

Amendment 63 to Council Bill No. 28 -2023

BY: Deb Jung

Legislative Day 11

Date: 10/02/2023

Amendment No. 63

(This Amendment amends HoCo by Design Chapter 11: Implementation to add annual monitoring and four year performance measures.)

1 In the *HoCo By Design* General Plan, attached to this Act as Exhibit A, amend the following
2 page as indicated in this Amendment:

- 3 • Chapter 11: Implementation: 3.

4

5 Correct all page numbers, numbering, and formatting within this Act to accommodate this
6 amendment.

7

Implementation

HoCo By Design identifies policies and implementing actions that are integral to the ultimate success of the General Plan. Further, HoCo By Design strives to be predictable and achievable, consistent with the County's desire to measure, monitor, and track county service delivery. The County created HoCoDASH (Howard County Data Analytics and Statistics Hub), a website that showcases performance objectives tied to the County's policy priorities, in 2019. To align with the County's commitment to performance monitoring, implementation progress on HoCo By Design's policies will be tracked on a regular basis. Consistent monitoring will help ensure accountability for implementing HoCo By Design and enable the County Council, county departments, and the public to understand the County's progress toward meeting the Plan's vision. Two tracking mechanisms will be used: annual reporting and five-year performance monitoring. The County should present this information in an accessible and user-friendly format to increase transparency.

Annual Monitoring

Annual monitoring will provide an accountability framework for reporting progress on implementation of HoCo By Design. Implementation strategies are specific actions that collectively will lead toward achievement of the goals and policies in this Plan. Annual compilation of this information will promote inter-departmental coordination as each department shares and can view the progress made on the strategies. It also demonstrates clearly to elected officials and the public that their local government is following through on the commitments made in HoCo By Design.

The Department of Planning and Zoning will take the lead in coordinating the HoCo By Design annual monitoring report. The HoCo By Design monitoring report will complement the annual land use measures and indicators report that Howard County currently prepares as required by Maryland State law. The measures and indicators report provides summary information on land development in the County including amendments to the zoning map and statistics on the amount of residential and commercial development permitted by the Plan.

Four Year Performance Measures

The performance measures report analyzes the County's progress toward meeting the Plan 2040 goals and policies in four-year intervals. This analysis will include evaluation of the effectiveness of the strategies in achieving the desired outcomes of the goals and policies. To the extent possible, the performance measures are quantified so that trends can be statistically analyzed. Qualitative measures will be used if there is no clear, reliable quantitative metric. The performance measures report will inform minor plan amendments and modifications that may be needed to achieve the HoCo By Design goals. The annual monitoring reports and four-year performance measures report will also provide a foundation of information to support the next update of the General Plan.