

County Council of Howard County, Maryland

2022 Legislative Session

Legislative day # 9

RESOLUTION NO. 85 - 2022

Introduced by: Chairperson at the request of the County Executive

A RESOLUTION confirming the appointment of Beth Sandbower Harbinson to the Local Behavioral Health Advisory Board.

Introduced and read first time on June 14, 2022.

By order Michelle Harrod
Michelle Harrod, Administrator to the County Council

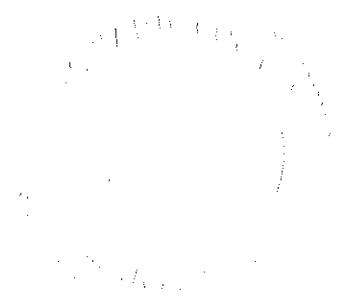
Read for a second time and a public hearing held on June 21, 2022.

By order Michelle Harrod
Michelle Harrod, Administrator to the County Council

This Resolution was read the third time and was Adopted , Adopted with amendments __, Failed __, Withdrawn __ by the County Council on July 5^{AMC}, 2022.

Certified by Michelle Harrod
Michelle Harrod, Administrator to the County Council

NOTE: ~~[[text in brackets]]~~ indicates deletions from existing language; TEXT IN SMALL CAPITALS indicates additions to existing language. ~~Strike out~~ indicates material deleted by amendment; Underlining indicates material added by amendment.



Beth Sandbower Harbinson

EMPLOYMENT

Founder 2017 - present

Sobar

Our mission is to provide and promote innovative beverage options to those who cannot and choose not to drink alcohol. Founded in Howard County in 2017, Sobar works to eliminate the stigma of not drinking alcohol and encourage inclusion of innovative, healthy non-alcoholic beverages everywhere alcohol is served.

Executive Director 2012 – present

Children's Scholarship Fund Baltimore

CSFB provides low-income Baltimore City families funding to help their K – 8th grade children attend the school of their choice. Responsible for grant writing and fundraising to exceed a \$750,000 annual budget. Manage, co-recruit and inspire the Trustees and support a strategic plan. Manage staff and oversee program. Raised 1M over our annual budget during a three year *Fund the Future* campaign.

Director of Institutional Advancement 2008 – 2011

Barrie School, Silver Spring, MD

Age 2 - Grade 12 independent school that features a Montessori lower, dynamic middle and college preparatory upper school. Responsible for leading and managing Fund Raising and Development, Communications, Alumni Relations and Parent Engagement efforts. Co-chairs Advancement Committee, the first shared board/staff committee.

President and Founder 2001 – 2008

The Harbinson Group, Ellicott City, MD

The Harbinson Group collaborated with associations and non-profits to enhance their leadership, board development and fund raising success. THG worked with clients whose missions included medical research and education, social services, the arts and youth sports and fitness. THG clients enjoyed growth in the areas of creating strategic plans, volunteer engagement and fund raising under the firm's guidance. The Harbinson Group received a **BRAVO!** Award from Smart Woman Magazine in 2005 acknowledging the firm's leadership, philanthropy and entrepreneurial spirit.

Director, Corporate Relations 2000

The Cystic Fibrosis Foundation, Hunt Valley, MD

Responsible for corporate sponsorship for all 12 CF events. Total revenue of \$68,000 in sponsorship, underwriting, and auction sales value in a 5 month period. Responsible for the logistics and planning of 3 major events during the same time period.

Area Director, Heart Ball

1998 - 2000

The American Heart Association, Baltimore, MD

Responsible for coordinating the largest fundraiser in the Metropolitan area. First year black tie event for 750 showed a 31% increase in net revenue and 191% increase in corporate sponsor dollars with only 8 months to plan. Second year, net revenue increase of 35% and auction revenue increase of 92%. Responsible for coordinating staff and a large group of volunteers.

Director of Sales

1994 - 1998

Chef's Expressions, Timonium, MD

Responsible for the growth and development of large corporate, non-profit and convention special events. Responsibilities include event management, marketing, direct selling and extensive networking.

Director of Sales

1991-1994

RDA Consultants, Timonium, MD

Hired as the firm's first sales representative. Primarily responsible for the firm's growth and ranking in its 5th year of business in Inc Magazine's "100 Fastest Growing Companies" list. Negotiated a long-term partnership with IBM for \$500,000 annually.

EDUCATION

Courses towards a Certificate, Fund Raising and Development

Goucher College, Towson, MD

Masters coursework in Administrative Science - 35 credits

The Johns Hopkins University, Baltimore, MD

B.A., 1981

Dickinson College, Carlisle, PA

History and American Studies double major

Dana Scholar, 1981 awarded for superior academic achievement and leadership

SPEAKING EXPERIENCE

Who Am I?

Budgeting Alumni Events

Development Seminar Series Speaker

First Course on Fund Raising

Fund Raising Seminars

The Changing Face of Philanthropy

Special Event Fund Raising Track

IGNITE HoCo <https://www.youtube.com/watch?v=D5JOIN-GEBS>

CASE District II Conference, Baltimore, MD

Maryland State Arts Council, Baltimore, MD

Association of Fund Raising Professionals, Baltimore, MD

The Association of Community Services, Columbia, MD

Workplace Giving Conference, Chicago, IL

Association of Fund Raising Professionals, Baltimore, MD

ACTIVITIES

Opioid Crisis Community Council – Member

2019- present

Y of Central Maryland – Strategic Planning and Board Nominating Committees

2012 - 2017

Howard County Arts Council - Board of Directors, Scholarship Committee

2007 - 2011

Leadership Howard County Graduate

Class of 2005

Howard County Women's Giving Circle – Founding Member and Board Member

2001 – 2008

Northfield Elementary School - PTA President, Grants Committee

1997 – 2004

Dancel Family YMCA – Group Fitness and Yoga Kids instructor

1999 - 2019