

CHAPTER 6 DYNAMIC NEIGHBORHOODS

DYNAMIC NEIGHBORHOODS: MAINTAINING AND SUPPORTING VIBRANT LIVING

Dynamic neighborhoods are places that provide an exceptional quality of life, attainable and diverse housing options, and opportunities for all to thrive through access and connection to neighborhood amenities, such as community centers, parks, schools, and jobs.

The Dynamic Neighborhoods chapter of the General Plan provides guidance on maintaining and supporting vibrant living that meets the needs of current and future residents, and offers opportunities for a more equitable future for all. It recommends a balanced approach to residential development for all income levels and age ranges. It emphasizes creating more diverse housing options throughout the County, increasing housing affordability, and ensuring there are housing options for older adults, disabled populations, and those with special needs. It also discusses how the County can preserve existing affordable housing and highlights the importance of improving infrastructure and amenities in existing and new neighborhoods.

While schools, transportation options, neighborhood amenities, and other infrastructure are key elements of a dynamic neighborhood, they are discussed in the following chapters: Supporting Infrastructure, Public School Facilities, Managing Growth, and County in Motion.

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What We hearD

Throughout the engagement process, the character of housing and neighborhoods were prominent themes communicated by participants. Community members cited concerns regarding the impact of new housing on county infrastructure (including schools and roads), yet also acknowledged that there is both a high demand to live in the County and a growing need for more financially attainable quality housing.

Community members also grappled with the lack of developable land in the County and were interested in redevelopment opportunities to offer a variety of housing choices, from highdensity housing to moderate-density options like missing middle housing (defined later in this chapter). They also considered strategies that



would allow detached accessory dwelling units on existing residential lots and opportunities for missing middle housing through residential infill development. Many said that if housing were integrated in the redevelopment of activity centers, design should recognize the uniqueness of each community and the scale should fit the context of the existing built environment. This recognition of context included the Rural West, where there was mixed feedback about whether any additional housing should be constructed. Most agreed new housing in the West should respect the rural nature of the area and not infringe upon, but compliment, agricultural uses by offering housing affordable to workers of local agribusinesses and farms.

Some community members expressed concerns about adding housing in the County given the existing school capacity challenges, while others shared concerns with new housing types. Many suggested that missing middle housing and accessory dwelling units should be compatible with existing housing and contribute to a cohesive neighborhood design. Furthermore, many supported developing appropriate guidelines for the design of housing, with an emphasis on ensuring guideline compliance. It was also emphasized that any new housing should be sensitive to the natural environment and sustainable building practices.

There was general agreement that new housing should be attainable for a diversity of income levels. Some mentioned challenges with the existing Moderate Income Housing Unit (MIHU) program and suggested it be reevaluated to ensure it is meeting its intended objectives.

Housing was viewed as a part of a holistic community. Many remarked that the County should be intentional about the location of future development so it is well connected to amenities, planned improvements to public facilities, and employment centers—all assets that make Howard County's neighborhoods so desirable.

Diversity, Equity, and Inclusion Focus Groups Findings

- Housing in Howard County is not financially attainable for many people—need greater variety of housing types at various price points (for both rental and homeownership).
- Need more housing units that serve persons of all age and ability levels, especially the older adult population
- Housing is connected to concerns regarding school overcrowding and redistricting.
- Need for common/open space to be integrated into all neighborhoods

Equity in Action

The following are equity best practices. Housing is inextricably linked with equity in Howard County, so many of the policies and associated implementing actions in this chapter have been identified as equity best practices. Each policy or implementing action that directly advances equitable outcomes will be noted with a "" symbol.

- Remove barriers to affordable housing in zoning and subdivision regulations.
- Provide a range of housing types.
- Preserve affordability of existing homes and neighborhoods for rental and homeownership opportunities for low- and moderate-income households. <u>Explore programs that will incentivize</u> <u>developers to build housing in mixed-use projects that will be affordable and create new home</u> <u>ownership opportunities</u>.
- Increase connected multi-modal infrastructure that provides access to jobs and amenities, particularly for low-income and transit-dependent community members.
- Identify housing needs for the entire community, as well as specific populations, including lowincome, older adults, disabled, and homeless families and individuals.

strategic aDVisory group input

Since housing affordability was identified as one of the most critical challenges currently facing the County, a Housing and Neighborhoods Strategic Advisory Group (SAG) was formed to discuss how to diversify housing options throughout the County. The SAG facused on housing typologies referred to as missing middle and discussed several factors: what missing middle housing could look like, where it should be located, and what zoning changes need to occur to make it possible. The group recognized that missing middle housing pations, help address the downsizing needs of the older adult community, and contribute additional housing for persons with disabilities. There was consensus that to support a diversity of housing types and strong neighborhoods in the County, there must be policies that ensure affordable and attainable units are created, zoning tools that support diverse housing development, and infill development/redevelopment opportunities for missing middle housing that respect the character and integrity of a neighborhood—all while recognizing that limited land is available for new development. The work of the SAG informed many of the policies in the Dynamic Neighborhoods chapter and complemented recommendations found in the Howard County Housing Opportunities Master Plan (HOMP).



OVERVIEW: HOUSING IN HOWARD COUNTY

Howard County's Housing Mix

As shown in Map 6-1, the County's land is dominated by residential development and preserved land, with approximately 40% used for residential and 39% permanently preserved as parks and open space or agricultural and environmental land. Most of the preserved land is located in the West; whereas the majority of the residential development is located in the East. The Planned Service Area (PSA) boundary marks the distinction between these two geographies: the West relying on wells and septic systems, which generally do not support higher densities, and the East relying on public water and sewer.

Most of the County's residential land has been developed as low-density residential. Generally speaking, the housing mix in the County, east of the PSA boundary, consists of 40% low-density, singlefamily, detached residential, 22% medium-density residential (single-family attached homes) and 22% high-density residential (multi-family homes). The area west of the PSA, commonly referred to as the Rural West, contains 12% of the County's low-density residential development. Additionally, approximately 4% of the County's housing mix is age-restricted (55 years and older).

Low-density residential land offers limited choices for living in Howard County. According to the Land Use Assessment prepared for HoCo By Design, the lowest densities are in the Rural West, approximately one home per three acres, while the eastern part of the County averages 2.35 homes per acre (a little more than one home per half acre). The distribution of low-density residential development, with large blocks and limited street connections, generally favors travel by automobile to meet residents' daily needs.



(Rural West)



Low-Density Detached (All Other Areas)



Medium-Density



High-Density

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housing eLement (hb 1045) anD the housing opportunities master pLan

Maryland House Bill (HB) 1045, adopted in 2019, requires jurisdictions with planning and zoning authority to include a housing element in comprehensive plan updates. A housing element must address the need for affordable housing within jurisdictions, including both workforce and lowincome housing. HB 1045 defines workforce housing as follows:

- Workforce housing for home ownership Housing that is affordable to a household with an aggregate annual income between 60–120% of the area's median income (see AMI definition next page).
- Workforce housing for rental Housing that is affordable to a household with an aggregate annual income 50–100% of the area's median income (see AMI definition next page).

Columbia was built on the concepts embodied in HB 1045 and offers a variety of for-sale and rental

<u>epportunities</u>, including some of the more affordably priced for-purchase and rental housing in the Country land contains the highest concentration of low and moderate income rental housing and lower priced homes for sale in Howard— Country and Contains affordably priced for-purchase housing in the County. Home ownership rates are also lower in Columbia than in the rest of the County and County and County has over 25,400 rental units in professionally managed multifamily communities, of which over 46% are located in the Columbia submarket. In addition to Columbia, older and/or more diverse housing inventories with more affordability can also be found in the Columbia, Elkridge, and Southeast submarkets.

According to the Housing Opportunities Master Plan: Market Overview and Background Research, between 2015 and 2018, 44% of home sales in. Howard County took place at price points below \$350,000 including 61% of sales in Columbia, 56% in Elkidge, 42% in Southeast, and 26% in Ellicott-City. Columbia also has the County's highest number of housing units and the highest percentage of renter-occupied units as compared to owneroccupied units. There are 42,063 total housing units in Columbia with 13,680 (33%) renter-occupied units as 2838 (67%) womer-occupied. The next, highest submarket for renter-occupied units as a percentage of the total units is the Southeast where 29% (5,938) of the total units are renter-occupied and 71% (13,074) are owner- occupied. While home ownership should be fostered throughout the County, these housing demographics highlight the need to increase home buying opportunities in Columbia.

However.as-Since various policies and actions in HoCo by Design are based on the Howard County Housing Opportunities Master Plan, workforce housing (also referred to as moderate-income housing) in this document is more broadly defined as housing that is affordable to households that earn 60–120% of the area median income (AMI), while low-income housing is defined as housing affordable to households that earn loss than 60% of the AMI. According to the US Department of Housing and Urban Development (HUD), a home is affordable when 30% or less of a household income is spent on housing costs.

In 2019, recognizing that the housing inventory was scarce for people at every income level, which contributed to rising housing prices and rents, the County launched a process to create a housing plan. Completed in 2021, the County's housing plan, known as the Housing Opportunities Master Plan (HOMP), includes an assessment of the current state of housing in the County and strategies for improving its availability, affordability, and accessibility. The HOMP includes various recommendations for land use planning, many of which have been contemplated in the HoCo By Design planning process.

The Dynamic Neighborhoods chapter incorporates various data and recommendations from the HOMP and includes policies and implementing actions that address the requirements of HB 1045.



A Strategy for Improving the Availability, Affordability, and Accessibility of Housing in Howard Court

Dynamic NeighborhooDs terms

Affordable Housing: As defined in the Housing Opportunities Master Plan (HOMP), this term is often used in different contexts and to convey different concepts. Broadly speaking, affordable housing is housing in which its occupants can live and still have enough money left over for other necessities, such as food, health care, and transportation. This relationship is often expressed in terms of the percentage of income that a household spends on its housing payments. <u>For instance, one of the auiding principles in the HOMP recommends</u>, "Howard County should prioritize housing development to serve owner households making less than 120% of Area Median Income ("AMI") and renter households making less than 60% of AMI." For the purpose of the HOMP and HoCo By Design, affordable housing can include both income-restricted housing, as well as attainably priced market-rate housing.

Attainable Housing: An attainably priced home is one that does not create cost burdens for the family living there and is generally affordable without a subsidy.

According to the US Department of Housing and Urban Development (HUD), a home is affordable if the occupant is paying no more than 30% of gross income for housing costs, including utilities. Based on this definition, a household that makes \$73,000 per year could probably afford a monthly rent of \$1,825 and a mortgage on a home priced at \$200,000-\$250,000.

Income-Restricted Housing: As defined in the HOMP, rental or homeownership units that are restricted to households at a certain income level, and are often calculated as a percentage of Area Median Income (AMI). These units tend to receive some form of public, philanthropic, or policy support. Examples include, but are not limited to, the following:

- Moderate Income Housing Units (MIHUs)—units that developers of new market-rate housing in Howard County must reserve for moderate-income households at reduced rents or purchase prices.
- Low Income Housing Units (LIHUs)—units that must be reserved for low-income households at reduced rents or purchase prices.
- Disability Income Housing Units (DIHUs)—units that must be reserved for households receiving a
 disability income.

Area Median Income (AMI): As defined in the HOMP, the midpoint of the income distribution for a region, with half of the households in that region earning more than this amount and half of the households in that region earning less than this amount. In 2019, according to the US Census, the AMI in Howard County was \$121,160. Using this AMI as the basis, below are estimated low and moderate household income ranges:

- Extremely Low Income: Under 30% of AMI (or \$36,348 or less/year)
- Low Income: 30–60% of AMI (or \$36,349–\$72,696/year)
- Moderate Income: 60–120% of AMI (or \$72,696–\$145,392/year)

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Data and Findings from the Housing Opportunities Master Plan

The Housing Opportunities Master Plan (HOMP) involved extensive research of the local housing market and existing policy landscape, and makes the case for expanding home choices and affordability in the County. The "Market Overview & Background Research", a Technical Appendix prepared by RCLCO for from the HOMP, should be used as a resource document to HoCo By Design as it provides an overview the County's housing inventory, affordability, and demand. However, some of the key findings relevant to the policies and actions presented in HoCo By Design can be found below:

In 2019, just one-quarter (25.6%) of for-sale housing units in Howard County were affordable to households

- making less than 120% of Area Median Income (AMI), with most of this housing stock being much older. There is not enough housing supply for renters who make less than 60% of AMI (or less than \$73,000 annually).
- Most new housing being built by the market is affordable to households making more than 80% of AMI
- (rental) and more than 120% of AMI (for-sale). Just 9% of housing in Howard County is affordable to households making less than 60% of AMI, and virtually
- no for-sale homes that have been built in the last two decades are affordable to this group.
- The Rural West lacks housing options for low- and moderate-income households. Based on prices of homes sold between 2015-2018, to include new construction and resales, just 1% of its homes are affordable to households making less than 60% of AMI, largely due to the lack of modestly priced for-sale housing. Cost burdens are disproportionately felt by diverse populations, both for rental and for-sale housing.
- While single-family detached homes under 3,000 square feet represent nearly half (48%) of the overall for-
- sale inventory, they account for just 17% of new product today. In April 2020, the average size of a for-sale, newly constructed, single-family detached home was 4,025 square feet and 2,471 square feet for a townhome, generally larger than neighboring jurisdictions.
- The average share of income spent on housing is especially high (32.2%) for 65 years and older renter households, one-quarter of which pay 50% or more of their incomes.
- The amount of new housing that has been built in Howard County has decreased in recent years. As a result, . housing supply has not kept up with housing demand, which has contributed to rising home prices.
- Households that own their own homes and make more than 120% of AMI account for a majority (51%) of all households in Howard County, compared to just 37% in surrounding counties (which include: Anne Arundel, Baltimore, Carroll, Montgomery, and Prince George's).
- Compared to surrounding counties, Howard County is home to a lower percentage of homeowners who make less than 120% of AMI, as well as most types of renters. The types and price points of housing that exist in the County today are at least partially attributable to these differences.

Overall, the housing affordability challenges are most severe for low- and moderate-income households. These households, concentrated in certain areas of the County mostly in Columbia, along Route 40 and Route 1, have lower homeownership rates and less access to affordable units for sale homes that are affordable.

Map 6-2 on Pages 15-16 shows median household income, by census block group, throughout the County. The block groups with the lowest income households are found along Route 40, in Ellicott City, in parts of Columbia, and along the Route 1 Corridor.





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In Howard County, housing demand tends to follow supply. Most of the homes recently built have been larger and higher end. Graph 6-1, Table 6-1, and Table 6-2 show that most for-sale housing in Howard County is not affordable to households making less than 120% of the AMI, with 92% of the for-sale homes built after 2000, only affordable to households making more than 120% of the AMI.

Graph 6-2, Table 6-3, and Table 6-4 show that a large share of the County's rental market is affordable to households that make 60–120% of the AMI. However, this supply serves both higher- and lower-income households due to the lack of rental housing supply at the lower and higher ends of the market. The scarcity of rental housing affordable to households that make less than 60% of the AMI highlights the importance of policies that call for affordable housing preservation.





Source: Housing Opportunities Master Plan

1.1.1.101	SFD	Townhome	Condo	Multi-Family	Total	Percent
Table 6-1: For-Sale Units Built Be	fore 2000					
Under 30% AMI Very Low Income	7	2	55	111	175	0%
30% - 60% AMI Low Income	126	216	1,195	647	2,184	3%
60% - 80% AMI Moderate	593	1,133	1,423	202	3,351	5%
80% - 120% AMI Workforce	6,203	6,729	2,425	269	15,626	23%
Over 120% AMI Market Rate	40,557	6,549	297	59	47,462	and the second se
Total	47,486	14,629	5,395	1,288	68,798	

and the second	SFD	Townhome	Condo	Multi-Family	Total	Percent
Table 6-2: For-Sale Units Built Af	ter 2000					
Under 30% AMI Very Low Income	2	0	6	0	8	0%
30% - 60% AMI Low Income	39	2	2	0	43	0%
60% - 80% AMI Moderate	98	23	24	0	145	1%
80% - 120% AMI Workforce	357	678	362	0	1,397	7%
Over 120% AMI Market Rate	11,766	6,952	401	0	19,119	92%
Total	12262	7655	795	0	20,712	

	Studio	1BR	2BR	3BR	4BR	Active Adult/Seniors	Shadow Market	Total	Percent
Table 6-3: Rental Units Built Bel	ore 2000		and the second s			337	1312	2,440	12%
Under 30% AMI Very Low Income	0	255	377	116	43				1.
30% - 60% AMI Low Income	0	564	351	61	0	759	874	2,609	and the second
	26	2,910	5,532	600	3	0	461	9,532	45%
60% - 80% AMI Moderate					9	0	1,149	4,320	21%
80% - 120% AMI Workforce	0	1,598	1,224	340				2,126	
Over 120% AMI Market Rate	0	0	0	0	0	0	2,126	21,027	and the second second second
Total	26	5,327	7,484	1,117	55	1,096	5,922	21,027	

	Studio	1BR	2BR	3BR	4BR	Active Adult/Seniors	Shadow Market	Total	Percent
Table 6-4: Rental Units Built Aff	ter 2000			Sala and		297	214	618	6%
Under 30% AMI Very Low Income	0	53	54	0	0		214		
30% - 60% AMI Low Income	0	167	148	96	0	1,176	9	1,596	16%
	12	153	629	33	0	5	101	933	9%
60% - 80% AMI Moderate				501	0	202	271	5,801	56%
80% - 120% AMI Workforce	80	2100	2647		•	235	740	1,335	13%
Over 120% AMI Market Rate	0	47	210	103	0				1010
Total	92	2,520	3,688	733	0	1,915	1,335	10,283	

Tables Source: Housing Opportunities Master Plan



Source: Housing Opportunities Master Plan

Graph 6-3 shows that most housing units (87%) built between 2010 and 2019 were large single-family detached (20%), townhome/single-family attached (28%), and rental apartments (3039%). According to the Housing Opportunities Master Plan (HOMP), a small single-family detached (SFD) home is less than 2,000 square feet, a moderate single-family detached home is between 2,000 and 3,000 square feet, and a large single-family detached home is over 3,000 square feet in size.



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DiVersify housing typoLogies PermitteD in the County

What is Missing Middle Housing?

For the purposes of the General Plan, missing middle housing refers to a range of small- to medium-size home choices that are available at different price points. New missing middle homes are compatible in scale and character with surrounding neighborhoods or integrated into new or existing activity centers throughout the County as a transition between different land uses or building types. Missing middle homes may be represented by a single multi-unit building on a single lot, a multi-unit building on multiple lots, or a cluster of homes oriented around a common green space. Missing middle housing types may include duplexes, triplexes, quadplexes, courtyard apartments, live/work units, multi-use dwellings, cottage courtyards, modest-sized homes (under 2,000 square feet), stacked townhomes, plus others.

Why is Missing Middle Housing Important?

Missing middle housing would increase home choices for both rental and homeownership in Howard County. Having more diverse housing types in a community fosters socioeconomic diversity. These housing types are recommended in this General Plan to help-address the significant under supply of homes. Relative to larger single-family detached homes, these housing types could be more affordable for those with lower or moderate incomes. They could also provide housing options for the County's growing older adult population, persons with disabilities, young professionals, artists, and many members of the County's workforce.



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- HoCo By Design process participant



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Map 6-3, on Pages 23-24, depicts the locations of existing multi-family buildings (both apartments and condos), single-family attached (SFA) neighborhoods, and single-family detached (SFD) neighborhoods. There is greater racial and ethnic diversity where there is a variety of housing types. While 36% of all census tracts have a nonwhite population that is 50% or greater, those same census tracts contain 60% of all apartment, townhome, and condominium units in the County. <u>Home ownership opportunities should be emphasized in the areas where apartments are now concentrated.</u>



Image 6-1 is an example of a modest-sized home, approximately 1,300 square feet, in the Cottages at Greenwood, a permanently affordable housing development that consists of 10 single-family homes on approximately 3.5 acres. This development provides homeownership opportunities for moderate-income households. In 2011 and 2012, homes in the neighborhood sold for \$252,400. In 2019, a home in the neighborhood sold for \$265,274.

Zoning Regulations and Missing Middle Housing

The Howard County Zoning Regulations and the Subdivision and Land Development Regulations govern the development and use of land in the County. The County has multiple zoning districts in which different uses are permitted, prohibited, or permitted with conditions. The Zoning Regulations dictate which housing types are permitted by-right, as an accessory use, or by conditional use in specific zoning districts. While the Zoning Regulations overall allow single-family detached, single-family attached, single-family semi-detached (homes that share a wall but have separate lots), and multi-family homes by-right, there are a limited number of zoning districts that allow single-family attached, single-family semi-detached, and multi-family homes by-right.

The series of zoning maps on the following pages depict where certain housing types are allowed by-right in the County. However, Map 6-7 reflects the locations in Columbia's New Town Zone that allow certain housing types because this zoning district is governed by Final Development Plans for small geographic areas that are more specific than the general residential zoning districts.

Map 6-4, on Pages 27-28, depicts where single-family detached homes are permitted by-right under the Zoning Regulations. Map 6-5, on Pages 29-30, shows where single-family attached and single-family semi-detached homes are permitted by-right under the Zoning Regulations. Map 6-6, on Pages 31-32, shows where multi-family and mixed-use residential homes are permitted by-right under the Zoning Regulations.



Images 6-2 and 6-3 show examples of a duplex (semi-detached) and a two-family dwelling, both of which are allowed in limited areas under the Zoning Regulations. Homes in a duplex share a common wall but are divided by property lines (shown in yellow). A two-family dwelling has two separate living units but is on one parcel.





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While the County's housing mix presented earlier in the chapter represents the percentage of specific housing types that exist in the County today, zoning districts determine where certain housing types are allowed by-right or as a conditional use. Zoning districts west of the Planned Service Area (PSA) are restricted in development density due to lack of access to public water and sewer, growth tiers limiting the number of units, and significant amounts of land permanently preserved for agricultural uses. Therefore, the amount of land permitting single-family detached homes is much higher than the amount of land permitting other types of housing in the County.

Since missing middle housing types often include two or more units, there are a limited number of locations where they can be built under the Zoning Regulations, as they are either not defined in the regulations or not permitted. New zoning should also consider bulk requirements (a set of controls that determine the size and placement of a building on a lot) that are realistic for these housing types and do not preclude their potential on existing lots. Regulatory barriers, limited precedent, and uncertain returns on investments are noted obstacles to creating this housing type in today's market. While demand exists for smaller, more affordable housing stock, many missing middle types are not a common housing product within the building industry and the ability to finance them remains to be proven in the market. Therefore, jurisdictions may need to facilitate and incentivize demonstration projects to encourage these new housing types or offer a range of multi-unit or clustered housing models or designs that are compatible with single-family homes. This could provide greater predictability for both the community and the developers of these housing types.

Accessory Dwelling Units

The American Planning Association defines an accessory dwelling unit (ADU) as "a smaller, independent residential dwelling unit located on the same lot as a stand-alone (i.e., detached) single-family home." ADUs are self-contained residences that include their own kitchen, bathroom, and sleeping area. ADUs can go by many other names, such as granny flats, tenant homes, accessory apartments, in-law suites, and more. They can also come in a variety of shapes and forms, including basement, attic, garage, attached, and detached. The ADU drawings and descriptions on page 37 help to distinguish between these different types. By their inherent nature, accessory dwelling units are accessory to the primary residential use and should not be eligible for subdivision.



Not only do ADUs increase the supply of diverse, lower cost housing options, they provide opportunities for homeowners to supplement their income. This could help many older adults to age in place. Today, Howard County Zoning Regulations allow some forms of ADUs—accessory apartments and temporary accessory family dwellings—but there are various restrictions on where they are permitted. Between 2015 and 2020, only 99 attached accessory apartments and one temporary accessory family dwelling were permitted in the County.

Throughout the HoCo By Design planning process, some residents have expressed concerns about the impact that ADUs would have on parking, the environment, and neighborhood character. However, regulatory tools can be adopted to minimize these potential impacts.

According to the AARP, data from Portland, Oregon suggests that the average ADU in Portland has 0.93 cars, and about half of Portland's ADU-generated cars are parked on the street. Portland's experience suggests that ADUs have a minimal impact on street parking; however, parking requirements should be flexible and location and site dependent so that units are neither over nor under packed.

To ensure that ADUs have minimal impact on the environment and neighborhood character, zoning regulations could provide height and size caps, design controls, minimum lot size or environmental condition restrictions, and limits on the number of bedrooms. These types of standards could provide neighbors with greater predictability of the size and look of this housing type. Additional information on the environmental impact can be found in the "Infill Development in Existing Residential Neighborhoods" section.

aDus in howard County

AttacheD Accessory Apartment

Accessory apartments are permitted as an accessory use in most residential zoning districts if located within a single-family detached dwelling, such as a renovated pasement, attic, or garage. In addition to meeting various site and building criteria, they must be located in an owner-occupied dwelling, and the owner must occupy either the accessory or the principal dwelling.

DetacheD accessory apartments

becauted accessory apartments are not permitted under the Zoning Regulations, except as a temporary accessory family dwelling. These dwellings are permitted conditionally (as opposed to by-right) and allow for a second dwelling unit on a lot if it is used for an elderly or disabled family member of the resident of the primary residence. There are various site and building criteria that must be met, such as being located on a lot that is two acres or larger, and allowed through a conditional-use process in certain zoning districts. These dwellings must be removed once no logation and the primary residence.

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Attached ADUs

Homes that are attached to the side or rear of an existing single-family detached home. These are typically built as additions or partitioned after construction, and can have a separate entrance or a shared entrance with the primary residence.

Garage ADUs

Homes that are converted from existing garages or the space above garages into livable residences. Entrances can be found on the exterior of the garage, or from internal or external staircases for second-story garage ADUs.

Attic ADUs

Homes that are converted from existing attic space into livable residences. Entrances for these spaces are provided by stainways inside the primary residence or by a separate, exterior staircase.

Basement ADUs

Homes that are converted from existing basement spaces into livable residences. These typically have separate entrances at or below ground-level.

Detached ADUs

Homes that are stand-alone structures on the same lot as the larger primary residence, typically located on the side or the rear of the lot. These are either converted from existing storage spaces, or are newly constructed buildings.



Other Considerations

While the Zoning Regulations limit opportunities for the development of missing middle housing types and ADUs, Howard County has not always restricted these housing types. Prior to 1971, the County allowed one- and twofamily dwellings on a single-family lot, which permitted duplexes and detached ADUs. However, the 1971 Zoning Regulations update reduced the number of dwelling units permitted per single-family lot to one.

The trend in Howard County has historically been to build larger homes. One solution to diversifying the housing stock is to allow and encourage both missing middle and ADU housing types, which tend to be more budget-friendly for consumers by virtue of their smaller size, rather than because of income restrictions established by a program such as the Moderate Income Housing Unit (MIHU) program. However, MIHU requirements could still apply to these housing types, since they apply to all new developments in certain zoning districts and are dependent upon the market value of the unit.

It is also important to consider the County's Adequate Public Facilities Ordinance (APFO). APFO is the County's growth management system established in 1992. It sets the pace of residential growth through an annual housing unit allocation system to ensure that the new residential development keeps pace with the County's school and road capacity. This system also provides predictability in terms of the amount of growth to expect annually. To learn more about HoCo By Design's recommendations for APFO, see the Managing Growth chapter.



DN-1 Policy Statement

Increase opportunities for missing middle housing through the creation and use of zoning tools and incentives.

Implementing Actions

- Evaluate conditions where duplex and multiplex homes can be compatible with existing neighborhoods and permitted by-right in a greater number of residential and mixed-use zoning districts.
- Identify and eliminate <u>Consider eliminating</u> barriers in the Zoning Regulations and Subdivision and Land Development Regulations to housing stock diversification. Ensure that bulk regulations are realistic for these housing types and do not preclude their potential on existing lots.
- Expand <u>Consider expanding</u> the types of housing allowed in the Zoning Regulations and Subdivision and Land Development Regulations to include missing middle housing types, such as stacked townhomes, cottage clusters, and multiplexes, and consider appropriate parking requirements for these housing types.
- Evaluate and establish one or more of the following zoning tools and incentives as potential opportunities to create missing middle housing:
 - Zoning overlays or floating zones that could be applied to activity centers, transportation corridors, or other areas that are appropriate for this housing type.
 - b. Smaller lot sizes (lot width and lot area).
 - c. Density-based tools such as transfer of development rights or density bonuses.
 - d. Tax incentives for developers and/or land owners.
 - e. Flexible development standards such as maximum building size or lot coverage.
- Establish regulations that disperse missing middle homes throughout the County so that neighborhoods contain a proportionate mix of different housing types and can balance other infrastructure needs.
- 6. Explore opportunities to work with public and private partners to build missing middle housing demonstration projects or provide models and designs for these housing types.

DN-2 Policy Statement

Allow attached and detached accessory dwelling units (ADUs) on a variety of single-family attached and single-family detached lots that meet specific site development criteria in residential zoning districts.

Implementing Actions

- Establish Explore a clear, predictable process and location-specific criteria for ADUs so they do not adversely impact older neighborhoods lacking sufficient infrastructure, including but not limited to consideration of lot coverage, lot size, setbacks, and other bulk regulations, stormwater management, and parking.
- Revise Consider revising the Zoning Regulations and Subdivision and Land Development Regulations to allow attached and detached ADUs that meet pre-determined location and site criteria. Provide parking requirements as needed.
- 3. Establish a clear definition of ADUs in the updated Zoning Regulations.
- Direct the Adequate Public Facilities Ordinance (APFO) task force to develop recommendations as to the applicability of APFO to accessory dwelling unit creation or construction.

DN-3 Policy Statement

Promote home ownership.

Implementing Actions

- 1. Build on existing programs that are geared toward helping income-qualified buyers become homeowners.
- 2. Develop methods that encourage the development of ownership versus rental projects (for example, condominium versus apartment).
- Expand public awareness of the various state, federal and local programs available to assist home buyers, along with the financial benefits of owning versus renting a home.

expanD Locations anD opportunity areas for more DiVerse housing choices throughout the county

Diverse housing options are necessary for continued economic prosperity, especially to attract talent to fill positions with new companies in employment centers and retain the people who already enjoy the quality of life the County offers. As the County continues to evolve, providing housing choices that appeal to a broad range of people, whether they are young professionals starting their careers or retirees who want to downsize, will be critical. Housing variety can expand the range of price points and help to balance the overall housing market.

Focusing these housing options strategically in areas where infrastructure already exists (such as activity centers) provides multiple economic, transportation, and environmental benefits. As discussed in the Economic Prosperity chapter, job growth fuels the need for nearby homes to create a healthy jobs-housing balance and strong tax base. Balancing jobs and housing within a jurisdiction has the potential to reduce road congestion and the need for public investment in additional roads by keeping trips within the County and reducing trips into the County. It also retains more spending locally, as people who live and work in the same community are more likely to shop in that community, thereby helping to strengthen and diversify the local economy.

Targeted housing opportunities also benefit the environment as sites are redeveloped with new or improved stormwater management. Additional environmental enhancements could include incorporating green site and building design elements, such as energy efficient buildings, solar energy, green space, multi-modal transportation options, reduced water consumption, and other environmentally friendly features.

Solutions to increase home choices for all income levels throughout Howard County start, in part, with the type and distribution of uses envisioned in the Future Land Use Map (FLUM), and the guidance and policies included to support those uses. In HoCo By Design, redevelopment in activity centers provides the greatest opportunity for growth in places that are already developed. However, opportunities for modest growth exist elsewhere, including in the Rural West and existing residential neighborhoods, and through multi-family redevelopment and



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infill development. By seeking opportunities to expand the County's inclusionary zoning policies and encouraging the development of diverse housing types where growth opportunities exist, mixed-income communities will become more prevalent, housing prices will be less constrained, and county tax rates can remain stable. New financially attainable housing opportunities for all, including low- and moderate-income households, will be less concentrated and more available in more communities throughout the County.

As noted in the previous section, the Zoning Regulations do not permit many missing middle housing types or detached ADUs, and proposed policies aim to allow them with appropriate criteria. This section focuses on where opportunities exist for all types of new housing in the County. The section also emphasizes how regulations may need to change within different geographies, or opportunity areas, to accommodate diverse housing types.

Diverse Housing Opportunities in New Activity Centers

Based on the limited amount of land still available for development, a significant amount of future housing will may be concentrated in new mixed-use activity centers identified on the Future Land Use Map (FLUM). The new mixed- use activity centers are envisioned to be compact walkable areas with employment opportunities, commercial uses and open space, community services and amenities, and multi-modal transportation connections. Activity centers, refined from PlanHoward 2030's Growth and Revitalization place type, create a predictable and sustainable pattern of growth. This pattern supports existing neighborhoods with retail, services, and job growth; provides greater opportunity for attainable housing; and supports opportunities to reduce environmental impacts of activity centers through redevelopment, including improved stormwater management infrastructure. Medium to high housing densities will likely be necessary to supporting this vision.



It is anticipated that activity centers will appeal to a wide variety of residents and will support and maintain the County's socioeconomic diversity by offering a multitude of housing options and opportunities to increase the supply of income-restricted affordable housing. Retirees, empty nesters, persons with disabilities, families, and young professionals would likely be attracted to living in more active mixed-use environments. As activity centers are envisioned to be the areas with the greatest potential for growth and are planned to be located along transportation corridors, having an efficient, safe, and well-maintained multi-modal transportation system that connects these places is critical. See the County in Motion chapter for more details about the future of transportation.

Activity centers are envisioned to be varying sizes and scales, which will help inform their infrastructure needs. They will also provide beneficial amenities to adjacent existing neighborhoods. However, they should be sensitive to any unintended impacts they may cause, such as traffic, and noise and students who may add to overcrowded schools. The Supporting Infrastructure chapter discusses the adequate and timely provision of infrastructure. The Public Schools Facilities chapter discusses opportunities for new models for public schools that could be appropriate in certain locations. The Quality by Design chapter recommends that adverse impacts, such as noise, light, and air pollution, be mitigated and new developments should be contextually-appropriate. It also provides guidance on the public realm and walkability within and around these new mixed-use centers.

Depending on the size, scale and proposed mix of uses in a redevelopment project, there may be increased complexities and costs associated with planning, financing, design and construction of these projects. Furthermore, as HoCo by Design envisions Activity Centers to provide a range of housing types, including for sale and rental options, overcoming hurdles in financial lending markets and navigating regulatory requirements associated with certain types of condominium development may impede some mixed-use redevelopments from realizing the full potential of diverse housing forms. There may be opportunities for the public sector to partner with the private sector to overcome these barriers and realize the desired vision.

DN-3 Policy Statement

Future activity centers—as identified on the Future Land Use Map (FLUM)—should include a unique mix of densities, uses, and building forms that provide diverse, accessible, and affordable housing options.

Implementing Actions

1. Establish <u>Consider establishing</u> a new mixed-density and mixed-use zoning district that encourages diverse housing types and creates opportunities for mixed-income neighborhoods <u>and more</u> <u>homeownership opportunities</u>.

Allow a vertical (a range of uses within one building) and horizontal (a range of uses within one complex
or development site) mix of uses, including housing, employment, and open space, that encourage
walkability and transit connections.

- mixine Request Incentivize the production of housing units affordable to low- and moderate-income households Low . Income Housing Units (LIHU) and Disability Income Housing Units (DIHU) housing units affordable to lowand moderate-income households, beyond what is currently required by the Moderate Income Housing Unit (MIHU) program.
- centivize <u>Require Incontivize</u> the production of housing units that meet the needs of different levels of ability (like persons with disabilities) and other special needs households. Ensure that these units are both accessible and affordable.
 - 5. Explore models of public-private partnerships that facilitate redevelopment of a mixed-use activity center with a mix of for-sale and rental housing.

6. Consider establishing housing scenarios that support for-sale units to households making 60% or less of AMI that are financially feasible for the developers. Require mixed use and activity centers to reflect home-ownership opportunities.

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Infill Development in Existing Residential Neighborhoods

While existing residential neighborhoods in Howard County generally have one residential dwelling per lot, there may be opportunities through residential infill development to introduce missing middle housing typologies and accessory dwelling units (ADUs). During the planning process, some participants expressed concerns that new development, especially missing middle housing types or ADUs, could detract from the existing neighborhood character, therefore, preserving the character of existing neighborhoods is paramount when developing any housing type, including single-family detached homes. All missing middle housing and single-family detached homes should attempt to maintain the scale, massing, and building orientation of existing development. For example, a quadplex with four apartments or condos can be designed to look nearly the same as a single-family detached home, allowing it to fit seamlessly into the neighborhood. When parking is located in the rear of the lot, accessed from an alley or a front-loaded driveway, the occupancy of the building can appear to be no different from the adjacent houses. Design requirements, pattern books, and/or other character-based regulations offer predictability for what new diverse housing types will look like.

In addition to the form of a house itself, various other factors contribute to neighborhood character, including road networks, architecture, tree canopy, and open space. Refer to the Quality By Design chapter for additional guidance on maintaining the character of single-family neighborhoods.

Throughout the planning process, concerns were also raised that ADUs would cause an owner-occupied singlefamily neighborhood to convert to a rental community. In consideration of these concerns, it is important to note that ADUs are not a new housing typology. As noted previously, detached ADUs were permitted in Howard County until the 1970s. Detached ADUs are often found on historic sites as a carriage or coach house and occupancy is currently limited to elderly or disabled family members. These structures historically doubled as a shelter for a horsedrawn carriage and living quarters for workers. Currently, attached ADUs are permitted





and mostly undetected in a neighborhood. Not only have many of these housing types existed for centuries, they have successfully conformed to the neighborhood character and have not yet turned owner-occupied single-family communities into rental communities. As previously noted, between 2015 and 2020, there were 99 attached ADUs permitted in the County.

New development not only has to consider its impact on neighborhood character, but also its impact on the environment. In addition to dwelling units, new development can include additions to existing homes, driveway expansions, and accessory structures such as garages or pool houses. If new development disturbs more than 5,000 square feet, it is required to comply with county stormwater management regulations. Because disturbances less than 5,000 square feet do not contribute much in the way of environmental impacts to stormwater, management is not required. New development not only has to consider its impact on neighborhood character and storm water management but also infrastructure such as parking, road and school capacity.

By virtue of their smaller size, newly-constructed ADUs are likely to disturb less than 5,000 square feet and would be treated akin to customary single-family home additions or garages. If disturbance for an ADU exceeds 5,000 square feet, stormwater management must be provided to treat runoff.

Additionally, given the cost to build a new dwelling, such as an ADU, it is unlikely that many residents/property owners will have the resources to build these structures immediately or rapidly. Most ADUs are envisioned to be renovations within existing homes or detached structures, such as garages, barns, or pool houses. In many instances these structures already exist and could be converted to a self-contained residence, resulting in limited impacts to stormwater runoff (with the exception of any off-street parking or paved access that may be required).

However, as identified in the Ecological Health chapter, watershed health, flood risk, and other environmental concerns should be considered for any new development, including new ADU structures.



DN-4 Policy Statement

Allow the development of small-scale missing middle housing and accessory dwelling units (ADUs) that respect are consistent with the character and integrity of their surroundings and, meet specific site conditions in single-family neighborhoods, and comply with all applicable APFO and parking requirements.

Implementing Actions

- Establish design requirements, pattern book, or character-based regulations for missing middle housing types and detached accessory dwelling units to ensure that new construction is consistent with the character of the surrounding existing housing.
- Establish provisions in the regulations that include dimensional and design standards to ensure neighborhood compatibility, off-street parking requirements, minimum lot sizes, and other standards.
- Explore zoning and other incentives for minor subdivisions that consist of missing middle housing types and explore form-based or character-based zoning for these types of residential infill developments.
- 4. Evaluate how accessory dwelling units and other types of new development could enhance or impact stormwater management practices.
- 5. Determine parking requirements for small scale missing middle housing and ADUs that accommodate increased occupancy and diffuse neighborhood conflicts.





Opportunities to Increase the Supply of Income-Restricted Housing Units

Inclusionary zoning policies typically encourage the construction of homes affordable to low- and moderateincome households in communities where there are higher area median incomes. In Howard County, the Moderate Income Housing Unit (MIHU) program is an inclusionary zoning program that requires developers of new housing in specific zoning districts to sell or allocate a portion of new dwelling units to low- or moderateincome households.

The MIHU requirements are established in 20 zoning districts and require that 10-25% of any new residential development be affordable to households earning 40-80% of the Howard County Area Median Income (AMI). Generally, the total production of MIHUs is proportionate to the overall quantity of new residential units constructed. As of June 2021, there were 770 MIHU rental apartments and 402 MIHU homeownership units that had been rented or sold to low- and moderate-income households in 30 communities throughout the County. Most rental units are in the eastern part of the County (Elkridge and Southeast). Additionally, county regulations ensure the units in the MIHU program remain affordable to low- and moderate-income households in perpetuity. As new developments are built, more units are required to enter the program. All MIHU prices are dependent upon the County's AMI and are set by the Howard County Department of Housing and Community Development.

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afforDabLe housing OVerLay District ConsiDerations

be Housing Opportunities Master Plan, the overlay district shou

- Identify neighborhoods with few existing housing options for low- and moderate-incol bouseholds
- Include incentives to encourage the production of additional attordable and/or accessible units beyond the MIHU baseline rules.
- Allow affordable housing development proposals that meet specified criteria to proceed dyright, or without the need for additional reviews and approvals. To qualify, an affordable housing development should reserve a significant portion of units at 60% of AMI and be subject to a long-term use restriction, provide accessible and visitable units beyond the minimum required by law, and fall within a range of parameters related to form, density, massing setbacks, parking, etc.
- Expand below-AMI housing opportunities in larger areas of the County to address deconcentration of poverty for redevelopment or preservation projects within the wider context of the County as a whole
- Consider areas of the County where existing infrastructure is underutilized and therefore could support additional residential density with limited new public investment.
- Encourage greater racial and socioeconomic integration by increasing affordable housing
 opportunities throughout Howard County, especially in locations that do not have them at
 this time

There are circumstances in which land and construction costs make it challenging for developers to produce incomerestricted units on-site, primarily in the case of single-family detached and age-restricted housing developments. For these two housing types, Howard County therefore allows developers to pay a fee-in-lieu (FIL) instead of providing the units onsite, which is a practice that other jurisdictions also use to advance affordable housing goals. For these two housing types, Howard County therefore allows developers to pay a fee-in-lieu (FIL) instead of providing the units on-site, which is a practice that other jurisdictions also use to advance affordable housing goals. For these two housing types, Howard County therefore allows developers to pay a fee-in-lieu (FIL) instead of providing the units on-site which can result in economic segregation in Howard County Requiring developers to use the Missing Middle housing prototypes illustrated in the Appendix will alleviate the need to build off-site and provide a greater socio-economic balance in all of our communities.- The County commits to adjusting the MIHU program. so that Missing Middle housing can be used to alleviate the need to build off-site and to provide a greater socio-economic. balance in all our communities. There should also be consideration for ways to locate multiple Missing Middle housing types and units throughout a development. The FIL generates revenue that allows the County to provide gap funding for housing developments with even greater percentages of income-restricted units or even deeper levels of income targeting than what market-rate developments can achieve. However, as HoCo By Design promotes the development of missing middle housing types throughout the County, these housing types offer opportunities to advance a greater socio-economic balance in all communities. The County should determine how missing middle housing types can complement the MIHU program to create more mixed-income neighborhoods.

The MIHU and FIL policies are central elements of the affordable housing strategy in Howard County. The Housing Opportunities Master Plan (HOMP) also notes that income-restricted units not only provide housing options for moderateand low-income households but can also serve the needs of various other household types, including those with extremely low incomes, persons with disabilities and/or receiving disability income, youth aging out of the foster care system, and persons at risk of or experiencing homelessness, among others. These groups -face-unique circumstances and challenges. However, the common thread is that many households with these characteristics may disproportionately struggle to find housing that is both affordable to them and meets their specific needs.

To increase the number of income-restricted units in the County and make more units available to special needs households, the HOMP recommends improvements to the MIHU program, such as additional flexibility to accommodate on-site provisions, incentives to encourage the production of more than the required number of units, greater shares of accessible and visitable units for those with disabilities, and/or deeper levels of income targeting. The HOMP also recommends that the County establish various growth and development targets to demonstrate a clear commitment to increasing the supply of homes affordable to low- and moderate-income households and persons with disabilities and special needs, including the following.

- Affordability Target Requirement Target: The greater of at new housing units should be available to households making less than 60% of AMI each year.
- Accessibility Target Requirement Target: At least 10% of new housing units affordable to households
 making less than 60% of AMI should be physically accessible for persons with disabilities. This target should
 be supplemented with concerted efforts to facilitate accessibility improvements to the existing ownership
 and rental stock to better enable integrated aging in place.

In addition to the MIHU program, the County encourages affordability with financial incentives to residents. For example, the County currently offers downpayment assistance to low- or moderate-income residents seeking to purchase a home through the Settlement Downpayment Loan Program. The County also has supports the Columbia Downtown Housing Corporation's a Live Where You Work (LWYW) Program. Through this effort, the LWYW Program partners in which the County partners with local employers, employees, and landlords to and effer offers financial assistance that allows to low and moderate income employees to rent a home in the County where they work, According to data provided by the County's Department of Human Resources, approximately 44% of Howard County government employees live in Howard County. With more than 4,000 employees actively working for County government, the County should evaluate establishing a program for its workforce and expand partnerships with other employees in the County so that the County's workforce eculd not only have shorter commutes to their places of employment reduce employee commute times, but also have create opportunities for more employees to live in the County where they work.

The County could also encourage greater affordability through the Zoning Regulations by providing density bonuses or other incentives to developers and property owners in exchange for meeting affordable housing goals. The County should create a working group to examine the feasibility of a targeted incentive program, such as a zoning overlay district, to increase the supply of affordable and accessible housing. According to the HOMP, a zoning overlay district could be targeted to areas with limited affordable and accessible housing, and offer incentives to encourage an increase in the supply of affordable housing through tools such as density bonuses, a bonus pool of housing allocations within the Adequate Public Facilities Ordinance Allocation chart (refer to the Managing Growth chapter), and an administrative review processes. Such a program should seek to increase the supply of affordable and accessible housing units at different AMI levels, similar to the multi-spectrum market affordable housing provisions for Downtown Columbia.



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DN-5 Policy Statement

Increase the supply of for-sale and rental housing units in all new developments attainable affordable to low-and moderate-income households and special needs households. Ensure that at least 25% of all net new for sale and rental housing units should be available to households making less than 60% of AMI each year, and at least 10% of those are physically accessible for persons with disabilities. Increase the supply of for-sale and rental housing units in all new developments attainable to low- and moderate-income households and special needs house holds.

Implementing Actions

- 1. Reevaluate the County's inclusionary zoning policies to ensure they are meeting their intended objectives. Expand Moderate Income Housing Unit (MIHU) requirements in areas with a disproportionately lower share of housing options affordable to low- or moderate-income households.
- 2. Ensure that any corridor, neighborhood, redevelopment, or area plan includes clear policies for meeting the 25% affordable housing goals requirement goals.
- 3. Update MIHU rules and fee structures, with the goal of producing more units throughout the County that are integrated within communities. Seek opportunities to amend the Zoning Regulations to enable housing types more conducive to on-site MIHU provision across a broader area.
- 4. Establish a working group that consists of members appointed by the County Executive and the County Council and is concurrent with the evaluation of APFO, to evaluate the feasibility of a tarneted incentive program for affordable and accessible housing, including:

- The creation of a definition of affordable and accessible housing, including physical factors such as unit type, size, or physical accessibility design criteria; and/or income factors through tools
- a. such as deed restrictions.
- b. Incentives related to development, such as density bonuses or relief to setback or other development standards.
- c. Incentives related to the development process, such as the creation of a specific housing allocation pool for affordable and/or accessible units, exemptions from school requirements in the Adequate Public Facilities Ordinance, allowing affordable housing allocations to roll over from year to year, releasing allocations from their requirement to be either for ownership or rental after three years, or other means of reducing other regulatory barriers.
- d. Incentives related to homeownership opportunities.

5. Implement a required minimum allocation of units for seniors and people with a disability in any development receiving an APFO waiver or a Payment in Lieu of Taxes, or other form of local funding.

6. Incentivize affordable for-sale housing opportunities in areas where low-income rental housing has become concentrated.

DN-6 Policy Statement

Provide various incentives that encourage the development of for-sale and rental housing units affordable to low- and moderate-income households and special needs households, and preserve the County's existing affordable housing inventory.

Implementing Actions

- 1. Continue to support the Housing Opportunities Trust Fund to expand the number of income-restricted rental and homeownership units produced. Explore the feasibility of establishing a dedicated funding source for this fund.
- 2. Evaluate opportunities to co-locate income-restricted housing and community facilities on countyowned land.
- 3. Establish criteria for flexible use and disposition of county real estate assets that are near amenities and would promote development of affordable missing middle and multi-family housing for low- and moderate-income households where appropriate.
- 4. Offer additional incentives to encourage the production of more Moderate Income Housing Units than required, and/or deeper levels of income targeting in the form of Low Income Housing Units or Disability Income Housing Units.
- Continue to provide and increase downpayment assistance funding to income-eligible households 5. through the County's Settlement Downpayment Loan Program.
- Explore ways to allow homeowners in the County's moderate income home ownership program 6. to realize market appreciation in their homes as a means to building generational wealth.

7. Establish a goal of zero net loss of existing housing affordable to households with income below 60% of the area median income while adding new affordable units to the County's housing inventory.

8. Expand funding and partnerships for the a Live Where You Work program. Evaluate expanding the program for home ownership opportunities.

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Chapter 6: D nami Nei h orhoods DN-!

Opportunities for New Multi-Family Communities

Rising affordability issues and personal lifestyle preferences, nationally and locally, have driven many households towards rentership. Between 2005 and 2018, the homeownership rate in Howard County fell from 77% to 72%, as households in nearly every age category moved away from homeownership. The number of renter households between the ages of 25 and 74 increased by 6,000 between 2010 and 2018 (a 43% increase). However, the number of renter households under the age of 35 decreased by 9% between 2010 and 2018, likely due to affordability issues. The County lacks a sufficient supply of rental units to meet future demand. The HoCo By Design Market Research and Demand forecast cites projected demand for 11,249 multi-family apartment rental units over 20 years (2020-2040). While there is a much greater demand for rental multi-family developments, there is still a projected demand for 1,884 for-sale condominium units over the next 20 years.

The HOMP found that a large share of the County's existing rental market is affordable to households that make 60-80% of the Area Median Income (AMI). However, since there are limited rental options for higher (over 120% AMI) and lower (under 60% AMI) income households, the supply of moderately priced rental units tends to serve all income levels. The HOMP suggests that future rental housing should be available at all price points, especially housing that serves low- and moderate-income households where housing supply is limited.



To remain socioeconomically diverse and support a healthy economy, the County should consider opportunities for new multi-family communities in the Multi-Family Neighborhood, Mixed-Use Activity Centers, and Mixed-Use Neighborhood character areas identified on the Future Land Use Map (FLUM). These opportunities can be realized through redevelopment of existing, aging, multi-family properties, older suburban shopping centers, and strategic infill development-and redevelopment of older mobile home parks. Increasing the supply of multi-family units, to include market rate rental and units affordable to low- and moderate- income households, will help the County meet various housing supply gaps identified in the HOMP and the Market Research and Demand Forecast completed for HoCo By Design. While multi-family buildings are defined in the County's Zoning Regulations as structures with three or more housing units, multi-family properties can range in size from three to more than 50 units per structure. Various character areas on the FLUM are envisioned to have a range of multi-family housing types; however, Multi-Family Neighborhood, Mixed-Use Activity Centers, and Mixed-Use Neighborhood character areas are envisioned to contain apartment complexes and condominiums with a higher number of units and buildings at a greater scale.

New multi-family communities are encouraged to redevelop using design principles that emphasize an interconnected network of streets, bicycle facilities, and walkways; encourage options to reduce the size and location of surface parking lots; orient buildings toward the street; offer a variety of housing types between larger buildings; and deliver a comprehensive and connected network of open space. For additional details and illustrative concepts about the design and character of new multi-family communities, see Technical Appendix B: Character Areas and Technical Appendix C: Focus Areas.

DN-7 Policy Statement

Support the new development and redevelopment of multi-family communities to meet the County's current and future rental housing demands and ensure that resident displacement is minimized in redevelopment projects.

Implementing Actions

- Establish new locations and zoning districts as identified on the Future Land Use Map-(FLUM) and defined in the character areas appendix for multi-family developments.
 Prioritize new locations for multi-family housing that are near transit and transit corridors.
- 2. 1. Support multi-family housing projects that serve a range of income levels and integrate traditional market rate housing with affordable housing opportunities.
- 3. 2. Ensure that redevelopment of age-restricted housing and housing for residents with disabilities preserves affordability of units for existing residents.
 - 4. <u>3.</u> Strive for a one-for-one replacement of affordable housing units when multi-family communities with affordable units are redeveloped.



Housing Opportunities in the Rural West

The Rural West is a unique and special place in Howard County and should maintain its rural character. As previously noted, residential development in the Rural West follows a low-density, large-lot development pattern with a significant percentage of land preserved through agricultural and environmental easements. The Rural West also includes three Rural Crossroads, which are small nodes of mixed-use areas with a focus on commercial activity along a rural highway. While the Rural West presents some opportunities to expand and diversify its housing options, especially in areas with greater school capacity, it is not intended for significant development as it lacks access to public water and sewer.

Smaller, more affordable missing middle housing units, such as modest duplexes, would likely require a shared sewage disposal system or multi-use sewerage system (a type of sewerage system that serves more than one lot, or more than one user on a single lot, respectively). These systems can be costly to install, and annual maintenance fees could present challenges to owners or renters of moderately priced dwelling units. Depending on the septic system, soil, and the site, detached ADUs could potentially connect to existing septic systems with capacity. However, this may require changes to state code. County and state code clarifications related to facility ownership, regulation, and maintenance may also be necessary prior to implementation. With smaller lots and clustered homes, more households could connect to one shared or multi-use sewerage system, which could make these systems more cost-effective options. Zoning changes may be needed to allow for smaller lots in the west.

The Rural West is also home to most of the County's farming community, with significant land permanently preserved through easements. With residential land uses often adjacent to agricultural uses, there is potential for conflict between farmers and their neighbors. Neighbors frequently have concerns with farming practices, such as pesticide spraying, equipment/tractor noise, odors and dust, slow-moving tractors on roads, and agribusiness operations on the farm that bring visitors to the area. Additionally, new housing developments sometimes remove existing mature tree stands that can serve as natural buffers and screening between agricultural and residential uses. As new housing is developed in the west, it is important that new residential development incorporate adequate buffering and screening, including preserving wooded perimeter areas where possible, to minimize any potential adverse impacts between uses.

MARYLAND AGRICULTURAL CONFLICT RESOLUTION SERVICE

According to the Maryland Department of Agriculture, the Maryland Agricultural conflict Resolution Service is the official US Department of Agriculture (USDA)-certified gricultural mediation program for Maryland, offering confidential assistance to help esolve agriculture related issues in a productive environment.

Further, the farming community has experienced challenges with hiring and paying their workers. Farm workers in Maryland earned an average annual wage of \$32,890-\$33,400 in 2019. With an annual wage this low, farm workers representing an individual household likely have difficulty living in the County and making ends meet. The Economic Prosperity chapter discusses the challenges in the agriculture industry in greater detail. However, this chapter includes policies and actions that focus on improving relationships between farm operations and their neighbors and creating affordable housing opportunities for farm workers.

Maintaining the rural character of the West, minimizing conflicts between residential and agricultural land uses, addressing environmental concerns, and meeting the needs of the farming community are paramount <u>if</u> <u>housing options are expanded</u>, <u>in expanding housing options</u>. By <u>guiding residential and commercial</u> <u>development in the Rural Crossroads (see the Focus Areas Technical Appendix), permitting ADUs, encouraging affordable housing for farm workers, and allowing the use of community or shared well and shared or multi-use sewerage systems for certain residential development opportunities, the Rural West may provide opportunities to expand the County's housing mix.</u>



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DN-8 Policy Statement

Create opportunities to increase the diversity of home choices in the Rural West, especially missing middle housing types, that preserve the character of the Rural West.

Implementing Actions

- Allow Consider the development of accessory dwelling units that conform to specific design and site criteria.
- Locate Explore locating missing middle housing typologies in the Rural Crossroads, where upper-story residential and small-scale residential infill opportunities exist. Use recommendations found in the Rural Crossroads section of the Focus Areas Technical Appendix for additional guidance.
- 3. Determine if there are strategic locations in the Rural West where it is feasible to accommodate increased housing development on shared or community well and shared or multi-use sewerage systems while balancing other priorities such as environmental concerns, historical context, and agricultural preservation goals, while maintaining rural character.
- 4. Evaluate and amend Rural Conservation and Rural Residential Zoning District regulations to allow for duplex and multiplex housing types that fit within the existing neighborhood character.
- Determine zoning, land development, and other code changes needed for small-scale, contextsensitive, multi-family or mixed-use development in the Rural West.
- 6. Evaluate and identify barriers to on-site tenant housing for the agricultural workforce.

DN-9 Policy Statement

Facilitate the use of shared and/or multi-use sewerage system technologies to create more diverse housing options in the Rural West.

Implementing Actions

- Identify best practices for shared and/or multi-use sewerage systems and pursue state and local code changes necessary to facilitate their use.
- Establish necessary management, operations, and maintenance structures to increase the use of shared and multi-use sewerage systems in the West.
- Evaluate how accessory dwelling units may be able to safely connect to existing septic systems with capacity.

DN-10 Policy Statement

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Establish policies, programs, and planning and zoning practices aimed at reducing farmer-neighbor conflicts.

Implementing Actions

- Enhance farmer-resident relationships through expansion of educational programs that encourage farm visits and other activities to bridge the farming and non-farm communities and build understanding of allowable farm-related uses.
- Work with the agricultural and development communities to evaluate, determine, and implement adequate landscape, screening, or other type of buffer requirement on new residential development abutting agricultural uses.
- Encourage use of the Maryland Agricultural Conflict Resolution Service or other conflict resolution programs to help address farmer-neighbor conflicts.

housing for a groWing OLDer aDuLt PopuLation: age-frienDLy Communities

Although Howard County has historically been home to many families with children, its empty nester household base is aging. In response to this trend, the County launched the Age-Friendly Howard County Initiative in 2019. This initiative involved an 18-month process of community engagement, research, and planning to develop a strategic plan that will move the County toward becoming a more cohesive livable community for persons at all ages and stages in life. The Age-Friendly Howard County Action Plan was released in December 2021.

The Action Plan describes the following:

- By 2030, one in five Howard County residents will be 65 or older and 8,000 residents will be 85 years or older—double the number of individuals in that age group today.
- 5.6% of individuals aged 65 or older live below the poverty level.
- Of those living alone, 3.3% are men over the age of 65 and 6.4% are women over the age of 65.

Creating more opportunities for older adults to remain in the County is key to its future. Older adults provide significant contributions to the community, including, but not limited to, serving as volunteers in many organizations, offering expertise in consulting and gig-work, and supporting the economy as vibrant purchasers of services and products.

Housing and Community Needs

According to the Age-Friendly Howard County Initiative and AARP, age-friendly communities are "safe and secure, have affordable and appropriate housing and transportation options, and offer supportive community features and services." There should be sidewalks with safe crossable streets for pedestrians, dedicated bicycle lanes, and public transit options.

Throughout the HoCo By Design planning process and the Age-Friendly Initiative, older adults expressed that they want housing options that meet the needs of those with differing incomes and at various life stages. Some of the specific needs mentioned during the planning process include more opportunities for communal living, small housing options that allow older adults to downsize, greater flexibility to make accessibility modifications to homes, updated universal design guidelines, and greater opportunities for attached and detached accessory dwelling units (ADUs). Findings from the Strategic Advisory Group and recommendations in the Housing Opportunities Master Plan (HOMP) suggest that missing middle housing and ADUs would provide housing options for down-sizing and allow aging residents to remain in Howard County as they grow older.



UniVersaL Design

As defined in the Age-Friendly Action Plan, "Universal design, also called barrier-free design, focuses on making the house safe and accessible for everyone, regardless of age, physical ability, or stature. Universal design elements in homes and apartments contribute to age-friendly communities and universal design elements and they increase the independence of persons with disabilities."

As noted previously, only 4% of the County's residential land is used for 55 years or more age-restricted development. According to the County's land use database, there are a total of 5,160 age-restricted units consisting of the following housing types: 419 single-family detached, 367 apartments, 1,244 single-family attached condominiums, 1,364 apartments and 1,766 apartment condominiums. However, many of those homes are not financially attainable. The County has limited affordable housing options for older adults, many of whom will have mobility and accessibility needs as they age, and persons with disabilities. Without an adequate supply of these types of homes, some older adults may be unable to find appropriate housing, forcing them to look outside the County if/when they decide to move. While many older adults prefer to age in their homes, that option is not always feasible due to health reasons, mobility issues, changes in finances, or a home not being suitable for modifications. Therefore, housing options for early retirees, empty nesters, or older adults who want to downsize—perhaps because they can no longer maintain a single-family detached dwelling on a large lot (or choose not to)—should be readily available as part of a larger suite of housing typologies catering to changing demands and interests.

Multi-Generational Neighborhoods

Multi-generational neighborhoods offer a variety of housing types and include units that are designed with older adults in mind but appeal to people of all ages and abilities. While the features of the units for older adults are important—size, number of floors, and universal design—the elements of the neighborhood are also important. The housing mix should contribute to the creation of a community that is conducive to social interaction among neighbors and a level of activity that can minimize feelings of isolation that older adults could experience with changing health and social conditions. When surrounded by a network of support, older adults living in a multi-generational neighborhood have a lower likelihood of depression, as such arrangements can foster an environment of neighbors helping neighbors. In addition, older adults provide a resource to younger neighbors and enhancing respect across age, race, ethnicity, and other differences. Neighborhoods that offer a safe system of sidewalk connections to nearby convenience retail and services can help older adults with mobility issues maintain their independence longer while allowing all families to maintain healthy lifestyles. The County in Motion chapter provides more details about plans for multi-modal transportation options.

DN-11 Policy Statement

Provide a range of affordable, accessible, and adaptable housing options for older adults and persons with disabilities.

Implementing Actions

- Use zoning tools and incentives that increase <u>Require</u> Use zoning tools and incentives that increase the supply of missing middle housing and accessory dwelling units, affordable agerestricted housing units missing middle housing and accessory dwelling units, as identified in Policy Statements DN-1 and DN-2 Statement DN-5 Statements DN-1 and DN-2.
- Provide flexibility in the Zoning Regulations and the Subdivision and Land Development Regulations for adult group homes/communal living and for accessibility modifications for persons with disabilities who wish to live independently or older adults who wish to age in place or downsize and age in their community at affordable price points.
- 3. Encourage Age-Restricted Adult Housing (ARAH) developments to build small- to medium-scale housing units to include apartments, condominiums, townhomes, and missing middle housing types that allow seniors to downsize and are affordable to low- and moderate-income households. Evaluate if current ARAH Zoning Regulations allow sufficient density increases to incentivize missing middle housing types, such as cottage clusters, duplexes, and multiplexes.
- Explore options for additional Continuing Care Retirement Communities in the County.
- Update the County's Universal Design Guidelines to enhance the capacity for individuals to remain safe and independent in the community through universal design in construction.
- Require builders and homeowners to follow, when practical, adhere to the updated Universal Design Guidelines for new and rehabilitated, remodeled, or redesigned age-restricted housing.
- 7. During review of the building code update, consider local amendments that establish minimum building standards for the majority of new housing units as discussed in the Age Friendly Action Plan.
- 8. Ensure Universal Design Guidelines are utilized for at least 10% of all affordable units built. Evaluate incentive to achieve Universal Design Guideline utilization in at least 10% of all affordable units built.

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DN-12 Policy Statement

Create greater opportunities for multi-generational neighborhoods, especially in character areas identified as activity centers.

Implementing Actions

- Design new activity centers to accommodate the needs of various ages, abilities, and life stages. Ensure design of neighborhoods and their amenities provide accessibility using universal design quidelines with sidewalks, wayfinding, and safe connections.
- Bring multi-modal transportation options to locations planned for new multi-generational neighborhoods.

ENHANCING EXISTING NEIGHBORHOODS WITH AFFORDABLE HOUSING PRESERVATION, INFRASTRUCTURE, AMENITIES, AND REVITALIZATION

According to the Housing Opportunities Master Plan (HOMP), the preservation of affordable housing—both income-restricted (homes that can only be sold or rented to households that meet specific income requirements, often due to subsidy or regulation) and market-rate (homes that cost less due to market conditions, such as older smaller housing stock or fewer neighborhood amenities, but are not restricted to certain incomes due to a subsidy or regulation)—is a critical part of a comprehensive housing affordability strategy. Preservation is important from an equity standpoint, given the disruption and hardship faced by cost-burdened and displaced households. Research suggests that preservation can be more cost-effective than new development. In addition, the challenges and timelines associated with new development make preservation necessary to maintain affordability while waiting for new units to be placed into service.

A comprehensive preservation strategy requires a combination of policies, programs, and land use. While the policies and actions in this section focus on land use, the HOMP provides guidance on other aspects of this strategy.

The HOMP suggests a goal of zero net loss of existing affordability for households with incomes below 60% AMI. In other words, Howard County should pledge to maintain the number of housing units that are currently in the County while adding new affordable housing units. To meet those goals, the County has the following programs established:

- Right of First Refusal In 2020, Howard County passed the Affordable Housing Retention Act, which created a legal "window of opportunity" when a market-rate rental property is put up for sale for the Howard County Department of Housing and Community Development or Housing Commission to purchase the rental property.
- Community Development Block Grants (CDBG) and Home Investment Partnership (HOME) funds The County also receives funding from these two federal programs to advance affordable housing preservation and neighborhood revitalization goals. Some of the efforts these programs support include: downpayment and closing cost assistance for first time homebuyers, grants and loans for home renovations that address code violations and emergency repairs for both homeowners and renters to maintain property values, and public facility construction or rehabilitation in communities without access to these resources.
- Reinvest, Renovate, Restore Program (RRR Program) To supplement the annual allocations of CDBG and HOME funds, the County also provides low interest loans to existing homeowners to make health and safety improvements to stay in their homes or make modifications to age-in-place. In addition to the RRR Program, the County administers various programs on behalf of the State to support homeowners with upgrades and repairs to their homes.

Some jurisdictions offer acquisition/ rehabilitation grant/loan programs that assist low- and moderate-income homebuyers with purchasing a lower cost home in need of improvements and repairs. A combination of grants and loans often assist the homebuyer with both acquisition and renovation costs. Jurisdictions may also work directly with nonprofit partners, such as affordable housing developers, to implement the acquisition and rehabilitation work and then sell the home to an income-eligible homebuyer.

The HOMP also provides guidance for identifying neighborhoods in the County with a higher concentration of affordable housing stock. These areas, referred to as "Preservation-Revitalization" Neighborhoods, are those in



which "the age, tenure, quality, and price point of the housing stock enables residency of a wider range of, households, and lower-income households in particular." Many of these neighborhoods offer a more affordable housing stock, such as cape cods, cottages, and ranchers that were built in the early to mid-20th century. However, they lack various amenities and upgraded infrastructure that newer neighborhoods tend to have, such as sidewalks, community parks, modern stormwater management facilities, and streetlights. Some examples include areas within Long Reach, Oakland Mills, and much of the Route 1 Corridor. The HOMP recommends that the County establish a process to help support these neighborhoods and ensure that any future developments contribute to the revitalization or strengthening of these communities.

Therefore, as these neighborhoods experience infill and redevelopment, "policies should work to support mixedincome opportunities over the long-term by preventing concentrations of poverty, preventing displacement, providing supportive services to households with greater needs, and encouraging revitalization of any lowerquality/deteriorating housing stock." It will also be important to assess their needs for upgraded infrastructure and access to high-quality community facilities and parks.

Through the planning process, residents of some older multi-family communities expressed concerns with the lack of maintenance of their properties. They shared that their landlords don't keep their units updated, pipes are old with potential lead hazards, and the exteriors need landscaping. While Howard County has requirements for rental housing licenses, maintenance, and inspections, many residents may not be aware of these requirements or know how to report an issue. The County should work with the multi-family rental community to better understand barriers to reporting and resolving property maintenance issues.

For policies and actions that guide the design and character of infill development and redevelopment, see the Quality by Design chapter. Additionally, the Economic Prosperity chapter discusses opportunities in the County for greater or continued revitalization efforts. Finally, the Supporting Infrastructure chapter provides a detailed overview for addressing existing and new infrastructure needs.

N-63 Chapter 6: Dynamic Neighborhoods

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DN-13 Policy Statement

Preserve affordability of existing housing stock and create opportunities for context-sensitive infill development, especially in Preservation-Revitalization Neighborhoods.

Implementing Actions

- 1. Identify neighborhoods and properties for preservation.
- Continue to support the County's housing preservation programs, which are designed to preserve existing affordable housing and assist low- and moderate-income homeowners and renters to remain in their homes.
- Explore options and partnerships for acquisition/rehabilitation programs for older single-family homes, townhomes and condominiums that would support homeownership opportunities for moderate-
- income households.
 Encourage the development of missing middle housing types that conform to existing neighborhood character and contribute to the creation of mixed-income communities.
- 5. Develop strategies for employing the right of first refusal policy to ensure no loss of affordable units
- when there are opportunities for redevelopment of multi-family properties.

DN-14 Policy Statement

Support existing neighborhoods and improve community infrastructure and amenities as needed, especially in older or under-served neighborhoods and multi-family communities.

Implementing Actions

- Assess existing community facilities and the neighborhoods that they serve, and upgrade or retrofit as needed to support changing neighborhood needs. Engage communities in the identification of neighborhood needs.
- Identify older communities in need of a comprehensive revitalization strategy and work with those communities to develop revitalization plans to assist those communities.
- 3. Work with the multi-family rental community to understand barriers to reporting and resolving issues related to multi-family property maintenance. <u>Expand our landlord-tenant division and the</u> <u>enforcement component to support the maintenance and revitalization of multi-family communities.</u>



N-65 Chapter 6: Dynamic Neighborhoods

HOCO BY DESIGN

Chapter 6: Dynamic Neighborhoods DN-(

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Housing affordability is critical to this conversation. As oldercommunities and Village Centers are revitalized, existing residents should not be priced out and there need to be intentional effortsto make these higher-density areas more affordable. More missing middle housing in these targeted revitalization areas is key.

GG

-HoCo By Design process participant

Homelessness

The Path Home is Howard County's strategic plan to end homelessness, and its implementation requires support from various county agencies and nonprofit organizations. Ending homelessness requires a community-wide commitment to provide housing, transportation, employment, and other wrap around services. This section of HoCo By Design focuses primarily on the housing needs of this population and supplements the policies and actions identified in the "Opportunities to Increase the Supply of Income-Restricted Housing Units" section. The policies and actions in both of these sections are intended to help the County achieve the housing goals identified in The Path Home.

Despite the County's resources and services committed to resolving homelessness, a significant number of residents struggle to maintain housing and are at risk of or are experiencing homelessness. The Point in Time (PIT) count is a nationwide effort to capture the number and characteristics of persons experiencing homelessness in America. According to the County's 2019 PIT count, a total of 201 people identified as being homeless in January 2019. Of these 201 individuals, 129 were sheltered and 72 were unsheltered. Homelessness in Howard County disproportionally affects the African American population, which represents 20% of the general population but makes up 58% of the homeless population.

According to The Path Home:

- Emergency shelter space is often full; clients may wait as long as a year for a shelter bed.
- The system has limited rapid re-housing resources, a practice that has worked well in communities that have shown a significant reduction in homelessness.

The Path Home advocates for a housing first approach to homelessness intervention. One of the key challenges to addressing homelessness is the lack of affordable housing stock that can accommodate the needs of this population. In terms of housing stock, one size does not fit all. Homes serving this population need to vary in size to accommodate both small and large families, incorporate universal design elements for those with physical disabilities, and be close to amenities, jobs, and transportation connections. By increasing the number of affordable homes that can accommodate these various needs, those who are homeless would spend less time in temporary shelters and could be re-housed more quickly.



DN-15 Policy Statement

Increase access to and availability of affordable housing for people experiencing or threatened by homelessness in Howard County.

Implementing Actions

- 1. Seek out additional opportunities for partnerships on future housing developments to increase the number of homeless preference set-aside units developed in Howard County.
- 2. Create awareness and advocacy around the needs of those experiencing homelessness whenever new housing developments are being planned and created.
- Evaluate the need for additional shelter/bed capacity, permanent supportive housing, and expanded
 public-private partnerships to address the needs of the County's chronically homeless and other
 individuals with special needs.
- Explore opportunities for acquisition of blighted or under-utilized properties for the purposes of providing flexible shelter options and services for the homeless population.
- 5. Seek opportunities to locate housing for the homeless or individuals with special needs in close proximity to jobs, amenities, and transportation connections and ensure that the Zoning Regulations and the Subdivision and Land Development Regulations provide flexibility for these opportunities.

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