

## Curriculum Vitae

### RONALD A. BERK

#### PERSONAL DATA:

##### *Current Positions:*

**Professor Emeritus, The Johns Hopkins University:** published 14 books, 176 journal articles/book chapters, & 300+ professional blogs (**Since retirement:** 47 articles and 3 books)  
**Keynote/Workshop Speaker:** 400+ presentations in 42 states & 15 countries in Europe, Eastern Europe, Asia, and the Persian Gulf  
**Accreditation & Assessment (student, teacher, program) Consultant**  
**Presentation Coach/PowerPoint Consultant**  
**LinkedIn Profile Consultant**

#### EDUCATION AND TRAINING:

1973, Ph.D., University of Maryland; Educational Technology--Curriculum; Research, Measurement, and Statistics

1970, M.Ed., University of Maryland; Administration and Supervision

1968, B.A., American University; Political Science

##### *Training Conferences:*

1978, Toronto, Canada; Generalizability Theory and Applications

1976, Baltimore, MD.; Evaluation in the Affective Domain

1975, Washington, D.C.; Theory and Practice of Item Analysis with the Rasch Model

1974, University of Ottawa; Analysis and Interpretation of Data in Nonorthogonal Experimental Designs

#### PROFESSIONAL EXPERIENCE:

7/07–present

**Professor Emeritus, Biostatistics and Measurement  
The Johns Hopkins University**

7/76–6/07

##### **SUMMARY TEACHING STATS FOR 30 YEARS AT JHU**

- **Taught 190+ courses in statistics, measurement, and research design**
- **5700+ classes to 6000+ students (undergrad, master's, & doctoral)**
- **Served as chair or member of nearly 100 dissertation committees in education, psychology, public health, nursing, and religion**
- **Co-PI, statistician, and psychometrician on 30 research grants**

7/99–6/03

**Assistant Dean for Teaching**

School of Nursing

The Johns Hopkins University

- Designed and monitored execution of faculty evaluation system, including
  - Course Evaluation (Student Rating) Scale
  - Clinical Instructor Evaluation (Student Rating) Scale
  - Guest Instructor (Student Rating) Evaluation Scale
  - Peer Observation Scale
  - Teaching Portfolio Guidelines
  - Clinical Faculty Appraisal Form
  - Data Reporting Formats and Guidelines for Interpretation for all of the above scales
  - Analyses of all scales every semester
- Developed 4 conferences for faculty on teaching methods
- Monitored faculty scholarship and presentations at nursing education and teaching conferences
- Reviewed Annual Teaching Activity Report with each faculty member
- Mentored junior faculty on teaching methods
- Chaired Faculty Awards Committee

7/97–6/99

**Assistant Dean for Faculty Development**

- Monitored progress and functions of Research Councils
- Revised review process for research proposals submitted for internal funding
- Met with Council chairs to reorganize composition and to standardized primary functions

7/87–6/07

**Professor of Biostatistics and Measurement**

School of Nursing

The Johns Hopkins University

-Courses taught (5 courses per year):

- Outcomes Measurement in Healthcare Research (master's, doctoral) (7/87– 12/01)
- Research Design Methodology (master's) (7/87–6/95)
- Basic Biostatistics (undergraduate)
- Inferential Biostatistics (master's)
- Descriptive and Inferential Biostatistics (accelerated, master's)
- Intermediate Biostatistics (master's)

-Developed methodology courses for undergraduate and graduate programs

-Advised on more than 25 master's theses and doctoral dissertations in nursing, health policy, maternal and child

health, psychology, and religion

9/85–12/85  
1/95, 9/07

**Visiting Professor** (sabbatical)  
University of Umea, Sweden  
Guest speaker and consultant to the Swedish National Board of Education, Stockholm

7/84–6/87

**Professor of Educational Research**  
The Johns Hopkins University

7/79–6/84

**Associate Professor of Educational Research**

6/76–6/79

**Assistant Professor of Educational Research**

-Courses taught (8–11 sections per year):

- Educational Measurement and Evaluation
- Introduction to Behavioral Research
- Quantitative Research Methodology
- Basic Statistics
- Intermediate Statistics
- Computer Applications in Measurement, Research, & Statistics
- Graduate Project in Measurement, Research, & Statistics
- Dissertation Research Seminar

-Developed methodology courses for master's and doctoral programs in reading, learning disabilities, severely and profoundly handicapped, counseling, educational leadership, and measurement and statistics (9/76–8/80)

-Constructed and validated course-faculty evaluation questionnaire and designed computerized system for reporting evaluation results

-Provided methodological consultation for 65 doctoral dissertations (9/76–6/87)

-Supervised 8 part-time instructors

-Founder and Director, Johns Hopkins University National Symposium on Educational Research

. 1978 theme: Criterion-Referenced Measurement: The State of the Art

. 1979 theme: Educational Evaluation Methodology: The State of the Art

. 1980 theme: Test Item Bias Methodology: The State of the Art

. 1982 theme: Performance Assessment: The State of the Art

6/75–7/76

**Adjunct Faculty**, The Johns Hopkins University  
Courses: Educational Measurement and Evaluation  
Critique of Educational Research

- 3/75–8/78            **Adjunct Faculty**, University of Southern California (Washington Public Affairs Center)  
Courses: Statistics in Public Administration  
Survey Sampling Techniques
- 6/73–8/76            **Assessment Specialist**, Department of Research and Evaluation,  
Montgomery County Public Schools, Rockville, MD
- 9/71–6/72            **Chairman**, English Textbook Evaluation Committee,  
District of Columbia Public Schools
- 9/68–6/72            **Teacher**, Grades 3 and 5, District of Columbia Public Schools

## **HONORS AND AWARDS:**

2005, **Distinguished Reviewer Award**, Buros Institute of Mental Measurements, Lincoln, NE

Lilly Conference Contributing Teacher-Scholar (**Silver Distinction**)

1998, **Fellow**, Oxford Society of Scholars

1997, Johns Hopkins University School of Nursing Caroline Pennington **Award for Teaching Excellence** (voted by graduating undergraduate & graduate classes)

1993, Johns Hopkins University Alumni Association **Excellence in Teaching Award** (voted by graduating undergraduate & graduate classes)

1969–1970, **Staff Development Award** and Grant for Innovative Black Studies Program,  
District of Columbia Public Schools

1964–1966, Mary Graydon **Scholarship**, American University

## **RESEARCH:**

### **Research and Educational Grants--Sponsored Projects**

7/1/01–6/30/05, **Co-PI**, 3%, A+ Asthma Rural Partnership, National Center for Nursing Research, NIH. (\$2,558,300).

9/30/01–9/29/04, **Co-PI**, 5–10%, Measuring Children's Health Post Traumatic Brain Injury, Centers for Disease Control, (\$895,615).

10/1/96–9/1/00, **Statistician**, Coping in Economically Disadvantaged Breast Cancer Chemotherapy Patients and Primary Caregivers, U.S. Army Medical Research and National Command.

2/1/97–1/28/98, **Co-PI**, 5%, Enhanced Parenting Through Social Exposure Training: SET for Life, Maternal and Child Community Health Science Consortium, Transitional Housing Programs/Housing Assistance Corporation.

9/1/96–2/28/98, **Statistician**, Allergen Exposure and Asthma Severity in the Elderly, Fund for Geriatric Medicine and Nursing, Johns Hopkins Geriatric Center.

7/1/96–6/30/98, **Statistician**, Mental Health and the Underserved Patient, President's Hewlett Fund for Undergraduate Education.

9/1/94–8/31/98, **Statistician**, Effects of a Comprehensive Strategy on Clinical Outcomes in Breast Cancer Bone Marrow Transplant Patients, U.S. Army Medical Research & Development Command (No. NG0157).

10/1/94–9/30/95, **Co-PI**, Measurement of Primary Care for Children and Adolescents, DHHS/MCEA (No. 93-779)

6/1/92–1/30/95, **Psychometrician**, Accuracy of Substitute Judgment in Terminal Illness, NIH, National Center for Nursing Research (No. NR01 NR03045-01).

7/1/90–6/30/95, **Psychometrician**, Nursing Intervention to Reduce Coronary Risk in Families, NIH, National Center for Nursing Research (No. 1R01 NR022141-01).

10/1/91–9/30/92, **Psychometrician**, Compliance Factors Related to Universal Precautions, NIOSH Cooperative Agreement-AIDII/ERC, Inc.

4/1/89–3/31/92, **Statistician**, A Model for Reorganizing Nursing Resources (Professional Practice Model), NIH, National Center for Nursing Research (No. NR01 NR02091).

9/1/88–11/30/92, **Psychometrician**, Nursing Needs of AIDS Patients Across Settings, NIH, National Center for Nursing Research (No. R01 NR02070).

## **PUBLICATIONS: (176 Articles, Chapters, & Reviews; 14 Books)**

### **Journal Articles** (131 in 87 different journals)

Appling, S. E., Naumann, P. L., & Berk, R. A. (2001). Using a faculty evaluation triad to achieve evidenced-based teaching. *Nursing and Health Care Perspectives*, 22, 247–251.

Berk, R. A. (2021). Top 20 evidenced-based humor techniques for online teaching. *International Journal of Technology in Teaching and Learning*, 17(2), 62–83.

Berk, R. A. (2018a). Grit 2.0: How to deal with disappointment, rejection, and failure in academia. *Journal of Faculty Development*, 32(2), 91–104.

- Berk, R. A. (2018b). Humor in scholarly journal articles: What could possibly go wrong? *Journal of Faculty Development*, 32(3), 59–72.
- Berk, R. A. (2018c). Start spreading the news: Use multiple sources of evidence to evaluate teaching. *Journal of Faculty Development*, 32(1), 73–81.
- Berk, R. A. (2017a). MICROAGGRESSIONS TRILOGY: PART 1. Why do microaggressions matter? *Journal of Faculty Development*, 31(1), 63–73.
- Berk, R. A. (2017b). MICROAGGRESSIONS TRILOGY: PART 2. Microaggressions in the academic workplace. *Journal of Faculty Development*, 31(2), 69–83.
- Berk, R. A. (2017c). MICROAGGRESSIONS TRILOGY: PART 3. Microaggressions in the classroom. *Journal of Faculty Development*, 31(3), 95–110.
- Berk, R. A. (2016). Value of value-added models based on student outcomes to evaluate teaching. *Journal of Faculty Development*, 30(3), 73–81.
- Berk, R. A. (2015). The greatest veneration: Humor as a coping strategy for the challenges of aging. *Social Work in Mental Health*, 13(1), 30–47.
- Berk, R. A. (2014a). “Last professor standing!”: PowerPoint enables all faculty to use humor in teaching. *Journal of Faculty Development*, 28(3), 105–111.
- Berk, R. A. (2014b). LINKEDIN TRILOGY: PART 3. Top 20 sources for connections and how to add recommendations. *Journal of Faculty Development*, 28(1), 93–106.
- Berk, R. A. (2014c). Should student outcomes be used to evaluate teaching? *Journal of Faculty Development*, 28(2), 87–96.
- Berk, R. A. (2013a). Face-to-face versus online course evaluations: A “consumer’s guide” to seven strategies. (*MERLOT*) *Journal of Online Learning and Teaching*, 9(1), 140–148.
- Berk, R. A. (2013b). LINKEDIN TRILOGY: PART 1. Top 10 reasons you should NOT join LinkedIn professional network! *Journal of Faculty Development*, 27(2), 62–66.
- Berk, R. A. (2013c). LINKEDIN TRILOGY: PART 2. Creating a profile to find, be found, and network with LinkedIn optimization. *Journal of Faculty Development*, 27(3), 63–70.
- Berk, R. A. (2013d). Multigenerational diversity in the academic workplace: Implications for practice. *Journal of Higher Education Management*, 28(1), 10–23.

- Berk, R. A. (2013e). Should global items on student rating scales be used for summative decisions? *Journal of Faculty Development*, 27(1), 57–61.
- Berk, R. A. (2013f). Top 5 flashpoints in the assessment of teaching effectiveness. *Medical Teacher*, 35(1), 15–26. (DOI: 10.3109/0142159X.2012.732247) (<http://informahealthcare.com/doi/abs/10.3109/0142159X.2012.732247>)
- Berk, R. A. (2012a). How to create “Thriller” PowerPoints® in the classroom! *Innovative Higher Education*, 37(2), 141–152.
- Berk, R. A. (2012b). Meetings in academe: It’s time for an “*EXTREME MEETING MAKEOVER!*” *Journal of Faculty Development*, 26(1), 50–53.
- Berk, R. A. (2012c). Top 10 evidence-based, best practices for PowerPoint® in the classroom. *Transformative Dialogues: Teaching & Learning eJournal*, 5(3), 1–7.
- Berk, R. A. (2012d). Top 20 strategies to increase the online response rates of student rating scales. *International Journal of Technology in Teaching and Learning*, 8(2), 98–107.
- Berk, R. A. (2011a). “PowerPoint® engagement” techniques to foster deep learning. *Journal of Faculty Development*, 25(2), 45–48.
- Berk, R. A. (2011b). Research on PowerPoint®: From basic features to multimedia. *International Journal of Technology in Teaching and Learning*, 7(1), 24–35.
- Berk, R. A. (2011c). Top 10 “secret writing tips” to boost your productivity: Part 2. *Journal of Faculty Development*, 25(1), 54–57.
- Berk, R. A. (2011d). Top 12 be-attitudes of netiquette for academicians. *Journal of Faculty Development*, 25(3), 45–48.
- Berk, R. A. (2010a). How do you leverage the latest technologies, including Web 2.0 tools, in your classroom? *International Journal of Technology in Teaching and Learning*, 6(1), 1–13.
- Berk, R. A. (2010b). Net generation profile scale: This is only a ~~test~~ scale! *Transformative Dialogues: Teaching & Learning Journal*, 3(3), 1–6.
- Berk, R. A. (2010c). The secret to the “best” ratings from any evaluation scale. *Journal of Faculty Development*, 24(1), 37–39.
- Berk, R. A. (2010d). Top 10 “secret writing tips” to boost your productivity: Part 1. *Journal of Faculty Development*, 24(3), 47–50.
- Berk, R. A. (2010e). Where’s the chemistry in mentor-mentee academic

relationships? Try speed mentoring! *International Journal of Mentoring and Coaching*, 8(1), 85–92.

- Berk, R. A. (2010f). Why are faculty development workshops a waste of time? *Journal of Faculty Development*, 24(2), 49–52.
- Berk, R. A. (2009a). Beyond student ratings: “A whole new world, a new fantastic point of view.” *Essays on Teaching Excellence*, 20(1).  
(<http://www.podnetwork.org/publications/teachingexcellence/05-06/V17,%20N2%20Berk.pdf> )
- Berk, R. A. (2009b). Derogatory and cynical humor in clinical teaching and the workplace: A need for professionalism. *Medical Education*, 43, 7–9.
- Berk, R. A. (2009c). Determining your purpose in a medical career. *Journal of Medical Sciences*, 2(1), 14 (Abstr.).
- Berk, R. A. (2009d). Multimedia teaching with video clips: TV, movies, YouTube, and mtvU in the college classroom. *International Journal on Technology in Teaching and Learning*, 5(1), 1–21.
- Berk, R. A. (2009e). Teaching strategies for the net generation. *Transformative Dialogues: Teaching & Learning Journal*, 3(2), 1–23.
- Berk, R. A. (2009f). A tribute to teaching: Putting it on the line. *College Teaching*, 57(2), 126–127.
- Berk, R. A. (2009g). Using the 360° multisource feedback model to evaluate teaching and professionalism. *Medical Teacher*, 31(12), 1073–1080. (DOI: 10.3109/01421590802572775)
- Berk, R. A. (2008a). Crouching professor, hidden peer evaluator. *Teaching and Learning in Higher Education*, Spring (49), 5.
- Berk, R. A. (2008b). Humor and the net generation. *Thriving in Academe*, 25(4), 5–8.
- Berk, R. A. (2008c). Music and music technology in college teaching: Classical to hip hop across the curriculum. *International Journal of Technology in Teaching and Learning*, 4(1), 45–67.
- Berk, R. A. (2007). Humor as an instructional defibrillator. *Journal of Health Administration Education*, 24(2), 94–117.
- Berk, R. A. (2005a). Laughterpiece theatre: Humor as a systematic teaching tool. *Teaching Excellence*, 17(2).
- Berk, R. A. (2005b). Survey of 12 strategies for measuring teaching effectiveness.



*International Journal on Teaching and Learning in Higher Education*, 17(1), 48–62. ([http:// http://www.isetl.org/ijtlhe/pdf/IJTLHE8.pdf](http://www.isetl.org/ijtlhe/pdf/IJTLHE8.pdf))

- Berk, R. A. (2004a). Coping with the daily stressors of an academic career: Try Mirthium<sup>®</sup>. *Academic Physician and Scientist*, July/August, 1–4.
- Berk, R. A. (2004b). Research critiques incite words of mass destruction. *The Humor Connection*, (Winter), 8–11.
- Berk, R. A. (2001a). The active ingredients in humor: Psychophysiological benefits/risks for older adults. *Educational Gerontology: An International Journal*, 27, 323–339.
- Berk, R. A. (2001b). Using music with demonstrations to trigger laughter and facilitate learning in multiple intelligences. *Journal on Excellence in College Teaching*, 12(1), 97–107.
- Berk, R. A. (2000). Does humor in course tests reduce anxiety and improve performance? *College Teaching*, 48, 151–158.

#### ***Monthly Humor Column for Healthcare Professionals (7)***

- Berk, R. A. (2000a). Ask Mister Humor Person: Why is there a need for this column? *Echogram*, 1(1). ([www.medcareers.com](http://www.medcareers.com))
- Berk, R. A. (2000b). How can humor and laughter reduce stress? *Echogram*, 1(2). ([www.medcareers.com](http://www.medcareers.com)).
- Berk, R. A. (2000c). Close encounters of the patient kind! *Echogram*, 1(3). ([www.medcareers.com](http://www.medcareers.com))
- Berk, R. A. (2000d). You have to be “out of your mind” to use humor. *Echogram*, 1(4). ([www.medcareers.com](http://www.medcareers.com))
- Berk, R. A. (2000e). Who wants to be a health professional? *MedWorldNews*, 1(5). ([www.medcareers.com](http://www.medcareers.com))
- Berk, R. A. (2000f). LAUGH-O-FLEX<sup>®</sup>: The total body workout. *MedWorldNEWS*, 1(6). ([www.medcareers.com](http://www.medcareers.com))
- Berk, R. A. (2000g). Circuit laugh training to tone your abs. *MedWorldNEWS*, 1(7). ([www.medcareers.com](http://www.medcareers.com))
- Berk, R. A. (1999). Laughter therapy. *The Johns Hopkins Health Insider*, 2(4), March, 1, 8.

- Berk, R. A. (1998a). Breakthrough in IRT (Item Response Theory) on the horizon. *NCME Newsletter*, 6(2), 6.
- Berk, R. A. (1998b). A humorous account of 10 multiple-choice item-flaws that clue testwise students. *Journal on Excellence in College Teaching*, 9(2), 93–117.
- Berk, R. A. (1998c). Is humor in academia an oxymoron? *Quality in Higher Education*, 7(1), 1–2.
- Berk, R. A. (1998d). Techniques for injecting humor into your course Website. *Community College Week*, 11(6), 12.
- Berk, R. A. (1997). Proposal for a new AERA award: The MEANY! *Educational Researcher*, 26(1), 30–32.
- Berk, R. A. (1996a). Standard setting: The next generation (Where few psychometricians have gone before!) *Applied Measurement in Education*, 9, 215–235.
- Berk, R. A. (1996b). Student ratings of 10 strategies for using humor in college teaching. *Journal on Excellence in College Teaching*, 7(3), 71–92.
- Berk, R. A. (1995a). Something old, something new, something borrowed, a lot to do! *Applied Measurement in Education*, 8, 99–109.
- Berk, R. A. (1995). Use of primary caretakers as proxies to measure the healthcare needs of patients with AIDS. *Public Health Nursing*, 12, 109–116.
- Berk, R. A. (1994a). AERA's Basic Assessment Renewal Form (BARF): An update. *Educational Researcher*, 23(3), 33–34.
- Berk, R. A. (1994b). Performance assessment of our own professional behavior. *Educational Measurement: Issues and Practice*, 13(1), 27–29.
- Berk, R. A. (1993). Murder board: Some postmortem thoughts on instrument construction. *Journal of Nursing Measurement*, 1, 107–114.
- Berk, R. A. (1990). Importance of expert judgment in content-related validity evidence. *Western Journal of Nursing Research*, 12, 659–671.
- Berk, R. A. (1988). Fifty reasons why student achievement gain does not mean teacher effectiveness. *Journal of Personnel Evaluation in Education*, 1, 345–363.
- Berk, R. A. (1987). Setting passing scores on competency tests. *NASSP Bulletin*, 71(496), 69–76.

- Berk, R. A. (1986). A consumer's guide to setting performance standards on criterion-referenced tests. *Review of Educational Research*, 56, 137–172.
- Berk, R. A. (1984). An evaluation of procedures for computing an ability-achievement discrepancy score. *Journal of Learning Disabilities*, 17, 262–266.
- Berk, R. A. (1983a). Toward a definition of learning disabilities: Progress or regress? *Education & Treatment of Children*, 6, 285–310.
- Berk, R. A. (1983b). The value of WISC-R profile analysis for the differential diagnosis of learning disabled children. *Journal of Clinical Psychology*, 39, 133–136.
- Berk, R. A. (1982a). Alternative ways to identify learning-disabled children. *The Education Digest*, 47(7), 51–53.
- Berk, R. A. (1982b). Effectiveness of discrepancy score methods for screening children with learning disabilities. *Learning Disabilities: An Interdisciplinary Journal*, 1(2), 11–24.
- Berk, R. A. (1982c). Verbal-performance IQ discrepancy score: A comment on reliability, abnormality, and validity. *Journal of Clinical Psychology*, 38, 638–641.
- Berk, R. A. (1981a). An evaluation of the validity and reliability of adaptive behavior scales. *Journal for Special Educators*, 17(3), 254–263.
- Berk, R. A. (1981b). What's wrong with using grade-equivalent scores to identify LD children? *Academic Therapy*, 17(2), 133–140.
- Berk, R. A. (1980a). A comparison of six content domain specification strategies for criterion-referenced tests. *Educational Technology*, 20(9), 4–52.
- Berk, R. A. (1980b). A consumers' guide to criterion-referenced test reliability. *Journal of Educational Measurement*, 17, 323–349; Erratum, 1981, 18, 131.
- Berk, R. A. (1980c). Estimation of test length for domain-referenced reading comprehension tests. *Journal of Experimental Education*, 48, 188–193.
- Berk, R. A. (1980d). A framework for methodological advances in criterion-referenced testing. *Applied Psychological Measurement*, 4, 563–573.
- Berk, R. A. (1979a). The construction of rating instruments for faculty evaluation: A review of methodological issues. *Journal of Higher Education*, 50, 650–669.
- Berk, R. A. (1979b). The discriminative efficiency of the Bayley Scales of Infant Development. *Journal of Abnormal Child Psychology*, 7, 113–119.

- Berk, R. A. (1979c). Generalizability of behavioral observations: A clarification of interobserver agreement and interobserver reliability. *American Journal of Mental Deficiency, 83*, 460–472.
- Berk, R. A. (1979d). The relative merits of item transformations and the cloze procedure for the measurement of reading comprehension. *Journal of Reading Behavior, 11*, 129–138.
- Berk, R. A. (1979e). Teaching statistics in an intensive semester program. *Improving College and University Teaching, 27*, 87–88.
- Berk, R. A. (1978a). An analysis of variance model for assessing reliability of naturalistic observations. *Perceptual and Motor Skills, 47*, 271–278.
- Berk, R. A. (1978b). The application of structural facet theory to achievement test construction. *Educational Research Quarterly, 3*, 62–72.
- Berk, R. A. (1978c). A consumers' guide to criterion-referenced test item statistics. *NCME Measurement in Education, 9*, 1–8.
- Berk, R. A. (1978d). Empirical evaluation of formulae for correction of item-total point-biserial correlations. *Educational and Psychological Measurement, 38*, 647–652.
- Berk, R. A. (1978e). On Bartko's intraclass correlations of interrater reliability. *Perceptual and Motor Skills, 47*, 507–510.
- Berk, R. A. (1977). Survey of integrated statistical computer packages. *Behavior Research Methods & Instrumentation, 9*, 277–280.
- Berk, R. A. (1976a). Effects of choice of instructional methods on verbal learning tasks. *Psychological Reports, 38*, 867–870.
- Berk, R. A. (1976b). Note on measuring stability of personality traits. *Psychological Reports, 39*, 1033–1034.
- Berk, R. A. (1976c). Determination of optimal cutting scores in criterion-referenced measurement. *Journal of Experimental Education, 45*, 4–9.
- Berk, R. A. (1975). Utility of analysis of variance with repeated measures programs for estimating reliability. *Perceptual and Motor Skills, 41*, 441–442.
- Berk, R. A. (1972). Evaluation of a Negro history textbook versus a white history textbook, using fifth grade children. *Journal of Negro Education, 41*, 164–169.
- Berk, R. A., Baigis-Smith, J., & Nanda, J. (1995). Healthcare needs of persons with HIV/AIDS in various settings. *Western Journal of Nursing Research, 17*, 647–

671.

- Berk, R. A., Berg, J., Mortimer, R., Walton-Moss, B., & Yeo, T. (2005). Measuring the effectiveness of faculty mentoring relationships. *Academic Medicine, 80*, 66–71.
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- Berk, R. A., & DeGangi, G. A. (1979). Technical considerations in the evaluation of pediatric motor scales. *American Journal of Occupational Therapy, 33*, 240–244.
- Berk, R. A., & Gold, P. (1979). Prediction of the academic success of children with suspected neurological impairments. *Journal of Clinical Psychology, 35*, 505–509.
- Berk, R. A., & Griesemer, H. A. (1978). Change-score item and reliability analyses program. *Applied Psychological Measurement, 38*, 829–830.
- Berk, R. A., & Griesemer, H. A. (1976). ITEMAN: An item analysis program for tests, questionnaires, and scales. *Educational and Psychological Measurement, 36*, 189–191.
- Berk, R. A., & Harrop, G. A. (1978). A computer program for reporting student ratings of faculty. *Educational and Psychological Measurement, 38*, 829–830.
- Berk, R. A., & Nanda, J. P. (2006). A randomized trial of humor effects on test anxiety and test performance. *HUMOR: International Journal of Humor Research, 19*, 425–454.
- Berk, R. A., & Nanda, J. P. (1998). Effects of jocular instructional methods on attitudes, anxiety, and achievement in statistics courses. *HUMOR: International Journal of Humor Research, 11*, 383–409.
- Berk, R. A., & Nanda, J. P. (1997). Prediction of the healthcare needs of persons with HIV/AIDS from preliminary health assessment information. *AIDS Care: Psychological and Socio-Medical Aspects of AIDS/HIV, 9*, 143–160.
- Berk, R. A., & Nanda, J. P. (1994). Healthcare Needs Scales for Patients with HIV/AIDS: Construct validation. *Journal of the Association of Nurses in AIDS Care, 5*(1), 13–25.
- Berk, R. A., Naumann, P. L., & Appling, S. E. (2004). Beyond student ratings: Peer

observation of classroom and clinical teaching. *International Journal of Nursing Education Scholarship*, 1(1), 1–26.

- Berk, R. A., Poe, S. S., Baigis-Smith, J. A. (1992). Healthcare Needs Scale for Patients with HIV/AIDS: Content validation. *Journal of the Association of Nurses in AIDS Care*, 3(3), 10–18.
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- DeGangi, G. A., & Berk, R. A. (1983b). Psychometric analysis of the test of Sensory Integration. *Physical & Occupational Therapy in Pediatrics*, 3, 43–60.
- DeGangi, G. A., Berk, R. A., & Greenspan, S. I. (1988). The clinical measurement of sensory functioning in infants: A preliminary study. *Physical & Occupational Therapy in Pediatrics*, 8(2), 1–23.
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### ***Books on Faculty Teaching Methods and Evaluation*** (6)

- Berk, R. A. (2013). *Top 10 flashpoints in student ratings and the evaluation of teaching: What faculty and administrators must know to protect themselves in employment decisions*. Sterling, VA: Stylus Publishing.
- Berk, R. A. (in production). *Handbook for writing rating scale items to Measure teaching effectiveness*. Sterling, VA: Stylus Publishing.
- Berk, R. A. (2009). *Top secret tips for successful humor in the workplace*. Columbia, MD: Coventry Press.
- Berk, R. A. (2006). *Thirteen Strategies to measure college teaching: A consumer's guide to rating scale construction, assessment, and decision making for faculty, administrators, and clinicians*. Sterling, VA: Stylus Publishing.
- Berk, R. A. (2002). *Humor as an instructional defibrillator: Evidence-based techniques in teaching and assessment*. Sterling, VA: Stylus Publishing.
- Berk, R. A. (1998). *Professors are from Mars<sup>®</sup>, Students are from Snickers<sup>®</sup>: How to write and deliver humor in the classroom and in professional presentations*. Madison, WI: Magna Publications (2<sup>nd</sup> printing). (Reprinted by Stylus Publishing, 2003)

### ***Books/Tests in Educational and Psychological Measurement*** (9)

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Berk, R. A. (Ed.). (1981). *Educational evaluation methodology: The state of the art*. Baltimore, MD: Johns Hopkins University Press.

Berk, R. A. (Ed.). (1980). *Criterion-referenced measurement: The state of the art*. Baltimore, MD: Johns Hopkins University Press. (2nd printing).

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### ***Book Chapters, Monographs, Edited Symposia (33)***

Berk, R. A. (2019). Beyond student ratings: 14 Other sources of evidence to evaluate teaching. In R. Ellis & E. Hogard (Eds.), *Handbook of quality assurance for university teaching* (pp. 317–344). London, UK: Routledge.

Berk, R. A. (2011). No teacher left behind: Teaching strategies for the net generation. In Evaluation Systems, *The educational landscape of the future* (pp. 77–90). Amherst, MA: Pearson Education.

Berk, R. A. (2009). Integrating video clips into the “legacy content” of the K–12 curriculum: TV, movies, and YouTube the classroom. In Evaluation Systems, Pearson, *The role of technology in tomorrow’s schools* (pp. 59–82). Amherst, MA: Author.

Berk, R. A. (2008a). Star Tech: The net generation. In C. J. Craig & L. F. Deretchin (Eds.), *Teacher education yearbook XVI: Imagining a renaissance in teacher education* (pp.131–145). Lanham, MD: Rowman & Littlefield Education.

Berk, R. A. (2008b). Use of technology and music to improve learning. In Evaluation Systems, *The role of technology in tomorrow’s schools* (pp. 45–76). Amherst, MA: Author.

Berk, R. A. (2007). The future of teaching: Effective teaching is all about the students, not about the teachers! In National Evaluation Systems, *Teachers of the future, Schools of the future* (pp. 59–67). Amherst, MA: Author.



- Berk, R. A. (2006). What every new teacher should know about assessment, but is afraid to ask! In National Evaluation Systems, *Teacher recruitment and retention* (99–107). Amherst, MA: Author.
- Berk, R. A. (2005). Test alignment and balancing with state standards: Every 6 months or 50 items, whichever comes first. In National Evaluation Systems, *After student standards: Alignment* (pp. 15–27). Amherst, MA: Author.
- Berk, R. A. (2004). No Child Left Behind’s “highly qualified teacher”: What does it really mean? In National Evaluation Systems, *What is a qualified capable teacher?* (pp. 35–42). Amherst, MA: Author.
- Berk, R. A. (2003). “Old cheese” versus “new cheese” technical test reports. In National Evaluation Systems, *Educational technology for teacher preparation and certification* (pp. 51–55). Amherst, MA: Author.
- Berk, R. A. (2002). Teaching portfolios used for high-stakes decisions: You have technical issues! In National Evaluation Systems, *How to find and support tomorrow’s teachers* (pp. 45–56). Amherst, MA: Author.
- Berk, R. A. (2001). Testing: The good, the bad, and it could get ugly! In National Evaluation Systems, *Education reform success stories* (pp. 115–130). Amherst, MA: Author.
- Berk, R. A. (2000). Ask Mister Assessment Person: How do you estimate reliability for teacher licensure/certification tests? In National Evaluation Systems, *Supply and demand in an age of rising standards* (pp. 179–194). Amherst, MA: Author.
- Berk, R. A. (1999a). Assessment for measuring professional performance. In D. P. Ely, L. E. Odenthal, & T. J. Plomp (Eds.), *Educational science and technology: Perspectives for the future* (pp. 29–48). Enschede, The Netherlands: Twente University Press.
- Berk, R. A. (1999b). Impact of college admissions and teacher licensure and certification tests on teacher quality. In National Evaluation Systems, *Teacher preparation assessment: The “hows” and “whys” of new standards* (pp. 217–225). Amherst, MA: Author.
- Berk, R. A. (1997a). The bridges of content standards: To cross or not to cross, what is the answer? In National Evaluation Systems, *Linking standards and assessment* (pp. 3–16). Amherst, MA: Author.
- Berk, R. A. (1997b). Top 10 strategies for using humor as an effective teaching tool. In J. A. Chambers (Ed.), *Selected papers from the Eighth National Conference on College Teaching and Learning* (pp. 9–27). Jacksonville, FL: Florida Community College and Jacksonville Foundation.

- Berk, R. A. (1996). A consumer's guide to multiple-choice item formats that measure complex cognitive outcomes. In National Evaluation Systems, *From policy to practice* (pp. 101–127). Amherst, MA: Author.
- Berk, R. A. (1995a, October). Standard setting: The next generation. In Aspen Systems Corporation, *Proceedings of the Joint Conference on Standard Setting for Large-Scale Assessments of the National Assessment Governing Board (NAGB) and the National Center for Education Statistics* (Vol. II, pp. 161–181). Washington, DC: US Government Printing Office.
- Berk, R. A. (1995b). Standard setting: The next generation. In National Evaluation Systems, *Perspectives in teacher certification testing* (pp. 11–42). Amherst, MA: Author.
- Berk, R. A. (1994). Test bias. In A. C. Purves (Ed.), *Encyclopedia of English studies and language arts*. New York: National Council of Teachers of English and Scholastic, Inc.
- Berk, R. A. (1993). National trends in student and teacher assessment: Issues in performance assessment. In National Evaluation Systems, *Performance assessment in teacher certification testing* (pp. 17–33). Amherst, MA: Author.
- Berk, R. A. (1990). Limitations of using student achievement data for career ladder promotions and merit pay decisions. In J. V. Mitchell, Jr., S. L. Wise, & B. S. Plake (Eds.), *Assessment of teaching: Purposes, practices, and implications for the profession* (pp. 261–306). Hillsdale, NJ: Erlbaum.
- Berk, R. A. (1988). Criterion-referenced tests. In J. P. Keeves (Ed.), *Educational research, methodology, and measurement: An international handbook* (pp. 365–370). Oxford, England: Pergamon Press.
- Berk, R. A. (1987). Detecting bias in teacher certification tests. In National Evaluation Systems, *Trends in teacher certification testing* (pp. 9–15). Amherst, MA: Author.
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- Berk, R. A. (1986b). Minimum competency testing: Status and potential. In B. S. Plake & J. C. Witt (Eds.), *The future of testing* (pp. 89–144). Hillsdale, NJ: Erlbaum.
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### **Reviews** (12)

- Berk, R.A. (2005). Review of “Healthcare Customer Service Test.” In R. A. Spies & B. S. Plake (Eds.), *The sixteenth mental measurements yearbook* (pp. 448–450). Lincoln, NE: Buros Institute of Mental Measurements.
- Berk, R.A. (2005). Review of “Stirling Eating Disorder Scales.” In R. A. Spies & B. S. Plake (Eds.), *The sixteenth mental measurements yearbook* (pp. 989–992). Lincoln, NE: Buros Institute of Mental Measurements.
- Berk, R. A. (2003). Review of “Manifestation of Symptomatology Scale.” In B. S. Plake & J. C. Impara (Eds.), *The fifteenth mental measurements yearbook* (pp. 553–556). Lincoln, NE: Buros Institute of Mental Measurement.
- Berk, R. A. (2003). Review of “Service Animal Adaptive Intervention Assessment.” In A. S. Plake & J. C. Impara (Eds.), *The fifteenth mental measurements yearbook* (pp. 812–814). Lincoln, NE: Buros Institute of Mental Measurement.
- Berk, R. A. (2001). Review of “Ward Atmosphere Scale.” In B. S. Plake & J. C. Impara (Eds.), *The fourteenth mental measurements yearbook* (pp. 1325–1328). Lincoln, NE: Buros Institute of Mental Measurements.
- Berk, R. A. (1997). Review of "Stanford Achievement Test" (9th ed.). In J. C. Impara & B. S. Plake (Eds.), *The thirteenth mental measurements yearbook* (pp. 925–928). Lincoln, NE: Buros Institute of Mental Measurements.
- Berk, R. A. (1993a). Review of "Brigance K & 1 Screen for Kindergarten and First Grade" (AN-1207107). In J. C. Conoley & J. Impara (Eds.), *Mental measurements yearbook database* (Search Label MMYD). Lincoln, NE: BRS

Information Technologies.

- Berk, R. A. (1993b). Review of "Memory Assessment Scales." In J. C. Conoley & J. Impara (Eds.), *Mental measurements yearbook database* (Search Label MMYD). Lincoln, NE: BRS Information Technologies.
- Berk, R. A. (1985a). Review of "Design for Math." In J. V. Mitchell, Jr. (Ed.), *The ninth Mental measurements yearbook* (pp. 458–459). Lincoln, NE: University of Nebraska Press. (Accession No. AN-09052523, Buros Institute Database [Search Label MMYD], Bibliographic Retrieval Services, Inc. [BRS]).
- Berk, R. A. (1985b). Review of "Michigan Prescriptive Program in Mathematics." In J. V. Mitchell, Jr.(Ed.), *The ninth mental measurements yearbook* (pp. 973–974). Lincoln, NE: University of Nebraska Press. (Accession No. AN-09052021, Buros Institute Database [Search Label MMYD], Bibliographic Retrieval Services, Inc. [BRS]).
- Berk, R. A. (1985c). Review of Reynolds and Brown's "Perspectives on Bias in Mental Testing." *Applied Psychological Measurement*, 9, 99–107.
- Berk, R. A. (1984). Review of Livingston and Zieky's "Passing Scores." *Journal of Educational Measurement*, 21, 77–79.

## **PRESENTATIONS: (354)**

### ***International*** (86)

- Appling, S.A., Naumann, P.L., & Berk, R.A. (2004 October). *Crouching professor, hidden peer evaluator*. Workshop presented at the annual meeting of the International Society for Exploring Teaching and Learning, Baltimore, MD.
- Aschenbrenner, D. S., Kushto-Reese, K., & Berk, R. A. (2004, October). *So you want to be a star: Professor search! Invited* plenary session presented at the annual meeting of the International Society for Exploring Teaching and Learning, Baltimore, MD.
- Aschenbrenner, D. S., Kushto-Reese, K., & Berk, R. A. (2003, October). *So you want to be a star: Professor search!* Workshop presented at the annual meeting of the International Society for Exploring Teaching and Learning, Fort Collins, CO. (Received "Distinguished Fellow's Presentation Award," the presentation with the highest evaluations).
- Berk, R. A. (2013, May). *Humor and multimedia as teaching tools for the net generation* Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.

- Berk, R. A. (2013, May). *Multimedia for multigenerational students in multiplex teaching*. **Invited** pre-session at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2012, November). *Humor and multimedia to engage multigenerational students*. **Invited** training session presented at the 32nd Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2012, November). *How to extract and insert music clips in PowerPoint 2010*. **Invited** training session presented at the 32nd Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2012, April). *Humor and multimedia to engage the net generation*. **Keynote** at Third Saudi International Medical Education Conference, Riyadh.
- Berk, R. A. (2012, April). *Humor and multimedia to engage the net generation*. **Featured** presentation at the International Conference on College Teaching and Learning, Jacksonville.
- Berk, R. A. (2012, March). *Assessment of teaching performance: The state of the art*. **Keynote** at the Ottawa Conference on Medical Education, Kuala Lumpur.
- Berk, R. A. (2012, March). *Beyond student ratings: 13 Other faculty evaluation strategies*. **Invited** workshop at the Ottawa Conference on Medical Education, Kuala Lumpur.
- Berk, R. A. (2011, November). *Humor and multimedia to engage multigenerational students*. **Invited** training session presented at the 31st Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2011, November). *This is your brain on multimedia: Top 10 evidenced-based, best practices for PowerPoint*. **Invited** training session presented at the 31st Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2011, May). *Humor and multimedia as teaching tools for the net generation*. Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2011, May). *Top 10 tips for break-the-mold PowerPoints*. Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2011, May). *Top 15 complaints students have about taking tests*. **Keynote** at University of Calgary, Alberta, CA.
- Berk, R. A. (2011, May). *Humor and multimedia as teaching tools for the net generation*. **Keynote** at the Faculty Showcase of Excellence, Southern Alberta Institute of

Technology, Calgary, Alberta, CA.

- Berk, R. A. (2010, November). *Humor and multimedia to engage multigenerational students*. **Invited** training session presented at the 30th Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2010, November). *Top 10 tips for break-the-mold PowerPoints*. **Invited** training session presented at the 30th Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2010, November). *Beyond student ratings: 13 Other faculty evaluation strategies*. **Invited** half-day workshop presented at the 30th Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2010, May). *Humor and multimedia to engage the net generation*. **Keynote** presented at the National University of Taiwan School of Medicine, Taipei.
- Berk, R. A. (2010, May). *Beyond student ratings: 13 Other strategies to evaluate teaching*. **Keynote** presented at Chun-Shan University School of Medicine, Taichung, Taiwan.
- Berk, R. A. (2010, May). *Humor and multimedia as teaching tools for the net generation* Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2010, May). *Using video clips in teaching: TV, movies, and YouTube in the classroom*. Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2009, November). *Humor and multimedia as teaching tools for the net generation*. **Invited** training session presented at the 29<sup>rd</sup> Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2009, November). *Using video clips in teaching: TV, movies, and YouTube in the classroom*. **Invited** training session presented at the 29<sup>rd</sup> Annual International Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2009, May). *Humor and multimedia as teaching tools for the net generation* Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2009, May). *Animation and music as a defibrillator for dead powerpoint words*. Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2009, January). *Determining your professional purpose in a medical career*.

**Keynote** address at the UAE International Medical Students' Conference, United Arab Emirates University, Al Ain.

Berk, R. A. (2009, January). *Top 10 flaws in constructing multiple-choice items*. **Two workshops** at the UAE International Medical Students' Conference, United Arab Emirates University, Al Ain.

Berk, R. A. (2008, November). *Animation and music as a defibrillator for dead powerpoint words*. **Invited** training session presented at the 28<sup>rd</sup> Annual International Lilly Conference on College Teaching, Oxford, OH.

Berk, R. A. (2008, November). *Beyond student ratings: 13 Other strategies to evaluate teaching*. **Invited** preconference workshop presented at the 28<sup>rd</sup> Annual International Lilly Conference on College Teaching, Oxford, OH.

Berk, R. A. (2008, November). *Humor and multimedia as teaching tools for the net generation*. **Invited** training session presented at the 28<sup>rd</sup> Annual International Lilly Conference on College Teaching, Oxford, OH.

Berk, R. A. (2008, September). *Conference opening*. **Invited** presentation at the annual meeting of the Association for Medical Education in Europe, Prague, Czech Republic.

Berk, R. A. (2008, August). A critical review of *14 strategies to measure teaching/clinical effectiveness*. **Invited** workshop presented at the annual meeting of the Association for Medical Education in Europe, Prague, Czech Republic.

Berk, R. A. (2008, August). *Humor and multimedia as teaching tools for the net generation*. **Invited** workshop presented at the annual meeting of the Association for Medical Education in Europe, Prague, Czech Republic.

Berk, R. A. (2008, July). *Determining your professional purpose in a medical career*. **Keynote** address at the 3rd International Medical Students' Congress, Novi Sad, Vojvodina, Serbia.

Berk, R. A. (2008, July). *Music and animation as a defibrillator for dead PowerPoint words*. **Invited** workshop at the 3rd International Medical Students' Congress, Novi Sad, Vojvodina, Serbia.

Berk, R. A. (2008, May). *Humor and multimedia as teaching tools for the net generation* Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.

Berk, R. A. (2008, May). *Top 14 strategies for faculty evaluation*. Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.

- Berk, R. A. (2007, October). *Adding pizzazz to your PowerPoint presentation*. **Invited** workshop presented at the European Medical Students' Conference, Charite, Humboldt University Medical School, Berlin, Germany.
- Berk, R. A. (2007, October). *Determining your professional purpose in a medical career*. **Keynote** address at the European Medical Students' Conference, Charite, Humboldt University Medical School, Berlin, Germany.
- Berk, R. A. (2007, October). *How to make a professional research presentation*. **Invited** workshop presented at the European Medical Students' Conference, Charite, Humboldt University Medical School, Berlin, Germany.
- Berk, R. A. (2007, September). *Humour and multimedia as teaching tools for the net generation*. **Keynote** address at Umea University, Sweden.
- Berk, R. A. (2007, September). *Top 15 complaints by students about taking tests*. **Invited** workshop presented at Umea University, Sweden.
- Berk, R. A. (2007, September). *Top 10 flaws in constructing multiple-choice items*. **Invited** workshop presented at Umea University, Sweden.
- Berk, R. A. (2007, August). *Conference opening*. **Invited** presentation at the annual meeting of the Association for Medical Education in Europe, Trondheim, Norway.
- Berk, R. A. (2007, August). *Top 14 strategies to evaluate teaching/clinical performance*. **Invited** workshop presented at the annual meeting of the Association for Medical Education in Europe, Trondheim, Norway.
- Berk, R. A. (2007, August). *Using humour to tap multiple intelligences in medical education*. **Invited** workshop presented at the annual meeting of the Association for Medical Education in Europe, Trondheim, Norway.
- Berk, R. A. (2007, May). *Humor as an instructional defibrillator*. Workshop presented at the annual International Conference on Teaching and Leadership Excellence, Austin, TX.
- Berk, R. A. (2007, March). *Humour as an instructional defibrillator*. **Keynote** presented at the Fifth Annual Leiden International Medical Student Conference, Leiden University Medical Center, The Netherlands.
- Berk, R. A. (2006, September). *A new spin on 360° multisource assessment of teaching/clinical effectiveness*. **Keynote** presented at the annual meeting of the Association for Medical Education in Europe, Cotone Congressi, Genoa, Italy.
- Berk, R. A. (2006, September). *Using humour to tap multiple intelligences in medical*



*education. Invited* workshop presented at the annual meeting of the Association for Medical Education in Europe, Cotone Congressi, Genoa, Italy.

Berk, R. A. (2005, September). *Developing rating scales for outcome-based assessment. Invited* workshop presented at the annual meeting of the Association for Medical Education in Europe, Vrije Universiteit, Amsterdam, The Netherlands.

Berk, R. A. (2005, September). *Using humour to tap multiple intelligences in medical education. Invited* workshop presented at the annual meeting of the Association for Medical Education in Europe, Vrije Universiteit, Amsterdam, The Netherlands.

Berk, R. A. (2005, September). *Student characteristics. Invited* discussant at the annual meeting of the Association for Medical Education in Europe, Vrije Universiteit, Amsterdam, The Netherlands.

Berk, R. A. (2004, October). *Top 10 secret tips for successful humor in the classroom.* Workshop presented at the annual meeting of the International Society for Exploring Teaching and Learning, Baltimore, MD.

Berk, R. A. (2004, September). *Developing rating scales for faculty evaluation. Invited* workshop presented at the annual meeting of the Association for Medical Education in Europe, University of Edinburgh Medical School, Scotland.

Berk, R. A. (2004, September). *Humor as an instructional defibrillator. Invited* workshop presented at the annual meeting of the Association for Medical Education in Europe, University of Edinburgh Medical School, Scotland.

Berk, R. A. (2004, September). *Standard setting. Invited* discussant at the annual meeting of the Association for Medical Education in Europe, University of Edinburgh Medical School, Scotland.

Berk, R. A. (2003, October). *Injecting jest into your course test.* Workshop presented at the annual meeting of the International Society for Exploring Teaching and Learning, Fort Collins, CO.

Berk, R. A. (2003, June). *Transforming your course into an adult version of Sesame Street.* Training session presented at the 23<sup>rd</sup> Annual Conference of the Society for Teaching and Learning in Higher Education, University of British Columbia, Vancouver, BC, Canada.

Berk, R. A. (2002, August). *Humor in course tests and Web sites: [www.hilariouscourse.yeahright](http://www.hilariouscourse.yeahright). Invited* workshop presented at the annual meeting of the Association of Medical Education in Europe, University of Lisbon, Portugal.

Berk, R. A. (2002, August). *Humor as an instructional defibrillator. Invited* workshop

presented at the annual meeting of the Association of Medical Education in Europe, University of Lisbon, Portugal.

Berk, R. A. (2002, August). Standard setting: *Going for the gold when there is no "gold standard!"* **Invited** panel presentation at the annual meeting of the Association of Medical Educational in Europe, University of Lisbon, Portugal.

Berk, R. A. (2002, June). *The 7 humorous habits of highly effective professors*. Training session presented at the 22<sup>nd</sup> Annual Conference of the Society for Teaching and Learning in Higher Education, McMaster University, Hamilton, Ontario, Canada.

Berk, R. A. (2002, June). *Writing test items is like a box of chocolates . . .* Training session presented at the 22<sup>nd</sup> Annual Conference of the Society for Teaching and Learning in Higher Education, McMaster University, Hamilton, Ontario, Canada.

Berk, R. A. (2002, April). *Humor as an instructional defibrillator*. **Invited** full-day training session presented at the 13<sup>th</sup> International Conference on College Teaching and Learning, Jacksonville.

Berk, R. A. (2001, November). *Test wars: The evil empire strikes back*. **Keynote** address at the National Congress on Examinations (Nederlandse Examens Vereniging), Enschede, The Netherlands.

Berk, R. A. (2001, September). *Humour in medical education is like a box of chocolates . . .* **Invited plenary** session presented at the annual meeting of the Association of Medical Education in Europe, Berlin, Germany.

Berk, R. A. (2001, July). *How can music trigger laughter in a college classroom?* Paper presented at the annual meeting of the 20<sup>th</sup> International Humor Conference of the International Society for Humor Studies, College Park, MD.

Berk, R. A. (2001, April). *The 7 humorous habits of highly effective educators*. Two **invited** training sessions presented at the 16<sup>th</sup> Annual International Conference on the Positive Power of Humor and Creativity, Saratoga Springs, NY.

Berk, R. A. (2000, June). *The 7 humorous habits of highly effective instructors*. **Keynote** address presented at the Annual Faculty Development Conference at the Teaching and Learning Centre, Southern Alberta Institute of Technology, Calgary, Alberta, Canada.

Berk, R. A. (1999, June). *The 7 humorous habits of highly effective professors*. Training session presented at the 19<sup>th</sup> Annual Conference of the Society for Teaching and Learning in Higher Education, University of Calgary, Alberta, Canada.

Berk, R. A. (1999, June). *Assessment tools for measuring professional performance*.

**Keynote** address presented at the Conference on the 20th Anniversary of the Faculty of Educational Science and Technology, University of Twente, Enschede, The Netherlands.

Berk, R. A. (1999, May). *Professors are from Mars, Students are from Snickers: Humor in the Classroom*. **Keynote** address at the Faculty Development Conference of Northern Alberta Institute of Technology, Edmonton, Alberta, Canada.

Berk, R. A. (1999, May). *Professors are from Mars, Students are from Snickers: Humor in the classroom*. **Invited** training session presented at the Faculty Development Conference of Northern Alberta Institute of Technology, Edmonton, Alberta, CA.

Berk, R. A. (1999, May). *Writing test items is like a box of chocolates ...* **Invited** training session presented at the Faculty Development Conference of Northern Alberta Institute of Technology, Edmonton, Alberta, Canada.

Berk, R. A. (1999, April). *Professors are from Mars, Students are from Snickers*. **Invited** interactive workshop presented at the 10th International Conference on College Teaching and Learning, Jacksonville, FL.

Berk, R. A. (1999, April). *Mars and Snickers on the Web: [www.hilariouscourse.yeah/right](http://www.hilariouscourse.yeah/right)*. Two **invited** interactive workshops presented at the 10th International Conference on College Teaching and Learning, Jacksonville, FL.

Berk, R. A. (1999, April). *Mars and Snickers on the Web: [www.arewehaving.fun/yes](http://www.arewehaving.fun/yes)*. **Invited featured** presentation at the 10th International Conference on College Teaching and Learning, Jacksonville, FL.

Berk, R. A. (1998, April). *The 7 humorous habits of highly effective professors*. Two **invited** interactive workshops presented at the 9th International Conference on College Teaching and Learning, Jacksonville, FL.

Berk, R. A. (1998, April). *Jocular soup for the professor's soul*. **Invited featured** presentation at the 9th International Conference on College Teaching and Learning, Jacksonville, FL.

Berk, R. A. (1997, April). *Top 10 strategies for using humor as an effective teaching tool*. Minicourse presented at the 8th International Conference on College Teaching and Learning, Jacksonville, FL.

### **National** (119)

Appling, S. E., Naumann, P. L., & Berk, R. A. (2001, September). *Using a faculty evaluation triad to achieve evidenced-based teaching*. Paper presentation at the National League for Nursing Education Summit, Baltimore, MD.

- Berg, J., & Berk, R. A. (2001, September). *Mentorpiece theatre*. Training session presented at the National League for Nursing Education Summit, Baltimore, MD.
- Berk, R. A. (2013, July). *Humor and multimedia to engage the net generation*. **Keynote** address presented at the 23<sup>rd</sup> Biennial Symposium of the Association of Veterinary Technician Educators, Denver, CO.
- Berk, R. A. (2013, July). *Top 10 evidenced-based, best practices for PowerPoint in the classroom*. **Invited** breakout session presented at the 23<sup>rd</sup> Biennial Symposium of the Association of Veterinary Technician Educators, Denver, CO.
- Berk, R. A. (2013, April). *NCME 75<sup>th</sup> anniversary gala*. **Invited** MC at the annual meeting of the National Council on Measurement in Education, San Francisco.
- Berk, R. A. (2012, November). *Criterion-referenced measurement: The wonder years*. **Invited** address at the Ronference at the University of Massachusetts, Amherst.
- Berk, R. A. (2012, April). *This is your brain on humor: Integrating multimedia humor into PowerPoint*. **Invited** address at the Humor Academy of the Association for Applied and Therapeutic Humor Conference, Chicago.
- Berk, R. A. (2011, February). *No teacher left behind: Teaching strategies for the net generation*. **Keynote** presented at the American Association of Colleges of Teacher Education, San Diego, CA.
- Berk, R. A. (2010, October). *No teacher left behind: Teaching strategies for the net generation*. **Invited** presentation at the 26<sup>th</sup> Annual Evaluation Systems Conference on “The Role of Technology in Tomorrow’s Schools,” Chicago.
- Berk, R. A. (2010, September). *Consumer’s guide to rating scale development*. **Keynote** address presented at the Course Evaluation Users’ Group Meeting, Academic Management Systems, Niagara Falls, NY.
- Berk, R. A. (2008, October). “*Best practices*” in *faculty evaluation: A consumer’s guide*. Preconference workshop presented at the Annual Professional and Organizational Development (POD) Network in Higher Education Conference, Reno, NV.
- Berk, R. A. (2008, October). *Integrating video clips into the “legacy content” of the K–12 curriculum*. **Invited** presentation at the 24<sup>th</sup> Annual Evaluation Systems Conference on “The Role of Technology in Tomorrow’s Schools,” Chicago.
- Berk, R. A. (2008, June). *Beyond student ratings: 14 Strategies to measure teaching performance*. **Endnote** address at the annual meeting of the Association of University Programs in Health Administration, Washington, DC.

- Berk, R. A. (2007, November). *Humor as an instructional defibrillator for the net generation*. **Invited** training session presented at the 27<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2007, November). *Top 14 strategies to evaluate faculty*. **Invited** training session presented at the 27<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2007, October). *Leveraging the technology and music to improve learning*. **Invited** presentation at the 23<sup>th</sup> Annual National Evaluation Systems Conference on “The Role of Technology in Tomorrow’s Schools,” Chicago.
- Berk, R. A. (2007, June). *Humor as an instructional defibrillator*. **Keynote** address at the annual meeting of the Association of University Programs in Health Administration, Orlando, FL.
- Berk, R. A. (2006, November). *Humor as an instructional defibrillator*. **Invited** training session presented at the 26<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2006, November). *Top 14 strategies to measure teaching effectiveness*. **Invited** training session presented at the 26<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2006, October). *Teaching in the future: It’s all about the students!* **Invited** presentation at the 21<sup>th</sup> Annual National Evaluation Systems Conference on “Teachers of the future, Schools of the future,” Chicago.
- Berk, R. A. (2006, October). *A 360° spin on the assessment of teaching effectiveness*. Training session presented at the Annual Professional and Organizational Development (POD) Network in Higher Education Conference, Portland, OR.
- Berk, R. A. (2006, February). *Humor as a coping strategy to reduce professional stress*. **Keynote** address at the Association for Test Publishers Conference, Kissimmee, FL.
- Berk, R. A. (2005, November). *The contender: Paper-based versus online administration of student rating scales*. **Invited** training session presented at the 25<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2005, November). *Humor as an instructional defibrillator*. **Invited** training session presented at the 25<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2005, November). *Top 13 strategies to measure teaching effectiveness*. **Invited** training session presented at the 25<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.

- Berk, R. A. (2005, October). *What every new teacher should know about assessment, but is afraid to ask!* **Invited** presentation at the 21<sup>th</sup> Annual National Evaluation Systems Conference on “Teacher Recruitment and Retention,” Chicago.
- Berk, R. A. (2005, June). *Are you sure they learned what you wanted them to learn?* **Invited** workshop presented at the Institute for Johns Hopkins Nursing Nurse Educator Academy, Baltimore, MD.
- Berk, R. A. (2005, April). *Extreme professor makeover long overdue.* **Invited** presentation for Triennial Travesties at the annual meeting of the American Educational Research Association, Montreal, CA.
- Berk, R. A. (2004, November). *Humor as a coping strategy for the stressors of academe.* **Keynote** address at the 24<sup>th</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2004, November). *Teaching faculty to integrate humor as a systematic teaching tool.* Training session presented at the Annual Professional and Organizational Development (POD) Network in Higher Education Conference, Montreal, CA.
- Berk, R. A. (2004, November). *TV, movie, and Broadway parodies to hook students on new topics.* **Invited** at the 24<sup>th</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2004, October). *Test alignment and balancing with state standards: Every 6 months or 50 test items, which ever comes first.* **Invited** presentation at the 20<sup>th</sup> Annual National Evaluation Systems Conference on “After Standards, Alignment,” Chicago.
- Berk, R. A. (2003, November). *Humor as an instructional defibrillator.* **Invited** training session presented at the 23<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2003, November). *This is only a teacher licensure test: If this were an actual emergency...* **Invited** presentation at the University of Iowa’s Center for Advanced Studies in Measurement and Assessment (CASMA) and ACT Invitational Conference on “Current Challenges in Educational Testing,” Iowa City, IA.
- Berk, R. A. (2003, November). *This is only a test: If this were an actual emergency...* **Keynote** address at the Society of Elementary Presidential Awardees (SEPA) and NCLB Conference on “How Can We Do It?,” Leesburg, VA.
- Berk, R. A. (2003, November). *Top 10 tips for successful humor in the classroom: A fireside chat without the fire.* **Invited** training session presented at the 23<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.

- Berk, R. A. (2003, November). *Transforming your course into an adult version of Sesame Street*. **Invited** training session presented at the 23<sup>rd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2003, October). *“Highly qualified” teacher: Going for the gold or bronze?* **Invited** presentation at the 19<sup>th</sup> Annual National Evaluation Systems Conference on “What Is a Capable, Qualified Teacher,” Chicago.
- Berk, R. A. (2003, February). *Humor as an instructional defibrillator*. **Keynote** address at the Association of College Educators – Deaf and Hard of Hearing Conference, San Antonio, TX.
- Berk, R. A. (2003, February). *Humor as an instructional defibrillator*. Training session presented at the annual meeting of the Association for Applied and Therapeutic Humor, Chicago.
- Berk, R. A. (2002, November). *Humor as an instructional defibrillator*. **Invited** training session presented at the 22<sup>nd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2002, November). *Using music to trigger laughter and facilitate learning in multiple intelligences*. **Invited** training session presented at the 22<sup>nd</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2002, October). *NESterpiece Theatre: Producing test technical reports*. **Invited** presentation at the 18<sup>th</sup> Annual National Evaluation Systems Conference “Educational Technology for Teacher Preparation and Certification,” Chicago.
- Berk, R. A. (2002, April). *Chicken gumbo for the educational researcher’s soul*. **Invited** Triennial Travesties presentation at the annual meeting of the American Educational Research Association, New Orleans.
- Berk, R. A. (2001, October). *Teaching portfolios used for high-stakes decisions: You have technical issues!* **Invited** presentation at the 17<sup>th</sup> Annual National Evaluation Systems Conference on “How to Find and Support Tomorrow’s Teacher,” Chicago.
- Berk, R. A. (2001, September). *Writing test items is like a box of chocolates . . .* Training session presented at the National League for Nursing Education Summit, Baltimore, MD.
- Berk, R. A. (2001, April). *Using humor in course tests is like a box of chocolates. . .* **Keynote** address at the annual meeting of the American Educational Research Association Division D Business Meeting, Seattle, WA.

- Berk, R. A. (2000, November). *The 7 humorous habits of highly effective professors*. **Invited** training session presented at the 20<sup>th</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2000, November). *Using music to trigger laughter and facilitate learning*. **Invited** training session presented at the 20<sup>th</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (2000, October). *Testing: The good, the bad, and it could get ugly!* **Invited** presentation at the 16<sup>th</sup> Annual National Evaluation Systems Conference on “The Early Indicators of Educational Reform Are Positive,” Chicago.
- Berk, R. A. (2000, September). *Professors are from Mars, Students are from Snickers: Humor in the Classroom*. **Keynote** address at the Annual National League for Nursing Education Summit, Nashville, TN.
- Berk, R. A. (2000, April). *The 7 humorous habits of highly effective educators*. **Invited** training session presented at the Erma Bombeck Symposium on Popular American Humor, University of Dayton, OH.
- Berk, R. A. (2000, April). *The 7 career habits of highly effective psychometricians*. **Invited** symposium presentation at the annual meeting of the National Council on Measurement in Education, New Orleans.
- Berk, R. A. (1999, December). *Reliability 101: Up Close and Personal*. **Invited** training session presented at National Evaluation Systems Conference on Teacher Certification, Amherst, MA.
- Berk, R. A. (1999, December). *Trends in intergalactic licensure testing between Y2K and Y3K*. **Keynote** address at National Evaluation Systems’ End of Millennium Meeting, Amherst, MA.
- Berk, R. A. (1999, November). *Does humor in course tests reduce anxiety and improve performance?* **Invited** training session presented at the 19<sup>th</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (1999, November). *The 7 humorous habits of highly effective professors*. **Invited** training session presented at the 19<sup>th</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (1999, November). *Writing test items is like a box of chocolates . . .* **Invited** training session presented at the 19<sup>th</sup> Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (1999, October). *Close encounters of the reliability kind: K-R20 meets Y2K*. **Invited** presentation at the 15<sup>th</sup> Annual National Evaluation Systems Conference on “Supply and Demand in a Age of Rising Standards,” Chicago.



- Berk, R. A. (1999, October). *Writing test items is like a box of chocolates . . .* **Keynote** address presented at the 7<sup>th</sup> Annual Teaching/Learning Conference on Teaching and Technology: Innovations for Student Success, Ashland, KY.
- Berk, R. A. (1999, April). *Triangulation, schmiangulation in research: Convergence or gobbedygook.* **Invited** Triennial Travesties presentation at the annual meeting of the American Educational Research Association, Montreal.
- Berk, R. A. (1998, November). *The 7 humorous habits of highly effective professors.* **Invited** training session presented at the 18th Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (1998, November). *Writing test items is like a box of chocolates . . .* **Invited** training session presented at the 18th Annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (1998, October). *Professors are from Mars, Students are from Snickers: Humor in the classroom.* **Featured** presentation at the 6th Annual Teaching/Learning Conference on Teaching and Technology: Innovations for Student Success, Ashland, KY.
- Berk, R. A. (1998, October). *Assessment points in teacher preparation programs.* **Invited** presentation at the 14th Annual National Evaluation Systems Conference on Teacher Certification and Higher Education Testing, Chicago.
- Berk, R. A. (1998, April). *The 7 humorous habits of highly effective professors.* Training session presented at the annual meeting of the National Council on Measurement in Education, San Diego.
- Berk, R. A. (1997, November). *The 7 humorous habits of highly effective professors.* **Invited** training session presented at the 17th annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (1997, November). *The 7 humorous habits of highly effective presenters.* **Invited** training session presented at the 17th annual Lilly Conference on College Teaching, Oxford, OH.
- Berk, R. A. (1997, October). *Preservice training: The wonder years.* **Invited** panel moderator and discussant at the 13th annual National Evaluation Systems Conference on Teacher Certification and Higher Education Testing, Chicago.
- Berk, R. A. (1997, October). *The 7 humorous habits of highly effective professors.* **Invited** training session presented at the annual Teaching/Learning Conference on Teaching and Technology: To the 21st Century and Beyond, Ashland, KY.
- Berk, R. A. (1997, June). *The 7 humorous habits of highly effective professors.* **Invited**

preconference workshop at Mosby's Faculty Development Institute '97 for Nurse Educators, Williamsburg, VA.

Berk, R. A. (1997, March). *What can NCME members do to support assessment activities of their colleagues in other professional organizations?* **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, Chicago.

Berk, R. A. (1997, March). *Using humor in the classroom and in professional presentations.* Training course (1 day) presented at the annual meetings of the American Educational Research Association and National Council on Measurement in Education, Chicago.

Berk, R. A. (1996, November). *The 7 humorous habits of highly effective professors.* Training session presented at the 16th annual Lilly Conference on College Teaching, Oxford, OH.

Berk, R. A. (1996, October). *Generating teacher assessments, education, evaluation, and curriculum from content standards.* **Invited** presentation at the 12th annual National Evaluation Systems Conference on Teacher Certification and Higher Education Testing, Chicago.

Berk, R. A. (1996, April). *Jocular approaches to teaching measurement, statistics, and research design.* Minicourse presented at the annual meeting of the American Education Research Association, New York.

Berk, R. A. (1996, April). *A visit to Mister Researcher's neighborhood.* **Invited** Triennial Travesties presentation at the annual meeting of the American Educational Research Association, New York.

Berk, R. A. (1996, January). *Performance assessment "tool time" in teacher education.* **Keynote** address presented at the Performance Assessment in Teacher Education Conference sponsored by the Georgia Professional Standards Commission, Georgia Association of Teacher Educators, Georgia Association of Colleges of Teacher Education, and Kennesaw State College Office of Educational Research and Assessment, Atlanta.

Berk, R. A. (1995, September). *A consumer's guide to multiple-choice item formats that measure complex cognitive outcomes.* **Invited** address at the 11th annual National Evaluation Systems Conference on Teacher Certification Testing, Chicago.

Berk, R. A. (1995, April). *The ABC's of school testing: What teachers and parents would like to know.* **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, San Francisco.

- Berk, R. A. (1994, October). *Standard setting: The next generation*. **Invited** address at the tenth annual National Evaluation Systems Conference on Teacher Certification Testing, Chicago.
- Berk, R. A. (1994, October). *Standard setting: The next generation*. **Invited** paper presented at the National Assessment Governing Board and National Center for Education Statistics Joint Conference on Standard Setting for Large-Scale Assessments, Washington, DC.
- Berk, R. A. (1994, April). *Setting performance standards on complex performance assessments: Three methods, preliminary results, and an analytic critique*. **Invited** discussant at a symposium presented at the annual meeting of the American Educational Research Association (and NCME), New Orleans.
- Berk, R. A. (1993, April). *AERA's Basic Assessment Renewal Form (BARF)*. **Invited** Triennial Travesties presentation at the annual meeting of the American Educational Research Association, Atlanta.
- Berk, R. A. (1993, April). *The addiction of NCME members: Symptoms and remedies*. Presidential address at the annual meeting of the National Council on Measurement in Education, Atlanta.
- Berk, R. A. (1992, October). *National trends in student and teacher assessment: Issues in performance assessment*. **Keynote** address presented at the eighth annual National Evaluation Systems Conference on Teacher Certification Testing, Chicago.
- Berk, R. A. (1992, April). *Performance assessment methods: What can we learn from research in other professions?* Organizer, moderator, and discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, San Francisco.
- Berk, R. A. (1991, April). *Should the measurement profession adopt a code of ethics?* **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, Chicago.
- Berk, R. A. (1991, April). *The Texas Master Teacher Examination: A new generation of authentic assessment*. **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, Chicago.
- Berk, R. A. (1989, March). *Technical problems in innovative teacher assessment*. **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, San Francisco.
- Berk, R. A. (1988, April). *Test reliability and validity*. **Invited** discussant at a paper session presented at the annual meeting of the American Educational Research

Association, New Orleans.

- Berk, R. A. (1987, July). *What's wrong with using student test scores to evaluate teachers?* **Invited** address at the American Federation of Teachers QuEST Conference, Washington, DC.
- Berk, R. A. (1986, November). *Detecting bias in teacher certification tests.* **Invited** address at the New Directions in Teacher Certification Testing Invitational Conference sponsored by National Evaluation Systems, Chicago.
- Berk, R. A. (1986, April). *Development of the Texas educator initial certification testing program.* **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, San Francisco.
- Berk, R. A. (1986, April). *Setting standards for high-stakes tests.* **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, San Francisco.
- Berk, R. A. (1985, July). *Use of test scores in individual teacher evaluation.* **Invited** address at the American Federation of Teachers QuEST Conference, Washington, DC.
- Berk, R. A. (1985, April). *Judgmental and statistical item analysis of teacher certification tests.* **Invited** paper presented at the Testing for Teacher Certification Conference sponsored by National Evaluation Systems, Chicago.
- Berk, R. A. (1985, April). *A consumers' guide to setting performance standards on criterion-referenced tests.* Paper presented at the annual meeting of the National Council on Measurement in Education, Chicago.
- Berk, R. A. (1984, March). *The use of student achievement test scores as criteria for allocation of teacher merit pay.* **Invited** speaker at the 1984 National Conference on Merit Pay for Teachers, Sarasota, FL.
- Berk, R. A. (1984, April). *Creating a basic skills test for tenured teachers.* **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, New Orleans, LA.
- Berk, R. A. (1983, April). *Some contemporary innovations in design and use of mastery tests.* **Invited** discussant at a paper session presented at the annual meeting of the National Council on Measurement in Education, Montreal.
- Berk, R. A. (1982, March). *Issues in competency testing and standard setting.* **Invited** discussant at a critique session presented at the annual meeting of the American Educational Research Association, New York.
- Berk, R. A. (1982, March). *The state of the art of teacher certification testing.* **Invited**

discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, New York.

- Berk, R. A. (1981, April). *Linking evaluation and instruction for instructional improvement in Bermuda*. **Invited** discussant at a symposium presented at the annual meeting of the National Council on Measurement in Education, Los Angeles.
- Berk, R. A. (1981, April). *Studies of test bias*. **Invited** discussant at a paper session presented at the annual meeting of the National Council on Measurement in Education, Los Angeles.
- Berk, R. A. (1980, April). *Reliability in criterion-referenced testing*. **Invited** discussant at a paper session presented at the annual meeting of the National Council on Measurement in Education, Boston.
- Berk, R. A. (1980, April). *A consumers' guide to criterion-referenced test reliability*. Paper presented at the annual meeting of the National Council on Measurement in Education, Boston.
- Berk, R. A. (1980, April). *Domain-referenced versus mastery conceptualization of criterion-referenced measurement: A clarification*. Paper presented at the annual meeting of the American Educational Research Association, Boston.
- Berk, R. A. (1979, April). *Some guidelines for determining the length of objectives-based criterion-referenced tests*. Paper presented at the annual meeting of the National Council on Measurement in Education, San Francisco.
- Berk, R. A. (1979, April). *A critical review of content domain specification/item generation strategies for criterion-referenced tests*. Paper presented at the annual meeting of the American Educational Research Association, San Francisco.
- Berk, R. A. (1978, October). *Criterion-referenced test item analysis and validation*. Paper presented at the first annual Johns Hopkins University National Symposium on Educational Research, Washington, DC.
- Berk, R. A. (1978, March). *A consumers' guide to criterion-referenced test item statistics*. Paper presented at the annual meeting of the National Council on Measurement in Education, Toronto.
- Berk, R. A. (1978, March). *Item sampling from finite domains of written discourse*. Paper presented at the annual meeting of the American Educational Research Association, Toronto.
- Berk, R. A. (1976, April). *Objectives-referenced measurement*. **Invited** discussant at a paper session presented at the annual meeting of the National Council on Measurement in Education, San Francisco.

- Berk, R. A., Poe, S. S., & Baigis-Smith, J. A. (1989, June). *Content validation of a scale to measure the nursing care needs of AIDS patients*. Paper presented at the National League for Nursing's National Conference on Measurement and Evaluation in Nursing, Seattle.
- Berk, R. A., & Popham, W. J. (1995, April). *Jocular approaches to teaching measurement, statistics, and research design*. Minicourse presented at the annual meeting of the American Educational Research Association, San Francisco.
- Cotter, D. E., & Berk, R. A. (1981, April). *Item bias in the WISC-R using black, white, and Hispanic learning disabled children*. Paper presented at the annual meeting of the American Educational Research Association, Los Angeles.
- Coombs, V. J., Berk, R. A., & Allen, J. K. (2004, November). *The development and psychometric analysis of a lipid-lowering therapy quality of life scale for patients with hypercholesterolemia*. Paper presented at the annual meeting of the American Heart Association, New Orleans, LA.
- Flach, E. G., & Berk, R. A. (1980, April). *A methodology for identifying sex- and ethnic-biased achievement test items*. Paper presented at the annual meeting of the American Educational Research Association, Boston.

### **Regional** (47)

- Berk, R. A. (2013, May). *Creating an eye-popping profile to find, be found, and network with LinkedIn optimization*. **Invited** presentation at the Chesapeake Bay Organization Development Network (CBODN) Baltimore-Washington SIG meeting, Columbia, MD.
- Berk, R. A. (2013, January). *Creating an eye-popping profile to find, be found, and network with LinkedIn optimization*. **Invited** presentation at the ASTD SIG meeting, Columbia, MD.
- Berk, R. A. (2011, October). *Top 10 evidenced-based, best practices for PowerPoint*. **Invited** presentation at the ASTD MD meeting, UMBC, Baltimore.
- Berk, R. A. (2010, October). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at the University of South Dakota Conference on Social Science Teaching, Vermillion.
- Berk, R. A. (2009, February). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at the CELT Institute Conference, Miami University, Oxford, OH.
- Berk, R. A. (2008, May). *Humor as a coping strategy for the stressors of healthcare*

*practice*. **Keynote** address presented at the 14<sup>th</sup> Annual Case Management Conference, University of Southern Indiana College of Nursing and Health Professions, Evansville.

Berk, R. A. (2007, April). *Creating TV, movie, and Broadway parodies to hook student on new topics*. **Invited** featured session at the 10<sup>th</sup> Annual Lilly-East Conference on College and University Teaching, University of Delaware, Newark, DE.

Berk, R. A. (2007, March). *Humor as an instructional defibrillator*. **Keynote** presented at the Closing the Gap Conference at John A. Logan College, Carterville, IL.

Berk, R. A. (2006, September). *Humor as an instructional defibrillator*. **Keynote** at the ROMEA Faculty Development Conference on Teaching in Higher Education, Delta State University, Cleveland, MS.

Berk, R. A. (2006, September). *Top 14 strategies to measure teaching effectiveness*. **Invited** workshop at the ROMEA Faculty Development Conference on Teaching in Higher Education, Delta State University, Cleveland, MS.

Berk, R. A. (2006, April). *Humor as an instructional defibrillator*. **Keynote** at the Oklahoma Higher Education Teaching and Learning Conference, Northeastern State University, Tahlequah, OK.

Berk, R. A. (2006, April). *Top 14 strategies to measure teaching effectiveness*. **Keynote** at the 9<sup>th</sup> Annual Lilly-East Conference on College and University Teaching, University of Delaware, Newark, DE.

Berk, R. A. (2006, January). *Humor as an instructional defibrillator*. **Keynote** address at the Association of Faculties for the Advancement of Community College Teaching, Howard Community College, Columbia, MD.

Berk, R. A. (2005, September). *Humor as a coping strategy for the stressors of academe*. **Plenary** address at the annual Lilly-North Conference on College and University Teaching, Traverse City, MI.

Berk, R. A. (2005, April). *Humor as a coping strategy for the stressors of academe*. **Plenary** address at the 8<sup>th</sup> Annual Lilly-East Conference on College and University Teaching, Towson University, Baltimore, MD.

Berk, R. A. (2005, April). *Top 10 secret tips for successful humor in the classroom*. **Invited** training session presented at the 8<sup>th</sup> Annual Lilly-East Conference on College and University Teaching, Towson University, Baltimore, MD.

Berk, R. A. (2005, February). *Humor as an instructional defibrillator*. **Keynote** address at the University of Buffalo/SUNY Training Center's Spring 2005 Teaching and Learning Conference, Buffalo, NY.

- Berk, R. A. (2005, February). *Test Wars: The evil empire wants to vaporize multiple-choice tests*. **Invited** address at the University of Buffalo/SUNY Training Center's Spring 2005 Teaching and Learning Conference, Buffalo, NY.
- Berk, R. A. (2004, April). *Humor as an instructional defibrillator*. **Plenary** address presented at the 7<sup>th</sup> Annual Lilly-East Conference on College and University Teaching, Towson University, MD.
- Berk, R. A. (2004, April). *TV program and movie parodies to hook students on new topics*. **Invited** training session presented at the 7<sup>th</sup> Annual Lilly-East Conference on College and University Teaching, Towson University, MD.
- Berk, R. A. (2002, August). *Injecting jest into course tests*. **Invited** workshop presented at the Texas Association of Developing Colleges, Jarvis Christian College, Tyler, TX.
- Berk, R. A. (2002, August). *Test wars: An intergalactic battle of item formats*. **Keynote** address at the Texas Association of Developing Colleges, Jarvis Christian College, Tyler, TX.
- Berk, R. A. (2001, April). *Using humor in course tests is like a box of chocolates . . .* **Keynote** address presented at the Wisconsin Technical College System Conference on "Assessment: Are you measuring up?", Green Bay.
- Berk, R. A. (2001, April). *Test item soup for the nurse educator's soul*. **Invited** training session presented at the Wisconsin Technical College System Conference on "Assessment: Are you measuring up?," Green Bay.
- Berk, R. A. (2000, April). *Writing test items is like a box of chocolates . . .* **Invited** training session presented at the Minnesota Health Educators Conference at Cragun's Resort, Brainerd, MN.
- Berk, R. A. (2000, April). *The 7 humorous habits of highly effective health educators*. **Invited** training session presented at the Minnesota Health Educators Conference at Cragun's Resort, Brainerd, MN.
- Berk, R. A. (2000, March). *The 7 humorous habits of highly effective teachers*. **Keynote** address presented at the Annual Early Childhood Conference of the Michigan Association for the Education of Young Children, Grand Rapids.
- Berk, R. A. (1998, July). *The 7 humorous habits of highly effective professors*. **Keynote** address presented at the meeting of the Higher Education Consortium (HEC)/Area Centers for Educational Enhancement (ACEE), Winter Park, FL.
- Berk, R. A. (1998, May). *The 7 humorous habits of highly effective professors*. **Keynote** address presented at the semi-annual Conference of the Minnesota State Colleges and Universities Center for Teaching and Learning, Brooklyn Park, MN.



- Berk, R. A. (1997, September). *The 7 humorous habits of highly effective presenters*. **Invited** training session presented at the Mid-Atlantic Personnel Assessment Consortium Fall Conference, Baltimore, MD.
- Berk, R. A. (1997, July). *The 7 humorous habits of highly effective presenters*. **Invited** training session presented at the semi-annual meeting of the Personnel Testing Council of Metropolitan Washington, DC.
- Berk, R. A. (1997, June). *The 7 humorous habits of highly effective professors*. **Invited** Training session presented at Region III Higher Education Consortium Symposium, Daytona Beach, FL.
- Berk, R. A. (1997, April). *The 7 humorous habits of highly effective professors (plus bonus habits)*. **Invited plenary** training session presented at the Lilly-Atlantic Conference on College and University Teaching, Towson, MD.
- Berk, R. A. (1996, June). *Tricky sticky scaling and statistical issues in chiropractic research*. **Invited** training session presented at the annual meeting of the Consortium for Chiropractic Research and California Chiropractic Association, San Diego.
- Berk, R. A. (1995, November). *Performance assessment "tool time."* **Keynote** address presented at the annual meeting of the Mid-South Educational Research Association, Biloxi, MS.
- Berk, R. A. (1995, October). *21st century assessment tools: Recognizing their purposes, approaches, and benefits for educational improvement*. **Keynote** address presented at the 48th annual Texas Teacher Education Conference, Arlington.
- Berk, R. A. (1989, March). *Trends in estimating interrater reliability in nursing research*. Paper presented at the Washington Metropolitan Area Nursing Research Consortium of "Methodological Issues in Clinical Research," Washington, DC.
- Berk, R. A. (1987, November). *Technical issues in competency testing*. **Invited** address at the annual meeting of the Florida Educational Research Association, Jacksonville.
- Berk, R. A. (1986, November). *The role of technology in improving student assessment and testing*. **Keynote** address presented at the Advantages of Computerized Testing Seminars sponsored by the Waterford Testing Center, Columbus, OH, and Tampa, FL.
- Berk, R. A. (1986, March). *Toward a defensible definition of learning disability*. **Invited** speaker at the Johns Hopkins University School of Medicine Seminar on "Developmental Disabilities VIII: Learning Disabilities--Issues of Evaluation, Diagnosis and Management," Baltimore.

- Berk, R. A. (1983, May). *Psychometric issues in selecting sensory integrative assessment instruments*. **Invited** speaker at the Georgetown University Symposium on "Issues in Neuromotor and Sensory Integrative Assessment of Infants and Preschoolers," Washington, DC.
- Berk, R. A. (1983, April). *Advances in the field of measurement: Job analysis, passing scores, and test score equating*. **Invited** speaker at the Educational Testing Service/COPA Seminar on "New Frontiers in Assessment for the Medical and Health Professions," Washington, DC.
- Berk, R. A. (1981, May). *Identification of children with learning disabilities: A critical review of methodological issues*. **Invited** paper presented at The Johns Hopkins University Colloquium on Gifted/Learning Disabled Children, Baltimore.
- Berk, R. A. (1980, March). *An extension of Huynh's decision-consistency reliability model to multipoint criterion-referenced test items*. Paper presented at the annual meeting of the Eastern Educational Research Association, Norfolk, VA.
- Berk, R. A. (1979, April). *Technical issues in setting standards for minimum competency testing*. **Invited** address at the Regional Minimum Competency Testing Conference sponsored by the Basic Skills Assessment Consortium and Educational Testing Service, San Francisco.
- Berk, R. A. (1978, March). *An application of structural facet theory to objectives-based achievement testing*. Paper presented at the annual meeting of the Eastern Educational Research Association, Williamsburg, VA.
- Naumann, P. A. L., Appling, S. E., & Berk, R. A. (2003, February). *Crouching professor, hidden peer evaluator*. Poster presentation at the annual meeting of the Southern Nursing Research Association, Orlando, FL.

### **State** (102)

- Berk, R. A. (2013, July). *Top 10 evidenced-based, best practices for PowerPoint in the classroom*. **Invited** presentation for the Instructional Design course at University of Maryland, Baltimore County, Catonsville.
- Berk, R. A. (2013, June). *Humor and multimedia to engage the Net Generation*. **Keynote** presented at the Copenhagen Institute at Roanoke College, VA.
- Berk, R. A. (2013, June). *Multimedia techniques in the k-12 classroom*. **Keynote** presented at the Copenhagen Institute at Roanoke College, VA.
- Berk, R. A. (2013, May). *Beyond student ratings: 14 Other strategies for faculty evaluation*. **Keynote** presented at the Faculty Institute at Baltimore City

Community College, Baltimore, MD.

- Berk, R. A. (2012, November). *Humor and multimedia to engage multigenerational students*. **Keynote** presented at the Florida Developmental Education Association (FDEA) at Florida State College, Jacksonville.
- Berk, R. A. (2012, May). *Humor in the workplace: Top secret tips for a “fun” work environment*. **Keynote** presented at Union Hospital for Nurses Week, Elkton, MD.
- Berk, R. A. (2012, March). *Humor and multimedia to engage the net generation*. **Keynote** address presented at Manhattanville College, NY.
- Berk, R. A. (2012, January). *Humor and multimedia to engage the net generation*. **Keynote** address presented at Nicholls State University, LA.
- Berk, R. A. (2011, January). *Humor and multimedia to engage the net generation*. **Keynote** address presented at Springfield College, Springfield, MA.
- Berk, R. A. (2011, January). *Humor and multimedia to engage the net generation*. **Keynote** address presented at Great Basin College, Elko, NV.
- Berk, R. A. (2010, October). *Humor and multimedia to engage the net generation*. **Keynote** address presented at Greenville Technical Institute, NC.
- Berk, R. A. (2010, October). *Top 10 flaws in constructing multiple-choice items*. **Keynote** address presented at Georgia College & State University, Macon.
- Berk, R. A. (2010, October). *Top 15 complaints by students about taking tests*. **Keynote** address presented at Georgia College & State University, Macon.
- Berk, R. A. (2010, September). *Humor and multimedia to engage the net generation*. **Keynote** address presented at Lafayette College, PA.
- Berk, R. A. (2010, August). *Humor and multimedia to engage the net generation*. **Featured workshop** presented at University of the Rockies Faculty Retreat, Denver.
- Berk, R. A. (2010, August). ). *Humor as a coping strategy for the stressors of academe: How to create a “FUN” work environment*. **Keynote** address presented at University of Anchorage, Kodiak College, Kodiak, AK.
- Berk, R. A. (2010, August). *Music and animation as a defibrillator for dead PowerPoint words*. **Invited workshop** presented at University of Anchorage, Kodiak College, Kodiak, AK.

- Berk, R. A. (2010, August). *Using video clips in teaching: TV, movies, and YouTube in the classroom*. **Invited workshop** presented at University of Anchorage, Kodiak College, Kodiak, AK.
- Berk, R. A. (2010, June). *Humor as a coping strategy for the stressors of academe: How to create a "FUN" work environment*. **Keynote** address presented at Cardinal Stritch University's Teaching Institute, Milwaukee, WI.
- Berk, R. A. (2010, May). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Oxford School District Final Assembly, MS.
- Berk, R. A. (2010, February). *Beyond student ratings: 13 Other strategies for faculty evaluation*. **Invited workshop** presented at University of Texas, San Antonio.
- Berk, R. A. (2010, February). *Humor and multimedia to engage the net generation*. **Invited workshop** presented at University of Texas, San Antonio.
- Berk, R. A. (2010, February). *Humor as a coping strategy for the stressors of academe: How to create a "FUN" work environment*. **Keynote** address presented at University of Texas, San Antonio.
- Berk, R. A. (2010, February). *Paper-based versus online administration of student rating scales*. **Invited workshop** presented at University of Texas, San Antonio.
- Berk, R. A. (2010, January). *Humor and multimedia as teaching tools for the net generation..* **Keynote** address presented at Daytona State College, FL.
- Berk, R. A. (2010, January). *Humor as a coping strategy for the stressors of academe: How to create a "FUN" work environment*. **Keynote** address at Butler County Community College, Butler, PA.
- Berk, R. A. (2009, January). *Animation and music as a defibrillator for dead powerpoint words*. **Invited** workshop presented at Butler County Community College, Butler, PA.
- Berk, R. A. (2009, September). *Humor as a coping strategy for the stressors of academe: How to create a "FUN" work environment*. **Keynote** address at Upper Iowa University, Fayette.
- Berk, R. A. (2009, September). *Humor and multimedia as teaching tools for the net generation..* **Keynote** address presented at Upper Iowa University, Fayette.
- Berk, R. A. (2009, September). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Sinclair Community College, Dayton, OH.

- Berk, R. A. (2009, August). *Humor as a coping strategy for the stressors of academe: How to create a "FUN" work environment*. **Keynote** address presented at Jefferson Community College, Louisville, KY.
- Berk, R. A. (2009, August). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Oklahoma Christian University, Oklahoma City.
- Berk, R. A. (2009, March). *A tribute to teaching: Multimedia teaching tools with video clips for the net generation*. **Keynote** address presented for "Celebrating Teaching Day" at Georgia Institute of Technology, Atlanta.
- Berk, R. A. (2009, April). *Determining your unique purpose in a nursing career*. **Keynote** address presented for the "Nursing Showcase" at Indiana University-East, Richmond.
- Berk, R. A. (2009, April). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Metropolitan Community College, Omaha, NE.
- Berk, R. A. (2009, April). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Walsh University, North Canton, OH.
- Berk, R. A. (2009, January). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Lone Star College-Montgomery, Conroe, TX.
- Berk, R. A. (2008, September). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at "The Mad Professor" Conference at Robert Morris College, Chicago, IL.
- Berk, R. A. (2008, August). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Weber State University, Ogden, UT.
- Berk, R. A. (2008, August). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at Loyola College, Baltimore, MD.
- Berk, R. A. (2008, March). *Humor and multimedia as teaching tools for the net generation*. **Keynote** address presented at SUNY-Geneseo.
- Berk, R. A. (2007, October). *"I Can Hear Music": Multimedia teaching for the net generation*. **Keynote** address presented at the California Community College Chief Instructional Officers Fall Conference, Monterey.

- Berk, R. A. (2007, September). *Teaching: The net generation*. **Invited** workshop presented at New Mexico State University, Las Cruces.
- Berk, R. A. (2007, September). *Top 15 complaints by students about taking tests*. **Invited** workshop presented at New Mexico State University, Las Cruces.
- Berk, R. A. (2007, September). *Top 10 flaws in constructing multiple-choice items*. **Invited** workshop presented at New Mexico State University, Las Cruces.
- Berk, R. A. (2007, August). *Humor as an instructional defibrillator*. **Keynote** presented at Belmont University, Nashville, TN.
- Berk, R. A. (2007, August). *Creating parodies of TV, movie, and Broadway shows to hook students on new topics*. Invited workshop presented at Belmont University, Nashville, TN.
- Berk, R. A. (2007, June). *Using humor to coping with the stress of change*. **Invited** address at the Maine Superintendents' annual conference, Bar Harbor.
- Berk, R. A. (2007, June). *Humor as an instructional defibrillator*. **Invited** address at the Maine Superintendents' annual conference, Bar Harbor.
- Berk, R. A. (2007, May). *Beyond student ratings: The wonderful world of faculty evaluation*. **Keynote** presented at Adrian College, Adrian, MI.
- Berk, R. A. (2007, February). *Comedy in the classroom: Using humor as an "instructional defibrillator."* **Invited** workshop presented for the Lilly Seminar series at Michigan State University, East Lansing.
- Berk, R. A. (2007, February). *Beyond student ratings: Multiple measures of teaching effectiveness*. **Invited** workshop presented for the Lilly Seminar series at Michigan State University, East Lansing.
- Berk, R. A. (2007, January). *Humor as an instructional defibrillator*. **Keynote** presented at Anne Arundel Community College's Teacher Education Department Convocation, Annapolis, MD.
- Berk, R. A. (2006, June). *Humor as an instructional defibrillator*. **Keynote** presented at Drexel University's 1<sup>st</sup> Annual Graduate Student Day, Philadelphia, PA.
- Berk, R. A. (2006, June). *A 360° spin on validity for credentialing exams*. **Invited** presentation to the technical staff at National Evaluation Systems, Amherst, MA.
- Berk, R. A. (2006, August). *Humor as an instructional defibrillator*. **Keynote** presented at Aiken Technical College, Aiken, SC.
- Berk, R. A. (2006, February). *Humor as an instructional defibrillator*. **Invited** workshop

presented at Hudson Valley Community College, Troy, NY.

- Berk, R. A. (2006, February). *Humor as an instructional defibrillator*. **Keynote** presented at Indian River Community College, Fort Pierce, FL.
- Berk, R. A. (2006, February). *Humor as an instructional defibrillator*. **Invited** workshop (K-12 teachers) presented at Indian River Community College, Fort Pierce, FL.
- Berk, R. A. (2006, January). *Humor in the classroom and workplace*. **Keynote** presented at University of Colorado, Boulder.
- Berk, R. A. (2005, August). *Humor as an instructional defibrillator*. **Keynote** presented at Siena Heights University, Adrian, MI.
- Berk, R. A. (2005, May). *Humor as an instructional defibrillator*. **Keynote** address for the Valencia Community College Destination Program for Faculty, Orlando, FL.
- Berk, R. A. (2005, January). *Humor as a coping strategy for the stressors of academe*. **Keynote** address for the Cornell University Center for Teaching and Learning, Ithaca, NY.
- Berk, R. A. (2005, January). *Students top 15 complaints about taking tests*. **Invited** address for the Cornell University Center for Teaching and Learning, Ithaca, NY.
- Berk, R. A. (2005, January). *Top 10 flaws in multiple-choice test items*. **Invited** address for the Cornell University Center for Teaching and Learning, Ithaca, NY.
- Berk, R. A. (2004, October). *Humor as an instructional defibrillator*. **Keynote** address for the Faculty Institute at Middle Tennessee State University, Murfreesboro, TN.
- Berk, R. A. (2004, March). *Humor as an instructional defibrillator*. **Invited** training session presented at Iona College, New Rochelle, NY.
- Berk, R. A. (2004, January). *Standard setting: Going for the gold when there is no "gold standard"!* **Invited** training session presented at the winter technical staff development meeting at National Evaluation Systems, Amherst, MA.
- Berk, R. A. (2003, August). *Transforming your course into a adult version of Sesam Street*. **Keynote** address presented at the Capstone Faculty Training Conference on "Creative Online Course Design and Teaching," Florida Community College, Jacksonville.
- Berk, R. A. (2002, October). *Student portfolios as an assessment tool*. **Invited** workshop presented at the fall Faculty Development Center, Brigham Young University, Provo, UT.

- Berk, R. A. (2002, October). *Test wars: The evil empire wants to vaporize M-C tests*. **Keynote** address at the fall Faculty Development Center, Brigham Young University, Provo, UT.
- Berk, R. A. (2002, February). *The 7 humorous habits of highly effective professors*. **Keynote** training session presented for the Center on Teaching Excellence, Indiana University, PA.
- Berk, R. A. (2001, August). *The 7 humorous habits of highly effective professors*. **Keynote** training session presented at Concordia University Faculty Development Retreat, Lake Geneva, WI.
- Berk, R. A. (2001, January). *The 7 humorous habits of highly effective nurse educators*. **Keynote** address presented at the Kirkhof School of Nursing, Grand Valley State University, Allendale, MI.
- Berk, R. A. (2001, January). *Professors are from Mars, Students are from Snickers: Humor in the classroom*. **Keynote** training session presented for the University Center for Excellence in Teaching of the University of Florida, Gainesville.
- Berk, R. A. (1999, August). *The 7 humorous habits of highly effective professors*. **Keynote** address presented at the Fall Institute of Aquinas College, Grand Rapids, MI.
- Berk, R. A. (1999, August). *The 7 humorous habits of highly effective professors*. **Keynote** address presented at Camden County College, Blackwood, NJ.
- Berk, R. A. (1999, May). *Professors are from Mars, Students are from Snickers: Humor in the classroom and on the Web*. **Keynote** address presented at the Faculty Development Conference of Oakton Community College, Des Plaines, IL.
- Berk, R. A. (1999, May). *Incorporating humor into professional presentations*. **Invited** training session presented for the Christian Professional Network, Towson, MD.
- Berk, R. A. (1999, March). *The 7 humorous habits of highly effective professors*. **Invited** training session presented at Iona College, New Rochelle, NY.
- Berk, R. A. (1999, March). *The 7 humorous habits of highly effective professors*. **Keynote** address presented at the annual Faculty Development Retreat of York College, Port Deposit, MD.
- Berk, R. A. (1999, March). *The 7 humorous habits of highly effective professors*. **Keynote** training session presented at the Northampton Community College Faculty Development Retreat, Tannersville, PA.
- Berk, R. A. (1999, February). *Professors are from Mars, Students are from Snickers: Humor in the classroom*. **Keynote** address at the Winter Faculty Retreat of



Mott Community College, Flint, MI.

- Berk, R. A. (1999, February). *The 7 humorous habits of highly effective professors*. **Keynote** training session presented for the Faculty Development Program of Central Florida Community College, Ocala, FL.
- Berk, R. A. (1999, February). *Professors are from Mars, Students are from Snickers: Humor in the classroom*. **Keynote** training session presented for the Faculty Development Program at Harrisburg Area Community College, Lancaster, PA.
- Berk, R. A. (1998, December). *The 7 humorous habits of highly effective professors*. **Invited** training session presented at Georgetown University School of Nursing, Washington, DC.
- Berk, R. A. (1998, November). *The 7 humorous habits of highly effective professors*. **Keynote** address presented at the Faculty Development Conference of Hofstra University, Hempstead, NY.
- Berk, R. A. (1998, October). *Professors are from Mars, Students are from Snickers: Humor in the Classroom*. **Keynote** address presented at the Faculty Development Conference of St. Paul Technical College, St. Paul, MN.
- Berk, R. A. (1998, September). *Incorporating humor into professional presentations*. **Invited** training session presented at Virginia Commonwealth University, Richmond.
- Berk, R. A. (1998, September). *The 7 humorous habits of highly effective professors*. **Invited** training session presented at Virginia Commonwealth University, Richmond.
- Berk, R. A. (1998, September). *The 7 humorous habits of highly effective professors*. **Invited** training session presented at the Faculty Development Workshop at Harford Community College, Bel Air, MD.
- Berk, R. A. (1998, September). *The 7 humorous habits of highly effective professors*. **Invited** training session presented for the Faculty Development Program of the Department of Health Policy & Management, SHPH, Johns Hopkins University, Baltimore.
- Berk, R. A. (1998, March). *The 7 humorous habits of highly effective professors*. **Keynote** address presented at the 7th Annual Conference on Advancing Teaching in College Classrooms and Campus Cultures, State College, PA.
- Berk, R. A. (1997, November). *The 7 humorous habits of highly effective professors*. **Invited** training session presented at Rowan University, Glassboro, NJ.
- Berk, R. A. (1997, November). *The 7 humorous habits of highly effective professors*.

**Invited** training session presented at Florida Community College, Jacksonville.

Berk, R. A. (1997, October). *The 7 humorous habits of highly effective professors.*

**Keynote** address presented at the annual Conference of the Connecticut Consortium for Enhancing Learning and Teaching, New Britain.

Berk, R. A. (1997, October). *The 7 humorous habits of highly effective professors.*

**Invited** training session presented at the Johns Hopkins University Faculty Development Program on Teaching Strategies to Improve Learning, Baltimore, MD.

Berk, R. A. (1997, May). *Jocular approaches to college teaching: Converting your content from boring to roaring.* **Keynote** address presented at Rowan University's Professional Conference, Glassboro, NJ.

Berk, R. A. (1997, March). *The 7 humorous habits of highly effective professors (plus 3 bonus habits).* **Keynote** address presented at the 1st annual Indiana University Southeast Symposium on Teaching (Promoting Active Learning), Louisville, KY.

Berk, R. A. (1993, December). *Outcomes assessment: The miniseries.* **Invited** training session for Georgetown University School of Nursing Faculty Development, Washington, DC.

Berk, R. A. (1980, December). *Practical aspects of criterion-referenced testing.* **Invited** training course presented at the annual University of South Carolina Conference on Educational Research, Columbia.

Mortimer, R., Yeo, T. P., Berg, J., Walton-Moss, B., & Berk, R. A. (2003, June). "Nursing survivor": *Mentorship can make the difference!* Poster presented at the University of Maryland Center for Health Workforce Development Conference on "Seeking Solutions to the Nursing Shortage," Baltimore, MD.

## **EDITORIAL ACTIVITIES:**

### ***Editorial board memberships***

*Advances in Medical Education and Practice* (3/10–present)

*MedEdWorld* (Global Online Medical Education Network) (7/09–present)

*Israeli Journal of Humor Research* (1/13–present)

*Applied Measurement in Education* (1/98–12/05)

*Advances in Health Sciences Education* (4/96–2/06)

### ***Peer review activities***

Reviewer of paper proposals submitted to Division D (Measurement and Research Methodology) for presentation at the 1978 through 1982, 1983 annual meetings of the American Educational Research Association

Reviewer of paper proposals submitted for presentation at the 1982 through 1985 and 1995 and 1998 annual meetings of the National Council on Measurement in Education

Reviewer for 19 journals:

*Basic and Applied Social Psychology*  
*Journal of Online Learning & Teaching (MERLOT)*  
*Education in Medicine Journal*  
*Medical Teacher*  
*Medical Education*  
*Journal on Excellence in College Teaching*  
*HUMOR: International Journal of Humor Research*  
*AIDS Care: Psychological & Socio-Medical Aspects of AIDS/HIV*  
*British Journal of Health Psychology*  
*Psychological Bulletin*  
*Review of Educational Research*  
*Journal of Educational Measurement*  
*Educational Gerontology: An International Journal*  
*Educational Measurement: Issues and Practice*  
*Educational Researcher*  
*Educational Evaluation and Policy Analysis*  
*Instructional Science*  
*Perceptual and Motor Skills*  
*Journal of Special Education*

Reviewer for: *Standards for Educational and Psychological Testing* (6th ed.)

Measurement, Statistics, and Research Textbooks Reviewer for:

Allyn & Bacon  
 Simon & Schuster  
 Lawrence Erlbaum Associates  
 Sage  
 Prentice-Hall  
 Wadsworth  
 Harcourt Brace Jovanovich  
 The Johns Hopkins University Press

## **PROFESSIONAL ACTIVITIES:**

### ***Society/Association Membership and Leadership***

American Educational Research Association (AERA) (Divisions D & I)

National Council on Measurement in Education (NCME)  
 (Canadian) Society for Teaching & Learning in Higher Education (STLHE)  
 Association for Applied and Therapeutic Humor (AATH)  
 International Society for Humor Studies (ISHS)  
 International Society for Exploring Teaching and Learning (ISETL)  
 Professional and Organizational Development (POD) Network in Higher Education

### ***AERA***

Member, AERA Div. D Committee on Recruitment of Students into Measurement, Statistics, and Evaluation, (5/01–4/03)

### ***NCME***

Member, National Council on Measurement in Education Nominations Committee (7/98–4/99)

Member, National Council on Measurement in Education Ad Hoc Advisory Committee on Central Office (5/97–4/99)

Chairperson, National Council on Measurement in Education Nominations Committee (4/96–4/97)

Chairperson, National Council on Measurement in Education Ad Hoc Committee on ESEA Title I Rules (2/95–6/95)

Member, National Council on Measurement in Education Career Award Committee (7/94–4/95)

Chairperson, National Council on Measurement in Education Nominations Committee (4/93–4/94)

Chairperson, National Council on Measurement in Education Executive Committee (4/9–24/93); member (4/93–4/94)

Immediate Past President, National Council on Measurement in Education (1993–1994)

**President**, National Council on Measurement in Education (1992–1993)

Vice-President, National Council on Measurement in Education (1991–1992)

Chairperson, National Council on Measurement in Education Budget and Finance Committee (4/91–4/92)

**Board of Directors**, National Council on Measurement in Education (1988–1994)

**Race Director**, NCME Annual Meeting Fitness 5K/2.5K Run/Walk (1990–2002)

**Photographer and writer**, *Educational Measurement: Issues and Practice* NCME Annual Meeting Highlights (1985–2001)

Co-Chairperson, National Council on Measurement in Education 1990 annual meeting in Boston

Chairperson, National Council on Measurement in Education Committee on Testing and Test Use (4/88–6/89); member (6/89–4/91)

Chairperson, National Council on Measurement in Education Resource Bank Committee (1985–1987)

Director, Training and Professional Development for 1984 and 1985 annual meetings of the National Council on Measurement in Education

### ***AATH***

**Board of Directors** (4/03–2/05)  
Chair, Special Projects (4/03–2/05)

### ***Consultations***

Singapore Management University, Centre for Teaching and Learning  
-Evaluated the quality of the Student Evaluation of Teaching Questionnaire, 11/08-2/09

National Evaluation Systems, Inc.  
-Advised on technical procedures (e.g., item analysis statistics, reliability indices, bias statistics) for developing teacher certification tests, 6/85–present

National Public Service Accreditation Board  
-Reviewed tests submitted for accreditation that are used to access public employees throughout the country, such as housing and zoning enforcement officers, code enforcement officers, and certified licensure professionals, 6/94–95

Georgetown University  
-Consultant on curriculum evaluation for School of Nursing, 12/98–00

Indiana State Department of Education  
-Advise on scaling and standard-setting procedures proposed by private contractor, 2/95–00

Texas Education Agency  
-Advise on technical issues related to development and use of teacher, principal, and

superintendent licensing examinations, 3/95–99

#### Maryland State Dept. of Education

- Chaired National Review Panel that evaluated the technical quality of the minimum competency tests in reading and mathematics, 5/80–10/80
- Reviewed procedures for setting passing scores on performance assessment tests in reading and mathematics, 3/93–6/93
- MSDE Maryland Assessment System Project Advisory Board, 5/96–present
- Design psychometric studies for Independence Mastery Assessment Program (IMAP) for students with severe and profound disabilities, 12/96–present

#### American Red Cross (National Headquarters)

- Advised on the instruments and design of a regional evaluation of instructors of CP and other courses, 4/87

#### Delaware State Dept. of Education

- Assisted in developing procedures for setting passing scores on performance assessment tests in reading and mathematics, 4/93

#### National Learning Disabilities Task Force

- Advised on statistical procedures for defining "severe ability-achievement discrepancy P.L. 94-142 (commissioned by Special Education Programs, U.S.D.E.), 9/83

#### Battelle Columbus Laboratories

- Developed procedures for setting passing scores for the U.S. Army's 600 Skill Qualification Tests (SQTs), 6/80–9/80
- Reviewed technical quality of SQTs, 9/82–5/85

#### Development Associates

- National evaluation of Indian Education Programs, 1/81–3/81

#### Montgomery County Public Schools

- Advised on methodology for evaluating an experimental program on police-student relations, 12/76–9/77
- Advised on the validation of a criterion-referenced reading testing system, 5/78–4/87
- Advised on the development of the end-of-course criterion-referenced tests in mathematics and writing 6/80–12/82

#### L. Miranda & Associates, Inc.

- Developed specifications, items, and data analysis procedures for 9 criterion-referenced tests of English language proficiency to identify the number of children in the country who are of limited English-speaking ability (LESA); results were to be used by Congress in revising the Bilingual Education Act, 3–5/77

#### Lawrence Johnson & Associates, Inc.

- Developed research and/or evaluation methodologies for federally-funded proposals and projects (OE, DOD), 8/75

Institute for Behavioral Research, Inc.

- Advised on statistical analysis and applications of computer program packages for evaluation studies, 6/75
- Lectured on statistical power analysis, 8/76

***Testimony (Expert Witness)***

- Deposition in *St. Louis Teachers Unions (AFT) v. Board of Education of St. Louis* (Case No. 86-1460-C-1) on the use of student achievement test scores to evaluate classroom teachers, 6/86–6/87
- Testified in *Naslund v. Science Research Associates* arbitration on technical issues of new versus revised achievement test series, 6/86–3/87
- Testified in *S-l v. Turlington* (Case No. 79-8020-Civ-CA) on the validity and racial bias of the WISC-R, Stanford-Binet, and AAMD Adaptive Behavior Scale for placement of children in EMR classes in Florida, 2/84–5/86