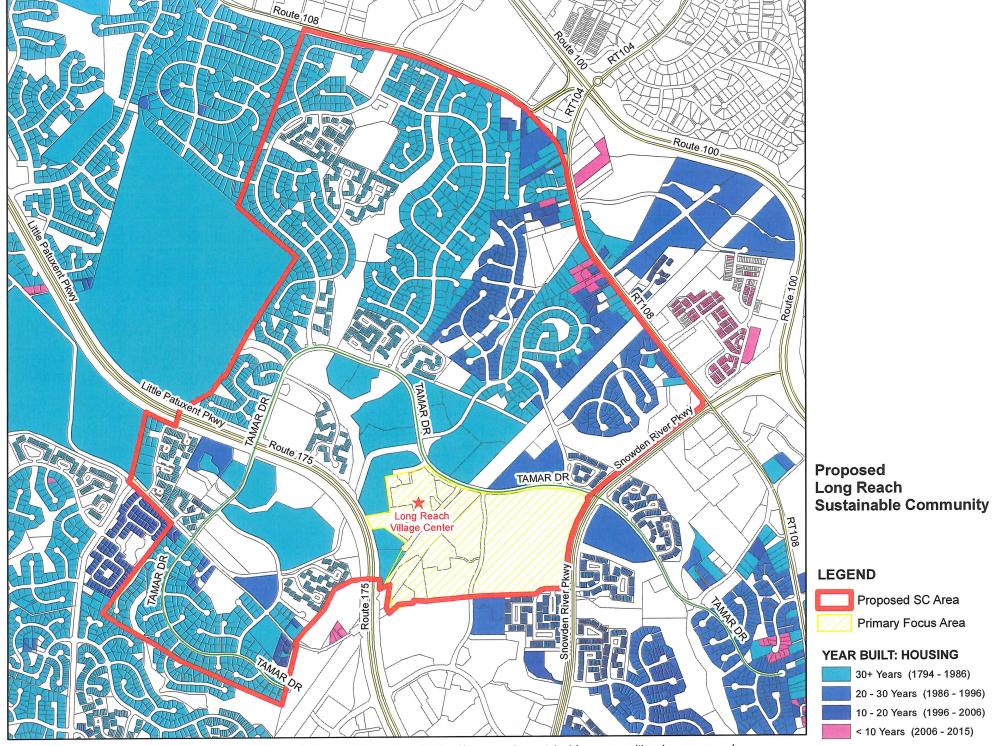
CR93-2016



- Purpose of designation: advance revitalization and reinvestment in older communities
- Long Reach would join Ellicott City, North Laurel-Savage, and other designated areas throughout the state



Above: existing Sustainable Community Areas in Howard County More information: www.howardcountymd.gov/Sustainable-Communities

- Sustainable Communities adds a tool to the revitalization toolkit, opening up opportunities for state funding
- Examples of grant-funded projects in Sustainable Communities:
 - Façade improvement program in historic Ellicott City
 - Streetscape project in historic Ellicott City
 - Carroll Baldwin Hall and Baldwin Commons renovation in Savage

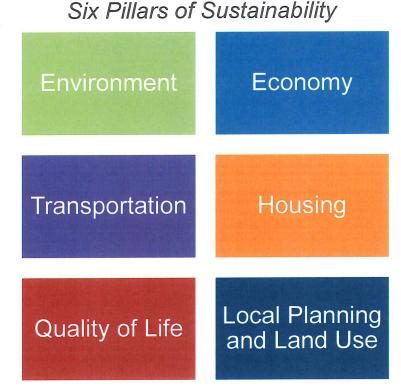




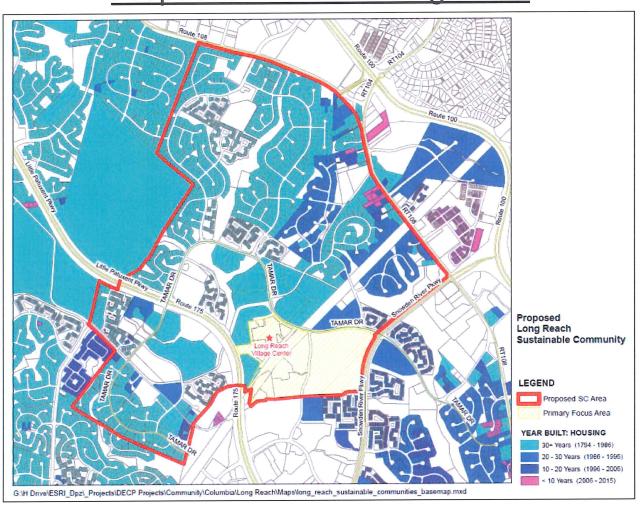
Façade improvement program at work in Ellicott City

Lessons learned from past experiences

- Focus on a specific targeted area
- Get those who implement projects at the table
- Include representatives of the six pillars of sustainability required by the state



Proposed Area for Designation



- Application indicates County's commitment to enhancing vitality of Long Reach
- Application created as a result of partnership with:
 - Columbia Association
 - Long Reach Village Board/Management
 - Long Reach High School
 - Area Business Owners
 - County Agencies with stake in implementation
- Partners comprise a Workgroup that represents six pillars of sustainability as required by state

- If awarded, designation lasts for five years
- Grant applications will require future Council resolutions
- Designation is flexible to accommodate new action items not anticipated in application that would advance revitalization
- The Department of Planning and Zoning strongly supports the designation of Long Reach as a Sustainable Community