

Gregory A. Schuckman

SUMMARY

Nationally recognized higher education and nonprofit leader with 30 years of experience in federal and state advocacy, building relationships, managing coalitions; advancing economic opportunity; and data-inspired policy analysis.

- Government Relations
- Higher Education Administration
- Public Affairs/Media Relations
- Community Outreach and Engagement
- Disability Awareness
- S&T Policy Analysis
- Association Governance
- Fund- and Friend-Raising

EMPLOYMENT & PUBLIC SERVICE

2018 - present **EDUCATION COMMISSION of the STATES** (Annapolis, Maryland/Denver, Colorado)

Gubernatorial appointment to serve on the Maryland Education Council as one of seven Commissioners from Maryland to the Education Commission of the States, the only nationwide compact on education.

2000 – 2021 **UNIVERSITY of CENTRAL FLORIDA (UCF)** (Ellicott City, Maryland/Lorton, Virginia/Orlando, Florida)

Assistant Vice President, Federal Relations (2018 - 2021)

Assistant Vice President, University Relations (2005 - 2018)

Managing director and registered federal lobbyist in Washington, DC for one of the nation's largest (69,500 students) and most innovative Hispanic-serving public research universities.

- Facilitated congressional funding in excess of \$78 million to support UCF research initiatives as well as helping to secure major federal awards (excess of \$50M) from NASA and the National Science Foundation.
- Worked within the higher education community in Washington on reauthorizations of the Higher Education Act; advocating for greater investment in federal research funding; increasing funding for the Pell Grant and Minority-Serving Institutions; and reducing the regulatory burden on colleges and universities.
- Represented the University before the Association of Public and Land-grant Universities (APLU); American Association of State Colleges and Universities (AASCU); State Science and Technology Institute; State Higher Education Executive Officers (SHEEO) Association; Education Commission of the States; et.al.
- Organized annual visits to Washington for UCF student leaders to discuss higher education issues with Members of Congress and their staffs, Administration officials, and higher education association lobbyists.
- Served as a peer reviewer for the National Science Foundation.
- Selected by the Council for the Advancement and Support of Education (CASE) to participate in its 2008 Minority Advancement Institute.

Director of Federal Relations and Research Advancement (2000 - 05)

Founding Director, UCF Washington, DC Office

- Created and managed a nationally recognized process for identifying UCF federal research priorities with meaningful participation by faculty, administrators, community leaders, and Trustees.
- Orchestrated a successful advocacy campaign that united Central Florida business, academic, and government leaders in support of the reversal of a federal regulatory decision on *per diem* funding that would have resulted in the region losing tens of millions of dollars in conference-related revenues.
- Served as the 55th Program Chair for the prestigious National Conference on the Advancement of Research (NCAR) in 2002, an invitation-only conference for senior research leaders from government, industry, academia, and independent research institutes whose history dates to 1947.

- 2012 – 2015 HOWARD COUNTY BOARD on SOCIAL SERVICES** (Columbia, Maryland)
Appointed by the Howard County Council to advise on the application and formulation of state policies, procedures and programs that assist Howard County residents in economic need, provide preventive services, and protect vulnerable children and adults in Howard County.
- 2011 – 2015 MARYLAND HIGHER EDUCATION COMMISSION** (Baltimore, Maryland)
Gubernatorial appointment to serve as one of twelve Commissioners on the State of Maryland's higher education coordinating board. Selected by the MHEC Chair to serve as Co-Chair for *Maryland Ready!*, the 2013-17 update of the quadrennial *Strategic Plan for Higher Education in Maryland*.
- 2008 – 2010 EDUCATION COMMISSION of the STATES** (Richmond, Virginia/Denver, Colorado)
Gubernatorial appointment to serve as one of seven Commissioners from the Commonwealth of Virginia and appointed by the ECS Chair to serve on the 2010 National Forum Planning Committee.
- 2003 – 2011 NORTHERN VIRGINIA COMMUNITY COLLEGE BOARD** (Annandale, Virginia)
Appointed by the Fairfax County Board of Supervisors and elected Board Chair (2007 - 08; 2008 - 09) and Board Vice Chair (2006 - 07); Member, Northern Virginia Community College Educational Foundation Board (2007 – 11)
- 1999 – 2000 SOUTHEASTERN UNIVERSITIES RESEARCH ASSOCIATION (SURA)** (Washington, DC)
Director, Communications and Corporate Relations
Served as the first public affairs officer for this 501(c)3 consortium of more than 50 research universities in the Southeastern United States that also managed the Thomas Jefferson National Accelerator Laboratory for the U.S. Department of Energy.
- 1996 – 1999 AMERICAN ASSOCIATION of ENGINEERING SOCIETIES (AAES)** (Washington, DC)
Managing Director, The Engineering Alliance (1998 – 99)
Director, Communications, Outreach and Strategic Initiatives (1998 - 99)
- Developed and managed *The Engineering Alliance*, a new coalition of business, academic, government, and association leaders that sought to foster a better understanding of the role of engineering in society; create new opportunities for engineers to be engaged in civic leadership; and increase the number, quality, and diversity of U.S. students completing engineering degree programs at all levels.
- Director, Government Relations and Media Affairs* (1996 - 98)
- Co-authored and co-managed the rollout of the “*Unified Statement on Research*,” a proclamation that unified more than 100 professional societies and bipartisan Senate leaders in a coordinated campaign that called for a doubling of federal research funding over the next decade, an effort that laid the foundation for passage of the *America Competes Act of 2007*.
 - Co-founded (with the *Optical Society of America*) the *Coalition for National Security Research* to advocate for greater federal support of DoD research funding.
 - Presented testimony that advocated for issues of interest to the member societies before the President’s Council of Advisors on Science and Technology (PCAST), including increased federal investment in research and development and the extension of the research and experimentation tax credit.
 - Worked with *Presidential Classroom for Young Americans*, a unique high school civic education program that was focused on Washington, DC, to create a special focus week on Science and Technology Policy.
 - Launched a new government relations/public affairs program for the Council of Engineering and Scientific Society Executives (CESSE) annual meetings.
- 1993 – 1996 ALEXANDRIA ECONOMIC OPPORTUNITIES COMMISSION** (Alexandria, Virginia)
Appointed by the Alexandria City Council and elected Chair (1994 - 96) and Secretary (1993 - 94) of the City of Alexandria’s community action board; elected Chair, Alexandria Human Services Council (1995 -96).

EDUCATION

UNIVERSITY of FLORIDA (College of Education)

Doctoral Student (2016 LEAD Ed.D. Higher Education Administration Cohort – ABD/75 credits completed)

- Host, “Leading Voices in Higher Education,” a live interactive web-based forum for UF and UCF faculty, staff, and students to communicate with higher education thought leaders in Washington, DC and across the country.

UNIVERSITY of VIRGINIA (Thomas C. Sorensen Institute for Political Leadership)

Certificate, Political Leadership (Class of 1998 Political Leadership Program)

UNIVERSITY of PENNSYLVANIA (Fels Institute of Government)

Master of Government Administration; Concentration – **Economic Development**

- Consultant, Carnegie Commission on Science, Technology, and Government
- Inducted into the University of Pennsylvania Philomathean Society (*literary honorary*)

UNIVERSITY of FLORIDA (College of Journalism and Communications)

Bachelor of Science (Advertising); **Minor (Business & Public Policy)**; **Associate of Arts (UF Honors Program)**

- Gubernatorial appointment to serve as the student commissioner on the Florida Postsecondary Education Planning Commission
- Sears/AEJMC Congressional Internship, US Senate Commerce, Science, and Transportation Committee Subcommittee on Science, Technology, and Space
- State University System of Florida/Florida Department of Commerce Graduate Economic Development Internship Program – conceived of and managed the *Seniors in the Workforce* study for Pinellas County, FL
- Founding President, Student Honors Organization
- Two-time recipient of the *President’s Award for Outstanding Service to the University of Florida*
- Scholarships for academic achievement and musical excellence (lead tenor saxophonist for UF Jazz Ensembles)

DIVERSITY, EQUITY AND INCLUSION

NATIONAL MULTIPLE SCLEROSIS (MS) SOCIETY

Consumer Reviewer for the Department of Defense Multiple Sclerosis Research Program (2019 -)

Appointed Member, National Activism Advisory Committee (2015 – 18)

Greater Washington, DC - Maryland Chapter: Board of Trustees (2013 – 18); Board Chair (2017 - 18)

Chair, Governance; Government Relations Committees (2016 - 17); Maryland District Activist Leader (2014 - 16)

Mid-Florida Chapter: Board of Trustees and Chair, Government Relations (2001 - 03)

Founder and Co-Chair, UCF *Night Strides* MS Walk (Orlando) (2002 - 06)

AMERICAN ASSOCIATION OF STATE COLLEGES and UNIVERSITIES

Class of 2017 AASCU **Millennium Leadership Institute (MLI)**

The MLI is a premier leadership development program that provides individuals traditionally underrepresented in the highest ranks of higher education the opportunity to develop skills, gain a philosophical overview and build the network needed to advance to the presidency.

OPPORTUNITY NATION

Opportunity Leader (Named in 2015)

Opportunity Nation is a national campaign comprised of more than 350 businesses, educational institutions, nonprofits and civic organizations working together to expand economic mobility and close the opportunity gap in America. Opportunity Nation works to combat inequality and ensure that people of all ages can thrive and succeed by taking a data-driven, bipartisan, cross-sector approach to ensuring America’s young people have a strong foundation towards future success.

HONORS and AWARDS

- **Commander's Award for Public Service**
United States Army (Fort Belvoir, VA)
Operation Noble Eagle (September 11 – 25, 2001)
- **Chair Emeritus**
National Conference on the Advancement of Research
- **2018 Advocate of the Year**
National Multiple Sclerosis Society
Greater Washington, DC – Maryland Chapter
- **Elected to Membership**
The National Press Club
Reporter, *New Technology Week*
- **Community Quarterback Award**
Certificate of Recognition by the Baltimore Ravens
- **President's Citation**
Council of Engineering and Scientific Society
Executives (CESSE)
- **Honoris Causa Member**
Omicron Delta Kappa – The National Leadership
Honor Society
- **U.S. Service Academy Nominations**
Nominated as a fully qualified candidate by former
U.S. Sen. Sam Nunn (D-GA) to the U.S. Air Force
and U.S. Naval Academies

NON-PROFIT LEADERSHIP

National

ASSOCIATION of PUBLIC and LAND-GRANT UNIVERSITIES (Washington, DC)

Executive Committee, Council on Strategic Communications and Advancement (2006 - 13)

Member, Council on Government Affairs (2000 - 21); Coalition of Urban Serving Universities (2000 - 21)

CGA Liaison: Council on Academic Affairs (2017 - 19); Commission on Information, Measurement and Analysis (2015 - 17);
Commission on Innovation, Competitiveness, and Economic Prosperity (2013 - 15)

ASSOCIATION of COMMUNITY COLLEGE TRUSTEES (Washington, DC)

Elected Director-At-Large (2006 - 09); Elected Southern Region Director (2009 - 10)

Elected Southern Region Chair (2007 - 10); Appointed Virginia State Coordinator (2007 - 10)

Appointed Member, ACCT/AACC Joint Commission on Federal Relations (2005-08)

NATIONAL CONFERENCE on the ADVANCEMENT of RESEARCH (NCAR)

Elected 56th Conference Chair (2002 - 07); NCAR 55 Program Chair (2002)

PRESIDENTIAL CLASSROOM for YOUNG AMERICANS

Member, Board of Advisors (1997 - 2003); Honorary Alumnus (1999)

State and Local

LEADERSHIP MARYLAND (Annapolis, Maryland)

Class of 2014 and Lifetime Member

MARYLAND ASSOCIATION of SOCIAL SERVICES BOARDS (Annapolis, Maryland)

Elected President (2014 - 15); Vice President (2013 - 14)

VIRGINIA PARENT-TEACHER ASSOCIATION (PTA)

Appointed Member-at-Large, Virginia PTA Board of Directors Education Committee (2009 - 10)

Elected President, Lorton Station Elementary School PTA (2009 - 10) (Lorton, Virginia)

FBI CITIZENS ACADEMY (FBI Academy – Quantico, Virginia)

Class of 2009; Elected Class President