

County Council of Howard County, Maryland

2021 Legislative Session

Legislative day # 15

RESOLUTION NO. 123 - 2021

Introduced by: Chairperson at the request of the County Executive

A RESOLUTION confirming the appointment of Adeniyi Michael Adekoya to the Commission on Disabilities.

Introduced and read first time on _____, 2021.

By order _____
Michelle Harrod, Administrator to the County Council

Read for a second time and a public hearing held on _____, 2021.

By order _____
Michelle Harrod, Administrator to the County Council

This Resolution was read the third time and was Adopted __, Adopted with amendments __, Failed __, Withdrawn __ by the County Council on _____, 2021.

Certified by _____
Michelle Harrod, Administrator to the County Council

NOTE: [[text in brackets]] indicates deletions from existing language; TEXT IN SMALL CAPITALS indicates additions to existing language. Strike-out indicates material deleted by amendment; Underlining indicates material added by amendment.

ADENIYI MICHAEL ADEKOYA

EDUCATION

University of Maryland Global Campus Adelphi, MD
 Bachelor of Science in Political Science; Minor in Accounting. December 2021

WORK EXPERIENCE

Watercourse Systems	2021-
Present	
Founder and President	
<ul style="list-style-type: none"> ● Created an innovative digital marketing and e-commerce company ● Built multiple websites designed to maximize online sales ● Orchestrated multiple marketing campaigns that increased customer engagement by over 77% 	
United Systems Advertising Inc.	2020
Sales Representative	
<ul style="list-style-type: none"> ● Regularly achieved sales goals in multiple direct sales campaigns ● Planned numerous marketing campaigns for a clean energy supplier ● Increased customer acquisition by 67% 	
Primerica, Inc.	2019
Financial Adviser	
<ul style="list-style-type: none"> ● Trained for Life, Accident, & Health Insurance licenses ● Utilized online platform to develop insurance knowledge 	
LGS Financial LLC	2018
Intern	
<ul style="list-style-type: none"> ● Created spreadsheets and compiled data for company use ● Managed office phone line and handled internal business responsibilities ● Completed comprehensive training in telephone communication and client acquisition 	
Green Team Cleaning, LLC	2017-2018
Garage Attendant and Traffic Controller	
<ul style="list-style-type: none"> ● Exercised crisis management and multitasking skills in a chaotic work environment ● Resolved scores of customer inquiries each day with a 97% est. approval rating ● Excelled in customer service while processing hundreds of customer interactions per day. 	
University of Hartford Student Success Center	2015-2017
Tutor and academic strategies advisor at the University of Hartford	
<ul style="list-style-type: none"> ● Selected to serve as a peer tutor, mentor, and liaison for academic excellence ● Counseled and tutored students to enhance productivity ● Increased the academic success of my students by an est. 80% 	

ACTIVITIES

NAACP University of Hartford chapter	<i>First Vice-President</i>	West Hartford, CT	
2017			
<ul style="list-style-type: none"> ● Co-founded campus branch of the NAACP in response to the attack/harassment of a student of color. ● Wrote the statement of intent for the branch detailing the reasons for foundation and goals for the school's future ● Served as the liaison to the faculty advisor and was instrumental in establishing meaningful relationships with other student-led organizations 			
Village Community Council	<i>Treasurer</i>	West Hartford, CT	2015-2016
<ul style="list-style-type: none"> ● Managed a \$4,000 budget over the course of a full two-semester term ● Gained experience with excel by filing monthly budget reports on spending and income ● Responsible for planning events and purchases for over 2,000 residents 			

VOLUNTEER/ COMMUNITY SERVICE EXPERIENCE

Jesus World Ministries	<i>Founder/President.</i>	Columbia, MD	2019-
Present			
<ul style="list-style-type: none"> ● Created a Christian ministry active on multiple social media platforms ● Led peaceful protests in Washington D.C. and spoke at the Lincoln Memorial ● Planned and executed multiple voter registration drives to empower disenfranchised populations 			

SPECIAL SKILLS

- Professional digital marketing experience
- Expert in Microsoft Office programs
- Excellent verbal/written communication
- Mastery of online sales & ecommerce
- Direct sales training & experience