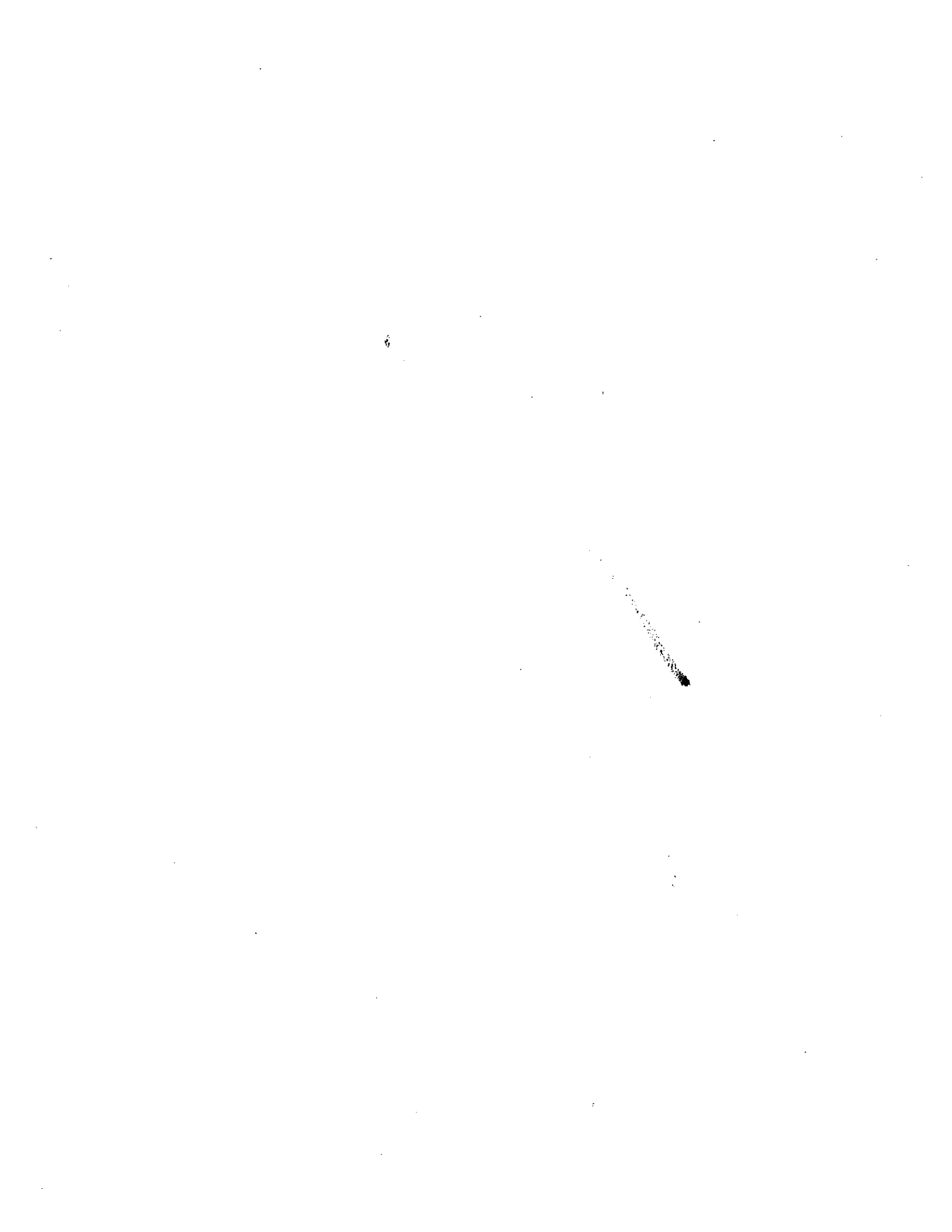
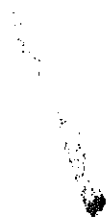


Exhibit A

HoCo by Design Planning Advisory Committee Members		
Full Name	Agency Representing	If designee, see note below
Tonya Aikens	Howard County Library System	
Alicia Vanessa Altamirano		
Angelica Bailey	Maryland Building Industry Association	
Leslie Bauer	Howard County Farm Bureau	
Michelle Bilello	Howard Community College	Designee on behalf of Kate Hetherington
Meg Boyd	Howard County Conservancy	
Steve Breeden		
Brian Cornell	Johns Hopkins University Applied Physics Laboratory	Designee on behalf of Dr. Ralph Semmel
Phillip Dodge	Downtown Columbia Partnership	
Fred Dorsey		
Mavis Ellis	Howard County Public School System Board of Education	
Olivia Farrow		
Tim Feaga		
Elliott Finklestein		
Joel Gallihue		
Robin Holliday		
Cathy Hudson		
Grace Kubofcik		
Joan Lancos		
Ed Lilley		
Lori Lilly		
Patricia Marshall		
Kevin McAiley		
Leonardo McClarty	Howard County Chamber of Commerce	
Kristin Russell		Designee on behalf of Milton Mathews
Cole Schnorf	Columbia Association	
Jahantab Siddiqui	Howard County Public School System	Designee on behalf of Michael Martirano
Steve Snelgrove	Howard County General Hospital	
Sue Song		
Chris Tamm		
Larry Wele	Howard County Economic Development Authority	
Jason Van Kirk		
Paul Verchinski		
Christine Wells		
Shari Zaret		



Amendment \ to Council Resolution No. 110-2020

BY: Deb Jung

Legislative Day 14

Date: October 5, 2020

Amendment No. \

(This amendment adds recitals to the Resolution imploring that additional school system representatives are added to the Planning Advisory Committee.)

1 On page 1, in line 5, strike “WHERAS” and substitute “WHEREAS”.

2

3 On page1, in line 25, strike the colon, and substitute a period.

4

5 On page 1, immediately following line 26, insert the following:

6 “AND BE IT FURTHER RESOLVED, that the school community representation on this
7 critical Committee, presently two members who represent 58,868 students and 8,608 staff,
8 should be in balance with the development community’s five members on the Committee which
9 is more than any single interest group on the Committee.”.

Amendment 2 to Council Resolution No. 110-2020

**BY: The Chairperson at the request
of the County Executive**

**Legislative Day 14
Date: October 5, 2020**

Amendment No. 2

(This amendment:

- 1. Adds Vicky Cutroneo as a designee of the Board of Education;*
- 2. Clarifies that Mavis Ellis is a community member; and*
- 3. Clarifies that certain appointments are designees of certain official positions;*
- 4. Adds that the Howard County Education Association shall designate a member of the Committee; and*
- 5. Adds a note about designees.)*

- 1 Substitute the chart attached as Exhibit A with the chart attached to this Amendment.

Exhibit A

HoCo by Design Planning Advisory Committee Members		
Full Name	Agency Representing	If designee, see note below **
Tonya Aikens	Howard County Library System	<u>THE DIRECTOR OF THE HOWARD COUNTY LIBRARY SYSTEM OR THE DIRECTOR'S DESIGNEE</u>
Alicia Vanessa Altamirano		
Angelica Bailey	Maryland Building Industry Association	<u>DESIGNEE FROM THE MBIA</u>
Leslie Bauer	Howard County Farm Bureau	
Michelle Bilello	Howard Community College	<u>Designee on behalf of Kate Hetherington- THE PRESIDENT OF HOWARD COMMUNITY COLLEGE, OR THE PRESIDENT'S DESIGNEE</u>
Meg Boyd	Howard County Conservancy	<u>DESIGNEE FROM THE HOWARD COUNTY CONSERVANCY</u>
Steve Breeden		
Brian Cornell	Johns Hopkins University Applied Physics Laboratory	<u>Designee on behalf of Dr. Ralph Semmel- THE DIRECTOR OF JOHNS HOPKINS UNIVERSITY APPLIED PHYSICS LABORATORY OR THE DIRECTOR'S DESIGNEE</u>
VICKY CUTRONEO	<u>HOWARD COUNTY PUBLIC SCHOOL SYSTEM BOARD OF EDUCATION</u>	<u>DESIGNEE FROM THE HOWARD COUNTY BOARD OF EDUCATION</u>
Philip Dodge	Downtown Columbia Partnership	<u>DESIGNEE FROM THE DOWNTOWN COLUMBIA PARTNERSHIP</u>
Fred Dorsey		
Mavis Ellis	Howard County Public School System Board of Education	
Olivia Farrow		
Tim Feaga		
Elliott Finklestein		
Joel Gallihue		
Robin Holliday		
Cathy Hudson		
Grace Kubofcik		
Joan Lancos		
Ed Lilley		
Lori Lilly		
Patricia Marshall		
Kevin McAliley		
Leonardo McClarty	Howard County Chamber of Commerce	<u>THE PRESIDENT/CEO OF THE CHAMBER OF COMMERCE OR THE PRESIDENT/CEO'S DESIGNEE</u>
Kristin Russell	Columbia Association	<u>Designee on behalf of Milton Mathews- THE PRESIDENT/CEO OF THE COLUMBIA ASSOCIATION OR THE PRESIDENT/CEO'S DESIGNEE</u>
Cole Schnorf		
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Steve Snelgrove	Howard County General Hospital	<u>THE PRESIDENT OF HOWARD COUNTY GENERAL HOSPITAL OR THE PRESIDENT'S DESIGNEE</u>

Sue Song		
Chris Tsien		
Larry Twele	Howard County Economic Development Authority	<u>THE CEO OF THE ECONOMIC DEVELOPMENT AUTHORITY OR THE CEO'S DESIGNEE</u>
Jason Van Kirk		
Paul Verchinski		
Christine Wells		
Shari Zaret		
	<u>THE HOWARD COUNTY EDUCATION ASSOCIATION</u>	<u>THE PRESIDENT OF THE HOWARD COUNTY EDUCATION ASSOCIATION OR THE PRESIDENT'S DESIGNEE</u>

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Amendment 3 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 3

(This amendment indicates that the Council does not confirm and strikes Angelica Bailey from the Planning Advisory Committee membership.)

1 In Exhibit A attached to the Resolution, strike the name "Angelica Bailey" and any associated
2 information from the chart.

3

Amendment 4 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 4

(This amendment indicates that the Council does not confirm and strikes Steve Breeden from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name "Steve Breeden" and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.

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5

Amendment 5 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 5

(This amendment indicates that the Council does not confirm and strikes Joel Gallihue from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name “Joel Gallihue” and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.
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Amendment 6 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 6

(This amendment indicates that the Council does not confirm and strikes Cole Schnorf from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name "Cole Schnorf" and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.
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Amendment 7 to Council Resolution No. 110-2020

BY: Liz Walsh

Legislative Day 14

Date: October 5, 2020

Amendment No. 7

(This amendment indicates that the Council does not confirm and strikes Jason Van Kirk from the Planning Advisory Committee membership unless and until there is an additional appointee representing the Howard County Public School System community.)

1 In Exhibit A attached to the Resolution, strike the name “Jason Van Kirk” and any associated
2 information from the chart unless and until there is an additional appointee to the Planning
3 Advisory Committee representing the Howard County Public School System community.

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HOWARD COUNTY DEPARTMENT OF PLANNING AND ZONING
3430 Court House Drive ■ Ellicott City, Maryland 21043 ■ 410-313-2350
Voice/Relay

Amy Gowan, Director

FAX 410-313-3467

Subject: Testimony for Council Resolution 110-2020

To: Lonnie R. Robbins
Chief Administrative Officer

From: Amy Gowan, Director, Department of Planning and Zoning

Date: September 9, 2020

The Department of Planning and Zoning supports CR 110-2020. This resolution confirms the appointment of 35 Planning Advisory Committee (PAC) members who will assist with the development of HoCo By Design, Howard County's next General Plan. The members of this Committee must be confirmed by the County Council as required by CR89-2020.

The PAC is intended to be a community-driven advisory group consisting of community leaders, service providers, industry groups, and the general public. It will serve as a sounding board throughout the HoCo By Design process and as a direct conduit between the general public, County staff, and the consultant team.

The Office of the County Executive considered various criteria to aide in the selection of members:

- Geographic, age, racial and ethnic diversity
- Expertise and knowledge of subject areas relevant to land use planning, such as, environment, transportation, housing, historic preservation, agriculture and land development
- Experience with past General Plan Updates in Howard County
- Community leaders active in local planning issues
- Representatives of major anchor institutions

This resolution has no fiscal impact to the County as PAC members are serving on a voluntary basis and existing DPZ staff will assume responsibilities within their current workloads to provide support to the Committee.

DPZ requests Council's support of the Committee members presented in CR-110-2020, as all members have been apprised of the time commitment and have agreed to serve for the length of the project. We hope you find the membership representative of the diverse interests within Howard County.

Finally, to ensure the PAC can begin providing guidance in advance of scenario planning, DPZ would like to hold the first meeting before the end of October. Therefore, we appreciate your expeditious consideration and decision on this resolution.

cc: Sameer Sidh, Chief of Staff
Jennifer Sager, Legislative Coordinator, County Administration

Sayers, Margery

From: Dvorak, Nicole
Sent: Monday, October 5, 2020 10:35 AM
To: Sayers, Margery; Jones, Diane
Cc: Walsh, Elizabeth; Little, Cristiana; Berg, Kelli
Subject: FW: PAC Nominees
Attachments: PAC Members with affiliations response to CR 110.xlsx; Registered Lobbyists 2020 (8.11.2020).pdf

Good morning, is it possible that these could be added to the bill file for CR110 today? I will forward some other items as well to be added, including Ms. Bailey's registration with the state as a lobbyist, and an email sent to Councilmail on 9/24, and a reply on 9/29, on the legislation.

From: Dvorak, Nicole
Sent: Thursday, October 1, 2020 10:20 AM
To: Jones, Diane <dijones@howardcountymd.gov>; Sayers, Margery <msayers@howardcountymd.gov>
Cc: Walsh, Elizabeth <ewalsh@howardcountymd.gov>; Little, Cristiana <clittle@howardcountymd.gov>
Subject: FW: PAC Nominees

Hi Margery, please add the below correspondence, including the two sent attachments, to the bill file for CR110-2020

From: Gowan, Amy <agowan@howardcountymd.gov>
Sent: Wednesday, September 23, 2020 11:23 AM
To: Dvorak, Nicole <ndvorak@howardcountymd.gov>
Cc: Walsh, Elizabeth <ewalsh@howardcountymd.gov>; Little, Cristiana <clittle@howardcountymd.gov>
Subject: RE: PAC Nominees

Nicole,

Attached is a listing of each member and the affiliations that I am aware of. The list not exhaustive but highlights the affiliations we were considering. As I wrote to Craig (he had a similar request), for the individuals representing certain organizations, we listed the organization they are affiliated with. These members will provide input on behalf of their respective organization rather than on behalf of themselves. Other members are affiliated with multiple different organizations and may sit on more than one Board and Commission. In these instances, the individual is not representing one of them, he or she is speaking on behalf of herself/himself, with subject matter expertise to share. Finally, some members were recommendations of the County Councilmembers and are indicated as such.

See responses in red below and attached:

Those who are:

1. Employed by the County, or work for a business, nonprofit, or other entity that receives funding from the County, and what specific department, entity or organization they work for There are no Howard County employees being appointed to the PAC. The last column on the attached sheet shows the those who are employed by an entity that receives funding from the County.

2. Registered lobbyist or union representative, and what entity they represent Attached is the registered lobbyist list that I was provided. I don't see anyone on this that is proposed for appointment to the PAC. If there is another list that I am not aware of, please let me know.
3. Existing Howard County Board, Commission, Panel, etc. members, and what specific Board, Commission, etc. they are a member of included in the attached
4. Developer or builder with any Howard County projects under consideration by Howard County, and/or any land use attorneys whose clients have any Howard County projects under consideration by the County. If they work for or are a developer or builder, please disclose the name of their business or organization. Included in the attached

Hope this is what you were looking for.

Thanks,

Amy

From: Dvorak, Nicole <ndvorak@howardcountymd.gov>

Sent: Tuesday, September 22, 2020 12:37 PM

To: Gowan, Amy <agowan@howardcountymd.gov>

Cc: Walsh, Elizabeth <ewalsh@howardcountymd.gov>; Little, Cristiana <clittle@howardcountymd.gov>

Subject: PAC Nominees

Greetings Director Gowan,

For tomorrow's Council work session, our office would like to request that the following information be provided/disclosed on the (CR110-20) nominees to the Planning Advisory Committee.

Those who are:

1. Employed by the County, or work for a business, nonprofit, or other entity that receives funding from the County, and what specific department, entity or organization they work for
2. Registered lobbyist or union representative, and what entity they represent
3. Existing Howard County Board, Commission, Panel, etc. members, and what specific Board, Commission, etc. they are a member of
4. Developer or builder with any Howard County projects under consideration by Howard County, and/or any land use attorneys whose clients have any Howard County projects under consideration by the County. If they work for or are a developer or builder, please disclose the name of their business or organization.

Thank you,
Nicole

Nicole Dvorak

Special Assistant, Council Member Liz Walsh (District 1)

Howard County Council

Direct Line: 410-313-2456

ndvorak@howardcountymd.gov

First Name	Last Name	If designee, see note below	Subject Areas/Affiliations	Employed by Agency that receives funding from the County
Tonya	Alkens		Schools/institutions; Library	yes
Alicia Vanessa	Altamirano		Community; Immigration Advocacy	
Angelica	Balley		Land Development - MBIA, Vice President of	
Leslie	Bauer		Government Affairs	
		Howard Community College	Agriculture; Farm Bureau President	
Michelle	Bilello	Designee on behalf of Kate Hetherington	Schools/institutions; Howard Community College, Programs Administrator	yes
Steve	Breeden		Land Development- Security Housing; Housing master plan task force member	
		Campus Master Planner - JHUALP Designee on behalf of Dr. Ralph Semmel		
Brian	Cornell		Schools/institutions; Johns Hopkins Economic development; Downtown	
Philip	Dodge		Columbia Partnership	
Fred	Dorsey		Community; Historic preservation	
Mavis	Ellis		Board of Education; Housing master plan task force member	
Olivia	Farrow		Environmental; Environmental Sustainability Board	
Tim	Feaga		Western Howard County; Heritage Realty/Land Development; Councilmember Recommendation	
Elliott	Finkestein		Chairperson, Howard County Commission on Disabilities; Plan Howard Academy Graduate	
Joel	Gallihue		Transportation; Former Manager of School Planning- Howard County Public School System	
Robin	Holliday		Community; Small Business Owner; Councilmember Recommendation	
Cathy	Hudson		Agriculture Preservation Board; Solar Task Force; Farmer; Patapsco Heritage Greenway, Former Environmental Sustainability Board;	
			Community; Patapsco Heritage Greenway; Affordable Housing Coalition; Member-Sierra Club, Howard County Association of Community Services; League of Women Voters; Howard County and Ellicott City Historical Societies; Howard County Bird Club; National Trust for Historic Preservation	
Grace	Kubofcik		Community; Former Chair- Howard County Planning Board; Land Use Liaison for Hickory Ridge Village Center	
Joan	Lancos		Community; Historic pres; Ellicott City Master Plan Advisory Team	
Ed	Lilley		Environmental; Founder- EcoWorks; Ellicott City Master plan Advisory Team; Flood workgroup	
Lori	Lilly			
Patricia	Marshall		Housing Commission Board of Directors	
			Community; Planning Board Vice Chair; Wilde Lake Village Board; Vice Chair Howard EcoWorks; Member Streets for all Coalition and Walk Audit Leader; Member NAACP	
Kevin	McAliley		President/CEO- Howard County Chamber of Commerce; Housing master plan task force member	
Leonardo	McClarty			
Kristin	Russell	Columbia Association Designee on behalf of Milton Mathews	Columbia Association Director of Planning and Community Affairs	
Cole	Schnorf		Land Development- Maniden, LLC Commercial Real Estate; Chair of APFO Task Force	
Jahantab	Siddiqui	Howard County Public School System Designee on behalf of Michael Martirano	Schools/institutions; Howard County Public School System	yes
Steve	Snelgrove		Schools/institutions; Howard County General Hospital	yes
Sue	Song		Howard County Commission on Aging Councilmember Recommendation; Environmental Sustainability Board; Bike Advisory Group	
Chris	Tslen		Howard County Economic Development Authority	yes
Larry	Twele		Land Development- Elm Street Development; MBIA President	
Jason	Van Kirk			
			Community; Howard County Citizen Association Board of Directors; Oakland Mills Village Board of Directors	
Paul	Verchinski		Former MDOT employee and current Howard County member of the Central Maryland Transportation and Mobility Commission (CMTMC) the oversight entity for the RTA	
Christine	Wells		Community/NewTown; Councilmember Recommendation; Columbia Association Councilmember Recommendation; Howard County Conservancy	
Shari	Zeret			
Meg	Boyd			yes

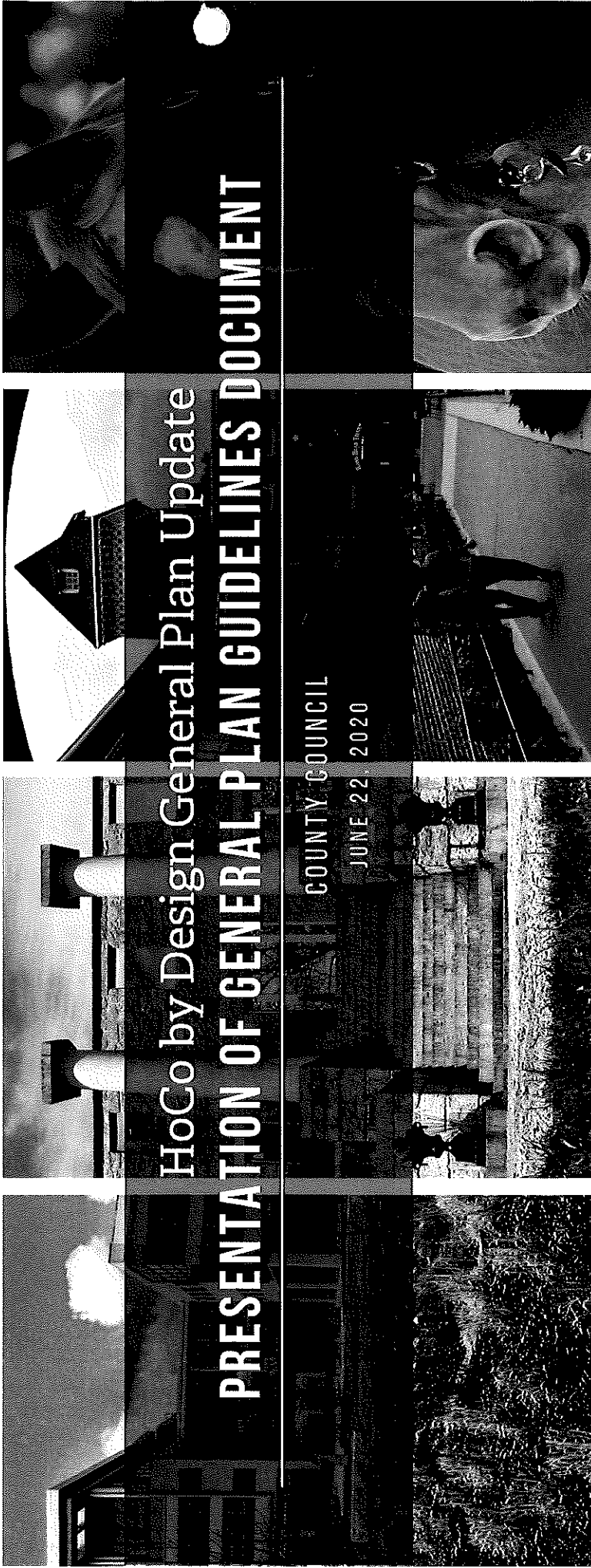
REGISTERED LOBBYISTS
2020

NAME	EMPLOYER			
1. Nicolette Vernick (1/1/20-12/31/20)	The Horizon Foundation of Howard County, Inc.			
2. Sarah Fenney Price (11/2019-04/2020)	Maryland Retailers Association			
3. Robert Johnson (11/2019-12/2020)	American Progressive Bag Alliance (APBA)			
4. Erin Appel (11/2019-12/2020)	American Progressive Bag Alliance (APBA)			
5. Erin Appel (11/2019-12/2020)	3SG Plus			
6. William Erskine (11/2019-06/2020)	NVR, Inc.			
7. Richard Abbruzzese (1/2020-12/2020)	The Howard Hughes Corporation			
8. Greg Fitchitt (1/2020-12/2020)	The Howard Hughes Corporation			
9. Gabriel Chung (1/2020-12/2020)	The Howard Hughes Corporation			
10. Jonas Jacobson (1/2020-12/2020)	The Howard Hughes Corporation			
11. Jean Moon (1/2020-12/2020)	The Howard Hughes Corporation			
12. Eric Mulata (1/2020-12/2020)	The Howard Hughes Corporation			
13. Damian O'Doherty (1/2020-12/2020)	The Howard Hughes Corporation			
14. Tonja Potter (1/2020-12/2020)	The Howard Hughes Corporation			
15. William Rowe (1/2020-12/2020)	The Howard Hughes Corporation			
16. Steve Silverman (1/2020-12/2020)	The Howard Hughes Corporation			
17. Sang W. Oh (1/2020-12/2020)	Somerset Construction Company			

18. Thomas G. Coale (1/2020-12/2020)	Dorsey Overlook, LLLP			
19. Sang W. Oh (1/2020-12/2020)	NAIOP Maryland Chapters- The Assoc. for Commercial Real Estate			
20. Sang W. Oh (1/2020-12/2020)	Glenelg County School			
21. Thomas G. Coale (1/2020-12/2020)	Beazer Homes			
22. Thomas G. Coale (1/2020-12/2020)	It's My Amphitheater, Inc.			
23. Megan Eaves (1/2020-12/2020)	Baltimore Gas & Electric Company			
24. Jonas Jacobson (1/2020-12/2020)	LKQ Corporation			
25. Todd Brown (1/2020-12/2020)	The Howard Hughes Corporation			
26. Jessie Keller (1/2020-12/2020)	Maryland Multi-Housing Association (MMHA)			
27. Lisa May (1/2020-12/2020)	Howard County Association of Realtors			
28. Camille Fesche (2/2020-12/2020)	Bernstein, Litowitz, Berger, & Grossmann LLP			
29. Joel Rozner (2/2020-12/2020)	Bernstein, Litowitz, Berger, & Grossmann LLP			
30. G. Macy Nelson (2/2020-12/2020)	Glenelg Manor Estates Community Association			
31. Sang Oh (1/2020-12/2020)	Blue Stream, LLC			
32. Thomas Coale (6/2020-12/2020)	Blue Stream, LLC			
33. Jason Waskey (7/2020-7/2021)	Utility, Inc.			
34. Laura McCoy (5/2020-12/2020)	BG&E			
35. Sang Oh (7/2020-12/2020)	Camilla and Philip Carroll			
36. Marina Hardy (7/2020-7/2021)	Utility, Inc.			

37. Sang Oh (1/2020-7/2021)	Harris Teeter, LLC			
38. Thomas Coale (1/2020-12/2020)	Harris Teeter, LLC			

CR 110 - 2020

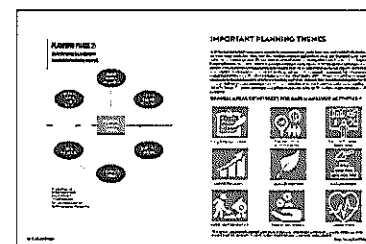
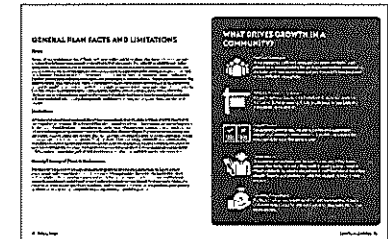
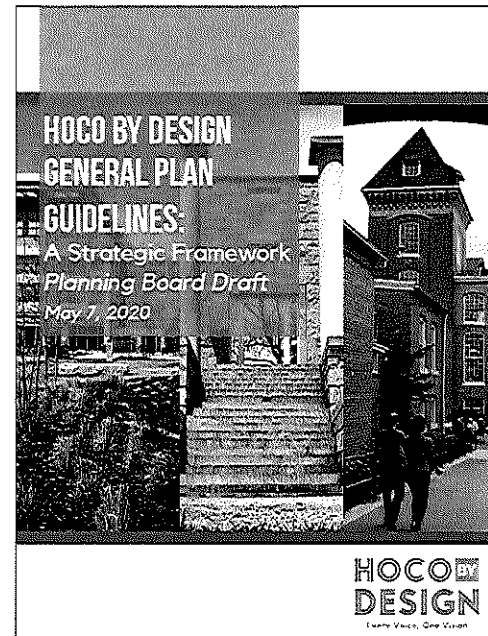


HoCo by Design General Plan Update
PRESENTATION OF GENERAL PLAN GUIDELINES DOCUMENT

COUNTY COUNCIL
 JUNE 22, 2020

HOCO BY DESIGN
 Every Voice. One Vision

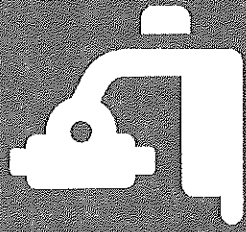
- Background & Context for the General Plan Update
- General Highlights from the Guidelines Document
- Items to Consider in these Unique Circumstances



OUR FOCUS FOR TODAY'S DISCUSSION

ADDITIONAL ITEMS TO ADDRESS DURING OUR DISCUSSION

1. Highlight means & methods for effective community engagement within a COVID-19 world.
2. Discuss how & when data is collected for the project in the context of COVID-19 behaviors, conditions, etc. & an expected “return to normalcy”.
3. Clarify how different committees & groups identified for the project work together and equally contribute to a successful outcome.



BACKGROUND & CONTEXT FOR THE GUIDELINES

LEGAL ORIGINS OF THE GENERAL GUIDELINES

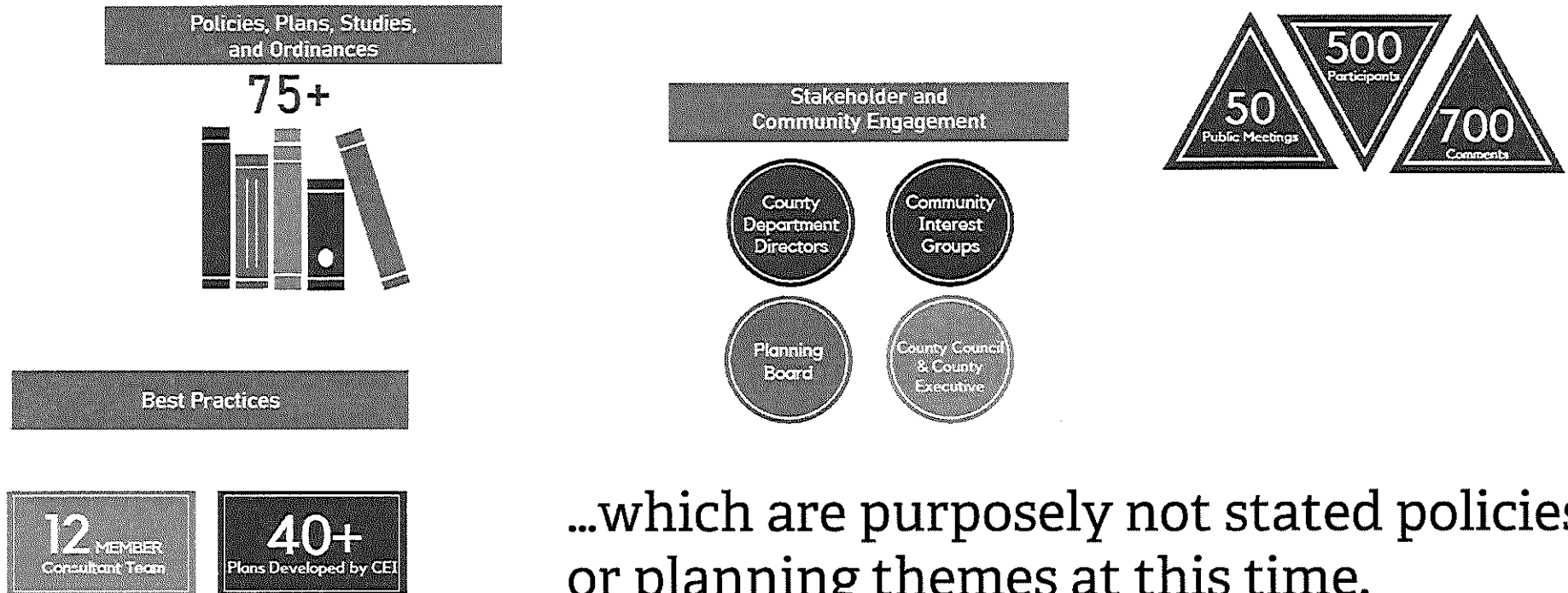
HOWARD COUNTY CODE TITLE 16, SUBTITLE 9, 16.900(J)(4)

(4) General plan guidelines:

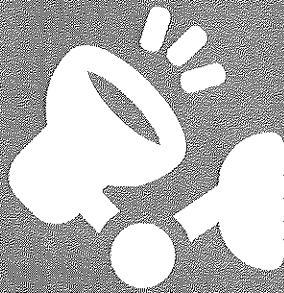
- (i) *Preparation of guidelines.* Within five years from the adoption of this comprehensive rezoning plan, the Planning Board shall prepare general guidelines to be used by the Department of Planning and Zoning in the preparation and/or revision of the general plan.
- (ii) *Adoption of guidelines.* The County Council shall adopt the guidelines by resolution prior to the formulation of the general plan utilizing these guidelines.

STARTING POINT FOR THE GENERAL PLAN UPDATE

Context & Origins for the General Guidelines Document...



STARTING POINT FOR THE GENERAL PLAN UPDATE



GENERAL HIGHLIGHTS FROM THE DOCUMENT

GENERAL PLAN FACTS AND LIMITATIONS

Facts

General Plans can take a variety of forms, and there is often confusion about what General Plans actually do and how they influence development. An essential task of any General Plan effort is to establish clear policy on how and where a community will develop and grow as it adjusts to evolving economic, environmental, and social conditions. General Plans typically describe a community's preferences for the future distribution of land uses; location of roadways and other infrastructure; and intensity, form, and character of new development. The best general plans articulate these community preferences in the form of major themes and direction for the county's future. Thus, the General Plan is a statement on county development and land use policy and informs many of Howard County's subsequent decisions on land use, transportation, open space, agriculture, community facilities, community character, historic preservation, housing, economic development, and quality of life. HoCo By Design will articulate a vision for the future that reflects the Howard County community's needs and will be implemented subsequently through master and functional plans, manuals, regulations, and the capital budget.

Limitations

While general plans have a meaningful impact on development, their influence is limited, and it is important to understand those limitations. First, General Plans are not regulatory tools – they serve as the overarching vision for the future. Land development is regulated in practice by the County's zoning and subdivision requirements, which are developed to be consistent with the General Plan. Second, General Plans do not attempt to replace the market forces of supply and demand. They help to shape and channel market forces by establishing certain policy guidance to manage development. Third, by virtue of being visionary, General Plans are not enacting immediate change – they recognize that change will occur incrementally as the plan is implemented over time. Last, General Plans are not static. The best planning is done continually and makes adjustments as needed to reflect changes in community goals as well as successes and challenges when it comes to implementation.

County Library of Plans & Ordinances

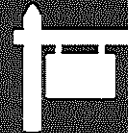
The General Plan is part of a library of documents prepared by Howard County to guide future growth, development, and conservation efforts. It is one of a few opportunities the community has to think about its future holistically – comparing its wants and needs for land use, transportation, housing, neighborhoods, economic development, and the environment and the interdependencies of each for a successful future. It is intended to relate to other County plans, policies, and ordinances in place or currently underway and provide guidance to other government agencies preparing plans or programming projects.

WHAT DRIVES GROWTH IN A COMMUNITY?



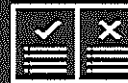
Market Demand

The demand for different development types, patterns, and intensities is established by future buyers or renters attracted to the area (and their purchasing power) that will fill new products or pay different price points.



Willing Property Owners

Property owners decide if and when land becomes available for future development, or if land might become available for permanent conservation.



Government

Government ordinances, including zoning and subdivision regulations, manage development in line with the community vision established in the general plan.



Developers

The private sector helps decide who builds, what they build, where they build, and why they build in a community, which is driven primarily by when a developer is confident about the other growth factors and decides to 'take the chance' to start a new project.



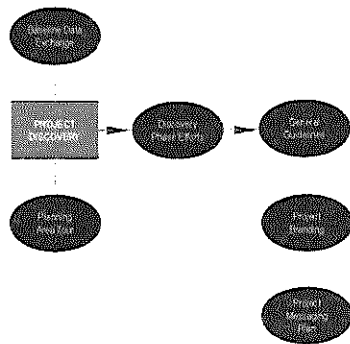
Lending Community

Banks and other institutions establish minimum lending criteria and set interest rates for borrowing money needed to fund new development.

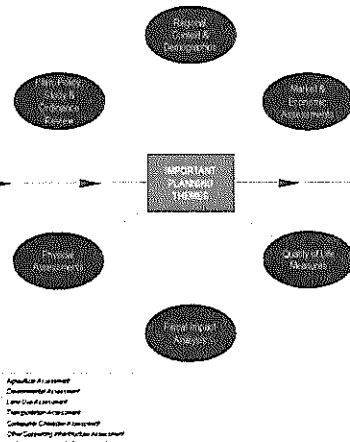
PLANNING PROCESS

The planning process for updating the General Plan is organized around five planning cycles, which build on each other to deliver a well-tested document for adoption. The process map below visually highlights the five planning cycles and several tasks in each to complete the planning process. A detailed explanation of each planning cycle is provided on Pages 18-28 of this document.

PLANNING PHASE 1: INITIAL PROJECT RESEARCH & GENERAL GUIDELINES DEVELOPMENT



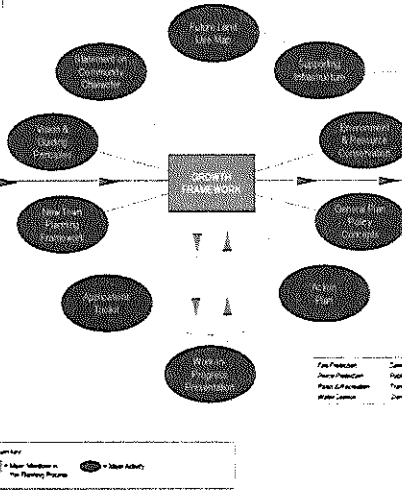
PLANNING PHASE 2: IDENTIFY & REFINE EMERGING IMPORTANT PLANNING THEMES



PLANNING PHASE 3: SCENARIO MODELING & TESTING



PLANNING PHASE 4: DEVELOP & REFINE GROWTH FRAMEWORK

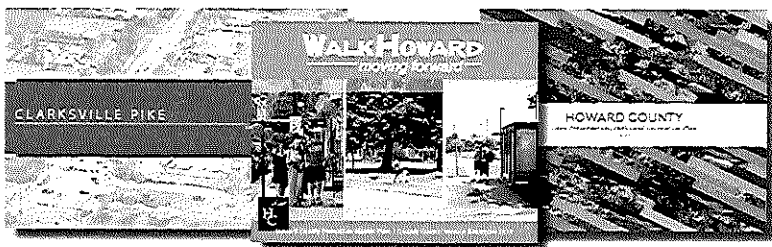
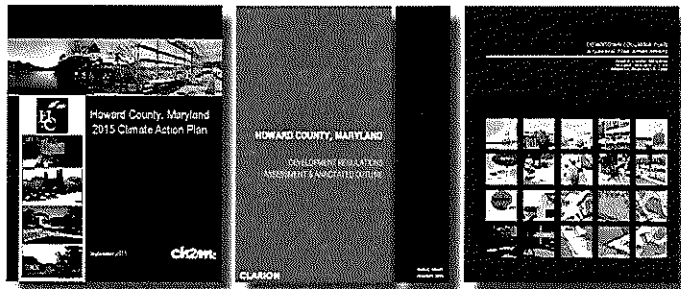


PLANNING PHASE 5: DRAFT, PRESENT AND REVISE HOCD BY DESIGN DOCUMENT



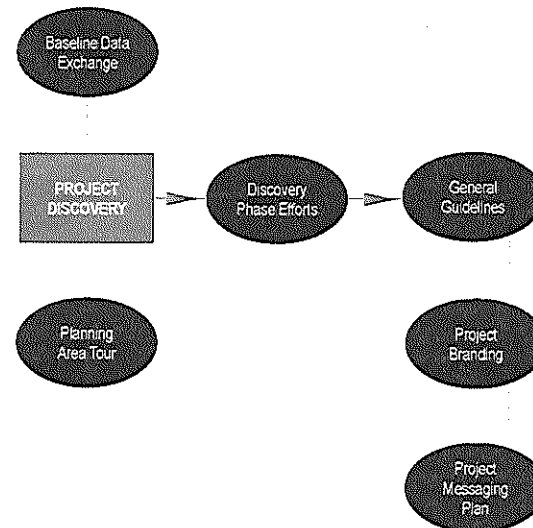
PROJECT DISCOVERY

The first phase of the process, or the Project Discovery phase, is already underway, as it entails the background work needed to complete and adopt HoCo By Design's general guidelines. As was already discussed in the previous section, it includes reviewing existing plans, identifying applicable general planning best practices, stakeholder interviews and more.

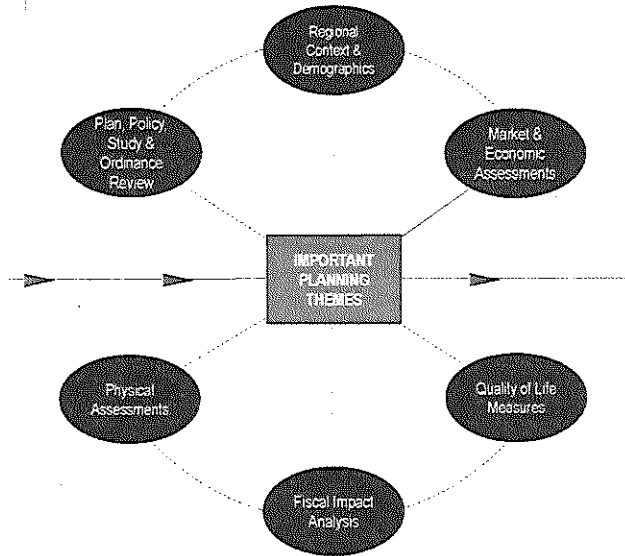


PLANNING PHASE 1:

INITIAL PROJECT RESEARCH & GENERAL GUIDELINES DEVELOPMENT



**PLANNING PHASE 2:
IDENTIFY & REFINE EMERGING
IMPORTANT PLANNING THEMES**

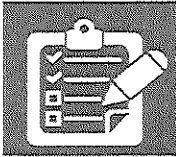
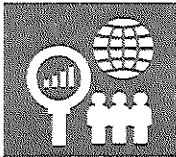
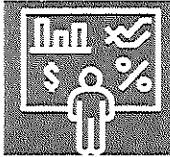

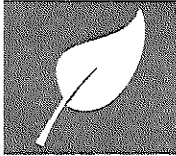
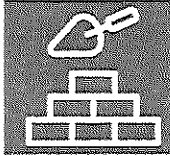
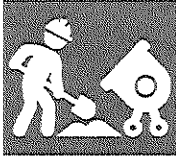
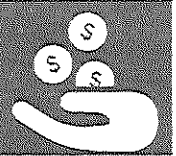



- Agriculture Assessment*
- Environmental Assessment*
- Land Use Assessment*
- Transportation Assessment*
- Community Character Assessment*
- Other Supporting Infrastructure Assessment*

IMPORTANT PLANNING THEMES

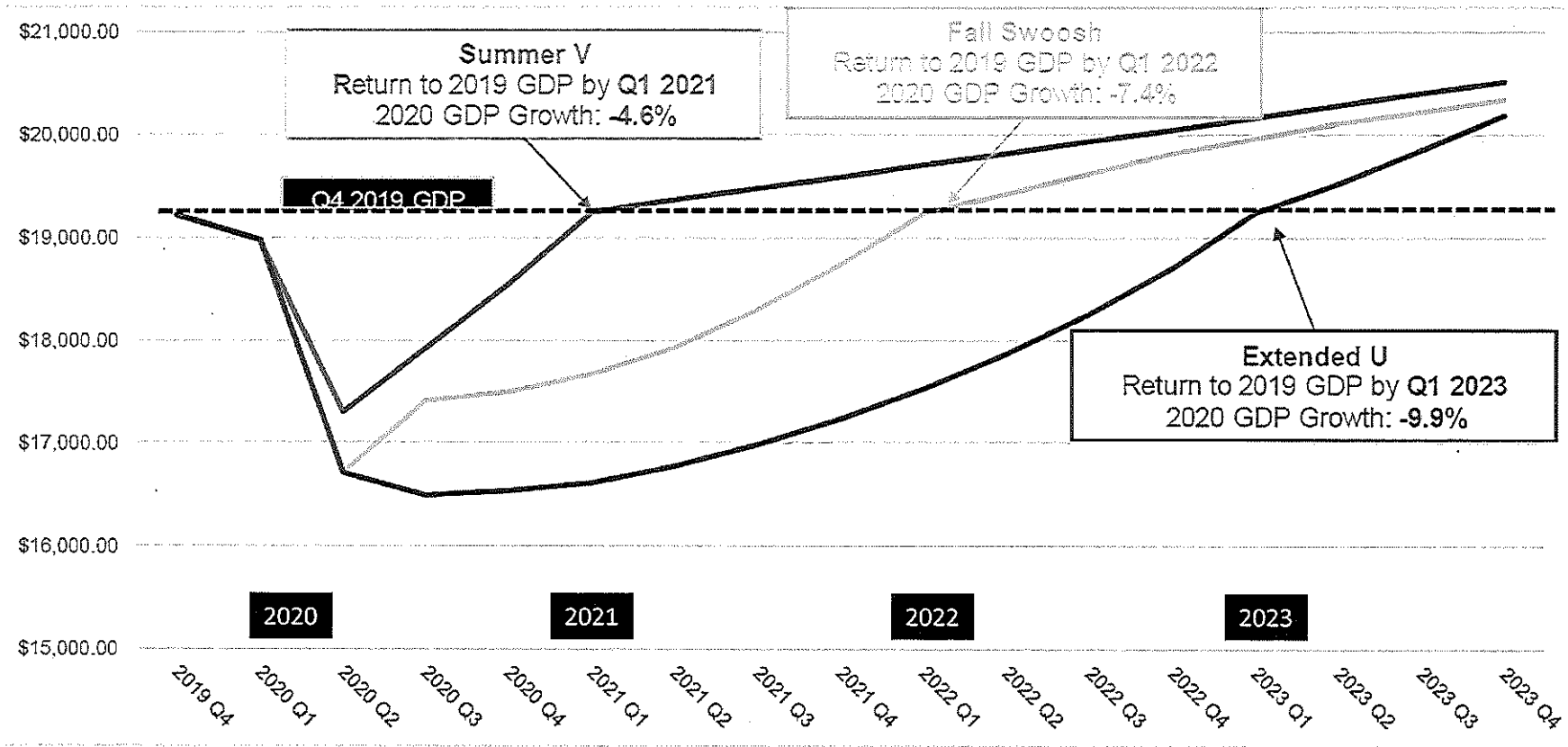
With the general guidelines adopted, community engagement can begin in earnest, and the HoCo By Design team can begin the task of identifying the underlying planning and land use issues that Howard County is likely to face as it continues to grow. The milestone associated with this planning phase matches its name – Important Planning Themes. In order to identify these core planning themes, the HoCo By Design team will assess nine general areas important to preparing the new General Plan: policy and ordinance review, regional context and demographics, market and economic assessments, growth projections, natural environment, built environment, supporting infrastructure, fiscal impact analysis, and residents' quality of life. These areas will first be examined separately to document existing conditions and emerging trends. They will then be evaluated together for the purpose of identifying cross-cutting topics and inter-dependencies that will need to be addressed together in HoCo By Design. These cross-cutting topics will serve as the basis for the Theme-Based Chapters element of the guidelines.

GENERAL AREAS OF INTEREST FOR DATA & ANALYSIS ACTIVITIES *

		
Policy & Ordinance Review	Regional Context & Demographics	Market & Economic Assessments
		
Growth Projections	Natural Environment	Built Environment
		
Supporting Infrastructure	Fiscal Impact Analysis	Quality of Life

*The full list of topics studied under each general area of interest will be influenced by the planning process, including comments collected from various engagement activities, different data discoveries, and various analysis findings.

COVID-19 & POSSIBLE ECONOMIC RECOVERY SCENARIOS

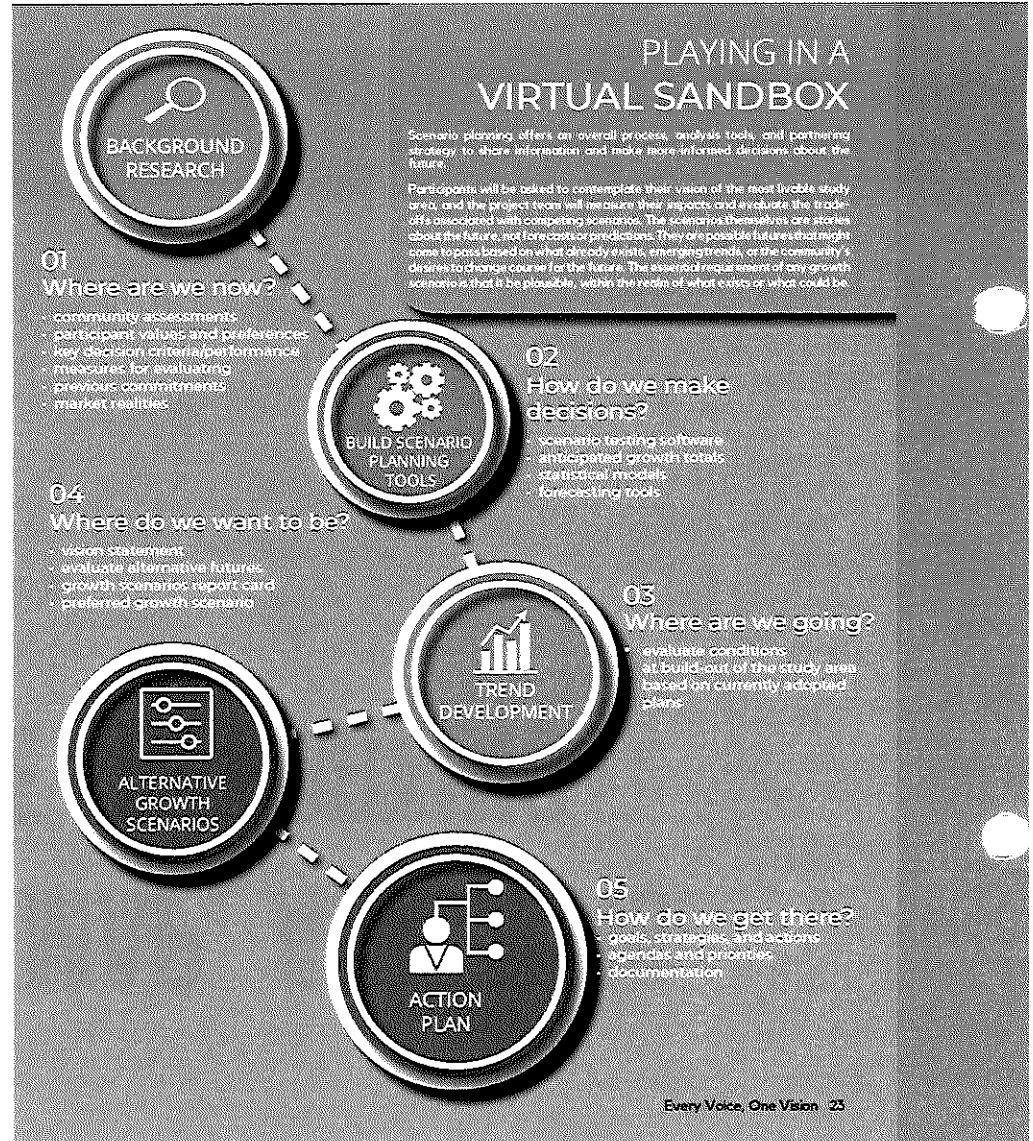


DATA COLLECTION & ANALYSIS ACTIVITIES DURING THE PANDEMIC

SCENARIO PLANNING

With this rich understanding of Howard County's existing conditions, growth projections, and cross-cutting planning themes, the HoCo By Design team will begin to develop a potential Future Land Use Map by using a process known as scenario planning. A scenario planning process generates future alternatives, emerging trends, or the community's desires for long-term sustainability. Scenario planning is a quantitative process used to contemplate ways a community could grow and can answer questions such as 'How should we grow?' 'Where do we grow?' and 'How much will growth cost?'. The Scenario Planning phase involves building computer models capable of answering these questions by measuring and evaluating different hypothetical scenarios for the future of Howard County. The conclusion of this phase will yield a preferred future scenario that will serve as a rubric for Howard County's plans for growth and conservation.

PLANNING PHASE 3: SCENARIO MODELING & TESTING



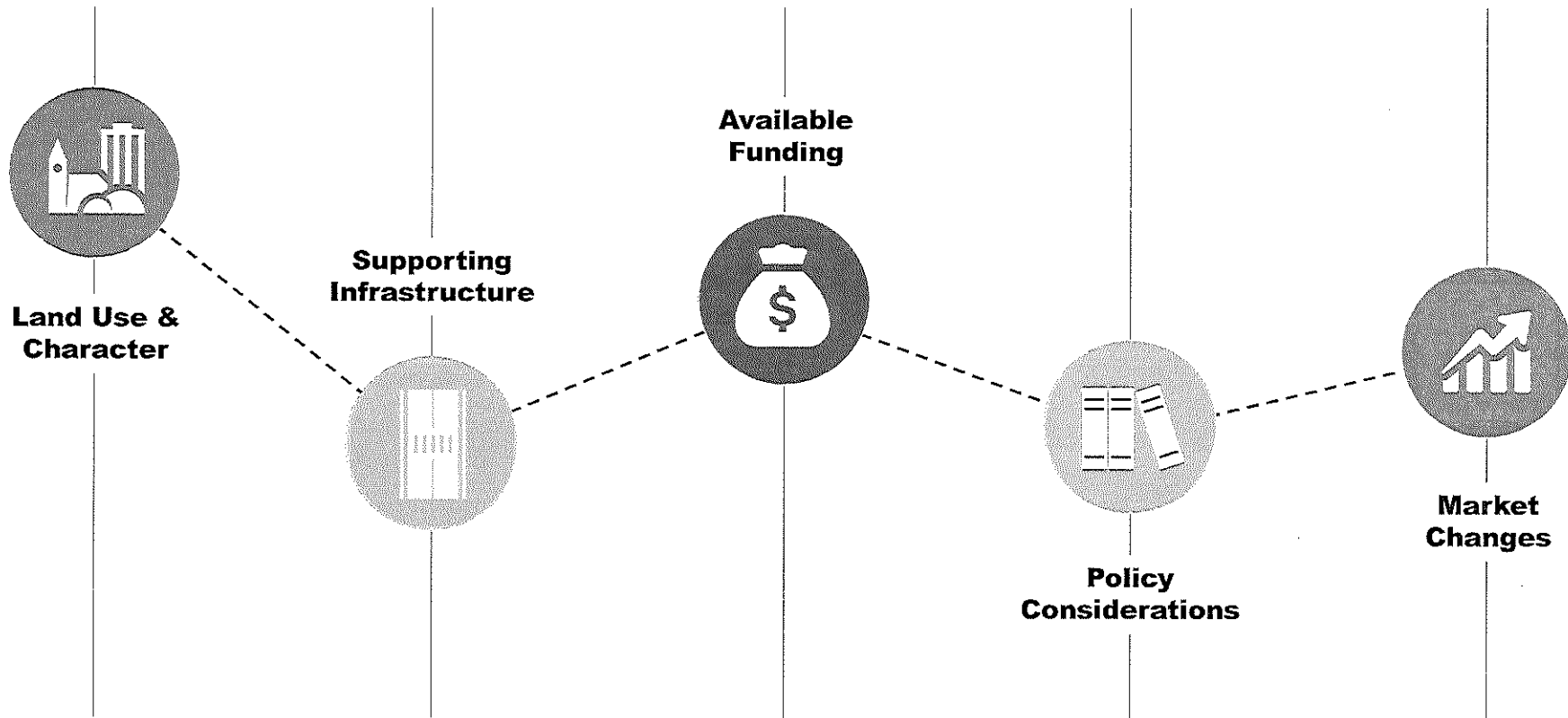
THEME. STORY. MAP. ANALYSIS. PERFORMANCE. REPORTING.

SCENARIO PLANNING FOR AN UNCERTAIN FUTURE

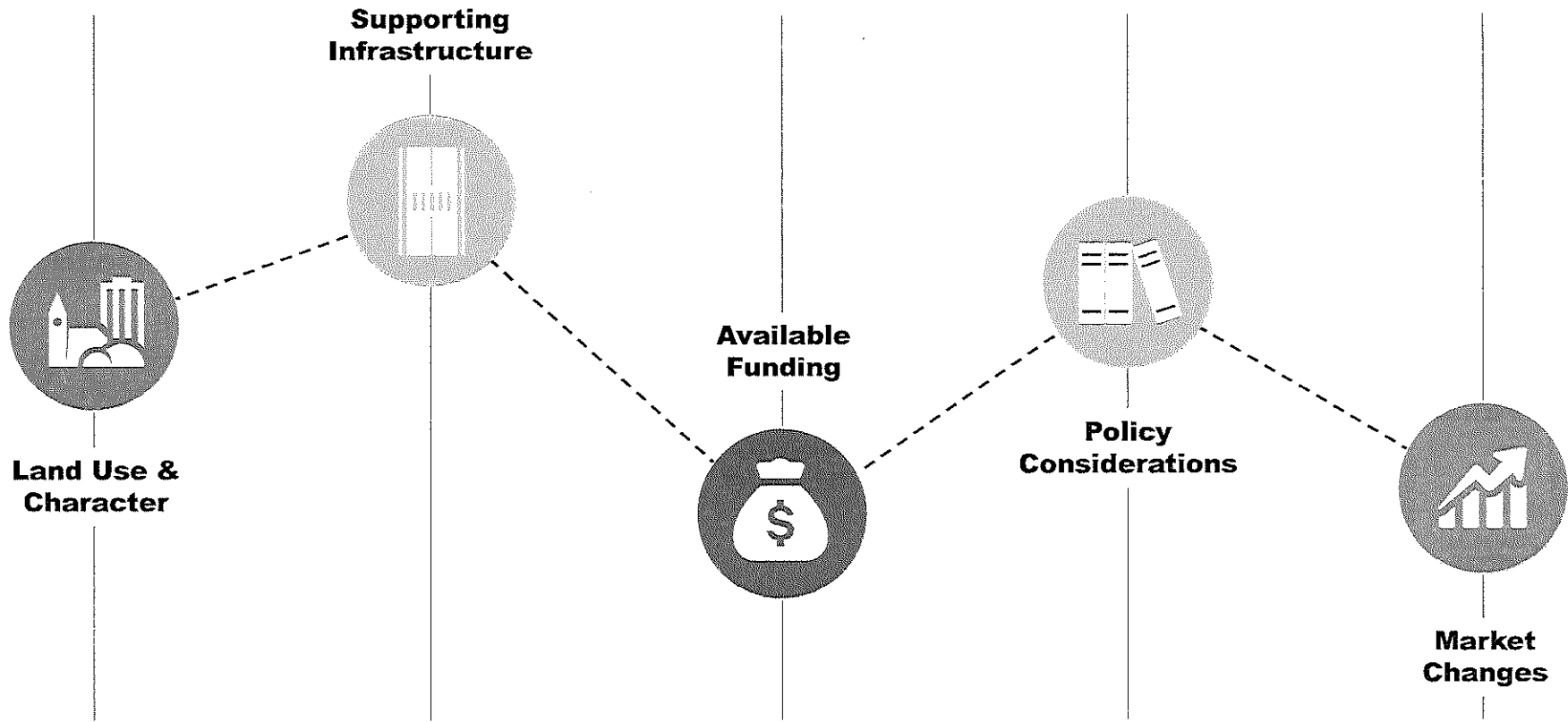
**THEME. STORY. MAP. ANALYSIS.
PERFORMANCE. REPORTING.**

REPEAT

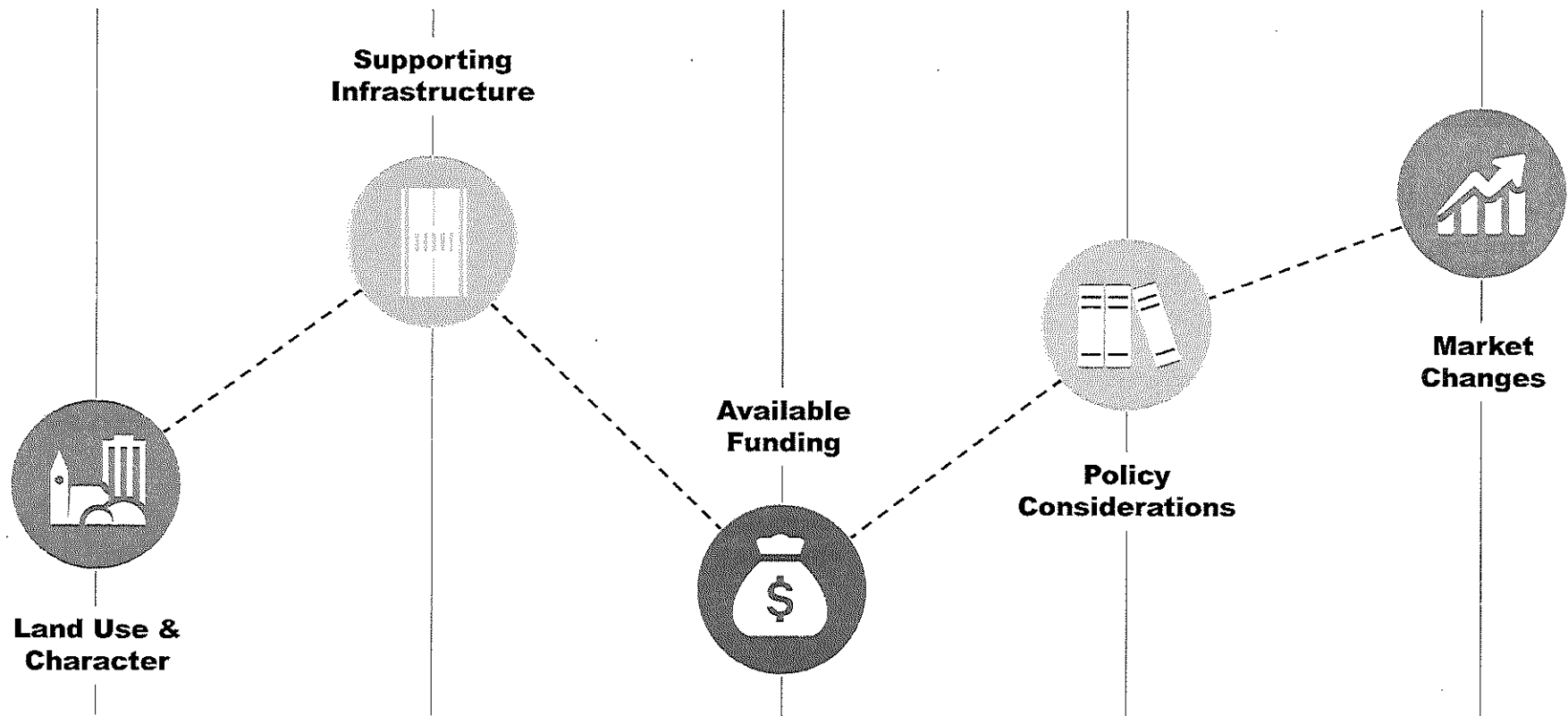
SCENARIO PLANNING FOR AN UNCERTAIN FUTURE



SCENARIO PLANNING FOR AN UNCERTAIN FUTURE

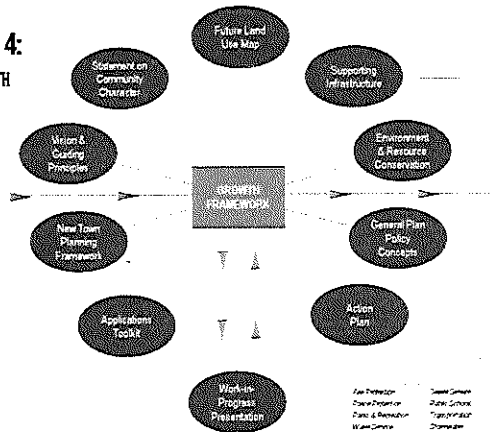


SCENARIO PLANNING FOR AN UNCERTAIN FUTURE



SCENARIO PLANNING FOR AN UNCERTAIN FUTURE

**PLANNING PHASE 4:
DEVELOP & REFINE GROWTH
FRAMEWORK**



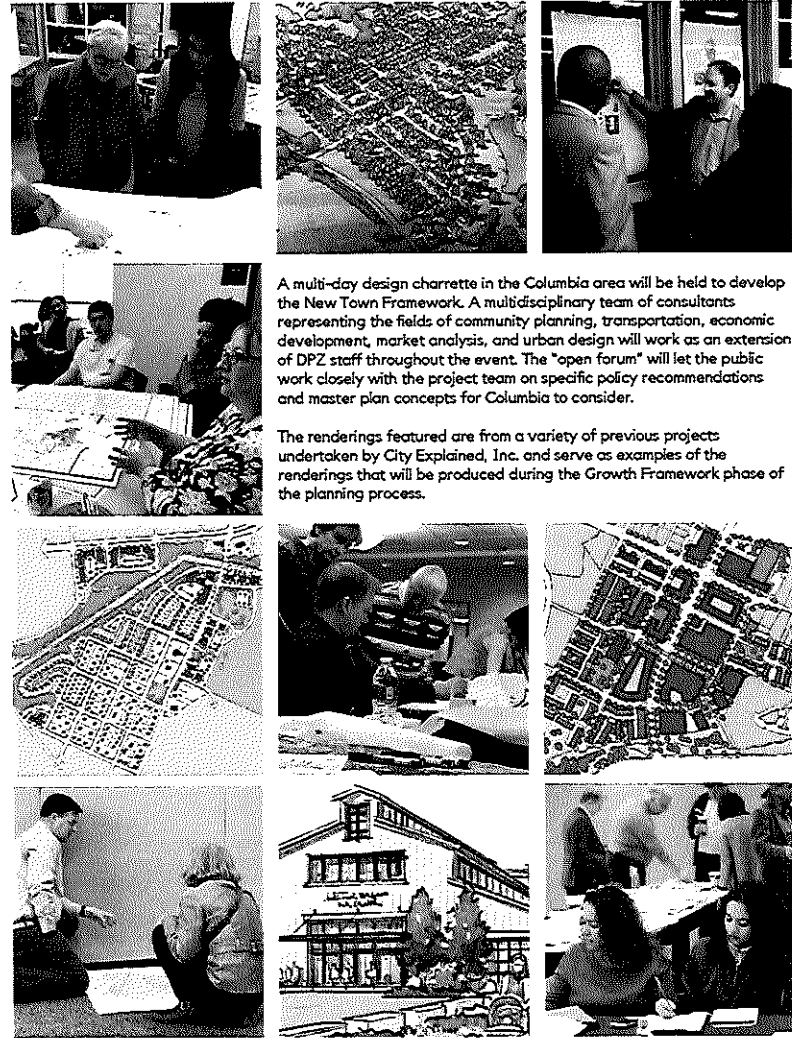
GROWTH FRAMEWORK

With this rubric for a preferred scenario in hand, a framework for growth and conservation can be designed to help manifest Howard County's vision for the next 20 years. The Growth Framework phase entails a variety of tasks needed to build the foundations of the final HoCo By Design general plan document. This includes developing a clear Vision for Howard County's future growth and conservation, supported by Guiding Principles and a Statement on Community Character that summarizes preferred development styles and design concepts. Implementation strategies are considered through the development and refinement of a Future Land Use Map, evaluating and paying special attention to the needed supporting infrastructure and environmental impacts.

New Town Framework

As the HoCo By Design planning process builds a plan for the entire county, a more granular examination for Columbia will provide a spotlight on the area's unique history and land use regulations. The New Town regulations were adopted in 1965 and have been in place for decades with relatively few changes in the overall structure until 2009 and 2010. In 2009, changes were made related to village center redevelopment and in 2010, changes related to Downtown Columbia redevelopment. The HoCo By Design planning process will develop a planning framework for the New Town area (minus Downtown) with an emphasis on village center redevelopment, employment and commercial corridors, and the adjacent Gateway area. However, since the Downtown Columbia Plan (2010) is still relevant, it will continue to serve as the guiding document for future downtown growth.

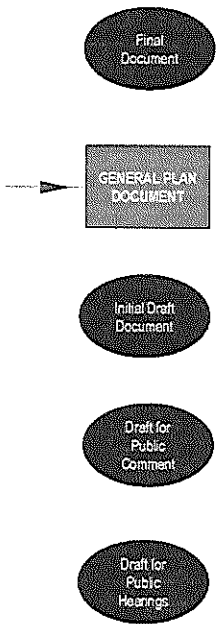
The New Town Framework concepts will highlight the community's preferred design principles for community character and will supplement the Future Land Use Map to reflect preferred land uses. The New Town Framework will be used to illustrate big ideas expressed as recommendations in the final General Plan document.



A multi-day design charrette in the Columbia area will be held to develop the New Town Framework. A multidisciplinary team of consultants representing the fields of community planning, transportation, economic development, market analysis, and urban design will work as an extension of DPZ staff throughout the event. The "open forum" will let the public work closely with the project team on specific policy recommendations and master plan concepts for Columbia to consider.

The renderings featured are from a variety of previous projects undertaken by City Explained, Inc. and serve as examples of the renderings that will be produced during the Growth Framework phase of the planning process.

**PLANNING PHASE 5:
DRAFT, PRESENT AND REVISE
HOCO BY DESIGN DOCUMENT**

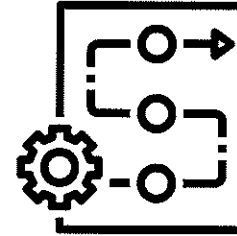


GENERAL PLAN DOCUMENT

The final phase of the planning process entails putting pen to paper by drafting, presenting, revising, and adopting HoCo By Design as Howard County's next General Plan. The General Plan Document phase knits together all the input and feedback we received over the previous four phases and presents a playbook for how to achieve a future for Howard County that is tailored, local, creative, and is truly designed by, and designed for, Howard County.

TREAT THE PLAN AS A PLAYBOOK

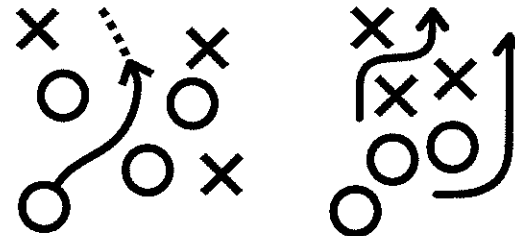
Howard County should be able to take advantage of opportunities when they present themselves, so HoCo By Design will use a "playbook" approach to guide future growth and development in the county. Some parts of the document — things like the planning context, guiding principles, community character statement, and important targets — should remain constant and keep Howard County on a focused path for success. Other parts of the document — things like the general recommendations, focus area study recommendations, and supporting maps — may need to evolve over time to adapt to conditions that were not present at the time the Plan was adopted. Any changes considered under the playbook mindset for the document should be evaluated against the planning context, guiding principles, community character statement, and important targets to determine if they are in the best long-term interests of Howard County and its residents, businesses, and property owners.



Blueprint Approach

A specific plan that serves as a guide for making something else.

VS

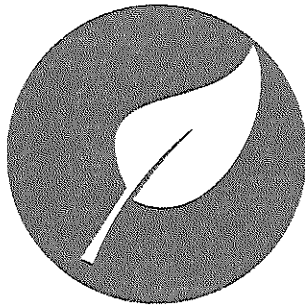


Playbook Approach

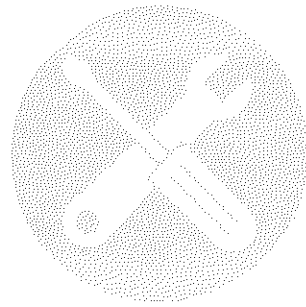
A book of different plays that are used by a team in response to changing conditions.

ORGANIZATIONAL FRAMEWORK

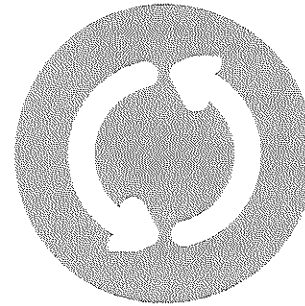
HoCo By Design will use a character-based organizational framework that segments areas of Howard County into Areas to Preserve, Areas to Enhance, Areas to Transform, and Areas to Strengthen. This framework will provide HoCo By Design with general meanings and examples for achieving the County's shared vision, applying its guiding principles, and presenting recommendations in the document. Clear purpose and intent for several high-level initiatives guiding the Plan also provides focus for the community, elected officials, County staff, development interests, conservation partners, and other agencies in terms of their mission and expected outcomes to implement the next General Plan.



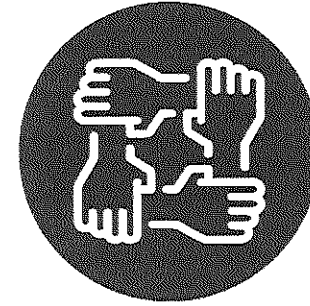
Areas to Preserve are intended to safeguard environmentally sensitive lands and provide meaningful opportunities to link residents with parks, recreation facilities, and nature. They can also represent areas of particular historical or culture significance, protecting Howard County's character and what makes it a special place.



Areas to Enhance could include existing developed areas, such as neighborhoods, employment hubs or retail centers that are now stable, but should consider small-to-medium improvements over the long-term in order to keep up with changing economics, technologies and age-related wear and tear. These areas are not likely to witness wholesale redevelopment, but could benefit from several precise, tactical improvements capable of meaningfully enhancing the quality of life for the people that inhabit those areas.



Areas to Transform provide opportunities to re-imagine Howard County's future, and introduce new, energized activity areas that provide key locations for new employment centers, regional shopping centers, entertainment areas, and upper story or adjacent residential units in appropriate locations. These areas require more deliberate planning and phasing to keep them viable over longer periods of change and have the potential to serve as new and reinvigorated activity centers for the whole of Howard County.



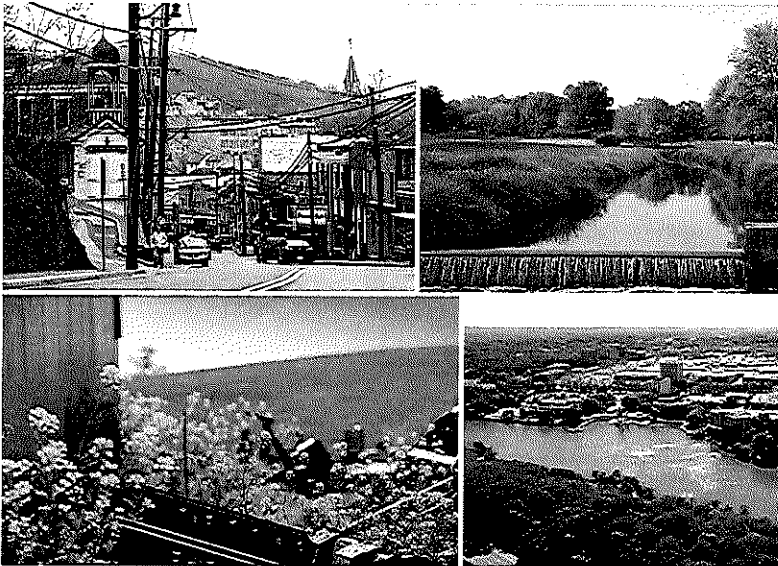
Areas to Strengthen represent places around Howard County that already have positive momentum in the right direction and just need some additional, intentional support to overcome the hurdles preventing them from reaching their full potential. Physical improvements should build upon, and contribute to, their continued success.

EMPHASIS FOR THE NEW GENERAL PLAN

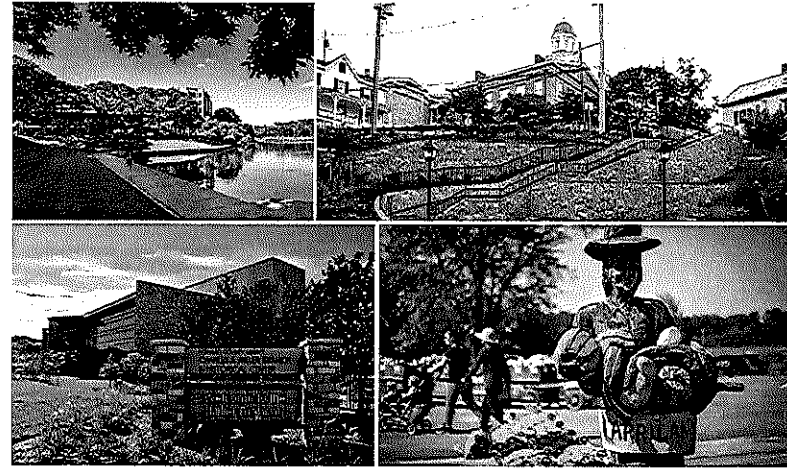
The new General Plan *HoCo by Design: Every Voice, One Vision* will build on the foundation of previous Plans in thinking about a successful and adaptable future for the community. It will be the first Plan to emphasize design and character and instill a lasting sense of place unique to different areas of the County. The notion that protecting or enhancing the brand and character of Howard County as the overarching goal of the Plan will organize other thoughts and ideas about more traditional topics included in the General Plan.

The new General Plan will also adopt a different format for presenting information in the document, which recognizes that the challenges and opportunities facing Howard County do not fit neatly into individual silos (chapters) found in more traditional General Plan documents (e.g., land use, transportation, natural resources, parks and recreation, or economic development). Instead, *HoCo By Design* will revolve around themes that will be identified through the public engagement process. Despite this different approach to writing a general plan, *HoCo By Design* will be consistent with state laws, regulations, and guidelines. County staff, elected and appointed officials, and their partners will be in the best position to implement *HoCo By Design's* vision for the future by weaving together the issues and solutions, rather than treating them separately, for meeting the County's biggest challenges in the future.

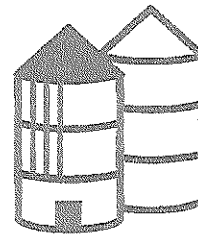
It all starts with Howard County's Character...



36 HoCo by Design

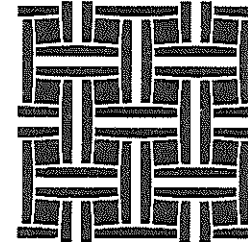


Silo Chapters



VS

Theme Chapters



Every Voice, One Vision 37



30 HoCo by Design

PUBLIC ENGAGEMENT PLAN

The Public Engagement Plan for HoCo By Design is composed of a comprehensive set of initiatives that represent a significant investment to partner with the community and create a shared document for guiding decisions about the County's future. This shared document will come to fruition with the full participation of and input from every part of the Howard County community. It is not limited to decision-makers, employers, service providers, community organizations and, most importantly, the general public. In order to maximize involvement, the overall approach to public engagement starts with the following, namely the basic ways to reach a wide range of engaged participants:

1. To be asked to participate;
2. To be provided multiple, convenient opportunities to participate;
3. To find safe, convenient places to gather;
4. To connect with people on something meaningful; and
5. To feel their involvement will affect change.

The overall approach strives to ensure that everyone has an opportunity to engage, which means both high and low-tech options are provided. Initiatives are targeted to different segments of the population to maximize participation. Historically under-represented groups in the planning process for a General Plan update are specifically targeted for this initiative, including, but not limited to: students, young adults, working parents, community-based organizations, residents with English as a second language, home renters, and business owners and employees.

Fourteen different stakeholder engagement initiatives are identified to support the General Plan update. Each is presented below under one of four general categories used to organize the stakeholder engagement initiative: tools to educate, tools to inform the project team, tools to collaborate, and tools to get feedback on draft deliverables.



Every Voice, One Vision 31

FOUR CATEGORIES OF PUBLIC ENGAGEMENT

Educate

Strategies to Educate include public engagement initiatives designed to ensure that community residents are kept informed about HoCo By Design's progress and opportunities to participate, as well as ensuring that participants understand planning issues big and small.

Planning Education Curriculum – An assembly of Howard County and planning best practices material and technical guides created and presented to educate participants throughout the planning process.

Online Engagement – The process will feature a website—currently under development—that will serve as the primary online hub for education, information sharing, collaboration, and feedback once the project has entered the Important Planning Themes phase.

Responding to Public Input – There will be a variety of means for participants to get their questions answered by members of the HoCo By Design team directly throughout the planning process.

Inform

The public engagement practices used to inform the project team include opportunities for everyone to share big ideas, preferences, and visions for Howard County's future.

Stakeholder Interviews – Interviews and small meetings with community leaders, organizations, and industry groups to share their ideas, thoughts, and frame of reference.

Community Ideas Exchange Workshop – The first major public engagement event designed to creatively share ideas, preferences, and visions for Howard County's future. This event will play a critical role in helping to identify Howard County's Important Planning Themes.

On-The-Table Initiative – An informal discussion guide to host meetings and share ideas with friends and family about Howard County's future. The guide explains how to share the contents of the discussion with the HoCo By Design team so that the thoughts and ideas discussed can be used to help identify the Important Planning Themes.

Better Communities Board Game – A Howard County-specific board game (also available and adapted for online play) that will launch during the Important Planning Themes phase asks players to allocate projected growth across the county, educating players about the trade-offs associated with different types of land uses and development. Additionally, the resulting development patterns produced by the game will be used to inform and build community-driven alternative growth scenarios during the Scenario Planning phase.

The departments and agencies involved in the Technical Advisory Team include:

- Public Works
- Office of Transportation
- Office of Intergovernmental Affairs
- Office of Emergency Management
- Fire and Rescue
- Police
- Office of Budget
- County Administration
- Office of Law
- Office of Community Sustainability
- Community Resources and Services
- Inspections, Licenses, and Permits
- Health Department

32 HoCo By Design

Collaborate

Public engagement activities in which we collaborate are more granular and require a higher degree of participation to facilitate an exchange of information.

Technical Advisory Team – A group of Howard County Department staff who provide the subject matter and institutional expertise needed to review HoCo By Design team findings, ideas and reports. The Technical Advisory Team will be called on to help guide the planning process intermittently throughout the project.

Planning Advisory Committee – A body will be appointed by the County Executive consisting of community leaders, service providers, industry groups, and the general public. The Planning Advisory Committee provides the local knowledge and sounding board needed to ensure HoCo By Design is reflective of the community's needs and desires.

Strategic Advisory Group – Groups of local, state, or national issue area experts organized by the Important Planning Themes identified at the onset of the planning process. Strategic Advisory Group members will review the work produced by the HoCo By Design team over the course of the planning process, ensuring that findings are informed by subject matter experts in the field.

New Town Framework Design Charrette – A public event hosted during the Growth Framework phase designed to engage the community in exercises that drill down on the New Town area (minus Downtown Columbia). The event will include presentations, technical roundtable discussions, and drop-in discussions meant to the character that makes Columbia unique and examine development alternatives for the area.

Feedback

While there will continue to be opportunities to provide input, the public engagement team presenting milestone findings for public reaction and comment.

Growth Choices Community Workshop Series – An event held during the Growth Choices Community Workshop Series will play a critical role in designing the Future Land Use Map. Various alternatives are being presented with their defining characteristics, impacts, and trade-offs. The feedback collected online and in-person during the Growth Choices Community Workshop Series will be used to develop the draft and final plan itself.

Draft Plan Recommendations Workshop Series – The final event (though far from the final opportunity) to provide feedback on the official recommendations presented in the new General Plan, HoCo By Design. Occurring during the General Plan Document phase, participants will be asked to provide their input on the Vision, Guiding Principles, Future Land Use Map, and specific recommendations in HoCo By Design. The feedback received during Policy-Maker Briefings & Hearings – Events in which the HoCo By Design team makes presentations to elected officials, appointed officials, board members, etc. to provide updates and seek their input. These occur throughout the planning process and generally coincide with major milestones.

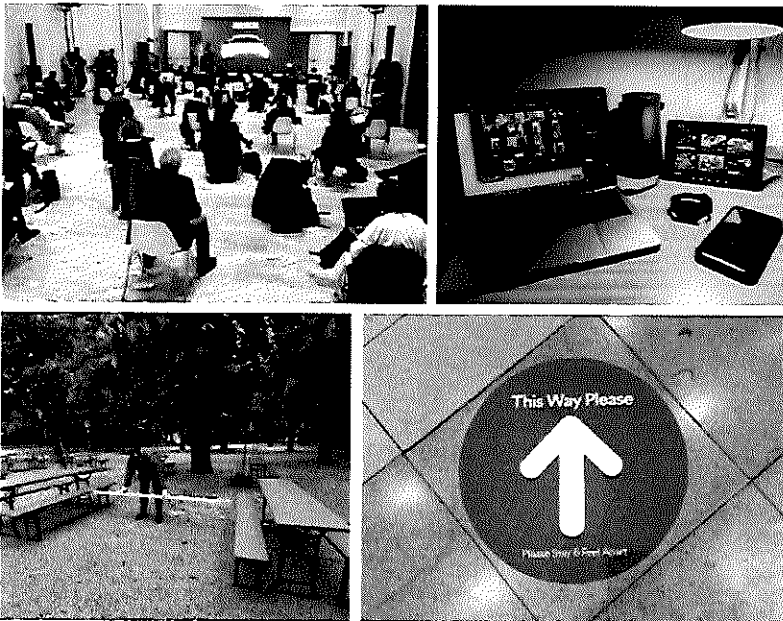
RESPONSE TO COVID-19: PHYSICALLY DISTANT, SOCIALLY CONNECTED

Howard County is committed to providing community services and continuing government operations during the COVID-19 pandemic. The Department of Planning and Zoning is working with its national and local consultants to identify industry best-practices to ensure that all stakeholders may participate in HoCo By Design in a meaningful and safe manner.

To protect public health and safety, the project team will be regularly re-evaluating the HoCo By Design public engagement plan during the pandemic to determine how to best move forward with both virtual and in-person components. The public engagement plan already includes a variety of online opportunities that offer alternatives to in-person activities.

While the progression of the pandemic will influence what type of engagement can be done and when, the Department intends to launch a collaborate engagement process that can adapt as circumstances change.

The boxes to the right briefly describe what may need to be considered for the Four Categories of Public Engagement presented on Pages 32 and 33 while we are practicing social distancing.



34 HoCo by Design

EDUCATE

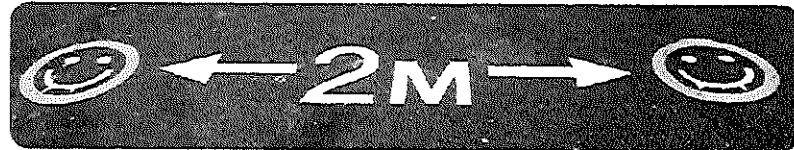
- Planning Education Curriculum
- Online Engagement
- Responding to Public Inquiry

These events are all able to take place online as planned.

FEEDBACK

- Growth Choices Community Workshops
- Draft Plan Recommendations Workshops
- Policy-Maker Briefings & Hearings

This category of engagement is slated for 2021 and may need to be adapted to alternative formats if social distancing restrictions are applied at that time.



COLLABORATE

- Technical Advisory Team
- Planning Advisory Committee
- Strategic Advisory Group
- New Town Framework Design Charrette

Other than the New Town Framework Design Charrette, these activities will occur throughout the life of the HoCo By Design planning process, which is scheduled to last 24 months. Most activities in this category can occur through virtual meetings if necessary. The New Town Framework Design Charrette is slated for 2021. If necessary in 2021, the team will explore options to substitute the charrette with virtual opportunities or adopt the charrette to meet social distancing requirements.

INFORM

- Stakeholder Interviews
- Community Ideas Exchange Workshop
- On-The-Table Initiative
- Better Communities Board Game

While some of these opportunities were initially envisioned to take place in-person, the project team is exploring options to substitute them with virtual opportunities or adopt them to meet social distancing requirements. For example, the project team is exploring options for a physical board game that is safe for use in small groups to complement a more robust on-line version. However, decisions on using a physical board game will be made based on future guidance related to the COVID-19 pandemic.

Every Voice, One Vision 35



ONLINE & DISTANCED ENGAGEMENT IS NOT ALL ABOUT WEBEX OR ZOOM MEETINGS

Equal Access to Information ✓

Community
Preference
Surveys ✓

PROJECT TRANSPARENCY ✓

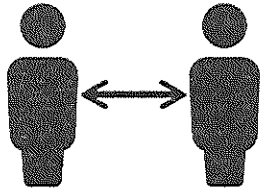
Constant Contact Strategy ✓

Engagement Dashboard ✓

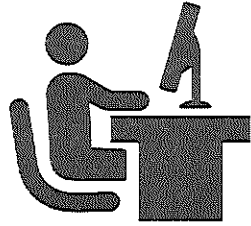
Dynamic-Thinking ✓

Feedback Loops ✓

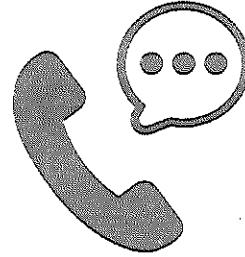
COMMUNITY ENGAGEMENT OVER THE 24-MONTH PLANNING PROCESS



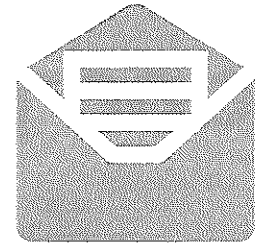
In-Person



On-Line



Telephone



U.S. Mail

COMMUNITY ENGAGEMENT OVER THE 24-MONTH PLANNING PROCESS

#WeCanDoThisArvada



During the first days of coronavirus and physical distancing, a local reporter tweeted photos of messages written in chalk on the sidewalk around Arvada's Lake Arbor. One of the messages simply said, "We can do this!"

These and similar messages began to appear across the community. In an effort to capture the energy and power of neighbors bolstering neighbors and their community during this challenging time, we launched the #WeCanDoThisArvada campaign on Speak Up, inviting you to share your tips and inspirations for getting through it all. You shared your photos, ideas and stories. So we thank you!

Now, as each of us moves into the recovery phase, we have the chance to reflect on what the next phase will look like to ensure the continued safety of all. We are inviting you to join us again in this effort. Ponder the silver linings of the changes we've experienced. Ponder your personal, family and neighborhood recovery plan. Share your ideas and stories, as we continue to prove that #WeCanDoThisArvada!

- IDEAS
- STORIES

Silver Linings



about 2 months ago

The COVID-19 crisis has brought many unexpected changes to life as we know it. What are some of the silver linings that you've experienced as a result of all of this? And what changes do you hope to keep as we go into recovery? Share your silver linings stories below to see how we as a community can come back even stronger.

Translate Into Any Language

Videos



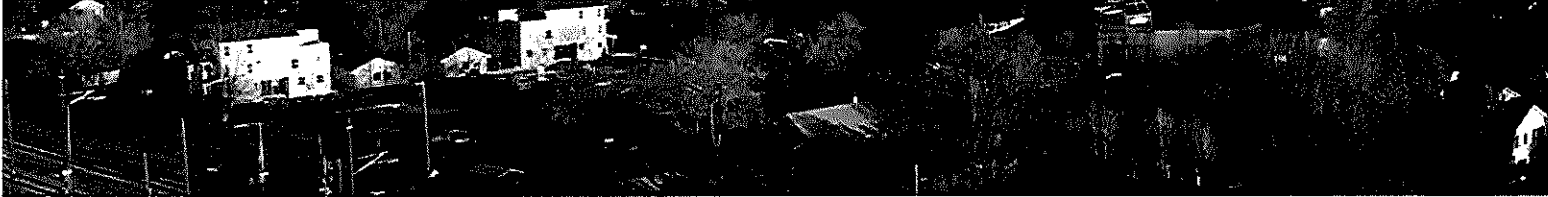
Important Links

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
SPEAK UP ARVADA COMMUNITY ENGAGEMENT
BANG THE TABLE ENGAGEMENT HQ

#WeCanDoThisArvada

Translate Into Any Language



Home > Won't You Be My Neighbor? Spring 2020 Survey

Won't You Be My Neighbor? Spring 2020 Survey



Consultation has concluded



Silver Linings

about 2 months ago

The COVID-19 crisis has brought many unexpected changes to life as we know it. What are some of the silver linings that you've experienced as a result of all of this? And what changes do you hope to keep as we go into recovery? Share your silver linings stories below to see how we as a community can come back even stronger.

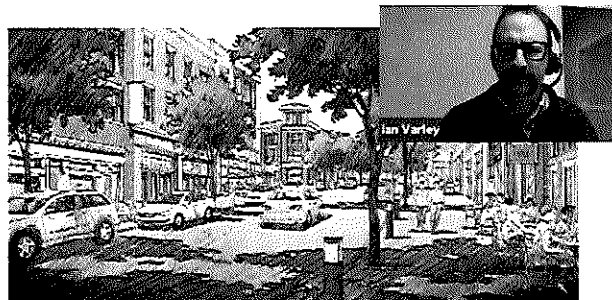
Important Links

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
SPEAK UP ARVADA COMMUNITY ENGAGEMENT
BANG THE TABLE ENGAGEMENT HQ



Poll Question #3



Reduce Vehicle Congestion



When thinking about reducing vehicle congestion with development and land use, there are a few different ways this can happen.

For the NEAS region, what options should be explored using the land use scenarios?

- A. Concentrate development around transit options such as BRT and/or potential for light rail
- B. Encourage self sufficiency: Grow employment opportunities in suburban/rural areas to reduce commuting
- C. Both
- D. Other: Please use chat box



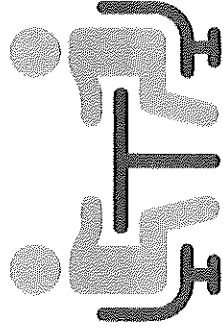
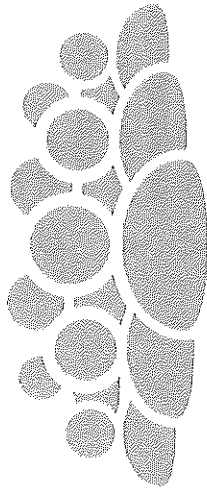
Chat Messages

- mrutkowski** 18:15
Erin, totally understand
- Kim Johnson - GoTriangle** 18:20
I will need to cut out around 1:55pm to get on another call. I wanted to join in for as much time today that I had available.
- mrutkowski** 19:00
Kim. Sounds good.
- Nathan Spencer - WakeUP Wake County** 26:16
What's the wealth breakdown of the home responses?
- niperry** 35:27
I'd be VERY careful proposing new sidewalks (especially wider greenways) for older, existing neighborhoods. Front and backyards can be highly impacted. Most survey respondents won't think about that. I urge caution here!!! ---Based on lots of experience and gray hair.
- niperry** 37:50
Agree with Mike. Nationally, your gonna see a flight from urban to rural areas. Especially as telecommuting becomes more adopted.

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

**PROJECT EXAMPLE:
NORTHEAST AREA STUDY
STANTEC / CITY EXPLAINED, INC.**

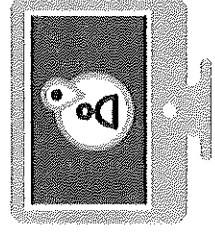
**over 1,800*
people**



in person

gave input

↳ **840+**



online

↳ **990+**

*data collected at in person and online game sessions

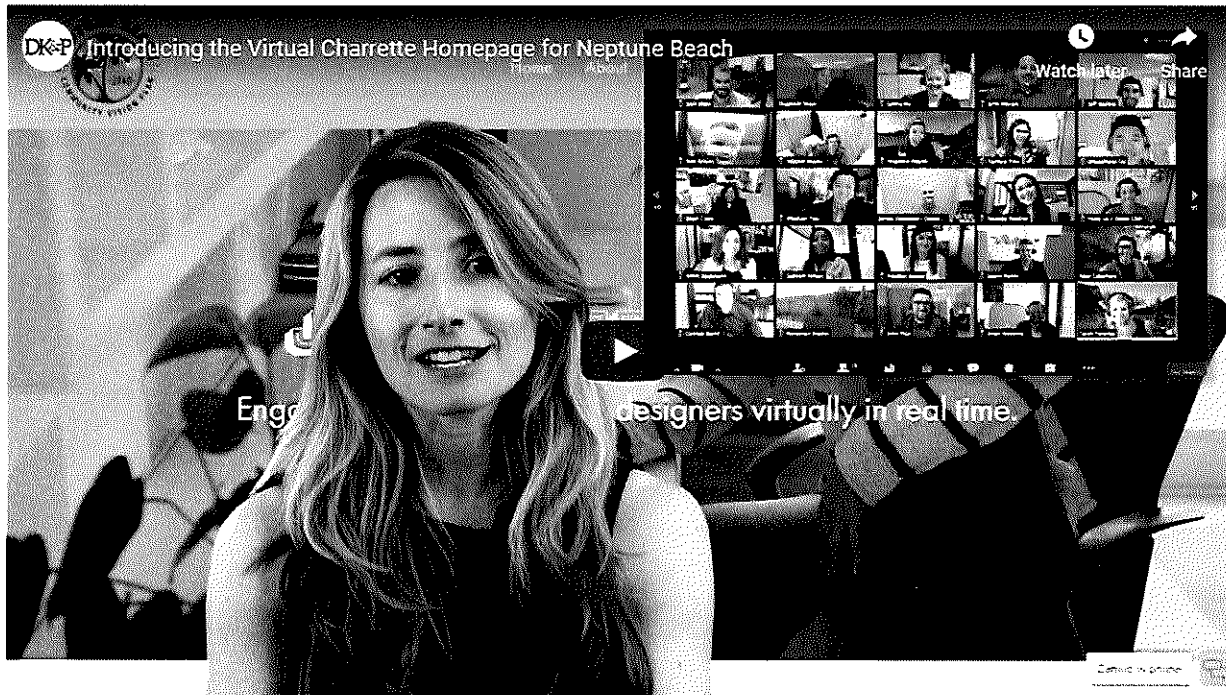
44,000+ views of Charlotte Growing Better Places Game content including flyers, Facebook promotions, and emails

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

**PROJECT EXAMPLE:
CHARLOTTE FUTURE 2040 COMPREHENSIVE PLAN
MIG, INC./CITY EXPLAINED, INC.**



HOW DOES A VIRTUAL CHARRETTE FEEL?



Re-Vamping Digital Engagement

Due to the State of Emergency declared in Florida in response to the Covid-19 virus, the City of Neptune Beach and Dover, Kohl & Partners has shifted all April workshops to a virtual format. Not only will this change help maintain the positive momentum of visioning process, but it also capitalizes on the unique opportunity of having many residents at home and on their computers who may be looking for a positive outlet to connect with others and get things done!

This page is your virtual engagement hub. Here you can join live virtual and interactive presentations and workshops, watch recordings of completed presentations and pinups, view technical meeting summaries, and add your ideas to the Neptune Beach Public Input Map. Watch the introduction video to learn about the many ways you can participate.

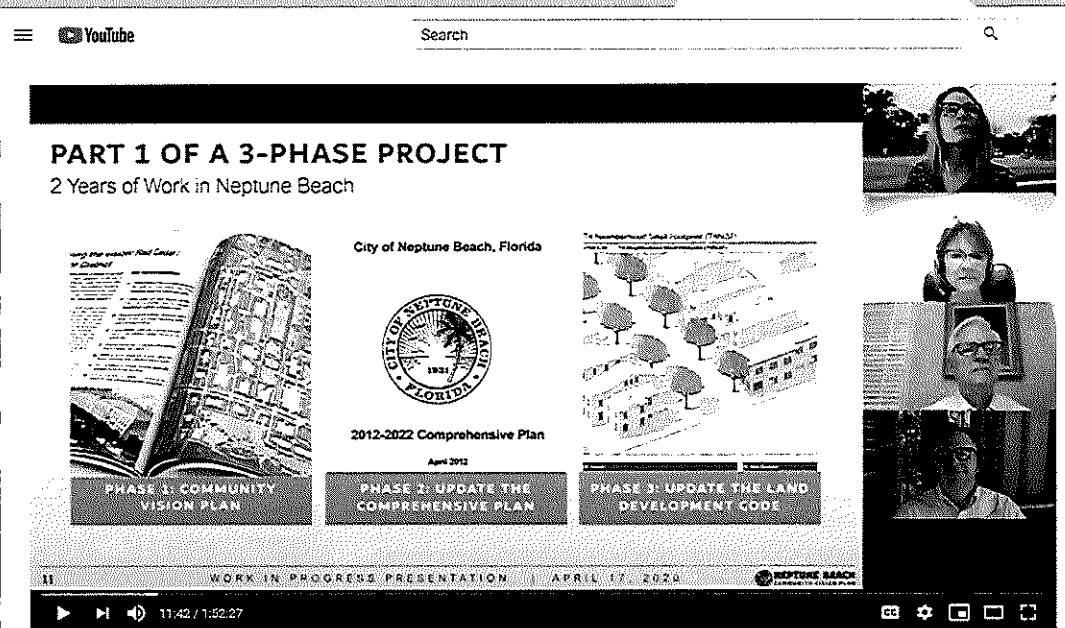
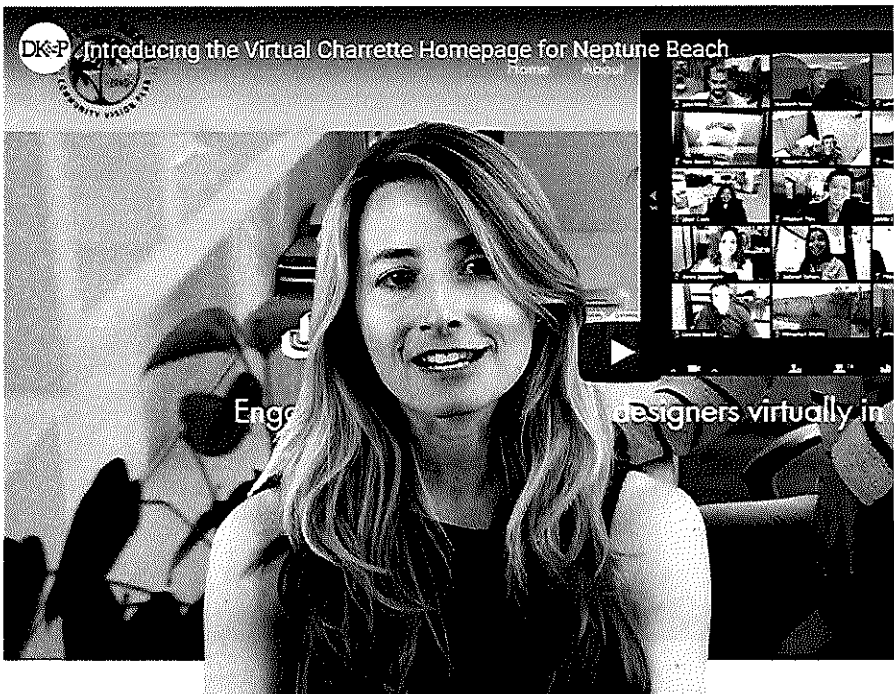
COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



Home About

HOW DOES IT WORK?



Charrette Work In Progress Presentation
435 views • Apr 17, 2020

your ideas to the Neptune Beach Public Input Map. Watch the introduction video to learn about the many ways you can participate.

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



Home About

NEW BOULEVARD

DK&P Introducing the Virtual Charrette Homepage for Neptune Beach

3. HOUSING

MOST POPULAR

- Single Family Homes 1 & 2
- Bungalow Court
- Duplex
- Crofton Flr

SPLIT OPINION

- Attached Living
- Live/Work Multifamily

Split opinion for West of Penman neighborhood only

LEAST POPULAR

- Mixed-Use Apartments
- Small Multifamily Building
- Townhouse - Version 2

YouTube Search

PART 1 OF A 3-PHASE PROJECT

2 Years of Work in Neptune Beach

City of Neptune Beach, Florida

2012-2022 Comprehensive Plan April 2012

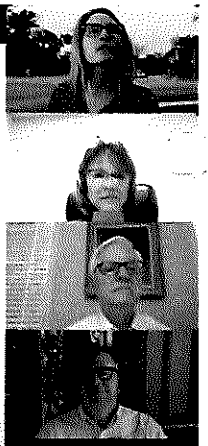
PHASE 1: COMMUNITY VISION PLAN

PHASE 2: UPDATE THE COMPREHENSIVE PLAN

PHASE 3: UPDATE THE LAND DEVELOPMENT CODE

WORK IN PROGRESS PRESENTATION | APRIL 17, 2020

11:42 / 1:52:27



Work In Progress Presentation Apr 17, 2020

your ideas to the Neptune Beach Public Input Map. Watch the introduction video to learn about the many ways you can participate.

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



Home About

NEW BOE H VELL O

DK&P Introducing the Virtual Charrette Homepage for Neptune Beach

3. HOUSING

MOST POPULAR

- Single Family Homes 1 & 2
- Bungalow Court
- Duplex
- Granny Flat

SPLIT OPINION

- Assisted Living
- West of Penman

Split opinion for West of Penman neighborhood only

LEAST POPULAR

- Mixed-Use Apartments
- Small Multifamily Building
- Townhouse - Version 2

YouTube

Search

PART 1 OF A 3-PHASE PROJECT
2 Years of Work in Neptune Beach

City of Neptune Beach, Florida

3rd PHA

EXISTING

PROPOSED

A.

B.

Camilo is online

SAVE

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.



General Feedback

Name *

First Name

Last Name

Email *

What is your primary interest in Neptune Beach? *

I live in Neptune Beach

What are Neptune Beach's greatest strengths? Why do you live, work, and/or visit here?

Are there any key problems or threats to Neptune Beach that you would like the planning and design team to look at in more detail?

In the future, I would like Neptune Beach to be...

Complete the sentence

3. HOUSING

Split opinion for West of Penman neighborhood only



LEAST POPULAR

Mixed-Use Apartments



Small Multifamily Building



Townhouse - Version 2



Home About



Search

PART 1 OF A 3-PHASE PROJECT

2 Years of Work in Neptune Beach

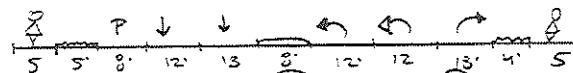
Using the current Red Order or Ordinance?

City of Neptune Beach, Florida

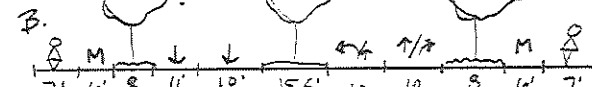
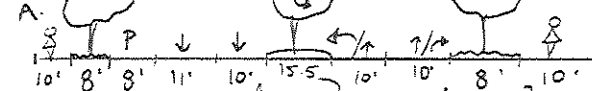


3rd AIA

EXISTING



PROPOSED



Created in SketchUp



SAVE

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
NEPTUNE BEACH COMMUNITY VISION PLAN
DOVER-KOHL & ASSOCIATES, INC.

Pints with a Planner

Join Montgomery Planning as they host their second virtual happy hour, Pints with a Planner, focused on the topic of Housing. Planning Board Chairman Casey Anderson and Housing Planner Lisa Govoni will discuss why the rent is too #\$\$%! high and what policies we're exploring in Thrive Montgomery 2050 to make housing more affordable and attainable. Join the conversation at bit.ly/PlannerPints from 5 to 6 p.m.

On April 28, Thrive Montgomery 2050 hosted their first Pints with a Planner – an online happy hour featuring Chair Casey Anderson and Commissioner Partap Verma. It was a good virtual turnout. Questions were answered directly from the community about the COVID-19 response and planning for the future. Watch the video of the event below.



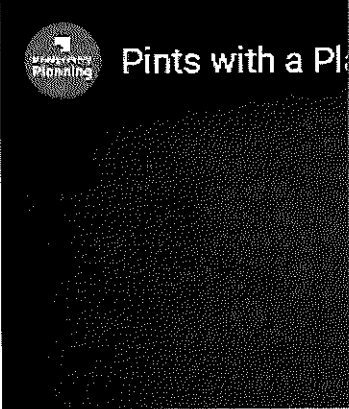
COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
THRIVE MONTGOMERY 2050 DISTANT ENGAGEMENT
MONTGOMERY COUNTY PLANNING DEPT.

Pints with a Planner

Join Montgomery Planning Board Chairm policies we're exploring bit.ly/PlannerPints from

On April 28, Thrive Mont Anderson and Commis about the COVID-19 re



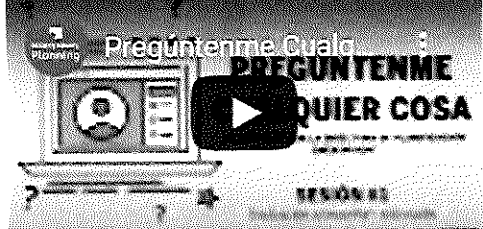
Ask Me Anything Videos



View Presentation / Vea la presentación



Session #1, May 15



Sesión #1, 15 de mayo



Session #2, May 18



Sesión #2, 18 de mayo



Session #3, May 20

COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
THRIVE MONTGOMERY 2050 DISTANT ENGAGEMENT
MONTGOMERY COUNTY PLANNING DEPT.

Pints with a Planner

Join Montgomery Planning

wet	mysterious
beautiful	dirty
friendly	unfriendly
boring	exciting
traffic	helpful
dangerous	clean
safe	healthy
lonely	colorful
peaceful	crowded
dark	hectic
old	new

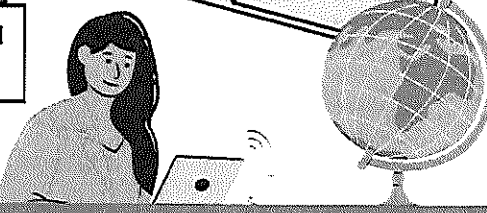
WHICH WORDS BEST DESCRIBE YOUR NEIGHBORHOOD?

USE THE SPACES PROVIDED TO FILL IN YOUR OWN WORDS THAT DESCRIBE YOUR NEIGHBORHOOD.

YOU CAN USE YOUR PHONE, LAPTOP, OR TABLET TO ACCESS GOOGLE MAPS AND FIND YOUR COMMUNITY.

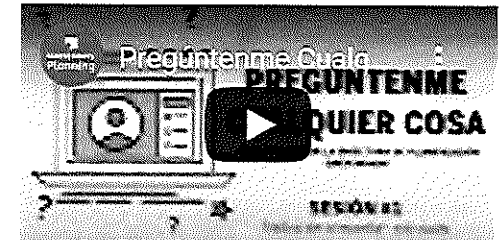
WHAT KINDS OF PLACES ARE IN OR NEAR YOUR NEIGHBORHOOD?

WRITE OR DRAW THEM IN THE SPACES BELOW...





Session #1, May 15



Sesión #1, 15 de mayo



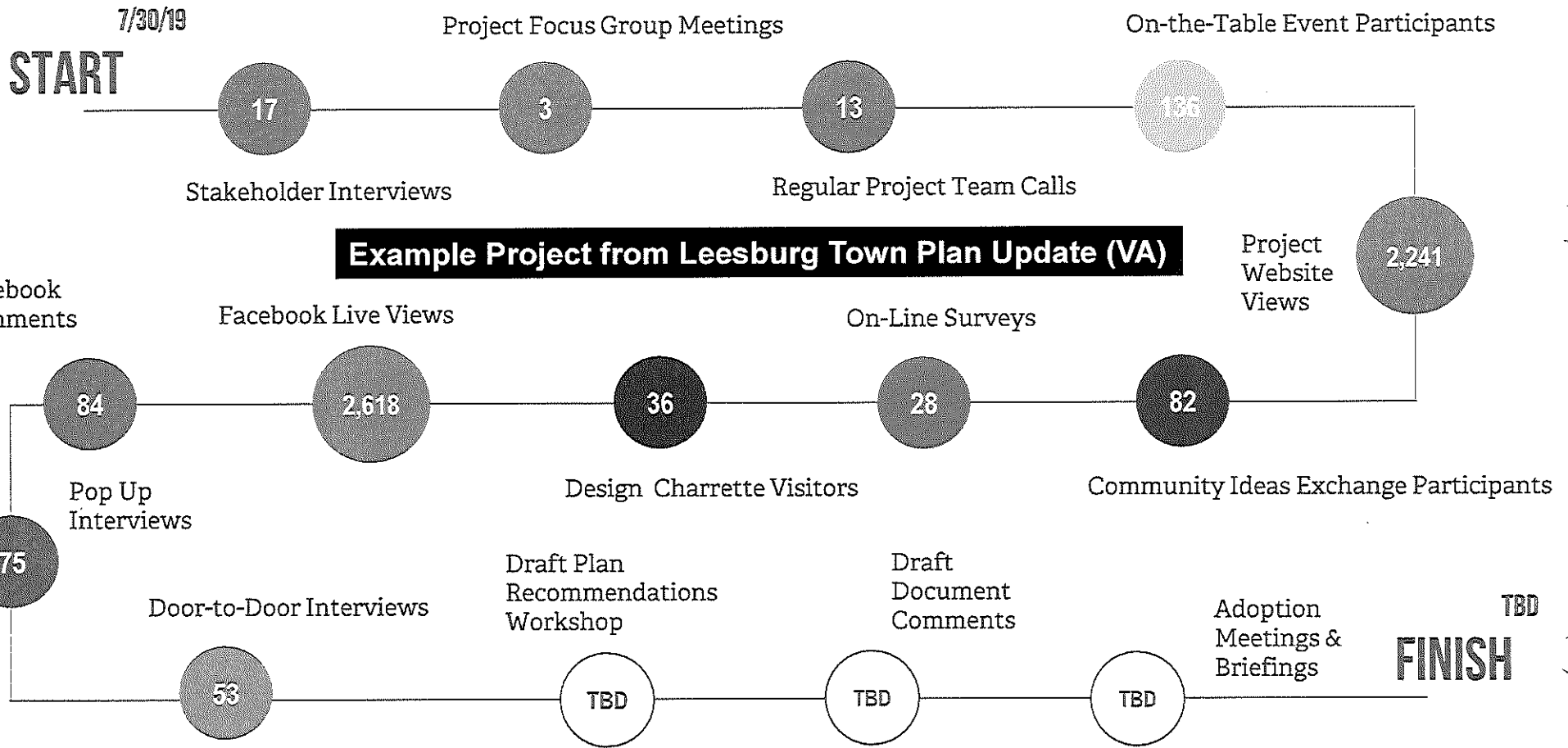
Session #2, 18 de mayo



Session #3, May 20

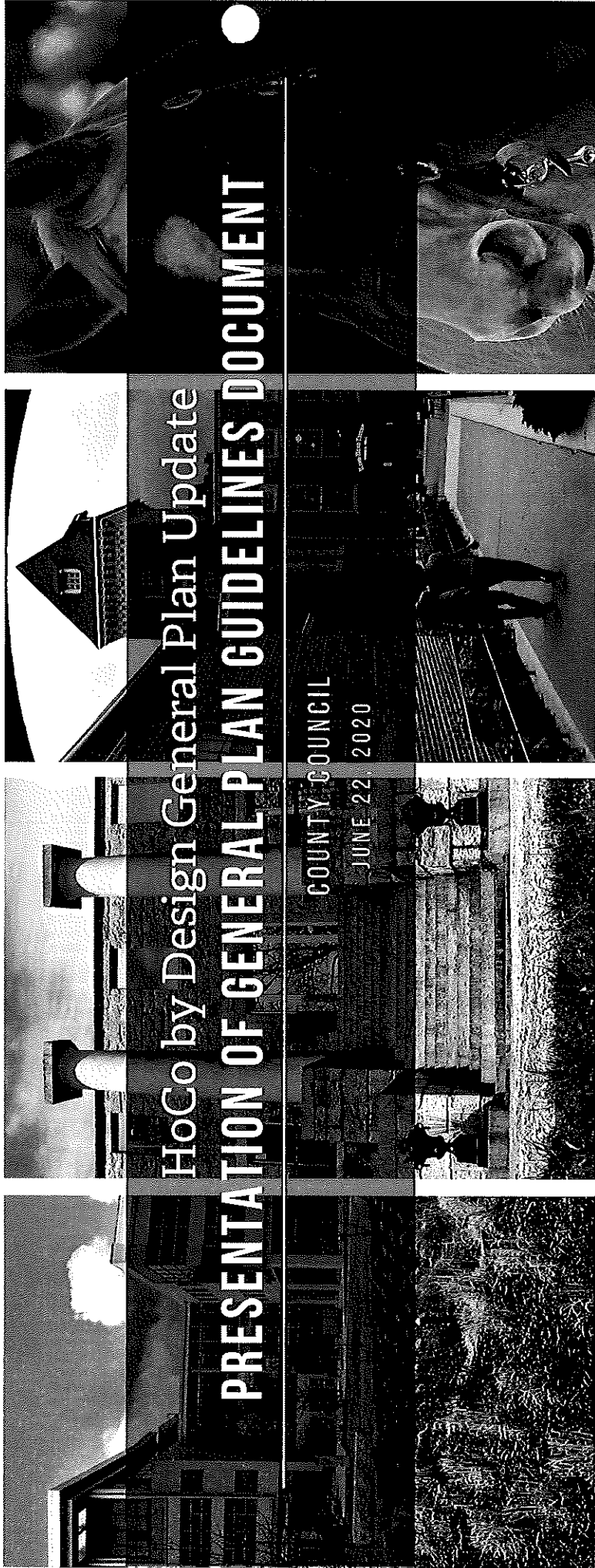
COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
THRIVE MONTGOMERY 2050 DISTANT ENGAGEMENT
MONTGOMERY COUNTY PLANNING DEPT.



COMMUNITY ENGAGEMENT DURING THE PANDEMIC

PROJECT EXAMPLE:
LEESBURG TOWN PLAN UPDATE (VA)
STANTEC / CITY EXPLAINED, INC.



HoCo by Design General Plan Update
PRESENTATION OF GENERAL PLAN GUIDELINES DOCUMENT

COUNTY COUNCIL
JUNE 22, 2020

HOCCO BY DESIGN
Every Voice, One Vision