

Paloma León is the Outreach and Intake specialist at Luminus, where she works closely with the immigrant community in Howard County, ensuring that New Americans have access to important resources as they begin their journey.

During 2022 she has been helping the immigrant community to apply for different social services as SNAP, School Enrolment, Financial Medical Assistance, between others. In 2021, Paloma designed and coordinated the COVID-19 Vaccination Equity Initiative. A program aimed at helping Immigrants in Howard County get accurate information on Vaccines and how to receive them. Paloma and her team were successful in reaching 6,000 people and vaccinating more than 600 in the Latino community.

Paloma started her journey as an immigrant from Santiago, Chile. During her professional career in Chile, she was an accomplished consumer and market trends researcher and University teacher. Her research into consumer trends was implemented widely and utilized by top brands in Chile. Since coming to live in Maryland, she has chosen to embrace her passion in helping others and thus began to build a path in that professional direction.

Paloma holds a bachelor's degree in Journalism and Mass Comm from ARCIS University (Santiago Chile) and a certification in Medical Interpretation from Howard Community College. In her spare time, Paloma writes children's stories, learns about other cultures, and loves to spend time with her family.