

PROFESSIONAL BIO

I'm a diligent and organized individual with over 10 years of work experience from a diverse group of organizations and clients. I have experience in retail management, nonprofit management, and branding.

PROFESSIONAL SKILLS

- Social Media Management such as Facebook, Twitter, Tumblr & Instagram
- Scheduling & Payroll Management
- Team Management
- Conflict Management
- Human Resources Services
- Sales Tax Preparer State of MD
- Sales Representative
- Customer Service Specialist
- Financial Reporting Analysis
- Merchandising
- Loss Prevention
- Event Planning & Management
- E-Commerce Web Management
 - GoDaddy
 - WordPress
 - Shopify
- Photoshop
 - Photo editing
 - Graphic Design
- Digital Marketing
 - Content creation
 - Metrics & data research
- Grant Writting
- Translation

CHRISTOPHER S. HEFTY

WORK EXPERIENCE

Eastern Coral Co, 2014 - current

General Manager - Sales - Marketing - Strategy - Accounting - Branding

Howard County PRIDE - 2019 - current

Co-Chair of Planning Committee
Marketing - Events Planner

PFLAG Columbia-Howard County - 2019- current

Acting Vice President on Steering Committee
Marketing - Events Planner - Rainbow Youth & Allies
Youth Instructor

EDUCATION

Hammond High School • 2014

Howard Community College • 2018

Elective Courses - Mandarin Chinese 101, 102, 201, 202

LANGUAGE SKILLS

English	German
Mandarin	Spanish
Japanese	French

ACHIEVEMENTS

- Planned & hosted *HoCo Pride*,
 - Festival brought over 5000 attendees.
- Organized *Small Business Saturday* at The Mall in Columbia
- Planned & Hosted *Gay Day @ The Mill* 2019 - 2022
 - A Howard County PRIDE fundraiser