

## Kevin McAliley Bio

Kevin McAliley has over 25 years of experience in enterprise-wide sales and consulting as an executive director, entrepreneur and while working for major corporations.

During the last 15 years, he has been working with non-profit boards to increase membership, implement special programs, advocate for and complete pending multi-faceted projects, raise funds, conduct conflict negotiation, problem resolution, empowerment coaching, diversity assessment, and ensure partners and principals find common ground toward mutually agreed outcomes.

Kevin studied business at UCLA and managed the UCLA Alumni of the Rockies team tour of the cavernous NORAD facility inside Cheyenne Mountain, CO. He studied government contracts at George Washington University, became a member of the National Contract Managers Association, and opened a regional contracts headquarters for the AT&T Federal Systems team leading to numerous contract awards.

As a bank officer at Citibank, N.A., Chevy Chase Bank and Bank One, Kevin opened regional headquarters for expanding credit card divisions, until retirement.

In 1992, Kevin and his family moved to Howard County, MD. He served as the Running Brook School PTSA President, Black Student Achievement Program certified tutor, Downtown Columbia Plan charrette participant, teen mentor, sports coach, scout leader and community organizer. He helped create (and continues to maintain) his neighborhood's prize winning garden circle, provides testimony at public hearings and meetings, and is a cycling enthusiast.

Kevin redeveloped the role of Chair of the Fathers' Auxiliary for Jack and Jill of America, Inc. and was architect of the Parents on Patrol (POPS) program throughout the U.S, earning President Emeritus and Father of the Year honors.

He served as secretary and fundraiser for the Montford Point Marine Association Advisory Board of Chicago, IL assisting with their pursuit and eventual award of the Congressional Gold Medal. He also served on the board of the Sankofa Community Development Corporation in Baltimore, MD providing assistance by working through a network of partnerships and community-based organizations in reducing blight, leading revitalization and fully empowering residents and business owners.

He participated in a year-long public process, the Columbia Market Study, that identified current conditions and potential opportunities to strengthen, revitalize or reposition village centers. The study included analysis and specific recommendations for each center.

Kevin has been the Vice Chair and Chair of the Wilde Lake Village Board of Directors, helping escort the Wilde Lake Village Center, commercial agents, tenants, residents, community advocates, school board and administrators, leaders at the nearby community college, owners of surrounding businesses, and presidents of home owners, condominium and apartment association presidents, to compromises and consensus throughout the interim-to-completion public phases of the Village Center Renovation. This included the utilization of the county Planning Board Zoning Regulation Amendment 102 that was approved as Council Bill 29. Leadership includes positively directing community feedback on demolition of established retail, implementing a team and ownership concept (at board level and beyond) to generate value and outreach, a ground breaking, grand openings, speaking engagements, negotiations,

## Kevin McAliley Bio

weekly e-newsletter columns, zoning and covenant reviews, resubmittals, appeals, and premise visits – while following amended regulations, recognized procedures and existing easements.

After breaking ground on the multi-million dollar Wilde Lake Village Center project, building 230 multi-story luxury garage apartments with a ground level commercial component, a LEED certified project using sustainable building materials, on-site stormwater management and retention systems with permeable brick pavers for parking, efficient lighting, reconstructing the village center courtyard and other public open spaces with native landscaping and new outdoor amenities, building a new organic and natural foods grocery store with second level dentist offices and a national salon operator, adding an elevator to an enhanced structure, and addressing numerous supplementary requests from the builder, the center has proudly become the new comparison model for future Columbia village centers.

Kevin continues to steer the crucial Receptivity Process that follows an extended major renovation project to storefronts and upper level business offices by reinvigorating temporarily displaced tenants and reuniting their customer base.

Kevin has served as an executive member of the Finance, Education, Neighborhood Representative, Environmental, Annual Garden Contest and Annual Old-Fashioned Family Picnic committees, and operates the Putting Green booth at the Running Brook Elementary School Annual Spring Fair. He networks with several volunteers, schools, board chairs and public and private sector organizations to connect neighborhoods via email and social media and has been influential in improving and advancing digital outreach efforts.

As village board chair of the village and its Architectural Committee, Kevin works with the covenant advisor, the residential architectural committee liaison and a team of resident volunteers, to evaluate course direction for unique issues involving residential and commercial use of construction materials, adherence to size, height and color requirements, covenant considerations, maturity statutes, legal guidelines review, and court referral cases. This includes studying then educating and updating community and board members on utilization and effectiveness of New Town Zoning and Downtown Columbia Plan guidelines.

He successfully advocated for and led business and residential team leaders on the recently completed net-zero energy LEED certified Wilde Lake Middle School Pathway Project for pedestrian and bicycle connectivity between the new Downtown Columbia Plan areas, the new Downtown Columbia Trail on Little Patuxent Parkway, and the expanding Howard Community College campus, to the new vibrant family-friendly Wilde Lake Village Center.