

Sayers, Margery

From: Ellen Valentino <evalentino@ellenvaletino.com>
Sent: Wednesday, May 20, 2015 1:28 PM
To: CouncilMail
Subject: Follow Up RE: CB 17

To: Members of the Howard County Council:

As follow up to the hearing on CB 17, I am providing the following information for your consideration. The industry has real commitments to health and wellness; much of it very visible to the public eye.

1. <http://deliveringchoices.org/>
2. <http://deliveringchoices.org/clear-on-calories/> - vending beverage program. You can currently see these on most of the County vending machines private/public. We are working with our 3rd party vendors to implement.
3. <http://deliveringchoices.org/choices/> - All the different choices; with the promise of more to come 😊

Our hope is to work together short of legislation – that is always the “first-stop” solution on issues such as this.

Thank you again for your consideration.

Ellen Valentino
On behalf of Maryland’s Soft Drink Companies
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