

CR153-2015 - Bubeck Appointment

Chuck Bubeck [cbubeck@easetech.com]

Sent: Monday, October 19, 2015 2:09 PM

To: CouncilMail

Cc: Feldmark, Jessica

Attachments: CR153-2015_Bubeck.pdf (55 KB)

Council Members,

Please accept the attached letter regarding my interest in serving on the Downtown Columbia Partnership Advisory Board (CR153-2015).

Best Regards,

Chuck

Charles J. Bubeck | President & CEO | Ease Technologies Inc.

10320 Little Patuxent Parkway, Suite 1104, Columbia, Maryland 21044

☎ 301.854.0010 | 📠 410.591.4599 | fax 410.992.4040 | ✉: cbubeck@easetech.com

October 19, 2015

Howard County Council
George Howard Building
3430 Court House Drive
Ellicott City, MD 21043

RE: CR153-2015

Council Members,

My name is Chuck Bubeck and I reside at 11810 Far Edge Path Columbia, MD 21044. I would welcome and look forward to the opportunity to serve on the Downtown Columbia Partnership Advisory Committee.

I am a 46 year resident of Columbia, moving to Longfellow as a pre-teen in the spring of 1969. I have had the good fortune to be able to remain in Columbia ever since - attending the opening classes of Columbia's first middle and high schools, riding bicycles through the still drying concrete floors of the unfinished Mall and ultimately raising a family of three boys and starting up several successful technology businesses here.

I launched my first business in Columbia in the early eighties at age 25, a pioneering computer store and subsequently went to work for Apple Computer for the following ten years, helping launch the original Macintosh in 1984 and opening a major Apple regional sales office in the Symphony Woods Office building. Over the last 35 years, I have launched and sold several technology businesses and currently serve as President of Ease Technologies, a technical services firm which I launched in 1993 upon leaving Apple. Currently, I am Chairman and past Vice-Chair of the Howard Tech Council Advisory Board, where I also lead a successful monthly leadership roundtable as well as regularly advise new entrepreneurs who are poised to accelerate Howard County's growing reputation as a premier place to live and do business.

For the last 20 years, I have had the rare opportunity of looking over the downtown area from the panoramic vantage point of Ease's offices, located on the 11th floor of the Merrill Lynch building. In that time, I have witnessed the downtown area transform through many changes – from Mall expansions to the recent reawakening of the long dormant lakefront area. Recently, as part of a Leadership Howard County class project in 2012, I lead a small project team hosted by Mark Thompson which was tasked to advise the then newly forming Downtown Columbia Partnership. As part of that class project, we met with leaders of other regional downtown partnerships, talked to residents and businesses and saw first hand how successful downtown partnership organizations can help enhance, protect and promote key urban areas.

I would sincerely look forward to serving on the Downtown Columbia Partnership Advisory Committee and helping to ensure we carefully and methodically craft, promote and evolve a thriving downtown area that lives up to the ideals and wishes of residents and businesses. I believe this can be accomplished in a way that both respects and celebrates the deep and idealistic history of Columbia while also balanced by the exciting opportunity to fashion and promote a more vibrant and relevant downtown area serving all.

Respectfully,

Charles J. Bubeck

11810 Far Edge Path
Columbia MD 21044

(410) 591-4599