

Tracy B. Broccolino

Innovative Leader, Lifelong Educator, and Reading Specialist highly-qualified for senior management opportunities.

Highlights

Leadership – Lead teams and mentor a variety of employees, school special education leaders, and teachers. Provide support and guidance through audits, litigation, and child welfare cases. Facilitate Professional Learning Communities and Communities of Practice. Educate and inform fellow leaders and educators on changes in the national educational landscape, cognitive research, and instructional practice.

Curriculum Development – Researched, developed, field tested, and supported pre-kindergarten through twelfth grade reading curriculum in 1100 learning centers. Designed and managed the adaptation of publisher content for online use in grades one and two language arts curriculum. Created pre-k literacy curriculum in the Understanding by Design framework.

Professional Development and Public Speaking – Create and deliver in-person and online training for education professionals working in public schools and learning centers in the United States and Canada in groups from two to 750; supervised student teachers working in local public schools. Facilitated and delivered professional development weekly to online charter school teachers in multiple states. Presented at several professional organizations’ national conferences including iNaCOL, NAEYC, ASCD, LRP, and Title I. Presented to state-level and local-level school boards.

Clinical Support – Provided strategic consultation to educators on reading interventions to struggling readers and students with disabilities. Served students with comorbid learning differences as part of a larger team of professionals.

Academic Qualifications – Johns Hopkins University Masters-degreed reading specialist, Neuroeducator, Maryland State Certification

Professional Experience

President	June 2022 - present
Director of Education	12/19 - June 2022
Community Action Council of Howard County – Columbia, MD	

Collaborate with community partners, including Howard County Public School System, and present to local officials to advocate for equitable early childhood education for Howard County children and families in need. Adapt program delivery to comply with grant and statute requirements. Lead a large team of educators and family and community engagement professionals to improve kindergarten readiness and family self-sufficiency with a two-generational approach. Design systems to focus on efficacy, data-driven decision making, reliability, and fidelity to inform progress on Program and School Readiness Goals. Write grants and grant reports to ensure program funding. Work collaboratively with fellow agency leaders to improve agency-wide processes. Lead discussions with governing bodies to improve reporting and address program needs. Redesigned the Head Start Annual Self-Assessment process with a focus on data, community needs, and partner engagement. Monitor compliance with *Head Start Program Performance Standards*, COMAR, and Maryland Early Learning Standards. Monitor use of funds and program budgets according to program needs.

Accomplishments:

- Awarded the MSDE Prekindergarten Expansion Grant as Howard County's sole community provider
- Successfully implemented the *Connect4Learning Curriculum* to align with the local school system.
- Awarded each grant applied for as written.
- Successful completion federal Office of Head Start Focus Area One monitoring.
- Redesigned reporting with dashboards for governing bodies.
- Designed, planned, implemented, and monitored innovative virtual programming during a Pandemic.
- Cooperatively lead the opening of a new, state-of-the-art center in Long Reach Village Center.

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National Director of Special Education, Consulting Team Lead 7/13-11/19
Senior Manager of Special Education Services and ELL 7/12-7/13
Special Education Manager 6/10-7/12
Pearson Online and Blended Learning (fna Connections Education) – Columbia, MD

Lead a team of consultants overseeing special population programming and support for special education directors and teachers working in virtual K-12 public charter schools in 35 schools in 29 states to ensure compliance with Federal and State Special Education Statutes including IDEA, Section 504 of the Rehabilitation Act, and the Civil Rights Act of 1964. Worked closely with Legal Counsel to ensure compliance, mitigate risk, navigate complaints, and guide partner schools. Stayed current on Federal, state, and local statutes to maintain compliance. Collected data and monitored special population processes and instructional for compliance. Created and implemented professional development sessions for leaders and teachers and teams. Worked closely with developers to implement Section 508/WCAG 2.0 compliance in all systems. Managed department budget and related services expenses. Designed and implemented special education instructional model based on research and best practice and the Sheltered Instruction Observation Protocol (SIOP).

Accomplishments:

- Designed compliant special population programming for implementation in public virtual schools.
- Valedictorian of in-house Executive Leadership Academy.
- Successful completion of dozens of state-level monitoring, federal compliance, and educational benefit audits of special education programs.
- Created multiple professional development series delivered to educators.
- Planned and implemented systemwide accessibility plan.
- Managed special education for a first-year virtual public school in Michigan.

Senior Reading Content Specialist 11/09 – 6/10
Handwriting Without Tears – Cabin John, MD

Researched and designed pre-kindergarten literacy teacher's guide and component products. Provided reading expertise to curriculum designers and sales team. Lead cross-functional team to meet milestones in production processes. Ideated independently and collaboratively on pre-k literacy products and lessons.

Accomplishments:

- Designed award-winning pre-k literacy curriculum using the Understanding by Design framework
- Implemented product development process for a pre-k literacy teacher's guide and products.

Instruction Specialist/ Elementary Language Arts Specialist 5/08 – 11/09
Connections Academy LLC – Baltimore, MD

Evaluated and adapted national publishers' material for the online learning environment. Created lessons for student and parent use. Analyzed publisher assessments for reliability. Provided weekly professional development to teachers in fifteen states. Designed teaching strategies based on the RTI model for use in an online learning environment. Collaborated with other departments to present online content to elementary language arts students.

Accomplishments:

- Designed and repurposed curriculum for first and second grade Language Arts for online charter school students
- Managed writers charged with writing explicit and intensive lesson plans
- Created multiple online assessments
- Authored eight Teachlets®, short online movies that teach skills such as phonemic awareness and writing process, for children in grades one and two.
- Created and coded [BESSIE-award-winning](#) online phonics tool, "Connect-a-Majig"

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Reading Program Manager – Sylvan Learning, Inc., Baltimore, MD

4/01 – 5/08

Provided educational expertise in the areas of reading and assessment as a member of Sylvan’s Education Department. Managed reading programs taught in 1100 centers worldwide, generating 50% of corporate revenues. Conducted meta-analysis of effective reading instructional interventions and strategies. Collaborated with instructional designers to create asynchronous training for educators. Conducted reading trainings for educators and franchisees. Provided immediate strategic assistance for educators providing using interventions to struggling readers. Partnered with other departments to create new business models. Cooperated with Technology department to develop educational prescription writing software. Contributed to a new assessment team charged with choosing and testing a new standardized assessment for use in centers. Managed consultants working on various curriculum development projects.

Accomplishments:

- Researched, developed, field tested, trained, released, and supported Sylvan Beginning Reading, a pre-kindergarten through second grade reading program, adopted in 1100 centers. Children entering the program as nonreaders completed the program reading at third grade level or above.
- Increased beginning reading program revenue by \$6 million over three years.
- Authored two white papers for public distribution on reading and assessment.
- Implemented system wide instructional changes based on National Reading Panel and National Institute for Literacy research.
- Designed intellectual property for teacher and student use in international centers, including word analysis activities for older readers and short stories.

Content editor, Reading – eSylvan, Baltimore, MD

1/01 – 4/01

- Edited online reading lessons for readability, copy, content, and effectiveness at various grade levels.
- Collaborated with in-house writers and editors to develop reading lessons for challenged readers.

Teacher, Seventh and Eighth grades, Deer Park Middle Magnet School, Randallstown, MD

9/00 – 12/00

- Developed and implement reading lessons based on Maryland learning outcomes.
- Assessed students’ language arts growth using a portfolio system.
- Created relevant reading and writing rubrics for student self-scoring.

Partner, Reading Specialist, The Reading Resource, LLC, Ellicott City, MD

9/98 – 12/00

- Conducted individual reading assessments using various evaluative instruments.
- Formulated and communicated reading intervention plans based on assessment results.
- Implemented multiple reading instructional strategies according to individual needs including Wilson Reading Program® and Frenauld approach.
- Managed a small business with a partner.

Prior Teaching Experience

- University Supervisor, University of Maryland Baltimore County, Baltimore, MD 2/00 – 5/00
- Teacher, Third and Fifth grades, Washington Christian Academy, Silver Spring, MD 8/95 - 4/98
- Teacher, Second grade, Dr. Rayner Browne Elementary School, Baltimore City, MD 8/94 – 6/95
- Student Teacher, Second grade & Kindergarten, New Market Elementary School, Frederick County, MD 8/93 – 12/93

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Education

Graduate Certificate in the Mind, Brain, and Teaching – Johns Hopkins University	11/14
Master of Science in Education, Reading - Johns Hopkins University	5/99
Bachelor of Science, Early Childhood/Elementary Education, Frostburg State University, Frostburg, MD	12/93

Certification

Advanced Professional Certificate:
Early Childhood/Elementary, Pre-K-6, and Reading Specialist with Ancillary Special Education credits

Affiliations, Publications, Honors, Presentations, and Awards

Serving Students with Disabilities in Virtual and Blended Schools, FETC	January 2018
Providing FAPE in Virtual and Blended Public School Settings, LRP Conference	April 26, 2017
Powering Up Technology: A Blueprint for Implementation of RTI, Title I Conference	January 2016
Serving ELs in Virtual and Blended Environments Presentation, iNaCOL	November 2014
ASCD <i>Express</i> , "Silent Leaders"	February 18, 2010
Early Literacy and Online Learning: An Odd Couple That Works! National Charter School Conference Washington, D.C.	June 2009
ASCD Conference Scholar and Presenter	11/09 to 04/10
Keynote Speaker, Child Study Association of Central Maryland	9/00
Member, Phi Eta Sigma, Freshman Honor Society	4/91
Honors Program, Frostburg State University	4/91

Professional Interests

Eliminating Poverty
Communities of Practice
Dyslexia
Brain Research
Reading Legislation
Special Education Law
Children in Trauma
Child Welfare

References available upon request.