

Amendment 10 to Council Bill No. 66-2025

**BY: The Chairperson at the Request
of the County Executive**

**Legislative Day 14
Date: October 6, 2025**

Amendment No. 10

(This Amendment adds a statement about internal and external champions.)

- 1 In the Gateway Master Plan, attached to this Act, on page 227, amend the Recommended
- 2 Strategic Actions as shown in the attached revised page 227.
- 3
- 4 Correct all page numbers, numbering, and formatting within this Act to accommodate this
- 5 amendment.

Partnerships/Champion

Section 2.2 explains that “a Champion” is an influential representative(s) who can build awareness and help attract new support/participation, and can help advocate for the development, raising awareness and building buy-in for the district.

Gateway is fortunate to have a strong industry cluster, committed property owners, and various entities already playing a supportive or catalytic role in Gateway. These entities will also play a critical role in realizing the master plan vision. Together, these entities may be able to identify or establish an organization that could play the “champion” role to help realize the master plan’s vision, fill-in programming gaps and coordinate partnerships.

Some of those key entities are:

- **Columbia Gateway Association** – A non-profit organization consisting of approximately 25 property owners in the Gateway area primarily established to organize events that promote the Gateway Business District.
- **Howard County Economic Development Authority (HCEDA)** - The HCEDA is a quasi-governmental organization whose mission is to be a catalyst for economic growth and stability in Howard County. It performs an essential public function in promoting and enhancing the economic welfare of the County through its programs to encourage job creation, retain existing businesses, and attract new businesses. HCEDA is also the home to the Maryland Innovation Center and is located within the Gateway Innovation District.
- **Columbia Association** – A non-profit community services corporation that manages and provides a multitude of services, amenities, and public spaces to the nearly 100,000 residents living in Columbia, MD.
- **Howard County Government**
- **Gateway property owners/business owners/developers**

In the near-term future, Gateway can benefit from the development of diverse champions that extend beyond these current groups. These connections can form the basis of new relationships and opportunities (such as higher education partners and new tenants). There can be both champions internal and external to County Government.